

# Improving Synergies across Mediterranean programmes: From programming to implementation

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12 April 2022 | Online meeting

**Ilze Ciganska. Interact**

**Diana Kobayter. Tesim**

**Rosario Sapienza. Tesim**

**Mercedes Acitores. Interact**



# What is for today.

- Framing the situation regarding Synergies with other programmes.
- Commission Updates
- What is Interreg financing in the Mediterranean for 2021-2027?. Snapshot
- Learning from previous experiences of Inter-programme Coordination in Interreg. The Artic case.
- What are the Mediterranean programmes planning to do jointly? Why? How?(Part 1).

## Break (11.30-11.35)

- What are the Mediterranean programmes planning to do jointly? Why? How? (Part 2) Discussion on other possible actions.
- Synergies with European Maritime, Fisheries and Aquaculture Fund (EMFAF). Flagship projects on Blue Economy.
- Conclusions and next steps. **End 13.00**

\*All sessions will have Q&A

# **Framing the situation regarding Synergies with other programmes.**

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**Interact and Tesim**



## Med Lab Group: Overall Scope

To keep a **multilevel platform** of all **Interreg programmes** in the entire **Mediterranean** to discuss **jointly** and in practical terms **WHAT, WHO, HOW** to work in **synergies**.



To explore the needs and **inter-programme coordination** solutions.

# Improving synergies in the Mediterranean

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- **Programming 2020-2022**

# Med Lab Group. Who has been involved?

- The process has been co-led by DG REGIO and Interact-TESIM.
- 17 Interreg, ENI CBC and IPA CBC programmes. All levels of decision making, from Heads of Managing Authorities and Joint Secretariats to members of Monitoring Committees and Task Forces (nine EU Member States and nine Partner Countries - IPA and NEXT)
- **Observers:** WestMed Assistance Mechanism, EUSAIR representatives and DG MARE

- |                                 |                                 |
|---------------------------------|---------------------------------|
| 1. Adrion                       | 9. Italy Croatia                |
| 2. Croatia Bosnia<br>Montenegro | 10. Italy France Maritime       |
| 3. Euro Med                     | 11. Italy Greece                |
| 4. Greece Albania               | 12. Italy Malta                 |
| 5. Greece Bulgaria              | 13. Italy Slovenia              |
| 6. Greece Cyprus                | 14. NEXT Italy Tunisia          |
| 7. Greece North<br>Macedonia    | 15. NEXT MED                    |
| 8. Italy Albania<br>Montenegro  | 16. Spain France Andorra        |
|                                 | 17. Sudoe (Southwest<br>Europe) |

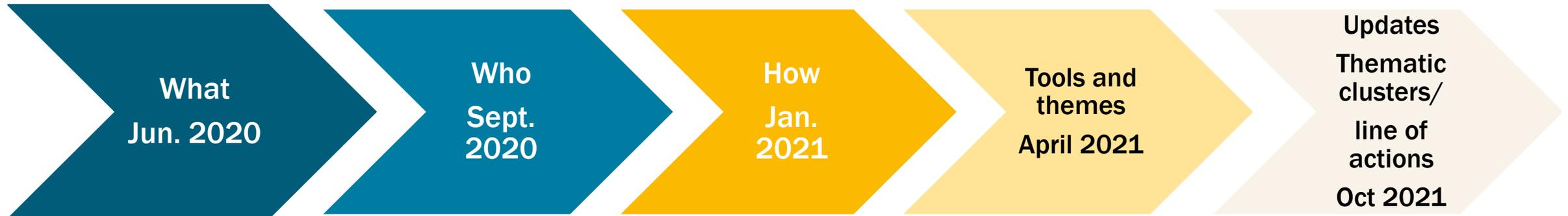
Multilevel dialogue and inclusive process



# Process to programming together 2020-2022. Milestones.

- Roles of National authorities, MA/JS. WestMed and EUSAIR.
- First interprogrammes discussion based on Natural Disaster.
- Interprogrammes coordination from beneficiaries perspective in **Natural Disaster**

- Illustrate how Interact **Harmonisation tools** could be used to improve interprogramme coordination in the Mediterranean. From types of calls, to precise data .
- **S.O. and themes revisión.**
- Presentation of the **French report** of Interreg coordination in the Mediterranean Space. Diagnosis and recommendations



- **P02: A Greener Europe**
- 4. Climate change and risks reduction.
- 6. Biodiversity. Common themes: Natural Disaster and risk reduction, Clean Mediterranean, Sustainable tourism and culture, Blue Growth....

- Involvement of Tesim and partner countries.
- **Subgeographical discusión**
- **TN and CBC** type of operations
- Contributions to EUSAIR, **WestMed**
- Shaping a **common text for the programmes to fill in section 1.2 and 2.1.2** of their Cooperation programmes

June-Oct  
 Bilateral  
 exchanges with  
 programmes



# Process to programming together. Outputs and achievements

**Content to add in sections 1.2 and 2.1.2 of OP template:**

**Interprogramme Coordination in the Programming Phase.**

**Section 1.2 template:**

Recommendation: a standard text on coordination which can be inserted in all Mediterranean and Adriatic-Ionian programmes

- Who? Programme investment should be designed with clear reference to MOP, or sea basin strategy
- What? Overview table with POs and SOs per programme; early identification of potential synergies with counterparties for cooperation with Interreg (Cross-border table)
- How? Specifics for cooperative activities: Spurring TFP/studies, joint programming, joint events, use of technology, coordinated calls or notices, coordination calls, seminars and meetings for implementation, participation in MCs, regular exchange MA/JS, interprogramme staff training, joint virtual library
- Use of Interprogramme tools: joint monitoring, HSI, KAP

**Section 2.1.2 template:**

- Action: the selected actions in relation to their territorial impact/impact: reference to territorial/operational frameworks
- ESF/ERDF programmes: reference to relevant territorial challenges and potential actions of MOP action plan
- Reference to relevant parts of Mediterranean sea basin strategies
- Reference to overview table in section 1.2

**Interprogramme Coordination Implementing Phase.**

**Interprogramme coordination in the Implementing Phase:**

Targeted cooperation on identical areas of common interest. Only those programmes with common interest. Project based.

Strategy: territorial coordination, MA/JS/ERDF/regional administration, MA/JS, territorial strategic cooperation, regular exchanges, active participation in MCs, governance structures, Common events, training etc.



Mapping



Creating a community  
 Sharing information  
 on our the  
 programming process



clustering

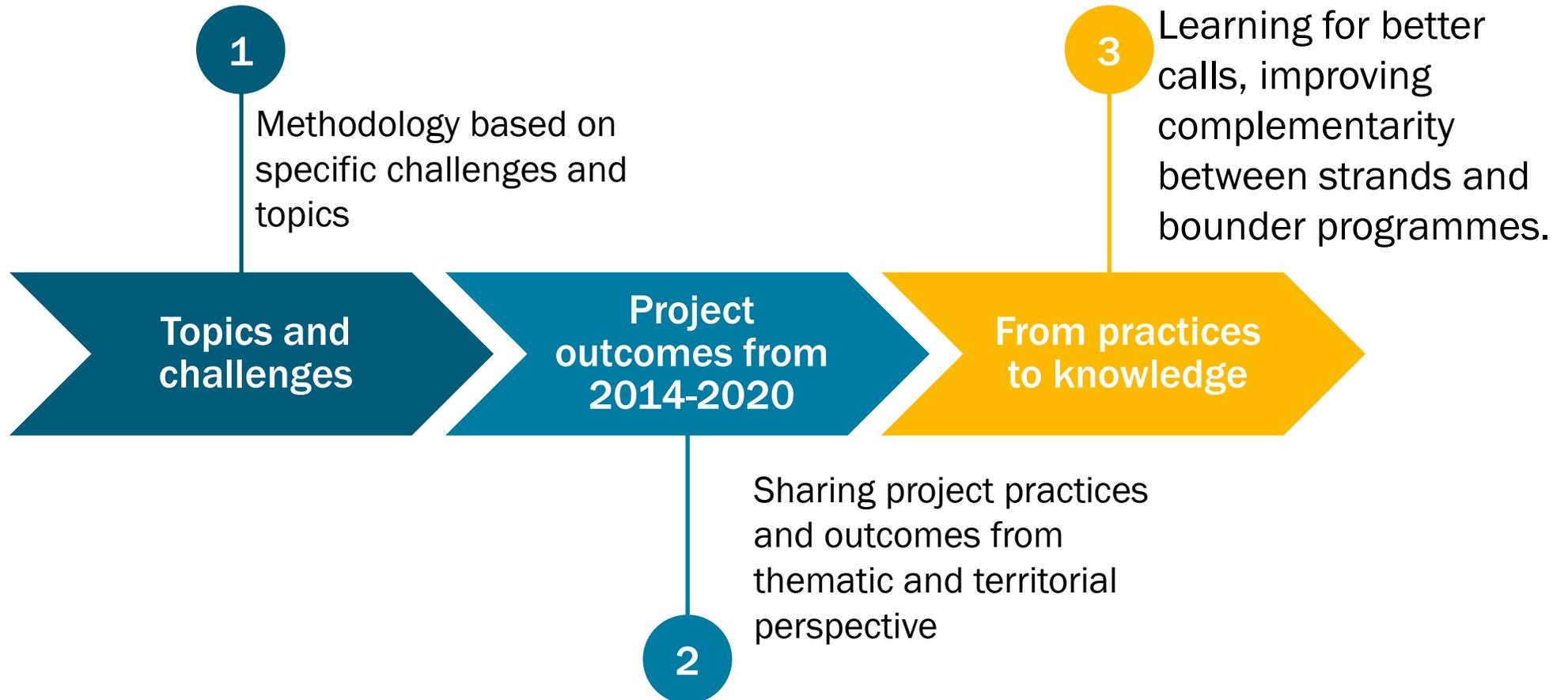
Framing

# Improving synergies in the Mediterranean

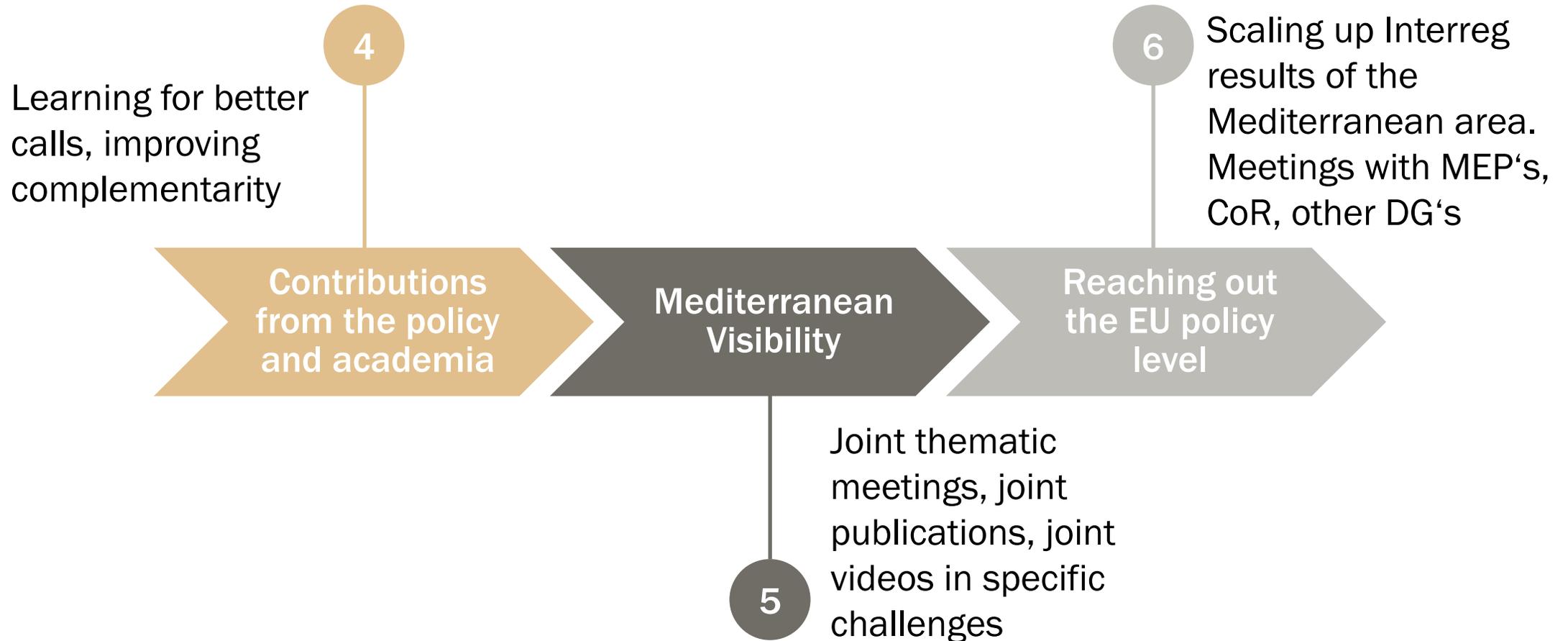
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- **Implementation 2022-2027**

# Roadmap for 2021-2027. Synergies in the Mediterranean during the implementation phase.

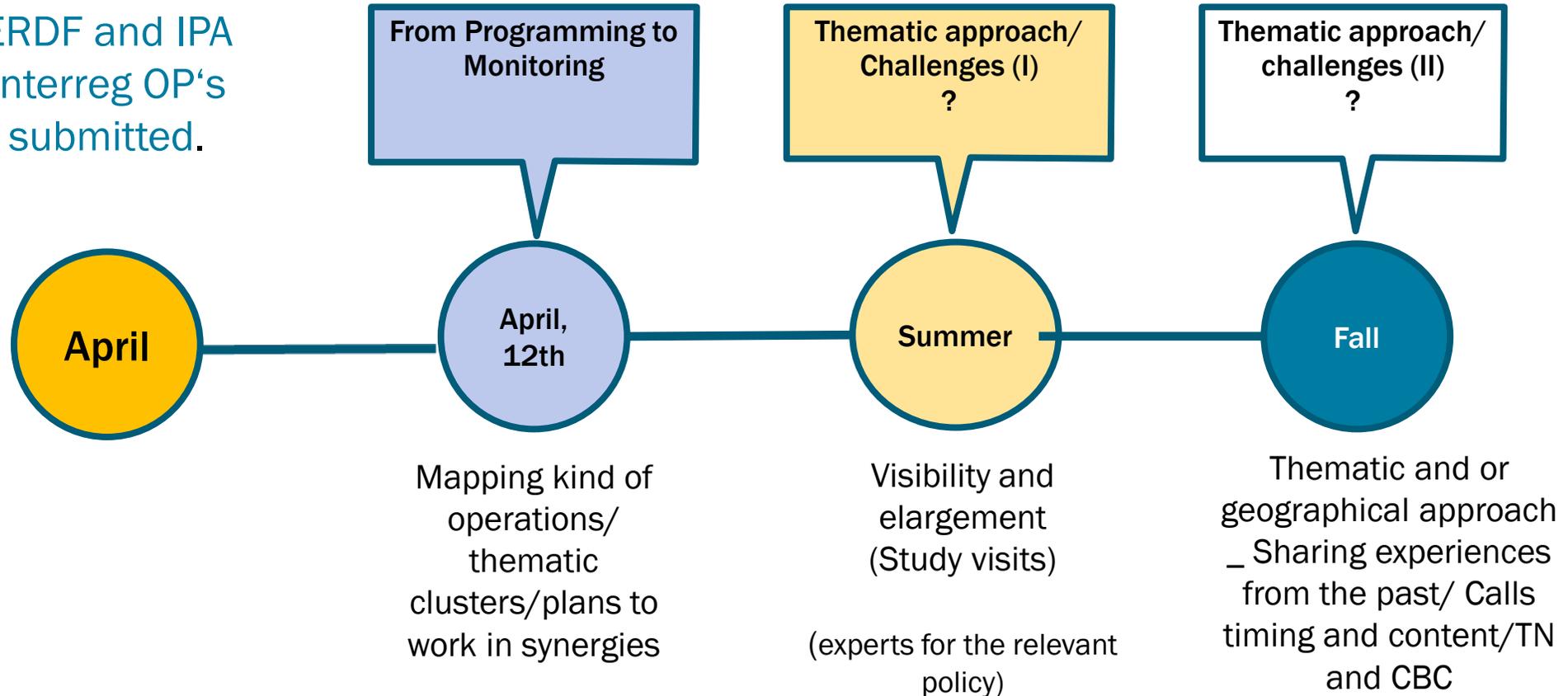


# Roadmap for 2021-2027. Synergies in the Mediterranean during the implementation phase.



# Synergies in the Mediterranean in the monitoring phase. Work Plan for 2022

ERDF and IPA  
Interreg OP's  
submitted.



# Commission's Updates

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**Pascal Boijmans. DG Regio**





Improving synergies across Mediterranean:  
**INTERREG**  
**2021-2027**



*Pascal Boijmans,  
European Commission  
DG REGIO*

# Cohesion Policy 2021-2027

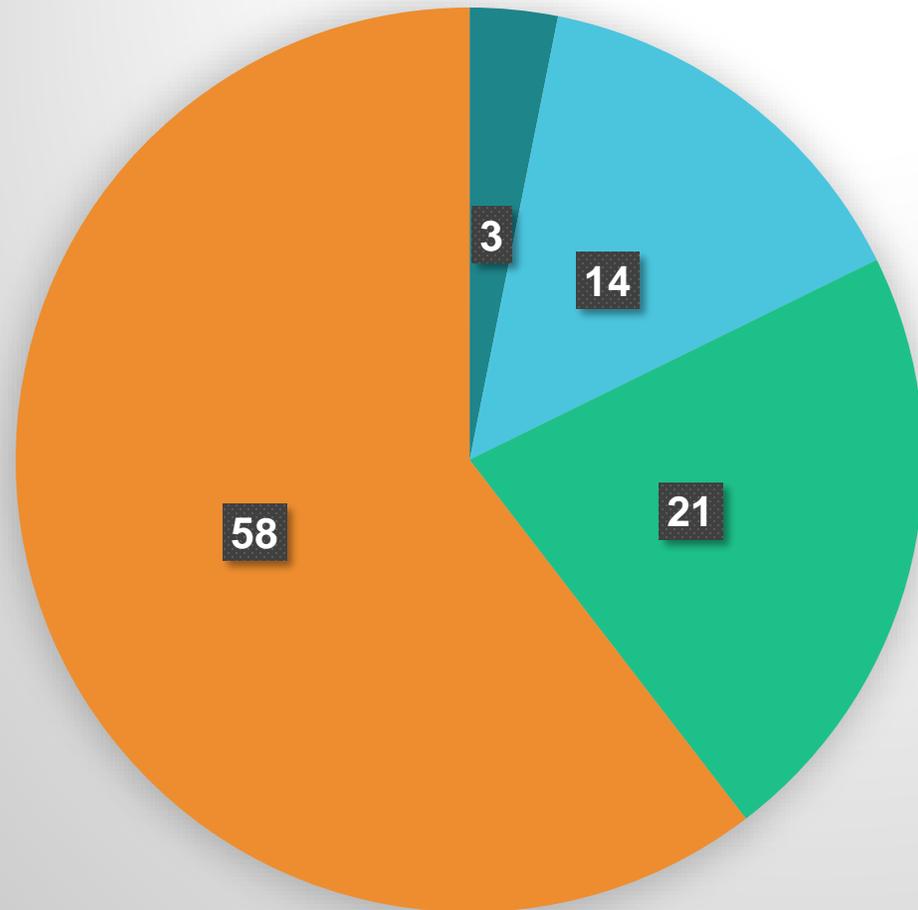
- Stronger strategic focus; including clear links to sea basin strategies and macro-regional strategies
- Concentration
- Simplification and flexibility
- Synergies and complementarities: anchored in the Operational Programmes

# State of negotiations INTERREG

# State of progress negotiations

- Total number of Programmes: **96**
- - **73 programmes under Strand A** (Interreg VI-A) - cross border cooperation (CBC):
  - 48 on internal borders
  - Peace Plus
  - 10 IPA CBC
  - 14 NEXT CBC (of which 9 with RU or BY programming currently suspended)
- - **14 programmes under Strand B** (Interreg VI-B) trans-national (TN) cooperation
- - **4 under Strand C** (interregional) (Interreg VI-C)
- - **5 under Strand D** (outermost regions) (OR) (Interreg VI-D)

# State of negotiations



- adopted by EC
- returned to MS with official observations letter
- yet to be submitted
- currently under EC examination

# Policy objectives and Specific objectives

Most popular PO's and SO's are:

- **PO2 Greener Europe (compulsory strands A,B and D)**
  - SO 2.4 Climate change
  - SO 2.7 Biodiversity
  - SO 2.6 Circular economy
- **PO 4 A more social Europe (compulsory strand A)**
  - SO 4.2 Education/ life long learning
  - SO 4.6 Tourism and culture
- **ISO 1 Cooperation governance**
  - People to people/trust building and Solving border obstacles
- **PO 1 Smarter Europe**
  - SO 1.1 innovation/R&D
  - SO 1.3 support to SME's

# Complementarity and synergies section

- Complementarity and synergies with other funding programmes and instruments
  - with other Interreg programmes
  - with other ESIF mainstream programmes: regional and/or national
  - with other programmes: Recovery and Resilience Facility (RRF), Horizon Europe, Erasmus+, LIFE and other relevant EU programmes
- Supporting table on complementarities/synergies for ESIF programmes on the basis of chosen specific objectives
- Coordination mechanisms
- Mainstream programmes: sufficient attention for embedding, where relevant

# Complementarities and synergies in Mediterranean

# The challenge in implementation

- Several maritime territories reflected on their needs and built a solid intervention logic
- The identified links to sea basin and macro-regional strategies will soon need to be tangible in implementation
- Strong coordination between maritime CBC (strand A) and transnational (strand B) required, especially for the same programmed SOs

# The challenge in implementation

## Good initiative to make concrete steps:

- Suggested text to be integrated in the Interreg programme template on multi-programme coordination mechanism
- Bottom up approach and taking ownership
- Added value should be clear for all programmes
- Welcome effort for better use of capitalisation
- Pragmatic approach: no complex procedures
- If additional financing is required: TA or ISO1

# Thank you for your attention!

[Inforegio: https://ec.europa.eu/regional\\_policy/index\\_en.cfm](https://ec.europa.eu/regional_policy/index_en.cfm)

Interreg



EUROPEAN UNION

30 years  
together



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# What is Interreg financing in the Mediterranean for 2021-2027?

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# The most selected Policy Objectives among the Mediterranean Interreg programmes

	Total	NEXT Med	MED (Europe)	Spain France Portugal Andorra (SUDDOE)	Italy France Maritime	Spain France Andorra (POCTEFA)	NEXT Italy Tunisia	Italy Malta	Italy Slovenia	ADRIION	Italy Croatia	Italy-Albania-Montenegro	Croatia - Bosnia Herzegovina-Montenegro	Greece Italy	Greece Albania	Greece Cyprus	Greece - Rep North Macedonia	Greece Bulgaria
		TN	TN	TN	CBC	CBC	CBC	CBC	CBC	TN	CBC	IPA	IPA	CBC	IPA	CBC	IPA	CBC
✓ PO1	15	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X
✓ PO2	17	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
✓ PO3	5				X					X	X	X			X			
✓ PO4	15	X		X	X	X	X	X	X		X	X	X	X	X	X	X	X
✓ PO5	1					X												
✓ ISO1	13	X	X	X	X	X	X	X	X	X	X	X		X				X
ISO2	1															X		
<b>Total</b>		<b>4</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>4</b>

- The full interactive presentation is available [here](#).

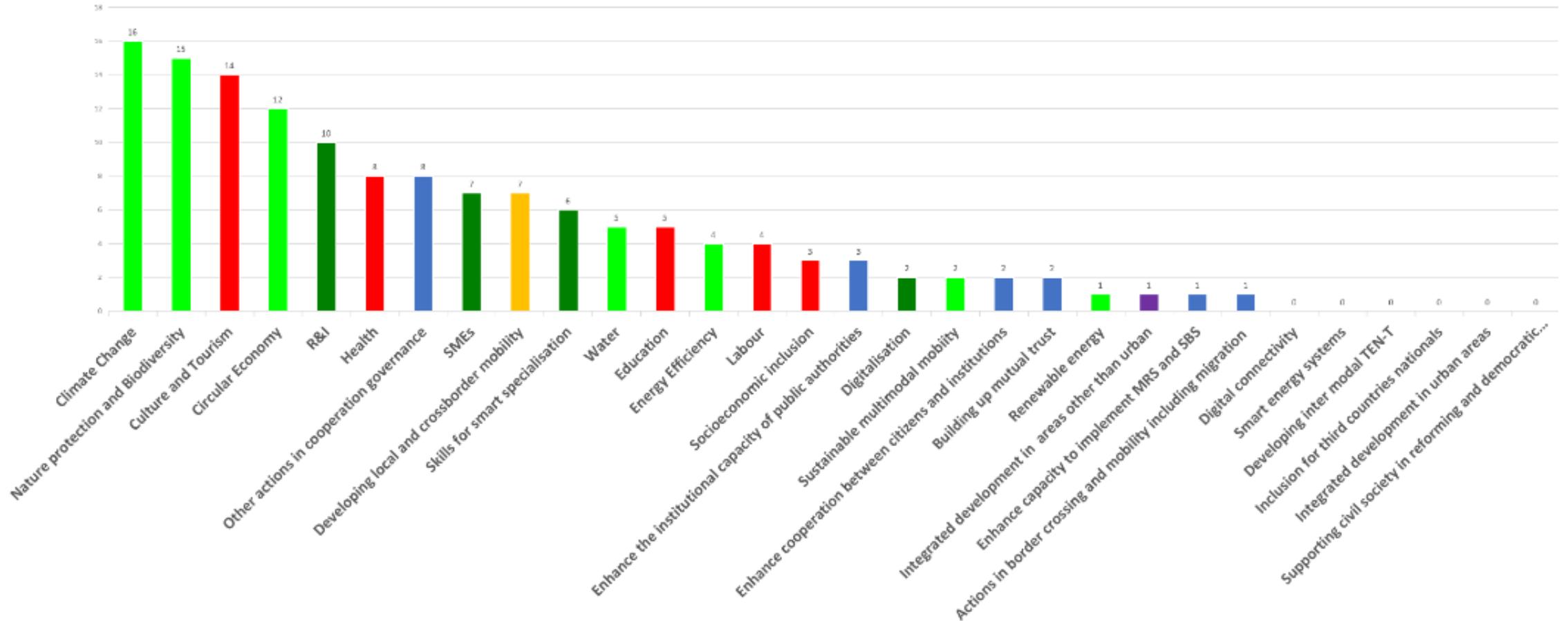
# Average numbers of Specific Objectives among Mediterranean Interreg programmes

	NEXT	INT	IPA	All
TOTAL	9,0	9,4	7,1	8,3
PO	8,0	7,8	6,6	7,3
ISO	1,0	1,6	0,5	1,0

	NEXT	INT	IPA	All
PO1	2,0	1,6	0,8	1,5
PO2	4,0	3,5	3,0	3,2
PO3	0,0	0,5	0,8	0,4
PO4	2,0	2,2	2,0	2,1
PO5	0,0	0,1	0,0	0,1
ISO1	1,0	1,5	0,5	0,9
ISO2	0,0	0,1	0,0	0,1

- The full interactive presentation is available [here](#).

# Specific Objectives selected by Mediterranean Interreg programmes



- The full interactive presentation is available [here](#).

# The “big five”



- The full interactive presentation is available [here](#).

# The “top ten”



- The full interactive presentation is available [here](#).

# Correlation of programmes on the selected specific objectives

	NEXT Italy Tunisia	NEXT Mediterranean Sea	Interreg TN ADRION	Interreg EuroMediterranean	Interreg TN South West Europe	Interreg V-A Greece Bulgaria	Interreg V-A Greece Italy	Interreg V-A Italy Croatia	Interreg V-A Italy France (Maritime)	Interreg V-A Italy Malta	Interreg V-A Italy-Slovenia	Interreg V-A Spain - France - Andorra (POCTEFA)	IPA CBC Greece - Albania	IPA CBC Italy - Albania - Montenegro (Interreg IPA South Adriatic)	IPA CBC Croatia - Bosnia - Montenegro	Interreg V-A Greece - Cyprus	IPA CBC Greece - North Macedonia
NEXT Italy Tunisia	1,00	0,54	-0,05	0,34	0,63	0,12	0,33	0,38	0,09	0,44	0,12	0,43	0,44	0,23	0,44	0,23	0,41
NEXT Mediterranean Sea		1,00	-0,05	0,34	0,33	0,12	0,33	0,07	-0,05	0,28	-0,04	0,43	0,28	0,23	0,60	0,06	0,23
Interreg TN ADRION			1,00	0,37	0,03	0,30	0,28	0,38	0,47	0,30	0,60	-0,03	0,30	0,23	0,15	-0,04	0,11
Interreg EuroMediterranean				1,00	0,33	0,39	0,33	0,68	0,21	0,74	0,22	0,14	0,39	0,17	0,39	0,13	0,32
Interreg TN South West Europe					1,00	0,08	0,13	0,33	0,03	0,39	0,23	0,36	0,39	0,03	0,23	0,37	0,36
Interreg V-A Greece Bulgaria						1,00	0,55	0,44	0,30	0,33	0,33	0,36	0,67	0,60	0,33	0,28	0,46
Interreg V-A Greece Italy							1,00	0,19	0,15	0,26	0,11	0,68	0,40	0,47	0,55	0,09	0,25
Interreg V-A Italy Croatia								1,00	0,38	0,76	0,28	0,01	0,44	0,38	0,28	0,23	0,41
Interreg V-A Italy France (Maritime)									1,00	0,45	0,60	0,23	0,30	0,38	0,15	0,29	0,28
Interreg V-A Italy Malta										1,00	0,50	0,22	0,33	0,12	0,33	0,28	0,46
Interreg V-A Italy-Slovenia											1,00	0,07	0,33	0,12	0,17	0,28	0,27
Interreg V-A Spain - France - Andorra (POCTEFA)												1,00	0,36	0,29	0,36	0,22	0,21
IPA CBC Greece - Albania													1,00	0,44	0,50	0,28	0,64
IPA CBC Italy - Albania - Montenegro (Interreg IPA South Adriatic)														1,00	0,44	0,41	0,23
IPA CBC Croatia - Bosnia - Montenegro															1,00	0,28	0,27
Interreg V-A Greece - Cyprus																1,00	0,17
IPA CBC Greece - North Macedonia																	1,00
	5,12	3,69	3,33	5,52	4,25	5,67	5,11	5,64	4,24	6,19	4,19	4,35	6,51	4,77	5,49	3,56	5,07

1 = perfect correlation  
 0 = no correlation  
 -1 = perfect negative correlation

light red = correlation < 0,2 - less than 2 SOs are the same, less scope for synergy  
 light red = correlation coefficients between 0,3 and 0,5 (where 0,5 means they have 7 or 8 SOs different)  
 darker red = between 0,5 and 0,7 - at least half of SOs are the same  
 darkest red = higher than 0,7 - differ only some of the SOs, the majority are the same

- The full interactive presentation is available [here](#).

# Correlation of programmes on the selected specific objectives

- 1 is perfect correlation, 0 is no correlation, -1 is perfect negative correlation = exactly opposite choices
- Correlation score = sum of correlations with all other programmes
- Greece – Albania and Italy – Malta have highest correlations scores.  
→ most similarities with other programmes in terms of their SOs
- Correlation scores IPA programmes are higher than NEXT and Internal
- Correlation scores CBC programmes higher than Transnational prgs.
- Interreg programmes are most diverse in terms of SO selection
- High correlation between Internal and IPA
- Lower correlation transnational than CBC programmes

Average corr. score NEXT	4,40
Average corr. score INT	4,73
Average corr. score IPA	5,46
Average corr. score CBC	5,07
Average corr. score TN	4,20

Average correlation <b>all</b> programmes	0,43
Average correlation <b>INT</b> programmes	0,30
Average correlation <b>NEXT</b> programmes	0,54
Average correlation <b>IPA</b> programmes	0,42
Average correlation <b>TN</b> programmes	0,22
Average correlation <b>CBC</b> programmes	0,45

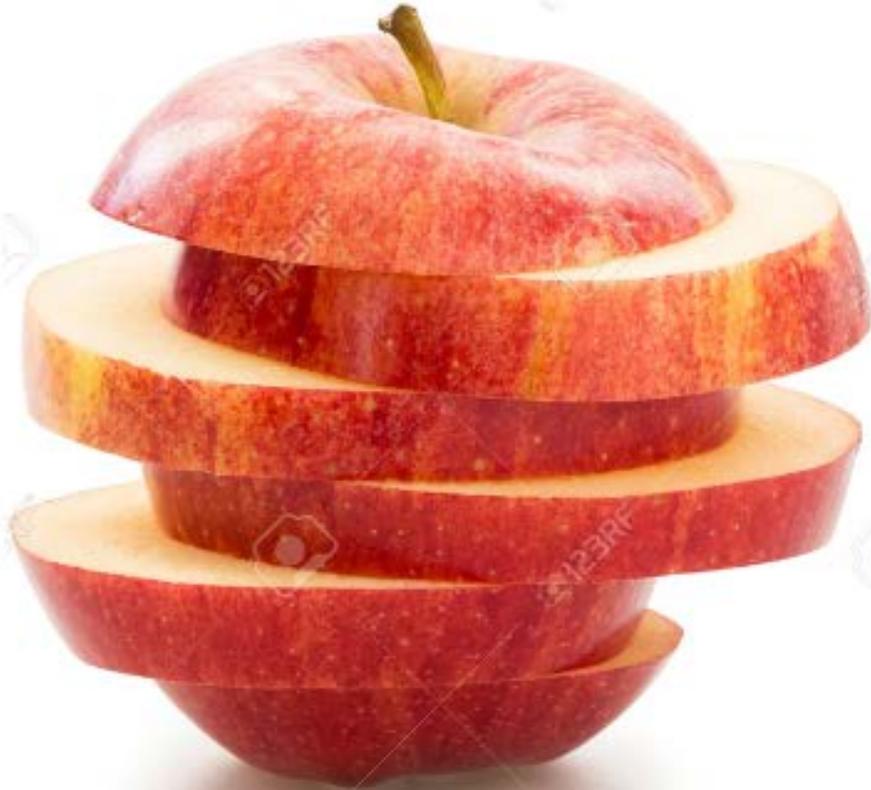
Correlation Internal (Av) – NEXT (Av)	0,42
Correlation Internal (Av) – IPA (Av)	0,70
Correlation IPA (Av) – NEXT (Av)	0,54

$$r = \frac{n(\sum xy) - (\sum x)(\sum y)}{\sqrt{[n\sum x^2 - (\sum x)^2][n\sum y^2 - (\sum y)^2]}}$$

This is Pearson's correlation coefficient. The x are the SOs of one programme (0 for each unselected SO and 1 for each selected SO), the y are the SOs of the other programme.  $\sum x$  means the sum of all x scores and  $\sum y$  the sum of all y scores.  $\sum xy$  means the sum of the products of each SO score for the two programmes (1 if both selected, 0 if not both selected).

- The full interactive presentation is available [here](#).

## Beyond specific objectives



Beyond the selection of SOs, each programme covers several aspects considered not only as *vertical* topics – related with SOs - but also as **horizontal aspects** to be addressed.

The space for synergies It is not limited to the choose of the same SOs.

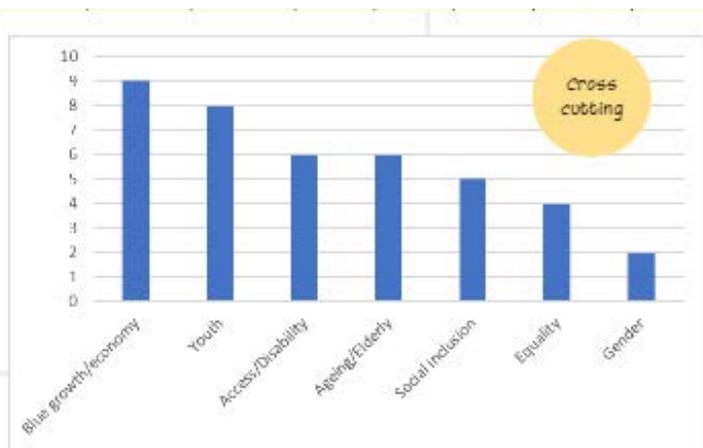
- The full interactive presentation is available [here](#).

# Beyond specific objectives



- The full interactive presentation is available [here](#).

# Cross-cutting issues

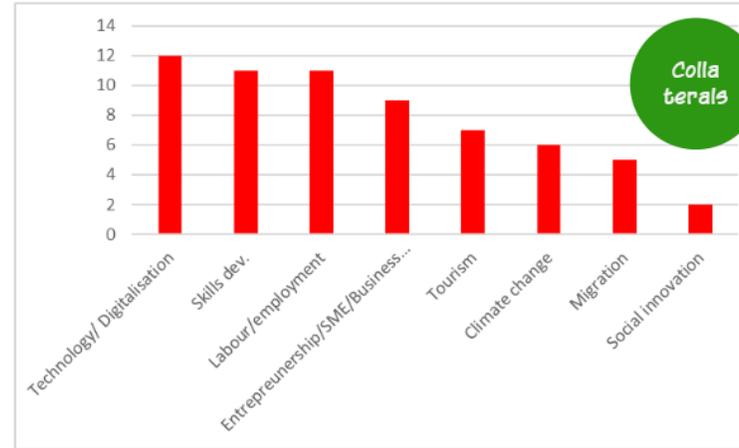


	Total	NEXT Med	MED (Europe)	Italy France Maritime	South West Europe (SUDOE)	Spain France Andorra (POCTEFA)	NEXT Italy Tunisia	Italy Malta	Italy Slovenia	ADRION	Italy Croatia	Italy-Albania-Montenegro	Croatia - Bosnia Herzegovina-Montenegro	Greece Italy	Greece Albania	Greece Cyprus	Greece - Rep North Macedonia	Greece Bulgaria
Blue growth/economy	9		X	X		X	X	X		X	X	X		X				
Youth	8	X		X			X		X				X	X			X	X
Access/Disability	6					X	X			X					X	X	X	
Ageing/Elderly	6		X		X	X									X	X	X	
Social inclusion	5	X		X		X	X					X						
Equality	4	X	X			X	X											
Gender	2	X				X												

- The full interactive presentation is available [here](#).

# “Collaterals”\*

\* Some key words open up the possibility of addressing topics covered by specific SOs but **collaterally**, in a more transversal way: entrepreneurship, social innovation, people to people approach. sustainable tourism



	Total	NEXT Med	MED (Europe)	Italy France Maritime	South West Europe (SUOEE)	Spain France Andorra (POCTEFA)	NEXT Italy Tunisia	Italy Malta	Italy Slovenia	ADRION	Italy Croatia	Italy-Albania-Montenegro	Croatia - Bosnia Herzegovina-Montenegro	Greece Italy	Greece Albania	Greece Cyprus	Greece - Rep North Macedonia	Greece Bulgaria
Technology/Digitalisation	12	X		X	X				X	X	X	X	X	X	X		X	X
Skills dev.	11	X	X	X	X	X	X				X	X		X			X	X
Labour/employment	11	X	X	X	X	X	X	X			X			X			X	X
Entrepreneurship/SME/Business dev.	9	X	X		X	X	X		X				X	X			X	
Tourism	7	X	X			X				X		X		X			X	
Climate change	6	X			X	X	X			X								X
Migration	5	X				X				X				X		X		
Social innovation	2			X		X												

- The full interactive presentation is available [here](#).

# Learning from previous experiences of Inter-programme Coordination in Interreg.

## The Artic case

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- **Kirsti Mijnhijmer. Interreg Northern Periphery and Artic.**

# Cross-programme Collaboration in the Arctic

12<sup>th</sup> April 2022

Kirsti Mijnhijmer -

Interreg Northern Periphery and Arctic Programme

# Arctic Cooperation



**A cross-programme collaboration between European cooperation programmes in the Arctic**

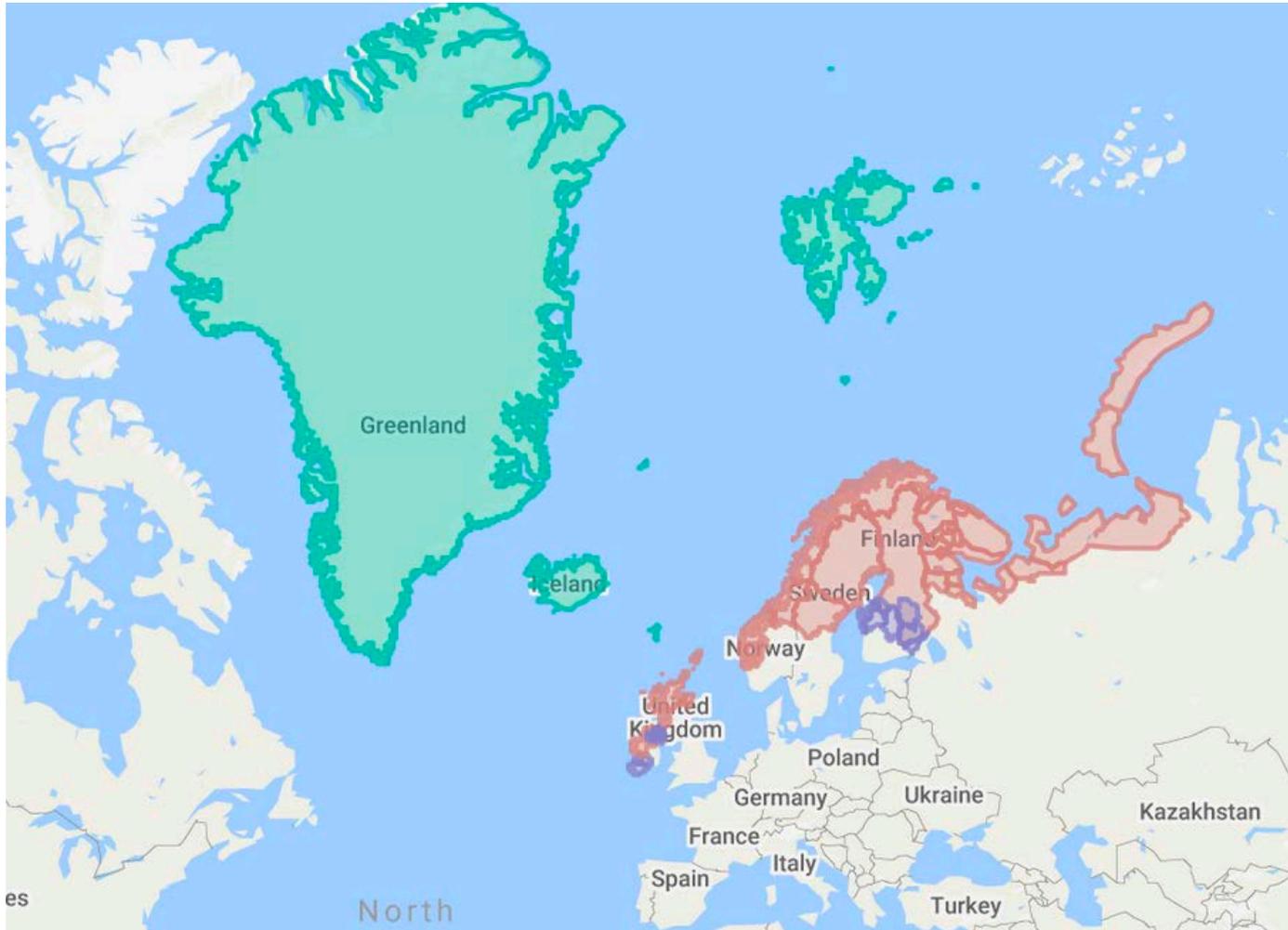
- Mandated by the Joint Communication “A new integrated EU policy for the Arctic” from 2016
- NPA coordinates the network
- Common approach:
  - Benefiting people who actual live there
  - Sustainable use of natural resources
  - Arctic entrepreneurial spirit
  - Utilising cold climate expertise
  - Overcoming critical mass



# About the Arctic Area



# Arctic Cooperation combined geography



# What have we achieved together?



# What have we achieved together?

- Roadmap for Cooperation
- Joint communication and promotional activities
- Coordination during assessment of applications
- Clustering of projects from multiple programmes
- Joint workshops, Arctic themed conferences, high-level presentations
- Arctic Award project competition
- Regular exchanges in preparation for 2021-2027

# What did the cooperation require?

- Common interest – sustainable regional development in the Arctic
- Similar themes and geography– but each programme with own approach
- Flexible structure – cooperation based on openness, good will, and trust
- Pragmatic approach – joint activities stayed within the remit of programme administrations (not policy makers)
- No dedicated resources – mostly staff time, travel costs, and approx. 10-15.000 EUR/programme for larger events, often back-to-back with regular programme events



# Arctic Cooperation

## Impacts

- Raised profile of Arctic regional development issues towards (EU) decision makers
- More efficient programme management, and better programme preparation
- Better informed project selection
- Higher visibility of results, e.g. through the Arctic Awards
- More synergies and greater reach through clustering projects
- Good value for money - soft cooperation based on goodwill and few resources

## Looking forward

- Creating more cooperation opportunities for stakeholders (regions, universities) to make better use of synergies
- Widening the outreach towards other Arctic networks, and possibly mainstream programmes
- Better involvement of national and regional representatives
- More visibility and joint communication/promotion
- Addressing the new EU Joint Arctic Communication 2021
- Coordination from start to finish

# Conclusions & Recommendations



# Conclusions & Recommendations

Cross-programme collaboration...

...is absolutely worth the effort for programmes, even without dedicated resources

...brings a lot of added value for stakeholders

...is not normal/self evident, but cooperation is a skill everyone can learn

Recommendations:

- Start simple, take your time before trying more ambitious activities
- Keep it flexible (soft cooperation)
- Share the burden
- Agree on what you are (not), and keep it close to core skills

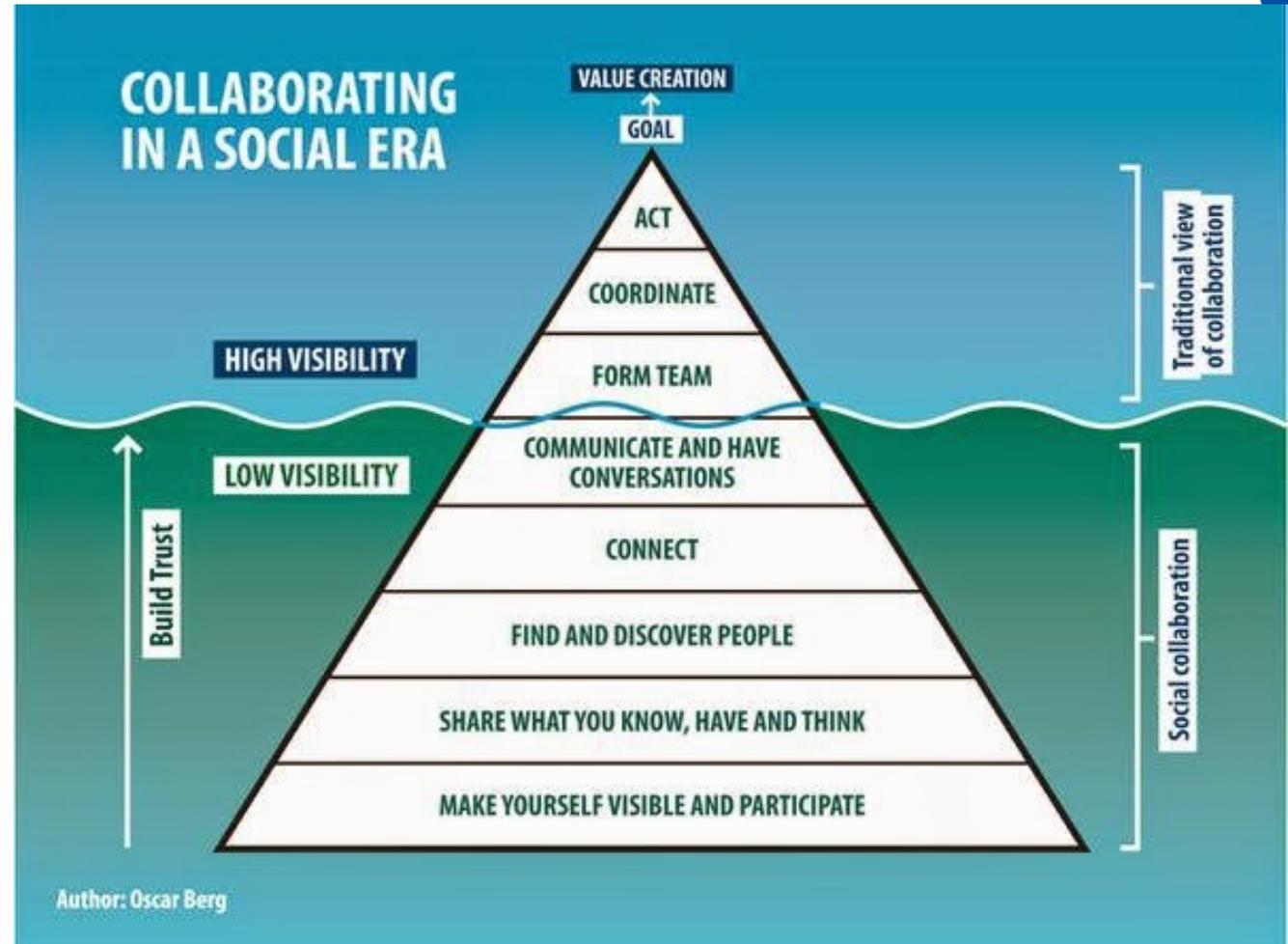




Photo: Fredrik Broman

Thank you for  
listening!

[www.interreg-npa.eu](http://www.interreg-npa.eu)

# What are the Mediterranean programmes planning to do jointly? (I)

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- **Battistina Cugusi . Department of Cohesion Policy, Presidency of the Council of Ministers. Italy.**





Presidenza del Consiglio dei Ministri  
Dipartimento per le Politiche di Coesione



*Agenzia per la  
Coesione Territoriale*

# **EUSAIR ACTION LABS:** ***OBJECTIVES, RESULTS AND NEXT STEPS***

April 7, 2022



**EUSAIR  
STAKEHOLDERS  
PLATFORM**





# 01

## EUSAIR ACTION LABS IN BRIEF

**Experimental path** to test an operational approach to strengthen EUSAIR embedding into ETC programmes: objectives, key principles and participants

# 03

## ROAD MAP FOR ACTION

Road map and tools for fostering cooperation among ETC programmes in the embedding process

# 02

## A METHODOLOGY FOR EMBEDDING

EUSAIR Action Labs' approach, methodology and main results achieved

# 04

## NEXT STEPS

Timeline for action

## EMBEDDING EUSAIR PRIORITIES INTO PROGRAMMES

To support programmes in embedding EUSAIR flagships in the programming phase



## CONNECTING ETC PROGRAMMES IN IMPLEMENTING FLAGSHIPS

To pave the way for a cooperation between ETC programmes in implementing the flagships





## DIALOGUE MA/EUSAIR

Dialogue between key implementers  
(Embedding cannot be imposed:  
partnership approach is the only way to  
success)



## PILOT ACTIVITY

Testing the methodology on 4  
flagships



## BENCHLEARNING

Peer learning activities  
(Workshop on line)

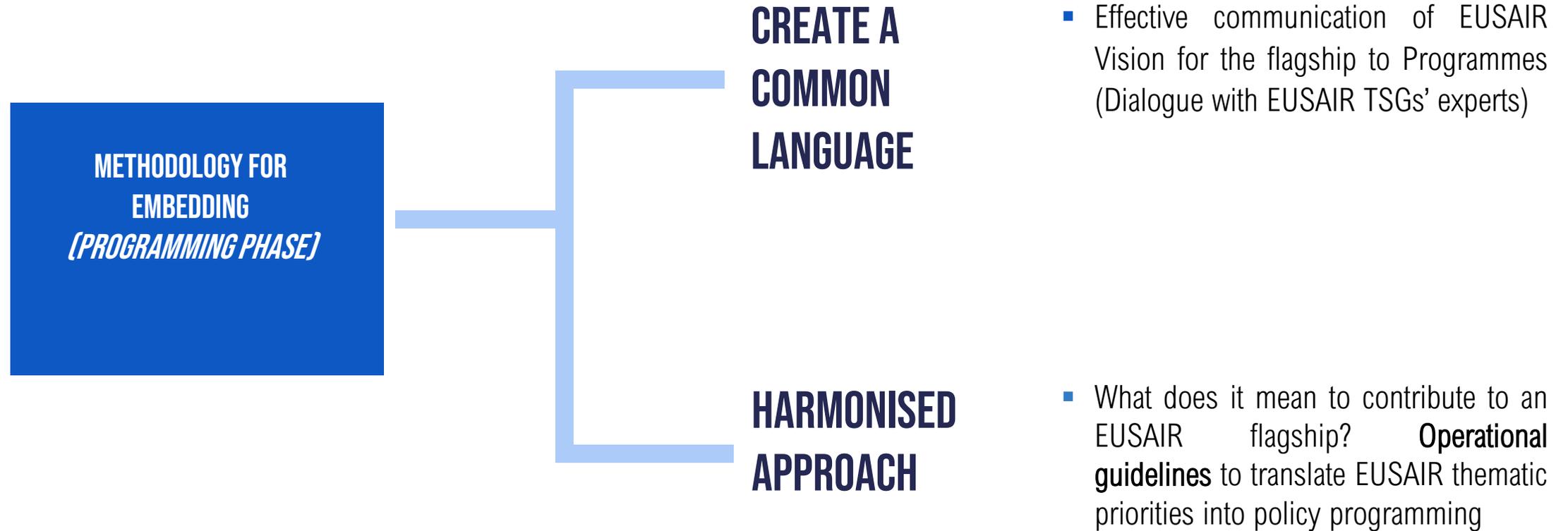


## DIFFERENTIATED DIALOGUE

Focus per single flagship  
(Different Programmes and Stakeholders  
for each flagship )

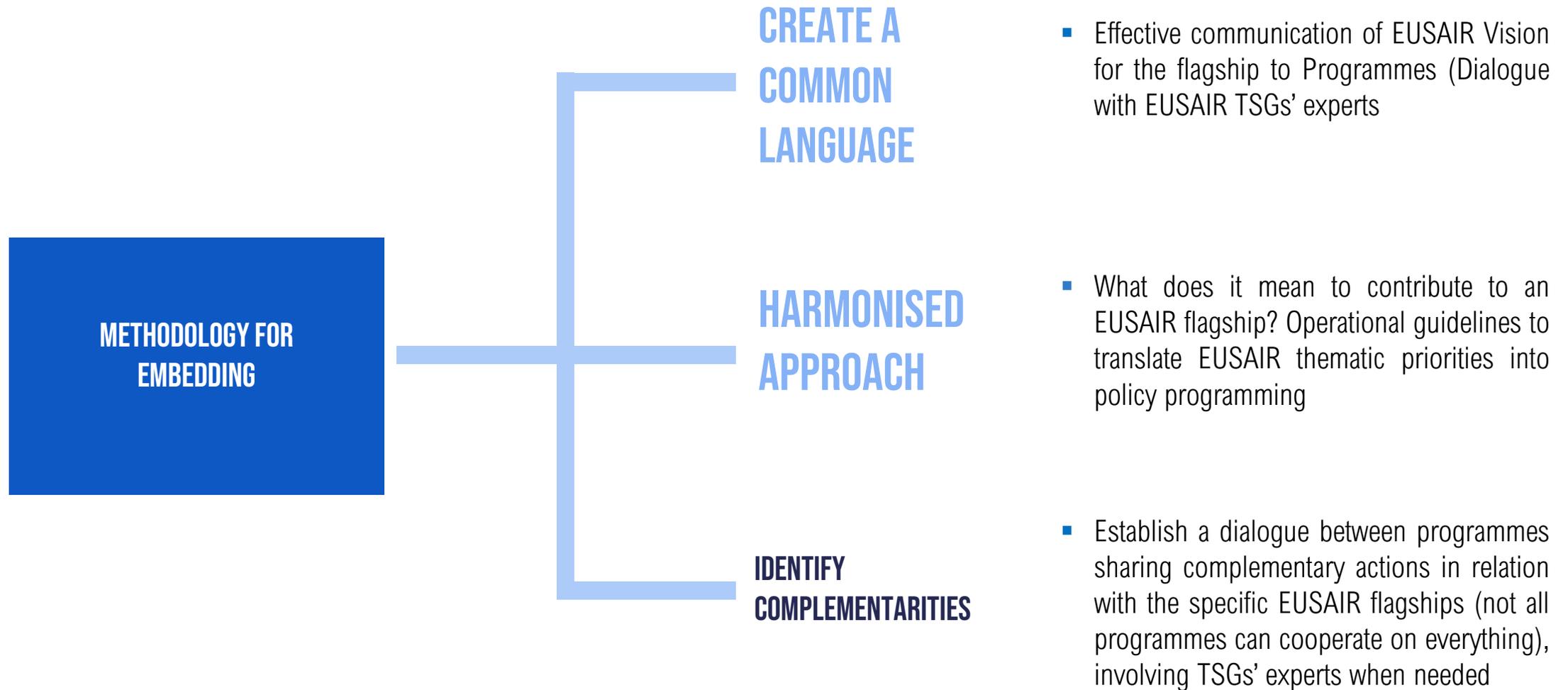
- **Pillar 1 – Flagship 1.1:** FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES
- **Pillar 2 – Flagship 2.1:** SMART/GREEN PORTS HUB CONCEPT
- **Pillar 3 – Flagship 3.3:** PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP
- **Pillar 4 – Flagship 4.5:** AIR CULTURAL ROUTES

PROGRAMMES	COUNTRY	MANAGING AUTHORITY
TN ADRION	ITALY	EMILIA ROMAGNA REGION
<b>CBC</b>		
ITALY – CROATIA	ITALY	VENETO REGION
SLOVENIA – CROATIA	SLOVENIA	GOVERNMENT OFFICE OF THE REPUBLIC OF SLOVENIA FOR DEVELOPMENT AND EUROPEAN COHESION POLICY (GODC)
ITALY - SLOVENIA	ITALIA	FRIULI VENEZIA GIULIA REGION
GREECE-ITALY	GREECE	AGENZIA NAZIONALE
<b>CBC IPA</b>		
ITALY-ALBANIA-MONTENEGRO	ITALY	PUGLIA REGION
CROAZIA - SERBIA	CROATIA	MINISTRY OF REGIONAL DEVELOPMENT AND EU FUNDS
CROAZIA-BOSNIA-MONTENEGRO	CROATIA	MINISTRY OF REGIONAL DEVELOPMENT AND EU FUNDS
GREECE -ALBANIA	GREECE	MINISTRY OF ECONOMY, DEVELOPMENT, AND TOURISM
GREECE– NORTH MACEDONIA	GREECE	MINISTRY OF ECONOMY, DEVELOPMENT, AND TOURISM
SERBIA-BOSNIA-HERZEGOVINA	SERBIA	MINISTRY OF FINANCE OF THE REPUBLIC OF SERBIA (CONTRACTING AUTHORITY)
SERBIA-MONTENEGRO	SERBIA	MINISTRY OF FINANCE OF THE REPUBLIC OF SERBIA (CONTRACTING AUTHORITY)

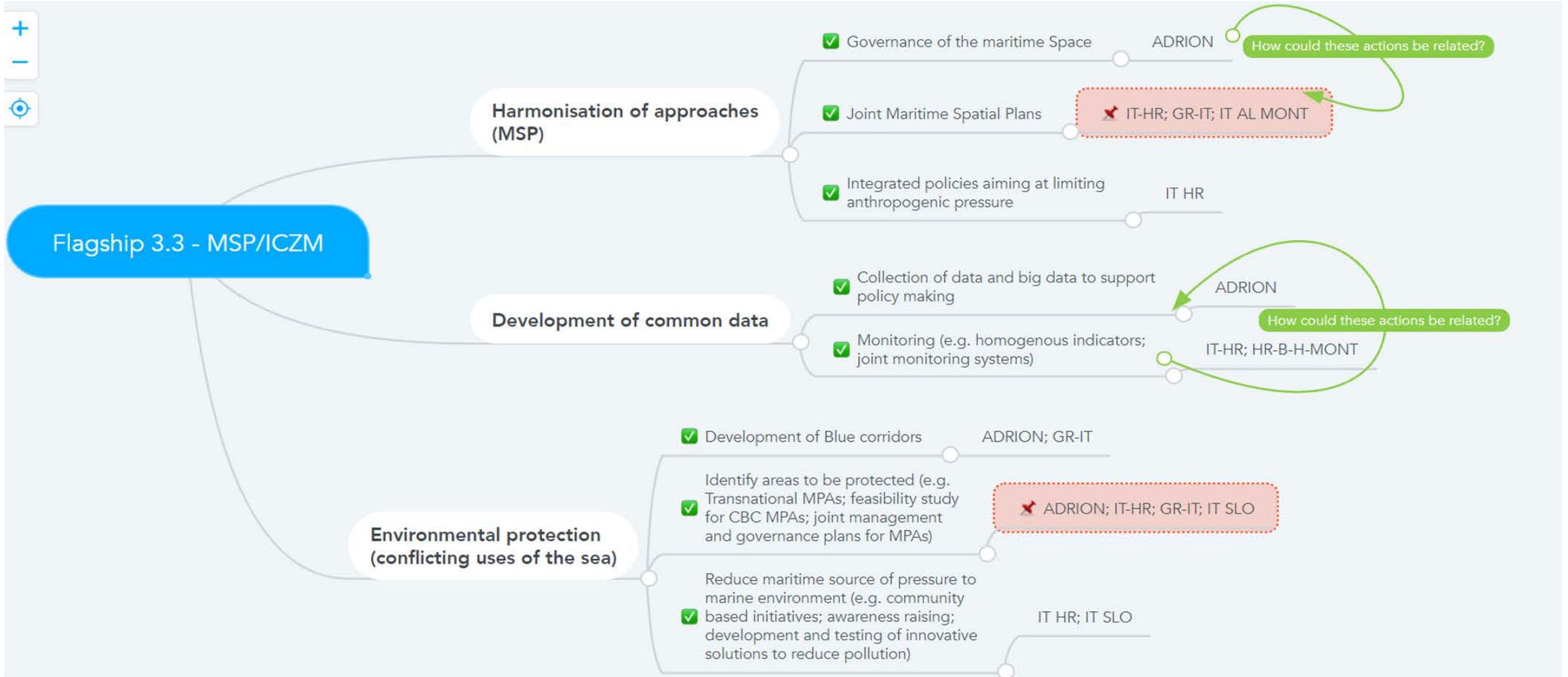


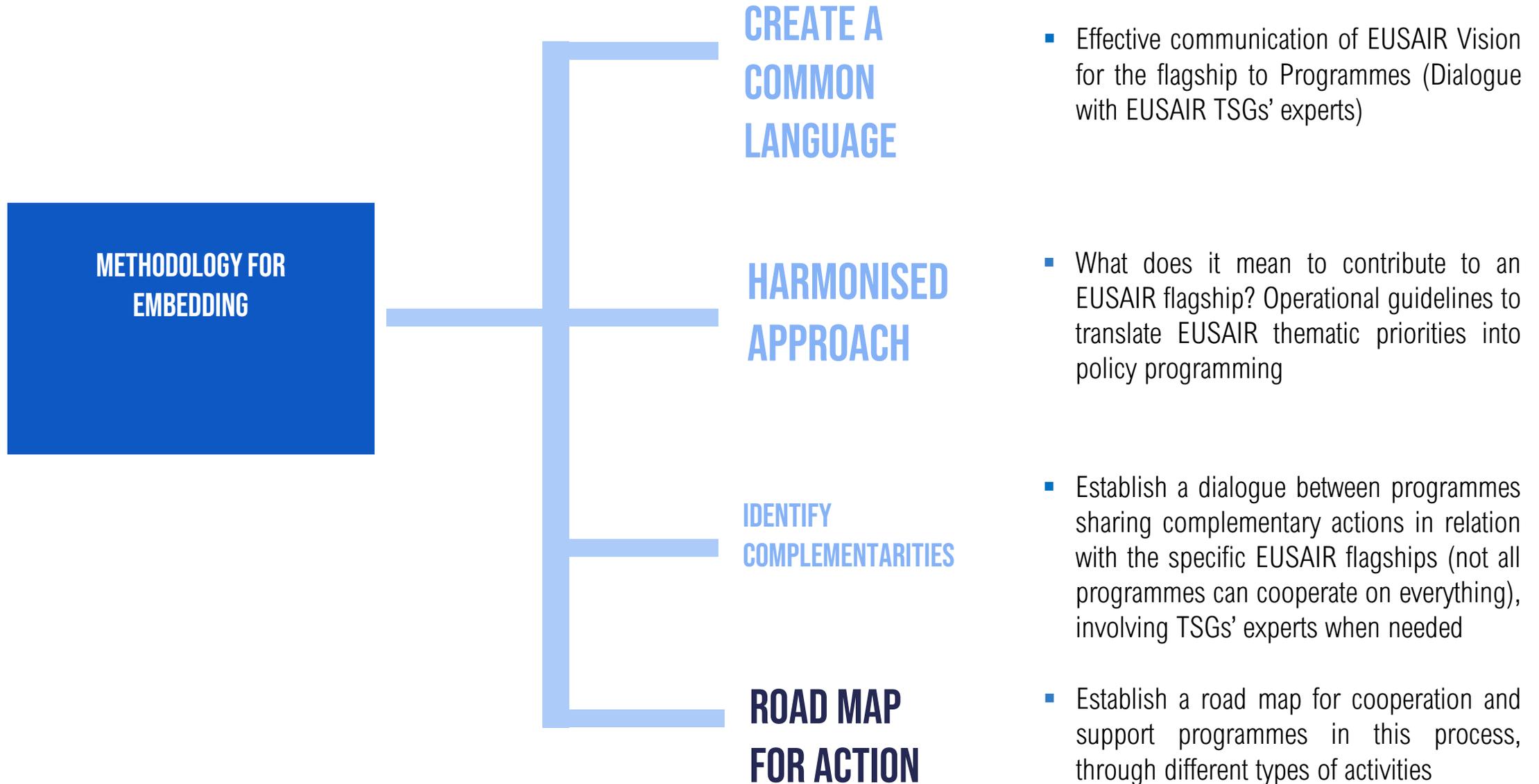
# I ACTION LAB (JULY 16) – WHAT ARE THE BEST SUITABLE SPECIFIC OBJECTIVES FOR IMPLEMENTING THE FLAGSHIP?

FLAGSHIPS	Specific Objectives (2021-2027)	ETC PROGRAMMES
<b>1.1. FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIOTECHNOLOGIES</b>	1.1 Research and innovation	ADRION; IT HR; GR-IT; IPA HR-BA-ME*
	1.4 Skills for smart specialization	ADRION; IT HR; GR-IT; IPA HR-BA-ME*
	4.2 Education, training and lifelong learning	IT AL ME
<b>Pillar 2 S– Flagship 2.1: SMART/GREEN PORTS HUB CONCEPT</b>	3.2 Transport mobility	ADRION; IT-HR; GR IT; IT AL ME
	2.6 Circular economy	ADRION; GR-IT
<b>Pillar 3 – Flagship 3.3: PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP</b>	2.7 Preservation of nature, biodiversity, green infrastructures	ADRION; IT HR; GR IT; IT AL ME; CROATIA SERBIA
	2.4 Climate changes and risks	ADRION; IT HR; IT AL ME
	4.2 Education, training and lifelong learning	IT AL ME
	1.3 SMEs	ADRION; IT AL ME
<b>Pillar 4 – Flagship 4.5: AIR CULTURAL ROUTES.</b>	1.1 Research and innovation	ADRION; IT AL ME; GR IT
	1.3 SMEs	IPA CRO-BiH-ME*; IT AL ME
	2.7 Preservation of nature, biodiversity, green infrastructures	IPA CRO-BiH-ME*
	4.6 Culture and sustainable tourism	IT HR; IT AL ME









## STRUCTURED DIALOGUE BETWEEN PROGRAMMES

**Setting up of a Cross-Programme Working group:** Permanent dialogue structure for exchange of information, methodologies and good practices

## HARMONISATION OF APPROACHES

**Setting up Technical groups:** to allow Programmes to work together during the preparation of the call for proposals linked to the flagships (chain of projects).

## IMPLEMENTATION OF JOINT ACTIONS

During the implementation of the programmes:

- Joint communication activities;
- Inter-programme capitalisation (involvement of beneficiaries).

## WHAT?

- Supporting programmes in meeting **EUSAIR vision and objectives** during the preparation of the call for proposal.
- Supporting programmes in working together for the **harmonisation qualitative assessment criteria** most pertinent to EUSAIR's flagships (ex. Relevance; lesson learnt from existing practices; definition of additional criteria..).

## WHO?

- Representatives of the MAs/JS (Expression of interest)
- EUSAIR flagship experts (*EUSAIR Vision*)
- Thematic experts – (Context analysis)
- Facility point – Marche Region (ESP technical supporting team)

## HOW?

- Working group meetings MAs/JS (online in ESP or hybrid mode)
- Knowledge management activities: ex. analysis; talks with experts, Data analysis, etc. (ESP technical support team)
- Community management for each flagship/groups of MAs/JS (ESP technical support team)

## PILLAR 1 - BLUE TECHNOLOGIES

- Competitiveness of SMEs in blue economy sectors
- Blue skills and carriers

## PILLAR 2 - SMART/GREEN PORTS

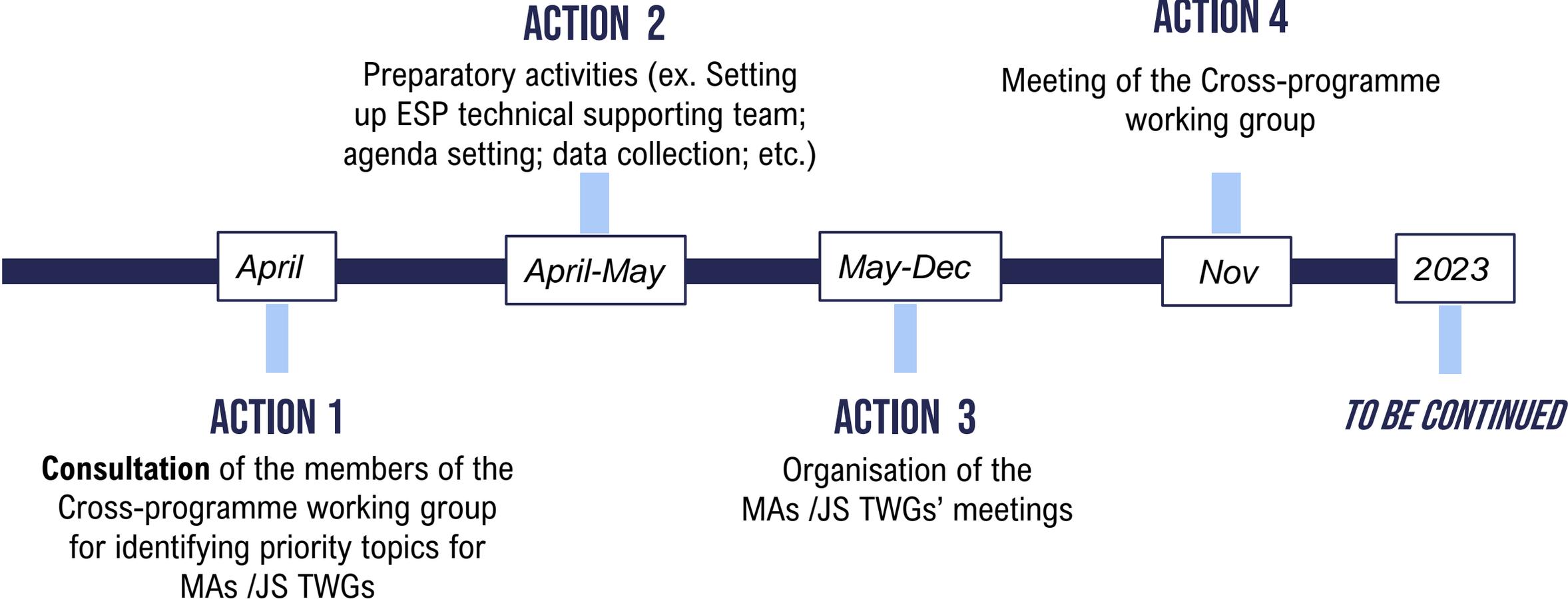
Digitalisation (ICT) in ports, with a main focus on information sharing along the logistic chain

## PILLAR 3 - MSP/ICZM

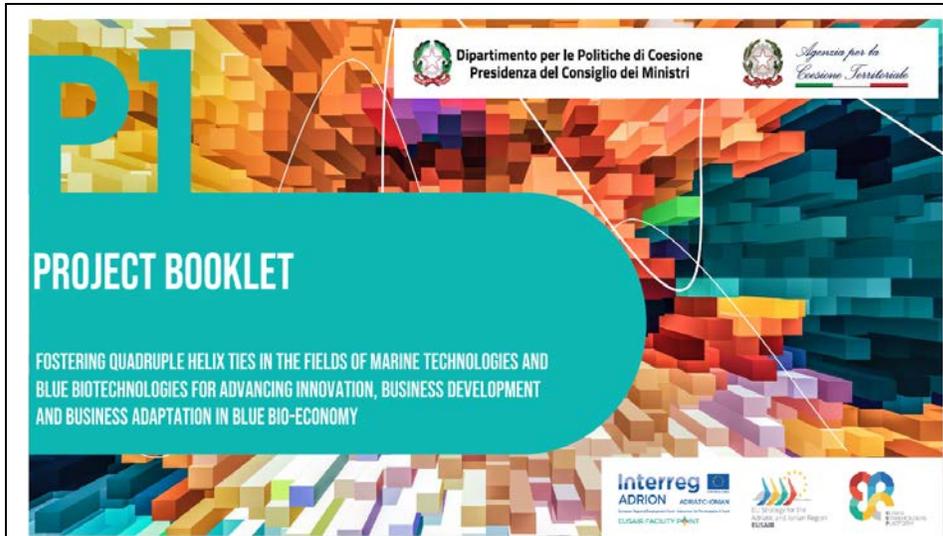
- Harmonised approaches and models (governance) in MSP/ICZM planning
- Development of data and data-set for supporting MSP/ICZM
- Establishment of new protected marine areas

## PILLAR 4 - AIR CULTURAL ROUTES

- Common branding and promo-commercialisation
- Governance model for the AIR culture routes
- Joint e-tourism services, common marketplace and virtual DMO for AIR culture routes



# HAVE A LOOK AT THE WEB SITE OF THE ACTION LABS: [HTTPS://ETC-EUSAIR-NETWORK.EU/DATA](https://etc-eusair-network.eu/data)



**P1**

## PROJECT BOOKLET

FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIOTECHNOLOGIES FOR ADVANCING INNOVATION, BUSINESS DEVELOPMENT AND BUSINESS ADAPTATION IN BLUE BIO-ECONOMY

Dipartimento per le Politiche di Coesione  
Presidenza del Consiglio dei Ministri

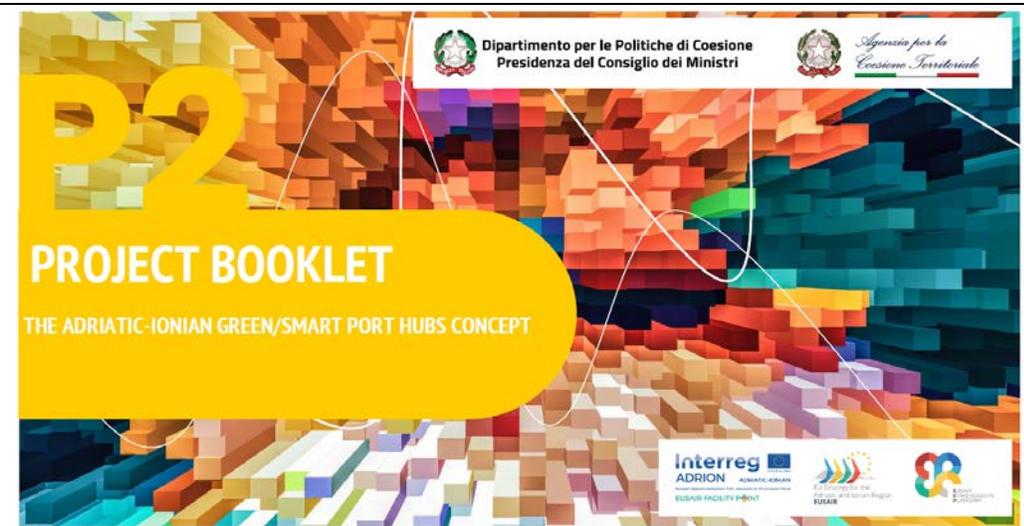
Agencia per la  
Coesione Territoriale

Interreg  
ADRION

ADRIATICO-IONIAN  
EU FACILITY PARTNERSHIP  
EUSAIR FACILITY PARTNERSHIP

EU Strategy for the  
Adriatic-Ionian Region  
EUSAIR

ERDF  
EUROPEAN REGIONAL DEVELOPMENT FUND



**P2**

## PROJECT BOOKLET

THE ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT

Dipartimento per le Politiche di Coesione  
Presidenza del Consiglio dei Ministri

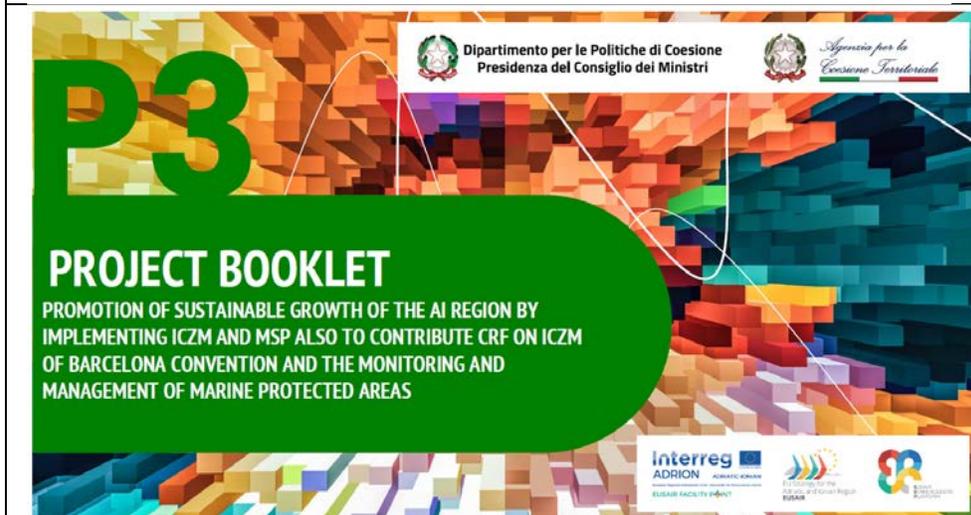
Agencia per la  
Coesione Territoriale

Interreg  
ADRION

ADRIATICO-IONIAN  
EU FACILITY PARTNERSHIP  
EUSAIR FACILITY PARTNERSHIP

EU Strategy for the  
Adriatic-Ionian Region  
EUSAIR

ERDF  
EUROPEAN REGIONAL DEVELOPMENT FUND



**P3**

## PROJECT BOOKLET

PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP ALSO TO CONTRIBUTE CRF ON ICZM OF BARCELONA CONVENTION AND THE MONITORING AND MANAGEMENT OF MARINE PROTECTED AREAS

Dipartimento per le Politiche di Coesione  
Presidenza del Consiglio dei Ministri

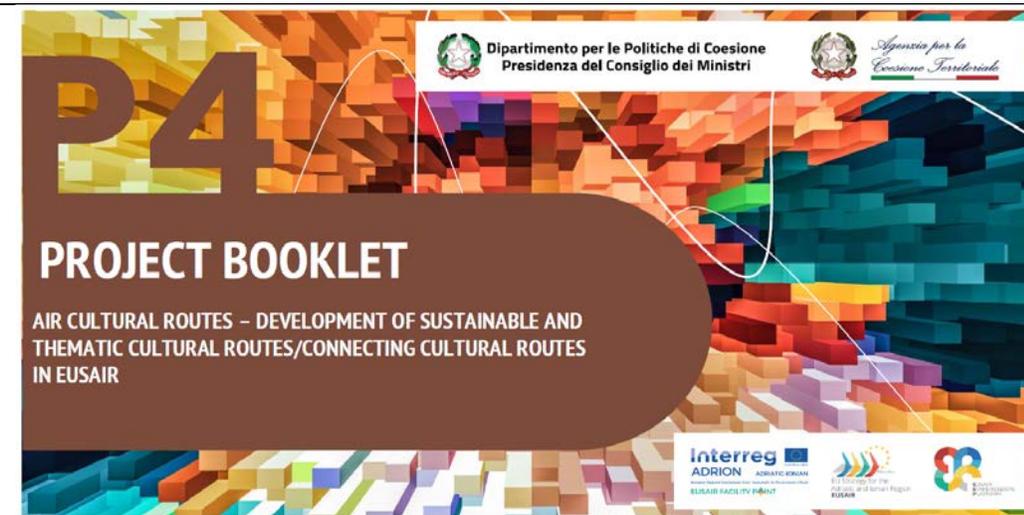
Agencia per la  
Coesione Territoriale

Interreg  
ADRION

ADRIATICO-IONIAN  
EU FACILITY PARTNERSHIP  
EUSAIR FACILITY PARTNERSHIP

EU Strategy for the  
Adriatic-Ionian Region  
EUSAIR

ERDF  
EUROPEAN REGIONAL DEVELOPMENT FUND



**P4**

## PROJECT BOOKLET

AIR CULTURAL ROUTES – DEVELOPMENT OF SUSTAINABLE AND THEMATIC CULTURAL ROUTES/CONNECTING CULTURAL ROUTES IN EUSAIR

Dipartimento per le Politiche di Coesione  
Presidenza del Consiglio dei Ministri

Agencia per la  
Coesione Territoriale

Interreg  
ADRION

ADRIATICO-IONIAN  
EU FACILITY PARTNERSHIP  
EUSAIR FACILITY PARTNERSHIP

EU Strategy for the  
Adriatic-Ionian Region  
EUSAIR

ERDF  
EUROPEAN REGIONAL DEVELOPMENT FUND



HAVE A LOOK AT THE WEB SITE OF THE ACTION LABS: [HTTPS://ETC-EUSAIR-NETWORK.EU/DATA](https://etc-eusair-network.eu/data)

Interreg ADRION ADRION Adriatic-Ionian EUSAIR FACILITY POINT

Presidenza del Consiglio dei Ministri Dipartimento per le Politiche di Coesione

Agencia per la Coesione Territoriale

HOME EVENTS DATA

# FLAGSHIPS

FLAGSHIP PILLAR 1 DATACARD

FLAGSHIP PILLAR 2 DATACARD

FLAGSHIP PILLAR 3 DATACARD

FLAGSHIP PILLAR 4 DATACARD

## FLAGSHIPS BOOKLET

In attesa di datastudio.google.com...



Presidenza del Consiglio dei Ministri  
Dipartimento per le Politiche di Coesione



*Agenzia per la  
Coesione Territoriale*

# THANKS

Battistina Cugusi

([b.cugusi@governo.it](mailto:b.cugusi@governo.it))



# What are the Mediterranean programmes planning to do jointly? (I)

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- **Aldo Puleo. Interreg Next Med**





**Interreg**



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**NEXT** MED

**Feedback on synergies and  
complementarities under  
2014-2020 Programming period**



# ENI CBC MED SYNERGIES AND COORDINATION IN 2014-2020

- **Special relation with UFM:** Memorandum of Understanding with UFM signed on 10 April 2019 to enhance cooperation, exchange information, participate in mutual activities
  - **4 thematic clusters of ENI CBC Med projects labelled by Union for the Mediterranean's Senior Officials** on 18 December 2019
- **Enhance the role of ENI CBC Med as initiative contributing to EU bilateral relations with partner countries:** funded projects asked to invite local EU delegations for major events
- **Call for capitalisation projects:** a pioneering initiative to foster 'operational' synergies and complementarities:
  - **ToRs of the call based on the integration of results** from Interreg and ENI CBC programmes, WestMED and BlueMed initiatives, the PRIMA programme, initiatives supported by international donors or by the EU under the regional and bilateral components of the European Neighbourhood Policy
  - **Structured dialogue** with managing bodies of UfM and Interreg Med to identify valuable projects and their outputs

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## Examples of capitalization activities

**ENSERES** will implement improvements to the Mediterranean Biodiversity Protection Knowledge Platform developed under Interreg MED Programme, including extension to Mediterranean Partner Countries



**SEACAP 4 SDG** project results to be integrated in the Union for the Mediterranean's platform that promotes the progressive deployment of renewable energy and energy efficiency measures

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# INTERREG MED: CAPITALIZATION IN 2014-2020

- **Thematic communities** (one per each Programme objective) led by so called horizontal projects (HP: community building projects).
  - Possibility for all thematic/territorial projects to **be part of a same group/cluster** coordinated by a HP in order to exchange, promote, transfer and achieve new common shared outputs internally and externally.
  - **Advantages:** implementation along the projects duration without waiting until their end avoiding the risk of quick depreciation of results.
  - The **definition of criteria** and methodologies by the thematic communities themselves
  - Management of **communication** and **exchange of information** or **results** towards the national institutions and strategic projects involved in the “governance” axis of the programme **to reach** a better **impact** to key **stakeholders** and **decision makers**.

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## ITALY – FRANCE Maritime CAPITALIZATION IN 2014-2020

- **Creation of six “thematic clusters”** and the inclusion of each financed project in one of these clusters and secondly on the organization of thematic **“living labs”** involving beneficiaries lead to the identification of integrated outputs and synergies among projects results supported by a continuous desk analysis of the projects outputs.
- **Main added value of this approach:**
  - A rising up of the **cooperation** between **projects** leading to new developments;
  - An identification of the projects having a **high potential of sustainability** and **replicability**.
  - For each thematic cluster, a few projects results chosen as flagship achievements and their most relevant outcomes gathered in a “Catalogue of good practices” published and disseminated through a communication campaign.

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**NEXT** MED

**Synergies and coordination under  
2021-2027 Programming Period:  
*The Multi-Programmes coordination mechanism***

## Boosting coordination and synergies

### Main challenges:

- To **structure the coordination** with other Programmes and initiatives to gather the **best results** achieved by their projects
- To **maximise the impact** of the INTERREG NEXT MED Programme **in the territories of the participating countries** through our capitalization experience
- To promote the **synergies** among **different actors working** on the same thematic objectives

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# The pilot initiative with other Interreg Programmes

## Main objectives:

- **Reinforcing** the policy **contribution** of each single Programme **by improving the quality and richness** of the existing knowledge related to a specific topic.
- **Enhancing** the impact **of innovative solutions tested at local level**, by creating a **value chain among projects**, thus fostering processes of transferring, scaling-up and mainstreaming.

## **Programmes willing to adhere** (open to other Programmes/initiatives):

- INTERREG NEXT MED
- EUROMED
- INTERREG Italy- France (Maritime)

**Actors involved:** MC, Interact/Tesim/ other Initiatives

**Proposed topic: sustainable tourism**

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## Why a pilot multi-programme initiative?

- Each programme will **contribute through its previous capitalization experience** (thematic projects, clusters etc.)
- Need to set up a **punctual exchange** to avoid overlaps and maximise the re-use of the best results in different geographical areas of the Mediterranean Sea Basin
- **Enlarging** the possibilities to implement best project outputs in the Mediterranean countries

## How it would work

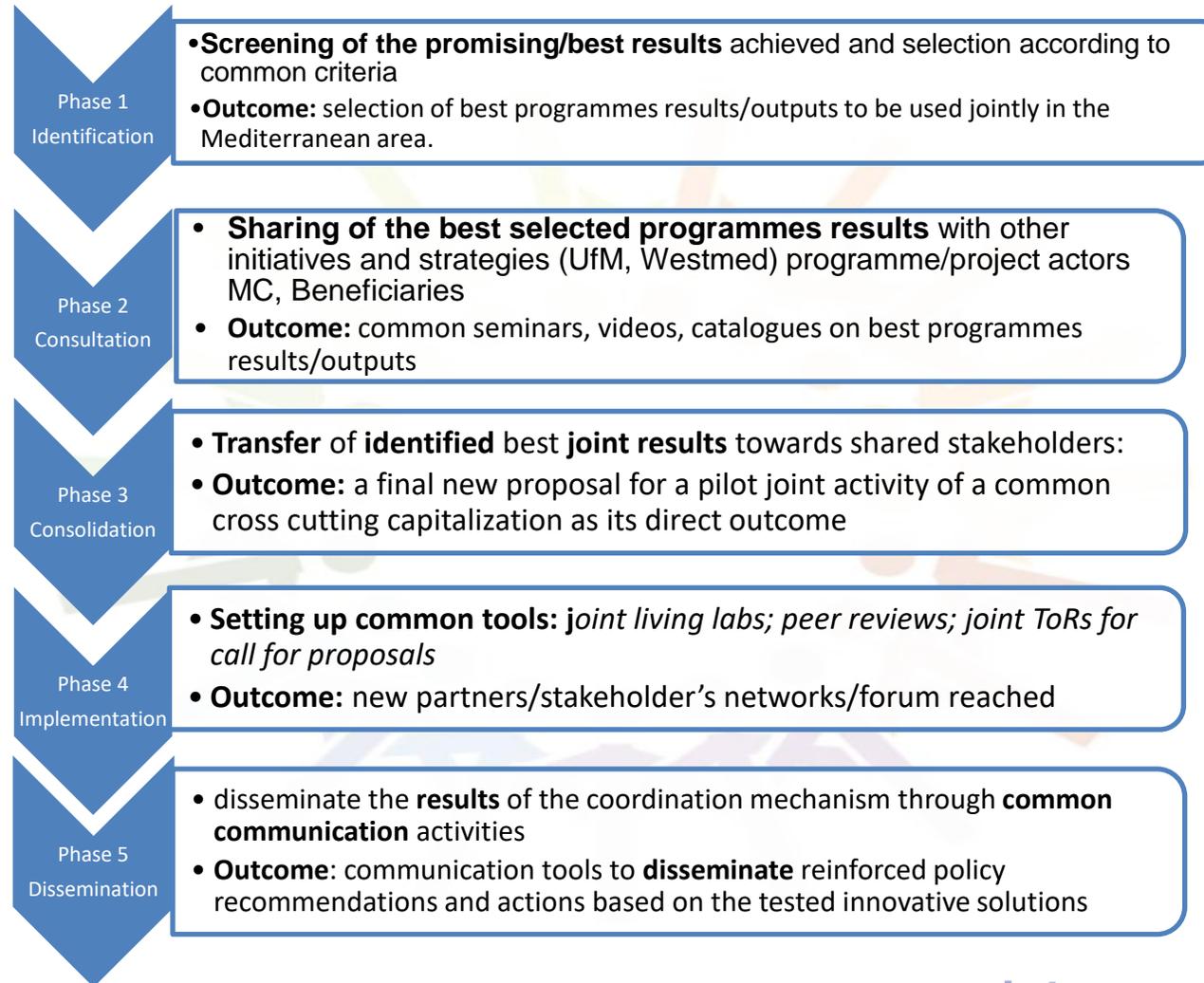
- Technical working group (JSs, MAs) in charge of the implementing and monitoring of the multi-programmes coordination mechanism.

The WG will prepare a **strategy** and the **annual working plan** to be approved by Monitoring Committee.

### Main tasks:

- a. Identification of the common stakeholders (targets),
- b. setting up of the technical cooperation tools and criteria of assessment,
- c. definition of common project and programme actions (including a joint communication plan).

# Main steps and outcomes



# Proposed timeline

## 2022

- March > - Presentation of the coordination mechanism for validation by TFs (**validated!**)
- April > - Presentation of the coordination mechanism to all other Interreg programmes (MED-LAB group (Interact-TESIM))
- May > - Setting up governance system fixing objectives, actions and timeline for the year as well as the exact scope/perimeter of the topic investigated
- June > - Analysis and selection of **2014/20** best results/solutions by each programme following the fixed common criteria
- July / Dec. > - Homogenization of results, building common tools to show/publish/spread out them
- Nov. / Dec. > - Assessment of operations, networking, enlargement of the partnership.

## 2023

- Jan. / June > Consolidation of the enlargement partnership, integration of 2014/20 results of new volunteer associated programmes (and former ones if needed), designing of common objectives and tools related to the 2021/27 programming period based on 2022 experience and assessment, planning of coordination activities for the second semester.

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# **What are the Mediterranean programmes planning to do jointly? Why? How? (Part 2) Discussion on other possible actions.**

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## Breakout Room I discussion

- Most of the programmes fall under the EUSAIR strategy and flagship priorities. Coordination with internal inner maritime CBC programme was raised while connecting the different CBC programmes and focusing on multiprogramme coordination mechanism. TA funds under some programmes will be used to support synergies.
- Thematic drivers: Flagships not yet finalized, however some of the thematic topics identified are: Tourism, maritime transport, resilience, more connectivity, smart and competitive, good governance, accessibility.
- Way forward:
  - Doubling the level of coordination starting from capitalization and through capitalization
  - Capitalizing on the results of the programmes
  - Developing tools and capacities (namely of young people) through research and specialized education
  - Further developing synergies with Horizon
  - Identifying the tools needed to implement interprogramme coordination activities

## Breakout Room II discussion

- The group had a larger focus on complementarities to the WestMed initiative and the multiprogramme coordination mechanism, incl., for example, possibilities to join the mechanism activities (living labs, clusters) beyond programmes directly involved in the mechanism.
- Discussion about the how and what was shaped by the multiprogramme coordination mechanism
- Challenge: different programme project call timelines
- Way forward:
  - More in-depth discussion about the objectives of the joint activities and the intended impact to be carried out, also in a bilateral setting. As a possible impact, the programmes already identified, e.g., improved policy impact in the region, improved governance, more coherent and compatible solutions, and complementarities between CBC and TN programmes addressing the same or similar topics.
  - Next steps to think about the tools needed to implement interprogramme coordination activities, such as, e.g., multiprogramme coordination mechanism

# **Synergies with other funds: EMFAF (Maritime, Fisheries and aquaculture fund)**

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- **Manuel Pleguezuelo. DG MARE**





# Improving Synergies across the Mediterranean in 2021-2027: From Programming to Implementation

**Synergies with other funds:**  
EMFAF call for flagship projects on blue economy with a sea basin perspective  
WestMed area - Sustainable Tourism

INTERACT – Tesim  
12 April 2022

*Manuel Pleguezuelo,  
Sea Basin Strategies, Maritime Regional Cooperation  
and Maritime Security, DG MARE,  
European Commission*

# EMFAF CALL FOR PROPOSALS FLAGSHIP PROJECTS WESTMED

Supporting the development of a multidimensional approach to re-build **coastal and maritime tourism in the Western Mediterranean (WestMED)**

***Objectives: Strengthen competitiveness and sustainability of coastal and maritime tourism sectors***

1. tap into eco-tourism market,
2. boost innovation and digitalization in the tourism sector,
3. improve the business environment for tourism SMEs

***Proposals must address at least one:***

➤ Innovation in destination management

such as long-term orientation → environmental/social sustainability, value creation, promotion of synergies with other actors, marketing cultural heritage and natural assets;

➤ Design of smart eco-tourism packages

such as strengthening circular economy approach, ecological footprint reduction, collaboration local clusters, promote less-known areas, tourist season prolongation,



# EMFAF CALL FOR PROPOSALS FLAGSHIP PROJECTS WESTMED

## ***Conditions for submission:***

- Minimum 4 entities from 4 different eligible countries, incl. at least two EU Member States and one eligible non-EU country participating in the Initiative for the sustainable development of the blue economy in the Western Mediterranean
- At least 1 private-sector business entity or association in the coastal and maritime tourism sector
- At least 1 local/regional/city level public authority with competence relating to coastal and maritime tourism sector activities, with a coordinator established in Portugal, Spain, France, Italy or Malta

***Duration:*** between 24 and 36 months

***Project budgets:*** EUR 700 000 and EUR 1 000 000 per project

***Opening date:*** 28 September 2021 - ***Deadline date:*** 12 January 2022 17:00:00 Brussels time

[https://cinea.ec.europa.eu/calls-proposals/emfaf-call-proposals-boost-regional-cooperation-sustainable-blue-economy\\_en](https://cinea.ec.europa.eu/calls-proposals/emfaf-call-proposals-boost-regional-cooperation-sustainable-blue-economy_en)



## Results of the Flagship call for the Western Mediterranean (call 2021)



### 1. EU WeMED\_NaTOUR PROJECT

- Focus on West Mediterranean natural marine sites & maritime/coastal destinations to develop **transnational eco-smart tourism packages**
- Sustainable, responsible and eco-tourism, with specific reference to the **“new generations”**
- To design and pilot **eco-smart tourism packages for the school-trip tourism** market, addressed to primary, secondary schools (age groups: 6-10 yrs; 11-13yrs; 14-16yrs),
- With the strong involvement and collaboration of West Mediterranean tourism SMEs, offer **“learn-by-visiting”**

**Consortium:** IT, ES, MR, PT, BE/Duration: 28 Months/

Total cost: 995.854 EUR/Grant: 796.683 EUR



## 2. REBOOT MED PROJECT

- Public-private partnership co-defining Blue Economy Action Plans for the **Recovery of the tourism sector**
- To **incubate, accelerate and test new eco/blue economy tourism packages** in 10 pilot areas in 6 WestMed countries.
- **Capacity building and awareness-raising** on the competitiveness and sustainability of the coastal and maritime tourism ecosystem -> through **local clusters** and a series of exchanges organised in collaboration with the WestMed Initiative;
- Promoting asset-based development approach -> support and stimulate tourism **SMEs, coastal communities and potential pioneers** (women, NEETs, startupper) to play as actors of change in re-imagining and re-building coastal and maritime tourism.
- Targeted **go-to-market services and testing activities**



# EMFAF support in the MED

- **AFRIMED:** Algal Forest Restoration In the MEDiterranean Sea (incl. TN, MA)
- **Cluster ACT:** Aggregation and Collaboration Tools to enhance cluster network in the maritime sector (incl. EG)
- **CMES-WestMed:** Common maritime education standards in the westmed (incl. TN)
- **DEEP BLUE:** Developing Education and Employment Partnerships for a Sustainable Blue Growth in the Western Mediterranean Region (incl. TN)
- **DiveSafe:** Integrated system for scientific and environmental underwater surveys, with advanced health & safety features (incl. IL)
- **ENSAMBLE:** Expertise and Networking to Sustain Actions in Med through Blue and Local Economy (incl. TN)
- **MedSkippers:** Professional skippers in the Mediterranean (incl. MA)
- **STARFISH 4.0:** Demonstration of an autonomous connected device and digital tools for safety of artisanal fishermen and sustainable management of small-scale fisheries (incl. MR)



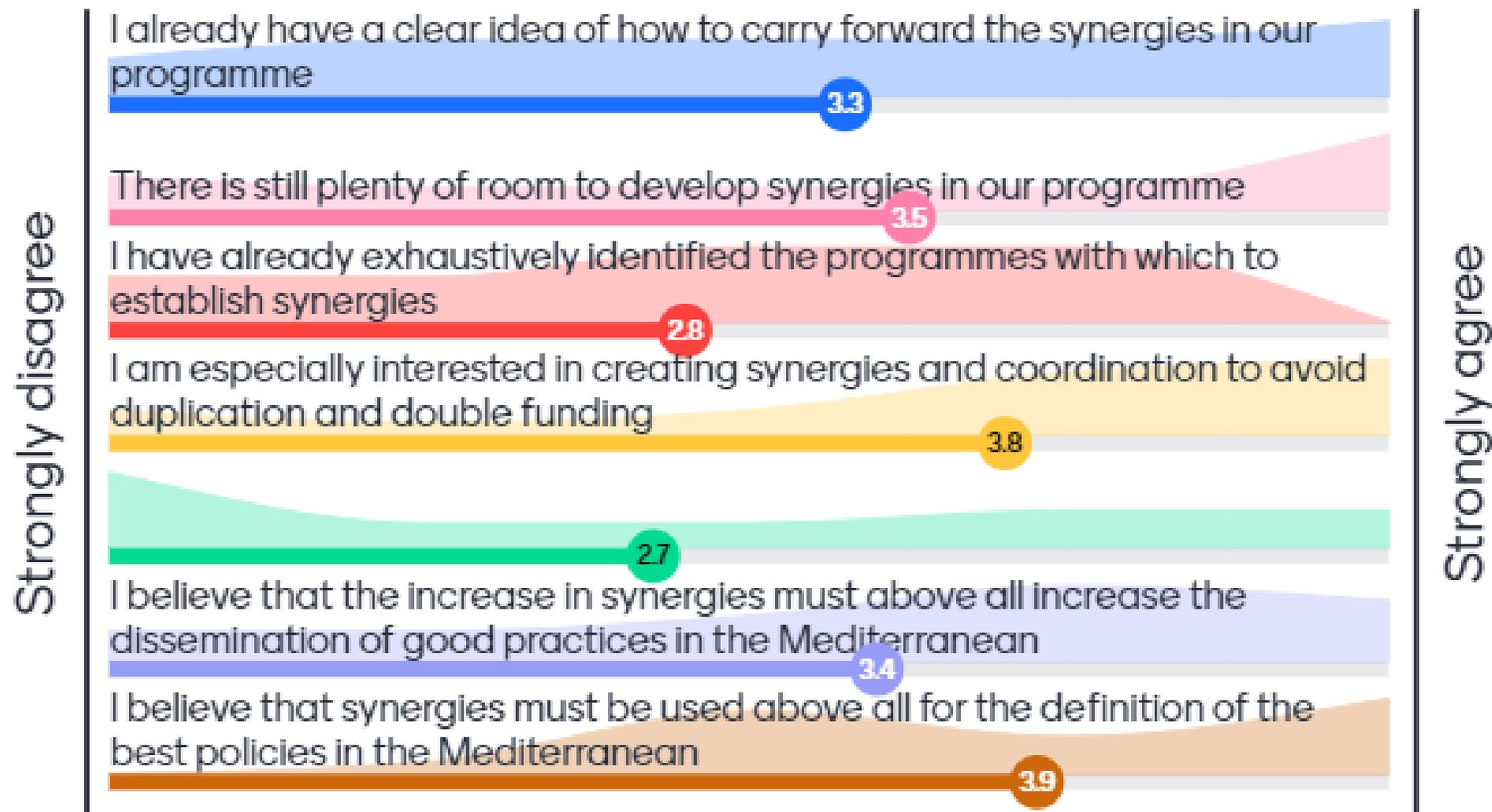
# #Be Green. Go Blue!



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# Conclusions



# Cooperation works

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All materials will be available on:

[www.interact-eu.net](http://www.interact-eu.net)

