

# Synergies in the Mediterranean during Implementation

Interact and TESIM / 21-22.04.2023/Dubrovnik (Croatia)



Funded by the  
European Union

**Interact**



Co-funded by  
the European Union  
Interreg

# Agenda/ day one

01

**Improving Synergies**

**Project Cycle Focus:**

**First calls, project  
Assessment**

02

**Multi-programme  
coordination mechanism  
on sustainable tourism\_**

**methodological  
approach**

03

**Improving Synergies**

**Thematic focus**

**Biodiversity & Natural  
protection and  
Sustainable tourism**

# Agenda/ day two

**01**

**Meeting at the  
hotel**

**02**

**Bus ride to Ston.  
Intro for the day  
and link to EUSAIR**

**03**

**Visit Sustainable Tourism  
project in Ston\_Territorial  
Impact**

**TAKE IT SLOW (Interreg VA  
Italy Croatia)**

**CREATURES (Interreg Adrion)**

**BLUEfasma (Interreg MED)**

**WINE (IPA CBC Croatia –  
Montenegro)**

**04**

**Round Table  
discussion**



# Welcome to Dubrovnik

- **Mislav Kovac**, Head of Sector for European Territorial Cooperation and Macro-Regional Strategies at Ministry of Regional Development and EU Funds.(Online)
- **Nikola Dobroslavic**, Dubrovnik\_Neretva County Prefect. Member of the CoR





[https://youtu.be/HIFdzLf\\_4\\_4](https://youtu.be/HIFdzLf_4_4)

# Olivier Baudalet. Unit II. DG Regio

## Key messages

### 3 messages:

1. The Commission supports the Med Lab
2. Med Lab has done a lot + concrete results should now emerge
3. There are many options for finding synergies in projects.

### What to do concretely?

1. Know each other, exchange knowledge and agree on actions
2. Possible actions: Joint projects, coordinated projects, single project with an impact in the whole Mediterranean area, Complementary projects and Capitalisation
3. Coordinate calls

The **key success factor** for the Med Lab is the **trust** amongst each others – you -, the **willingness** to cooperate and the **common vision** of the future. All this requires **coordination!**

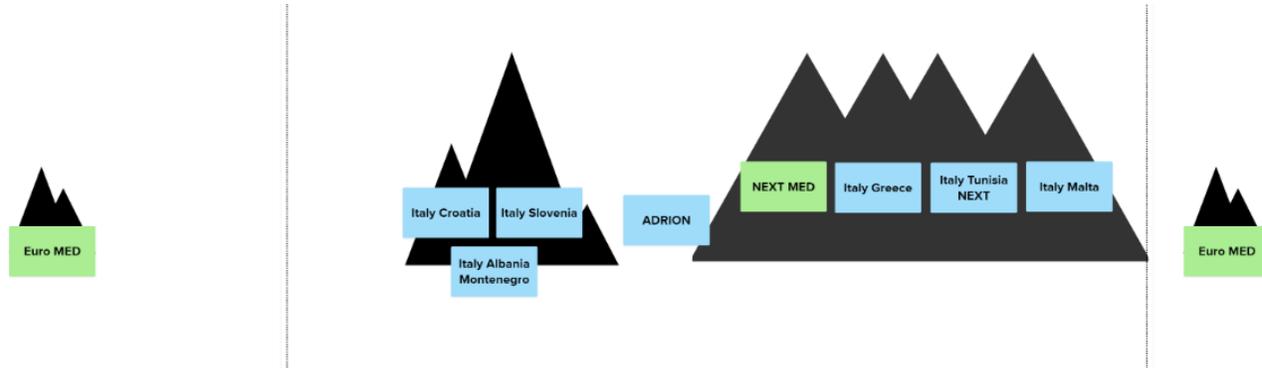
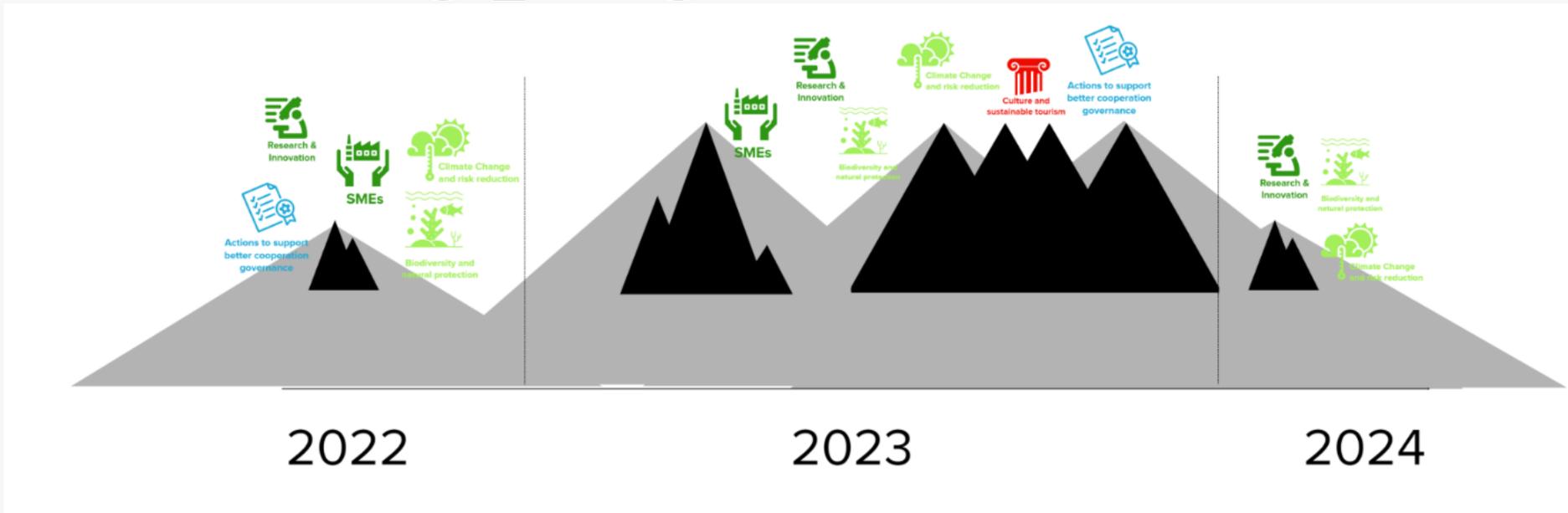
We are ready, together with Interact and Tesim, **to accompany** you all in this process.

The Mediterranean in 30 years...Cleaner Sea, Better adapted to climate change, a prosperous economy, use of local and greener energy resources, efficient transports, territorial cohesion, better governance and civil society involvement.

# Current mapping of calls in the Mediterranean area

Rosario Sapienza, TESIM  
TESIM and Interact

# First calls in the Mediterranean Interreg programmes 2021-2027



# Synergies in the Mediterranean Implementation phase

## Project/Programme Cycle

Calls for proposals and assessment phases, intensely performed in 2023

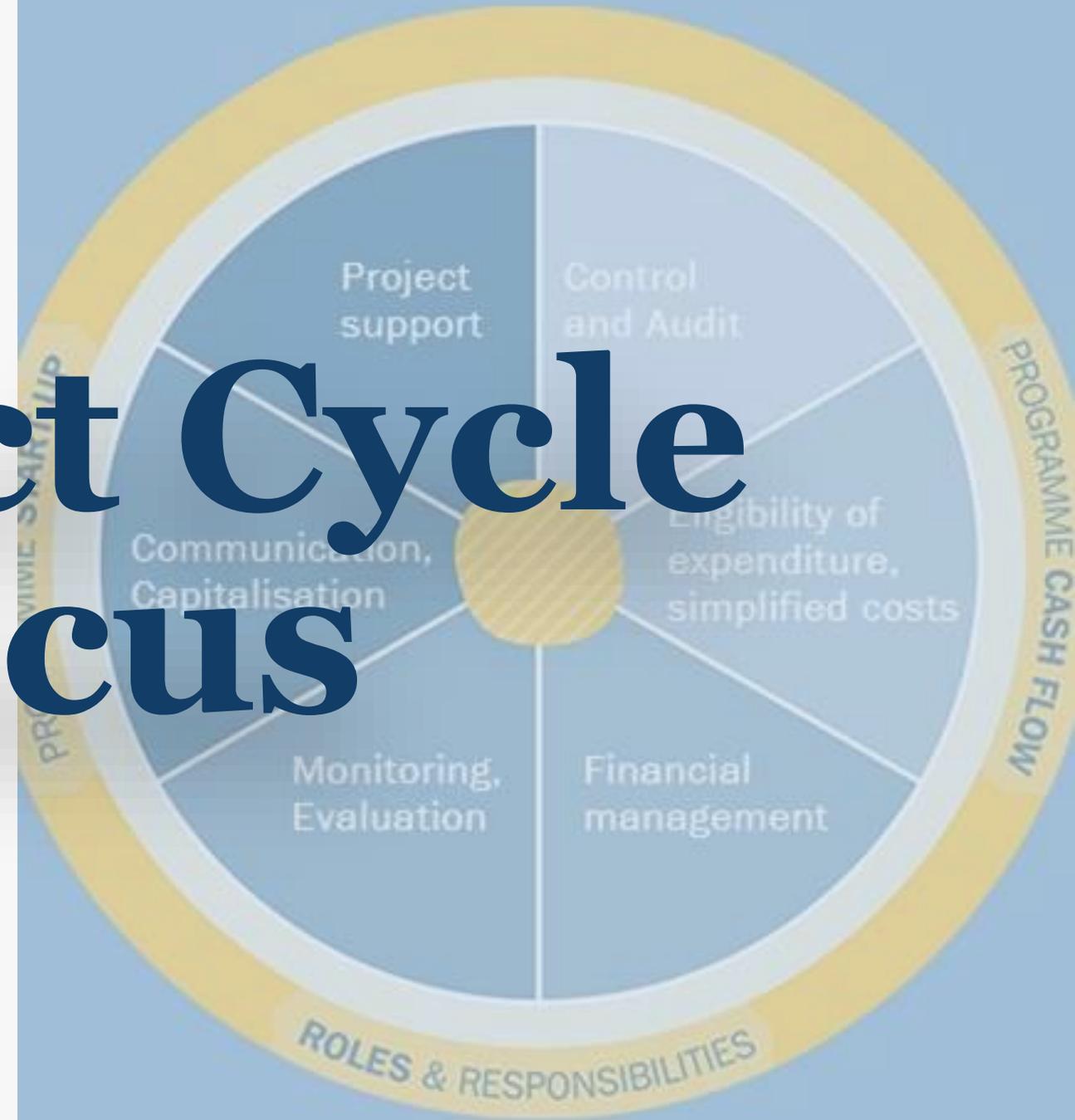
## Thematic approach

- Smooth bridging and capitalization of what has been achieved during 14-20
- Complementarity with other programs and funds (Interreg family programs, direct management funds, mainstream funds)
- Support to pilot experiences

## Territorial impact

Partner based vs project based approach

# Project Cycle Focus



# How **synergies** and **complementarities** are being considered in your **2021-2027 calls**

# Slido code



# Where **synergies** can be addressed in the **application form**?

1. **“Partner motivation and contribution”**
2. **“Project relevance and context”**\_Strategies, Synergies, Capitalisation on previous experiences
3. **“Project partnership”**
4. **“Project Work Plan\_Work Packages: Activities and Outputs”**
5. **“Long-term plans”**: Durability\_  
Transferability

# 1. Partner motivation and contribution?

The application should seek :

- For “new” commers that might have previous thematic experience.
- The partner should detail previous experience brought to the current project

## 2. Project relevance and context

Strategies, Synergies,  
Capitalisation on  
previous experiences

The application should identify and demonstrate :

- its capacity for transferability to regional, national and European policies.
- experiences, outputs and players for potential work in synergies
- synergies with previous outcomes, also incl. those external to the programme
- synergies with other EU funds and programmes: Life, horizon Europe, ESF+...
- thematic correspondance and contribution to the Strategies
- innovation element as an added value. *What is new?*

# 3. Project partnership

The application should demonstrate :

- the partners cooperation criteria.
- the partners capacity to ensure transferability.

# 4. Project Work Plan

Work Packages:  
Activities and Outputs  
partnership

The application should demonstrate :

- Different activities and outputs across partners and territories showing synergies and complementarity.

## 5. Long-term plans

### Durability and Transferability

The application should demonstrate :

- its capacity for transferability of results incl. Other funds, functional áreas and mainstream programmes.
- emphasizing capitalisation and transferability during specific outputs.
- application has to be built with a transferable way(method).
- application should involve relevant target groups to demonstrate its durability.

# What should the programme do?

- Invest in training and capacity building for their “assessing” team
- Interprogramme cooperation
- Steer better the applicants. Example: Incl. in the ToR info from other programmes and projects websites.
- Awareness raising addressed to the partners during the campaigns and info days during calls.
- Organise matchmaking events during the calls for tailored partnerships.
- Involving key organisations, authorities and Strategies stakeholders during the assessments.
- While assessing check if what the application says in “Project relevance” is demonstrated throughout the outputs and activities.

# Coffee Break



# How **synergies and complementarities** are being considered in your **2021-2027 assessments**

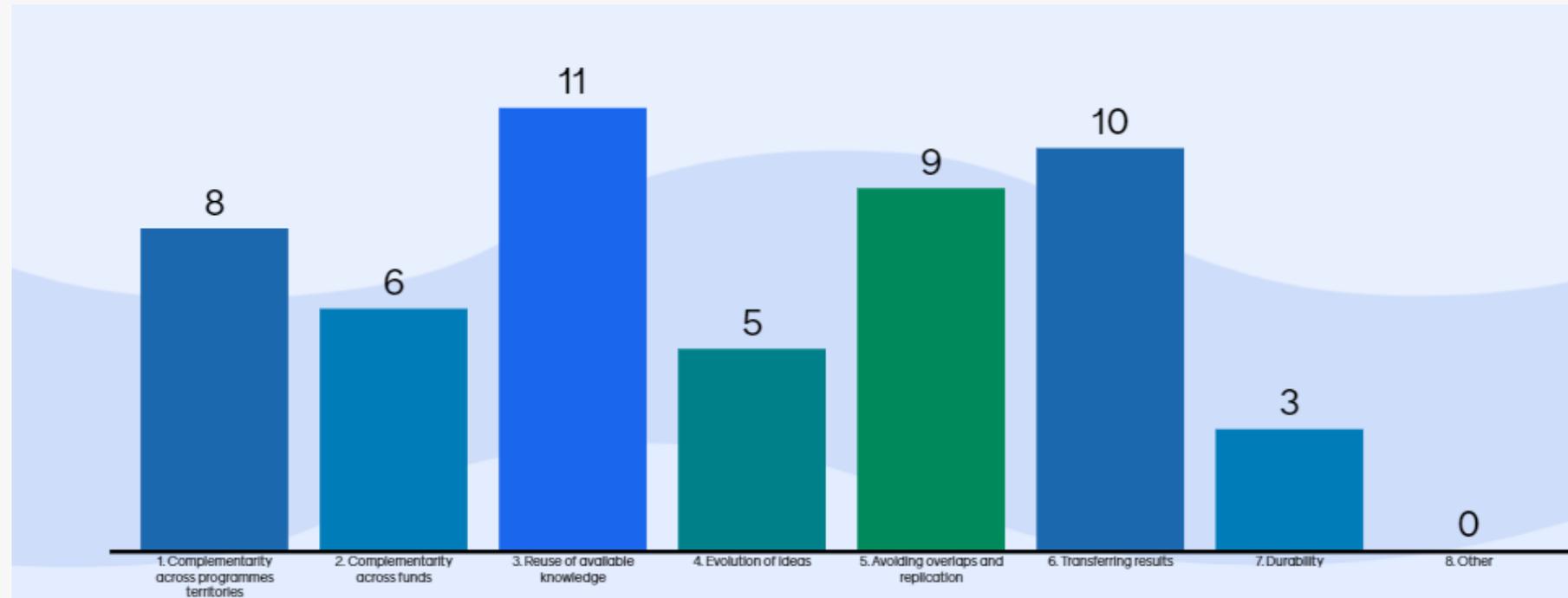
# Slido code



# Where **synergies** can be addressed in the **application form**?

1. “Partner motivation and contribution”
2. “Project relevance and context”\_Strategies, Synergies, Capitalisation on previous experiences
3. “Project partnership”
4. “Project Work Plan\_Work Packages: Activities and Outputs”
5. “Long-term plans”: Durability\_ Transferability

# When assessing synergies, what is most important?





# Main points raised during the discussion

## Synergies at project level vs synergies at programme level:

- Synergies at the project level are seen from the ability of partners to build on the existing initiatives and how the results will be brought forward. Capacity to assure result transferability and reusability.
- Synergies at programme level look at reaching out to other programmes and funds outside own territory (how to go beyond own programme). This includes, e.g., building knowledge about what others do, awareness and active search for cooperation, exchange on applications and ideas, joint and coordinated activities (participation in MC, events, etc.), specific calls dedicated to synergies, matchmaking events for partners.
- The role of national authorities in the synergies process can be instrumental as well as they often have the best overview of projects implemented in their territory.

# Main points raised during the discussion

Synergies aspect is seen in the context of the overall application and later project implementation:

- **Relevance and context:** synergies are mentioned and explained how they will be assured. Is it explained how the project builds on previous initiatives and similar projects (the devil is in the details).
- Capacity and relevance of the **partnership:** which beneficiaries are involved in the partnership and if they can assure transferability of the results.
- Asses if the overall **work plan** supports activities supporting synergies (e.g., related outputs)
- Follow up is also needed during the project monitoring phase

# Update on the **multiprogramme coordination mechanism on sustainable tourism**

## **Methodological approach**

**Fabrizio Paloni, Head of Interreg Next Med Joint Secretariat.**

# Multi-Programme coordination mechanism Action Plan 2022-2023

---

#EverythingMEDpossible

# Boosting coordination and synergies

## Main challenges:

- To **structure the coordination** among Programmes and initiatives so as to gather the **best results** achieved by their projects
- To **maximize the impact** of the involved Interreg Programmes **in the territories of the participating countries** through our capitalization experience
- To promote the **synergies** among **different actors working** on the same thematic objectives

# The pilot initiative among Interreg Programmes

## Main objectives:

- **Reinforcing** the policy **contribution** of each single Programme **by improving** the **quality and richness** of the existing knowledge related to a specific topic.
- **Enhancing** the impact **of innovative solutions tested at local level**, by creating a **value chain among projects**, thus fostering processes of transferring, scaling-up and mainstreaming.

## **Programmes that adhered** (open to other Programmes/initiatives):

- INTERREG Italy- France (Maritime)
- INTERREG MED
- INTERREG NEXT MED

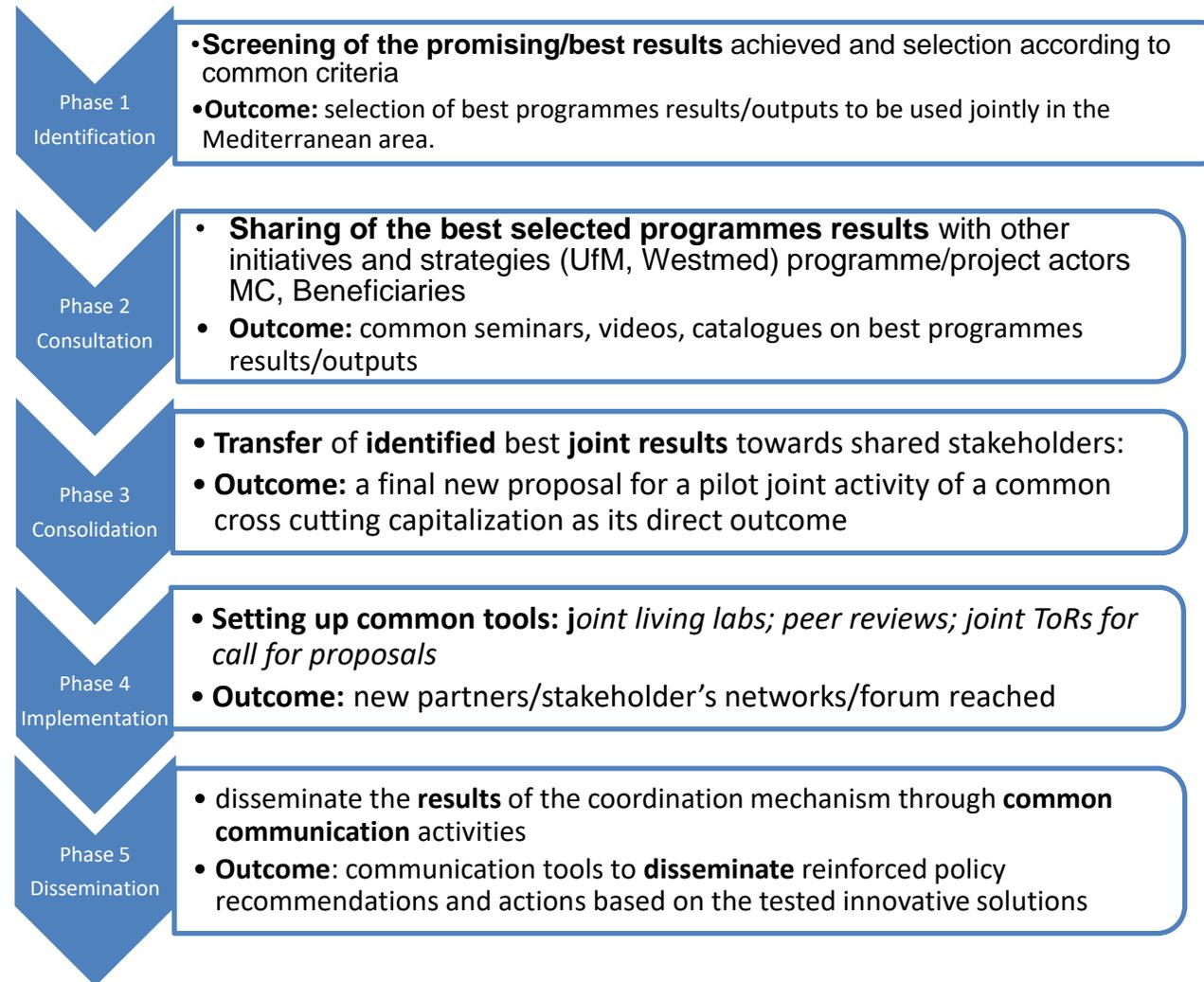
**Actors involved:** MC, Interact/TESIM/ other Initiatives

**Pilot topic:** sustainable tourism

# Why a pilot multi-programme initiative?

- Each programme will **contribute through its previous capitalization experience** (thematic projects, clusters etc.)
- Need to set up a **punctual exchange** to avoid overlaps and maximise the re-use of the best results in different geographical areas of the Mediterranean Sea Basin
- **Enlarging** the possibilities to implement best project outputs in the Mediterranean countries

# Main steps and outcomes: proposed in March 2022



## How it is working so far!

- Permanent technical Working Group (JSs, MAs) in charge of the implementing and monitoring of the multi-programmes coordination mechanism set up the **4<sup>th</sup> of July 2022** in Florence
- The WG adopted its internal **Rules of Procedure**
- The WG drafted an **annual action plan 2022-2023** to be agreed with the respective Monitoring Committees.
- The action plan defines in detail the main activities already presented in March 2022 to the Task Force in Rome

# ACTION PLAN MAIN STEPS 2022/2023:

- 1) IDENTIFY THE COMMON CHALLENGES WITHIN THE SUSTAINABLE TOURISM THEME;
- 2) FIND THE MOST APPROPRIATE 2014/20 ACHIEVED SOLUTIONS (or well in progress) PER PROGRAMME;
- 3) PROMOTING THOSE 2014/20 RESULTS JOINTLY AS A SINGLE INTERREG PROGRAMME (common catalogue, videos, newsletter, press release...);
- 4) ORGANISE A JOINT PEER REVIEW AND CONVEENE FORMER PARTNERS TO DISCUSS, SHOW, PRESENT SELECTED RESULTS INVITING AT THE SAME TIME...
- 5) ... NEW ACTORS/STAKEHOLDERS TO BUILD NEW SYNERGIES, ALLIANCES/PARTNERSHIPS IN VIEW OF FUTURE INTERREG CALLS OR TRANSFERRING ACTIVITIES TOWARDS THE MAINSTREAM AND...
- 6) ...PROVIDE INPUTS FOR NEW INTERREG PROJECTS CAPITALISING ON THE ACQUIRED KNOWLEDGE;
- 7) OPEN A SPECIFIC DIRECT DIALOGUE WITH THE EUROPEAN AND NATIONAL INSTITUTIONS TO BE MAINTAINED THROUGHOUT THE 2021/27 PROGRAMMING PERIOD (joint advocacy);
- 8) ASSESS THIS FIRST PHASE OF THE MULTI-PROGRAMME COORDINATION MECHANISM WORKING
- 9) ACHIEVE NEW PROGRAMMES INTEGRATION TO THE PILOT MECHANISM (enlargement);
- 10) RETHINK STEPS 1 AND 2 TO CONCEIVE NEW JOINT SYNERGIES AND TRANSFERRING ACTIVITIES UPON 2021/27 OUTPUTS/RESULTS IN PROGRESS (after the enlargement) TO PUT IN PLACE FROM 2024 ONWARDS.

# ACTION PLAN MAIN STEPS 2022/2023: IMPLEMENTED ACTIVITIES

## 1) Identification of common challenges by the three programmes (July – October 2022):

- The WG agreed on the common CRITERIA to be used to identify the best project results and outputs
- Key questions have been identified in order to have a common understanding of the criteria

## 2) Selection of best results/solutions (14/20) achieved by the three programmes (October – December 2022):

- Each Programme identified the best achieved solutions on Sustainable Tourism
- The WG set a common format to present the results

# ACTION PLAN MAIN STEPS 2022/2023: ON-GOING ACTIVITIES

## 3) Setting up and achievement of a joint electronic catalogue

- The WG set a joint electronic catalogue summarizing selected common results/solutions by the three programmes.
- The catalogue will be available in the next weeks.

## 4) Organisation of a common joint seminar/peer review inviting former partners

- One common event is planned in Florence on the 4<sup>th</sup> of May 2023

# ACTION PLAN 22-23: ACTIVITIES TO BE IMPLEMENTED IN THE SECOND PART OF 2023 (TESIM/INTERACT SUPPORT)

**(5-6) OPENING THE MULTIPROGRAMME MECHANISM TO OTHER CONTRIBUTIONS  
next steps for late-spring and summer 2023:**

5. Opening a preferential/key dialogue channel with European and Mediterranean actors:



To **reinforce the links** with already existing cooperation instruments/initiatives at Mediterranean level

6. Organisation of a public meeting/s inviting actors from the mainstream and civil society representatives as well as touristic operators (SMEs) and other stakeholders



To **gather concrete elements** to add to the **identified results/solutions** in order to **further enhance** their exploitation/impact

# ACTION PLAN 22-23: ACTIVITIES TO BE IMPLEMENTED IN THE SECOND PART OF 2023 (TESIM/INTERACT SUPPORT)

## 7-9) ASSESSING THE METHODOLOGY AND SETTING UP THE UPDATED ACTION PLAN FOR FUTURE ACTIONS:

7. Assessment of the methodology and outcomes achieved during this first phase of working by the three programmes



**Better draft the ToRs and future activities**

8. Opening the multi-programme pilot coordination mechanism to any other Interreg programme carrying on in the Mediterranean area

9. Drafting a new action plan 2024/2027 carrying out new joint and enlarged synergies on sustainable tourism in the Mediterranean area

# The Mediterranean sustainable tourism toolkit

A first tangible output of the coordination mechanism



Interreg



Co-funded by  
the European Union

Euro-MED

Marittimo-IT FR-Maritime

NEXT MED

#EverythingMEDpossible

Interreg  
NEXT MED



Co-funded by  
the European Union

# United for a more sustainable tourism in the Mediterranean

Florence, 4<sup>th</sup> May 2023

- First public joint event to present the coordination mechanism
- Gathering programme authorities, project representatives, European Commission, experts, etc.
- Shed light, through the voice of projects, on good practices implemented in the sustainable tourism sector
- Lab groups to foster networking and exchange of experiences among projects from different programmes
- Raise the interest of other Interreg programmes to join

---

#EverythingMEDpossible

**MANY THANKS!**

---

**#EverythingMEDpossible**

**Interreg**  
**NEXT MED**



Co-funded by  
the European Union

# Lunch Break



# Thematic Focus



# How to **ensure**, facilitate and implement **thematic synergies**?

# Slido code



# Parallel sessions

## **Biodiversity & Natural Protection** **(room 1)**



## **Sustainable Tourism** **(room 2)**



# Biodiversity & Natural protection

1. Legacy 2014-2020. Main lines
2. Higher impact in the territory  
(global and smaller territorial units)
3. Higher impact to overcome the  
main policy challenges?

Inspirational Presentation by Maja MIKOSINSKA,  
LIFE Program. CINEA (on line)



## **Nature and Biodiversity examples of synergies with LIFE programme**



Maja Mikosinska,  
European Climate, Infrastructure and Environment Executive Agency

# The LIFE programme

*The LIFE programme as a whole constitutes a 100% contribution to the objectives and targets of the European Green Deal.*

*The only EU programme dedicated exclusively to the environment, nature conservation and climate action.*

*For the years 2021-2027, a budget of 5.43 billion €.*

*The multiannual work programme for 2021-2024 was adopted in July 2021.*

***Next calls for proposals: April 2023***



# The LIFE Programme 2021-2027

To contribute to the shift to a circular, energy-efficient, renewable energy based- and climate resilient economy

To protect and improve the quality of the environment

To halt and reverse biodiversity loss



**Nature and Biodiversity**



**Circular Economy and Quality of Life**



**Climate Change Mitigation and Adaptation**



**Clean Energy Transition**

## Projects

- Develop and demonstrate eco-innovative techniques and approaches
- Promote best practices and behavioral changes
- Help to implement and enforce plans and strategies, in compliance with EU legislation.
- Catalyse the large-scale deployment of successful solutions

• Contributes to policies and legislation development, monitoring and enforcement

- Helps Member States to improve their implementation

## Project beneficiaries are:

- Private enterprises
- NGOs and civil society organisations
- Public authorities

# Types of activities funded under LIFE

## **Grants**

### ***Action grants:***

- *Standard action projects (SAPs)*
- *Strategic Nature Projects (SNAPs)*
- *Strategic Integrated Projects (SIPs)*
- *Technical Assistance (TA)*
- *Other actions (OA) – including  
Coordination and Support Actions (CSAs)*

### ***Operating grants***

## **Other Forms of Funding**

*Procurement*

*Prizes*

*Blending*

# Reduction of sea turtle mortality in commercial fisheries

Reference: LIFE12 NAT/IT/000937 | Acronym: TARTALIFE



*TARTALIFE partners developed innovative low-impact fishing gears through an experimental approach.*

*The sea turtle by-catch during fishing with longlines equipped with circular hooks was reduced by 40%*

*The flexible TED, visual deterrents and innovative pots reduced turtle by-catch by 100%. None of the low-impact fishing systems tested affected either the technical performance of the fishing gear or the capture of commercial species.*

🕒 Start Date: 01/10/2013

🕒 End Date: 30/09/2019

€ Total Eligible Budget: 4,228,000 €

🇪🇺 EU Contribution: 3,171,000 €

*A "turtle cove" was created - a fenced sea area near Numana harbour (AN) where the turtles were placed after the resting period in the tank and before being finally released. This was also an information point for the project visited by over 70 000 tourists per year, and boosted tourism in Numana "the city of the turtles".*



*The project team also worked very closely with the fishermen to provide technical assistance to fishermen on funding opportunities through the European Maritime and Fisheries Fund (EMFF) for turtle-friendly tools. A total of 72 requests for financing were accepted.*

*Creation of the quality mark "Turtle Safe" for fishing boats - the first brand that acknowledges low-impact fishing activities for sea turtles in the Mediterranean*

# Potential for synergies with LIFE programme

- LIFE projects in cooperation with **key stakeholders** produce lots of on the ground experience about what works (and doesn't work) in terms of **innovative win-win solutions to environmental problems**.
- Our projects have a focus on '**replicability**' with the idea that they can serve as models for **upscaling and/or replication** by national/regional/local authorities and private sector actors, including through other programmes like Interreg.
- LIFE projects from **other regions** might provide useful examples for further application in the Meditanean.
- In 30 years of LIFE existence we have financed more than 5000 projects across the EU. So, whatever conservation problem you are tackling, chances are that there is already a LIFE beneficiary who might have a **solution that you can replicate or upscale**. LIFE database:

<https://webgate.ec.europa.eu/life/publicWebsite/search>

# Keep in touch with us



30 years of bringing green ideas to LIFE



[https://cinea.ec.europa.eu/life\\_en](https://cinea.ec.europa.eu/life_en)



[LIFE Programme](#)



[@LIFEprogram  
me](#)



[@CleanEnergy\\_  
LIFE  
Programme](#)



[LIFE Programme](#)



[@LIFEprogra  
mme](#)



[LIFE Newsletter  
Clean Energy Newsletter](#)

**CINEA LIFE ENQUIRIES <CINEA-LIFE-  
ENQUIRIES@ec.europa.eu>**

# Sustainable tourism

1. Legacy 2014-2020. Main lines
2. Higher impact in the territory  
(global and smaller territorial units)
3. Higher impact to overcome the  
main policy challenges?

Inspirational Presentation by Lovre Karamarko,  
Croatian Ministry of Regional Development and EU Funds.

# Improving synergies in the area of sustainable tourism

Lovre Karamarko

Ministry of Regional Development and EU Funds of Croatia





# GENERAL OVERVIEW — an outline of current challenges

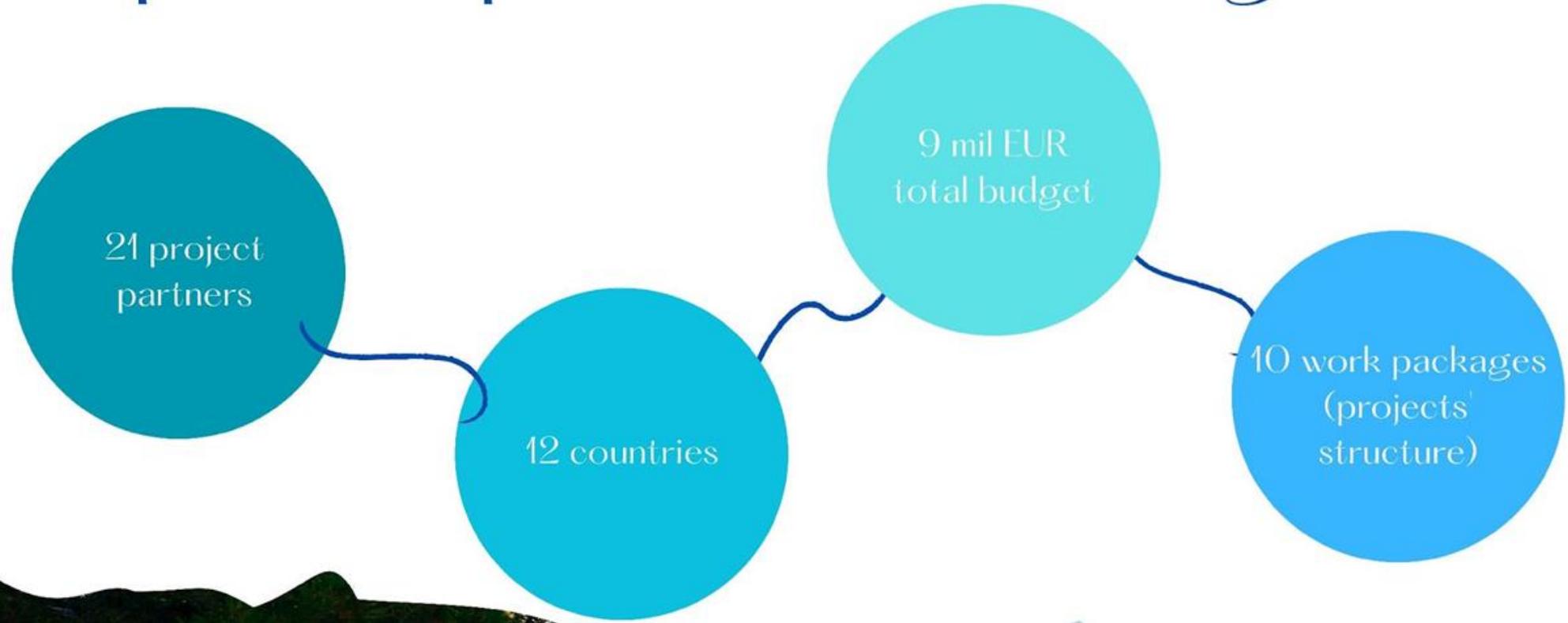
- The Mediterranean area is one of the most heterogeneous EU areas, in terms of geographical, economic, political and cultural specificities.
- Despite differences, the countries of the area share many **joint challenges** – which require **different answers (initiatives and actions) that are adequate to the specific circumstances** of each actor in the region.
- At the same time, the region itself has unique natural ecosystems and offers an amazing diversity of cultural and historical heritage.
- On the other hand, **territory is a crucial element of public policy making and tourism** is an area that deserves a special attention.
- The Mediterranean tourism, severely impacted by the COVID-19 pandemic, is now at a crossroad – it can shift towards **more sustainable tourism patterns** or, at the contrary, come back to previous overgrowing trends.

# PANORAMED – GENERAL OVERVIEW: a cooperation platform for better governance

- A **governance platform** that supported the process of strengthening and developing multilateral cooperation in the Mediterranean region for joint responses to common challenges and opportunities.
- **Government exercise** – engaging public authorities in charge of EU structural funds management at national and regional level



# PANORAMED – GENERAL OVERVIEW: a cooperation platform for better governance



# PANORAMED's WP5: coastal and maritime tourism

The objective of the WP5 Coastal and Maritime Tourism was to increase the competitiveness and attractiveness of the Mediterranean destinations in the global tourism market by addressing the main challenges

- ✧ growing tourism flows
- ✧ seasonality and
- ✧ insufficient cooperation among main tourism actors
- ✧ enhance inadequate data management

WP5 was oriented on the improvement of tourism governance and reinforcement of sustainable development and enhancing its transferability focusing at the same time on close cooperation with the strategic projects SMARTMED and BEST MED.



# PANORAMED's TOOLS for creating synergies



Gaps and growth opportunity report



Key policy paper



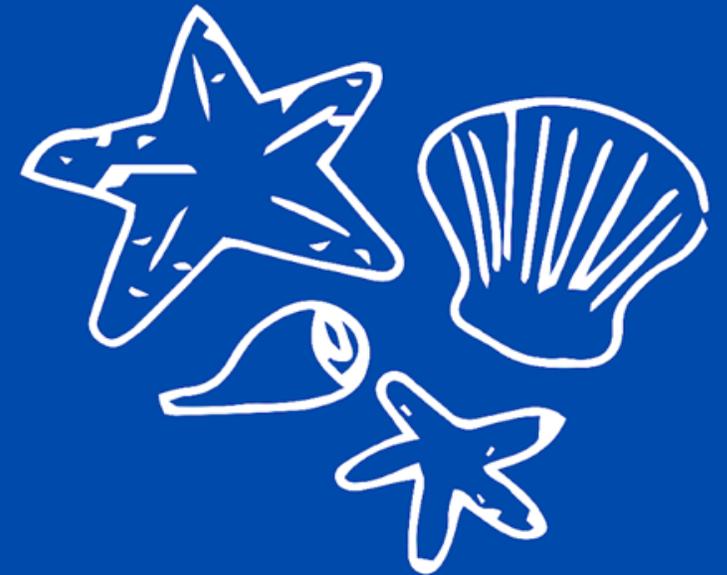
Scheme for coordination modalities  
between WP5 and relevant SPs



High-level event



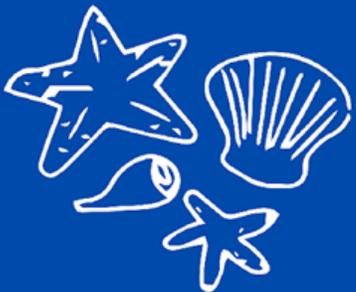
Panoramed roadmap



# PANORAMED's TOOLS for creating synergies



Gaps and growth  
opportunity  
report –  
GGOR



## Main goal of the GGOR

- capitalization of results with the involvement of SPs, HPs and the whole Med sustainable tourism community,
- promotion of the common integrated approach for coastal and maritime tourism as a legacy for the next programming period

The updated version of GGOR tries to understand new trends and priorities following the Covid-19 pandemic with regards to selected key areas:

- Integrated and informed tourism governance for smart and more resilient destinations
- Data sharing and harmonization as the basis for knowledge-based decision making
- Greening tourism (reducing pressures) and improving historic, traditional and natural heritage

# PANORAMED's TOOLS for creating synergies



Gaps and growth  
opportunity  
report –  
GGOR



GGOR addresses the challenges of selected key areas giving the priority to the integrated and informed tourism governance for smart and more resilient destinations

Among the most pressing governance issues are:

- Stakeholders' resistance,
- Resilience and
- Untrained staff

Among the tools for better governance, according to the GGOR analysis, the most important are:

- Training
- Participatory processes
- Institutional support
- Information dissemination strategies

# PANORAMED's TOOLS for creating synergies



Key policy paper –  
KPI



## BETTER GOVERNANCE FOR SMARTER TOURISM – the objectives:

- to capitalize the results of the GGOR and specifically transform them into key issues to be tackled at a policy level and
- to prepare relevant recommendations to be put in practice



In order to facilitate its preparation, the respective Task force was formed.

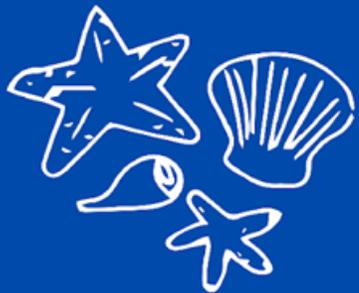


TF members showed great commitment by engaging their local stakeholders through the implementation of their national Focus groups and constant support.

# PANORAMED's TOOLS for creating synergies



Key policy paper –  
KPI



## Within the KPP five key issues were identified:

1

Data sharing  
and  
harmonization  
as a basis for  
knowledge-  
based decision  
making

2

Integrated and  
informed  
tourism  
governance for  
smart and  
more resilient  
destinations

3

Enhanced and  
innovative  
tourism  
(business)  
solutions

4

Greening tourism  
(reducing  
pressures) and  
improving historic,  
traditional and  
natural heritage

5

Informing,  
educating, and  
engaging  
stakeholders  
for changing  
behaviour

# PANORAMED's TOOLS for creating synergies



Key policy paper –  
KPI



## The major development challenges in the whole MED area that have been detected:

- **seasonality**
- **weak cooperation among the stakeholders in tourism**
- **lack of innovative approaches and good governance**



In order to cope with these challenges and potentially minimize or resolve their impacts, the KPP has provided concrete recommendations which are focused on activities, methods and tools that could resolve or minimize those problems and should be translated to the regional and national tourism policies.



These recommendations were prepared to additionally boost the tourism sector and at the same time reduce its negative environmental, economic, and social impact.

# CONCLUSIONS – towards better governance and synergies in the MED region

The project itself had an enhanced effect in identifying and recognizing these problems which is one of its major added values.

It has paved the way for the gradual introduction of **further changes in our way of governance**, namely support through **Cohesion Policy funds**.

PANORAMED has also ensured a medium/long-term perspective and has set up a **positive contribution to the new EU strategies in the Mediterranean for the 2021-2027 period**.



The project has been completed, lessons have been learned but challenges remain to be tackled more decisively than before.



MED regions should implement tourism governance that enables:

- 1** continuous improvements of environmental, social and economic sustainability
- 2** increases competitiveness through quality and innovations
- 3** ensures implementation and monitoring mechanisms of strategies and policies developed.



# Thank you for your attention!

Synergies in the Mediterranean  
during Implementation

21–22 March, 2023  
Dubrovnik, Croatia



# How to **ensure**, facilitate and implement **thematic synergies**?

## Back to Plenary and Conclusions



# Territorial Focus



# MRS aim for policy change and greater impact in Europe

MRS arise from a need to find more targeted solutions to common complex societal challenges

MRS inspire and provide orientation for more effective cooperation across regions.

MRS aim to make macro-region, and thus the whole of Europe stronger, more resilient and attractive to live in, everywhere and for all.

<https://www.youtube.com/watch?v=Tu2FWA-1zSM>

# MRS are very practical...

While the MRS **governance and implementation** seem complex, MRS are very practical.

The framework connects **needs** of the particular territory with **political decisions and directions** and with **practical actions**

MRS as a framework provides great opportunity and space to **plan** (design) and **implement synergies** across variety of complementary actions, including Interreg projects.

# Pulls resources for change

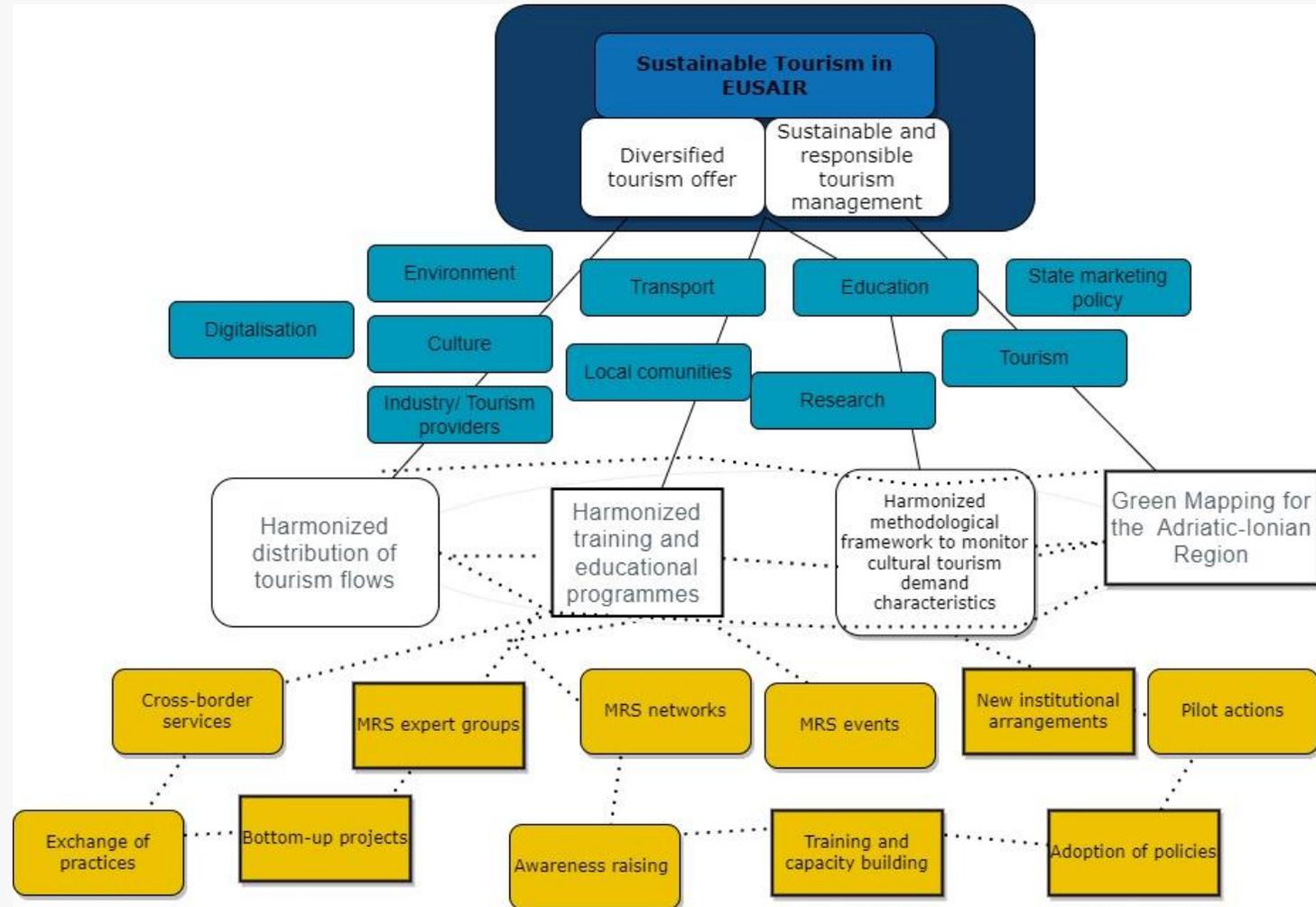
Promote economic and social prosperity and growth in the region

Intended change/  
Mission

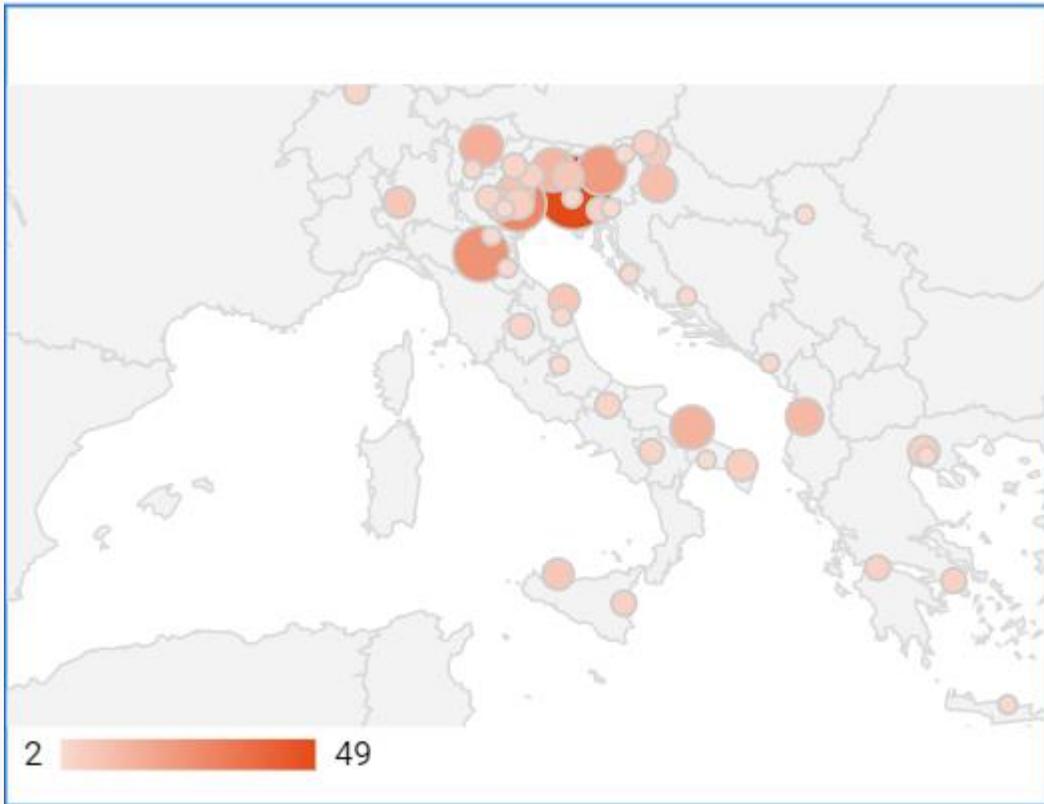
Changes implemented in policies, rules and procedures

Expected outcomes

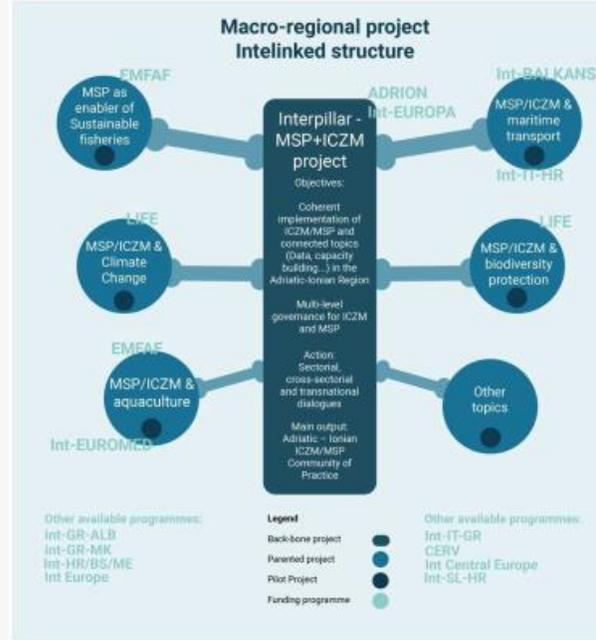
Implementation



# EUSAIR Action Lab



Interreg projects in the EUSAIR area 2014-2020



## APPROACH

- Macro-regional approach** to ICZM/MSP activities
- Constellation of projects**, all related with ICZM and MSP, contributing to achieve the same strategic objectives
- Macro-regional ICZM/MSP project** as back-bone
- Sister projects** focused on specific objectives and pilot cases
- Implementation through **different funding programs**, based on the topic and the geographic scope

# Cooperation **works**

All materials will be available on:

**Interact connections / Med Lab community**

