

# Strategic orientations in selection process

## 'Ideal' selection process:

- technically simple (online, straight forward language towards applicants, EU jargon to be avoided)
- transparent
- well governed (possibility to submit questions, reasonable time for replies, appeal procedures in place etc.)
- establishing clear rules of procedures, which allow efficient and timely decision making
- clear tasks distribution: what should be decided at MA level and what should be decided at monitoring/steering committee level

# Strategic choices

- Competitive/non-competitive (actions in sectors where only a certain type of operators is mandated e.g navigation on the Danube)
- Open call (with/without deadline)
- Targeted call (with/without deadline)
- One step/two steps procedure

## Questions to ask:

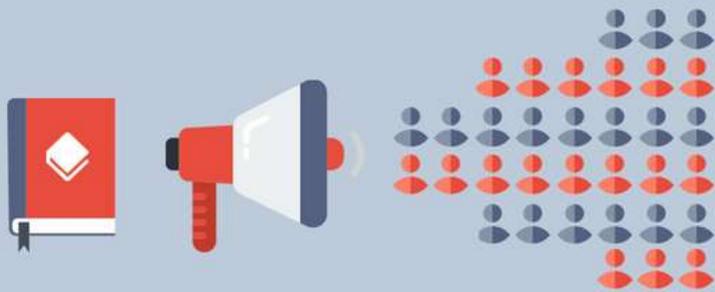
- ❖ Do we want many applications or do we prefer less but higher quality? How to find the right balance?
- ❖ How to reduce the duration of the evaluation process and its costs?

# General considerations on the process

- Information/guidance to applicants
- Calendar and duration of the calls
- Budget for the calls
- Assessment (appointment, training and guidance)
- Procedure for arbitration in cases of important divergences between assessors
- Monitoring Committee decision-making (guidance, capacity building, support from DG REGIO programme manager)
- Effective appeal procedures

# Publicity of the calls / Attracting new partners

- ❑ Use of several targeted tools to promote a call to potential applicants
- ❑ Involvement of multipliers (e.g Chambers of Commerce, networks, associations, NGOs and online tools)
- ❑ Use programme partners to circulate information on upcoming calls within their networks
- ❑ Use of Technical Assistance for capacity building actions



# Guidance to applicants



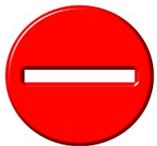
- Simple in form
- Precise
- Clear
- Different communication channels to consider
- Availability of experts to reply questions
- Transparency – all Q&As published
- Effective and transparent appeal procedure
- Logical
- Good design
- Based on ex post evaluations (taking into account feedback)

# Who should assess?

## Internal:



- ✓ Understanding Interreg
- ✓ Knowledge of the programme specific objectives
- ✓ Committed
- ✓ Available

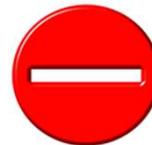


- ✓ Risk of being not impartial
- ✓ Lack of sectoral experience
- ✓ Capacity issues

## External:



- ✓ Specialised knowledge
- ✓ Independence (not guaranteed)
- ✓ Different perspective
- ✓ anonymous to the applicants



- ✓ Limited knowledge of territorial cooperation and programme
- ✓ focus on their expertise area
- ✓ Costs and availability

# Decisive criteria, scoring and weighting system

**INTERact**



## Events

Event Details

### Focus on selection! Vol 1 - building blocks

Thursday, 12 May, 2022

Online 10:30 - 15:00 CET

## ECA SR 14/2021: Interreg V-A for internal-border regions

### Recommendation 2: Prioritise and award support to projects based on merit using scores

#### Selection procedures: Good and weak practice examples

##### A transparent and structured selection procedure

- Participating regions develop a list of experts in each area of support;
- Each project is assessed by four external experts, two from each Member State;
- The cross border effect is assessed by the two external experts and one staff member from the JS;
- The cross border cooperation is evaluated by two staff members of the JS, one from each Member State;
- Projects must achieve an overall minimum threshold of 70 % of the total score, including a minimum of 70 % in some specific areas;
- The JS ranks the projects in terms of points gained; and
- Submits them to the monitoring committee for selection.

##### A vague selection procedure

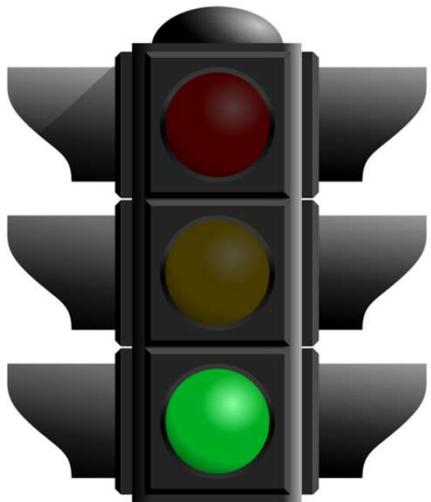
- Procedure carried out on a continuous basis, without competitive calls;
- The programme authorities did not score the applications, but assessed their 'adequacy' against a few qualitative criteria;
- A project proposal was rejected as 'inadequate' when 'The applicant has provided incomplete or insufficient responses against many of the listed evidence requirements thereby demonstrating an unacceptable level of risk'; and
- As a result, it was not possible to rank the projects based on their merit and priority.



# Decision-making process

- Consensus versus majority when voting
- Threshold on quality criteria
- Ranking (recommendation ECA)
- Managing conflict of interest
- Practical application of partnership at this stage

# Our main recommendation



**Focus on results!**

(Not only on absorption and outputs)

Thank you