

Welcome to the webinar

AI Foundations communication

Arkam Ođrak & Nebojsa Nikolic/ Interact / 13 September 2023

Interact



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Interreg

Agenda/ the webinar

9:30

**Introduction to
Generative AI**

(you are here)

9:45

**Language
models**

Nebojsa

11:00

**Visual
generative tools**

Arkam

13:00

**Q&A and your
experience**

The hype





Image generated in Midjourney, using the prompt "robot master has human on leash in dystopian future, human crawling, cinematographic style, natural daylight --ar 9:16"

Pessimistic discourse

Talking about AI ends up with dystopian scenarios – we are nowhere close to that point.



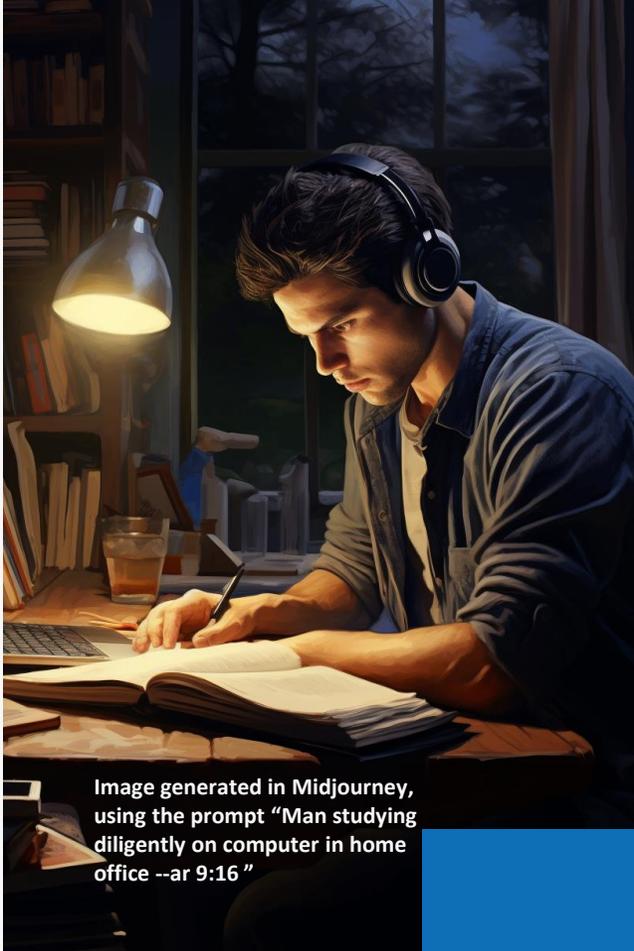


Image generated in Midjourney,
using the prompt "Man studying
diligently on computer in home
office --ar 9:16"

Be realistic be informed

Let's keep our feet on the ground and make use of what is available –we can do so by knowing what the tools can do and how they work

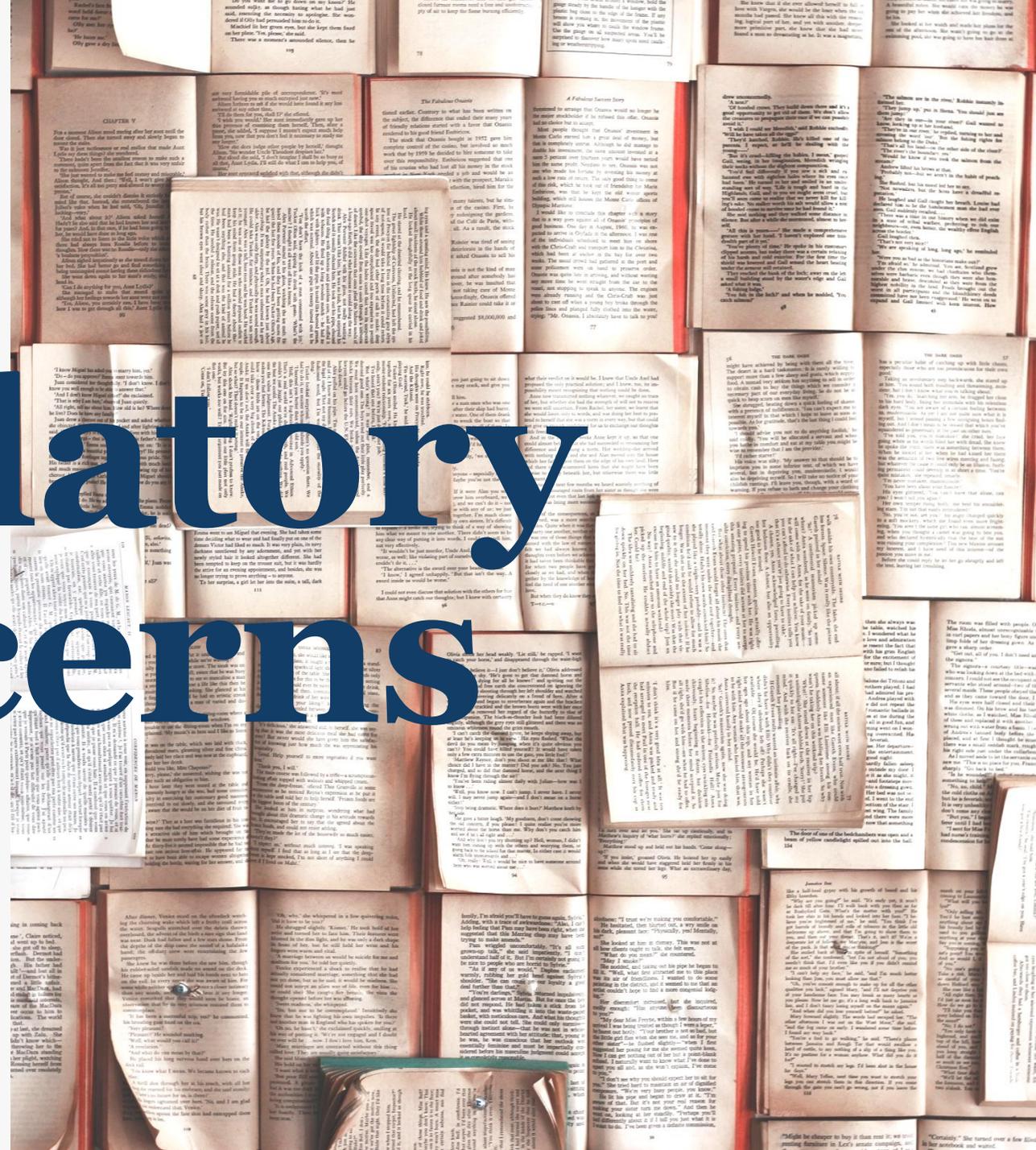


Don't let fear hold you back

There are risks in use of every technology but the future is bright



Regulatory concerns





An unregulated field what to expect?

- It is NOT regulated yet. Expect regulations on privacy, children rights, intellectual property, deep fake,
- Artists claiming their property and name rights
- It may become mandatory to share prompts used for each generation
- Too early to assume many things



Interreg use cases?

Language tools

Better texts

AI can turn long, unintelligible texts into concise and clear works of art.

Time saving

AI can save you hours of work every week with drafting and summarizing.

Tailored contents

It can also adjust the tone and structure of your work for different purposes.

Visual tools

Visualise your imagination

No more Google Image search ending up in paid stocks. Almost anything you can imagine can be generated with AI tools. You just need to learn how!

Create your own stock

Create your programme photo stock without the need for contracting a photographer

Remedy to privacy concerns

Images of people normally an issue, need explicit permission. AI generated image is good remedy for that!

Let's dive straight into it!