Interact

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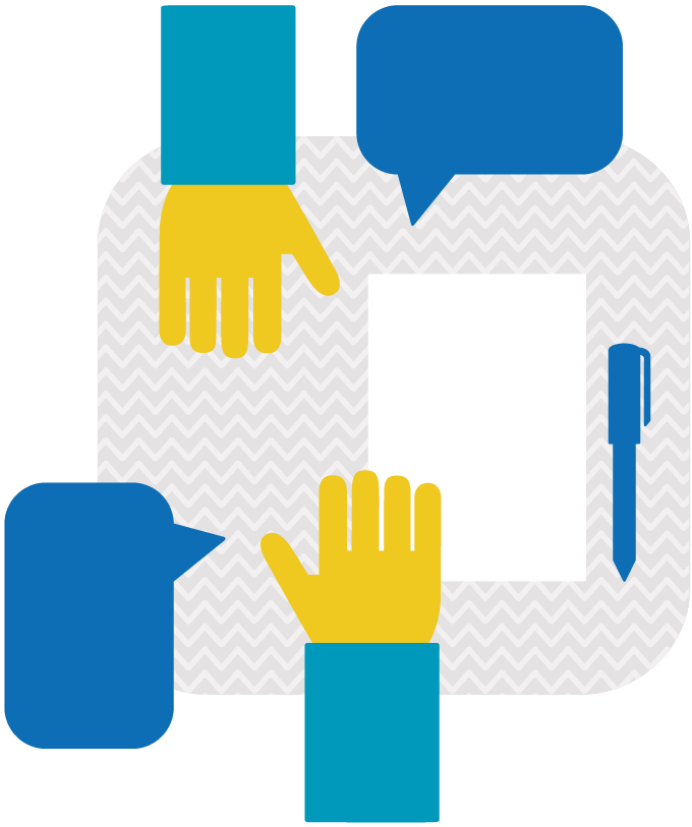
Interreg

Celebrating keep.eu: Knowledge strengthening European cooperation

9 December 2026

Online





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Outline

Interreg has generated a wealth of knowledge over more than three decades of European cooperation. Making that knowledge accessible, understandable and reusable is becoming increasingly important for communication, learning, transparency and evidence-based policymaking. As Interreg continues to evolve in a changing European context, and as emerging technologies such as artificial intelligence increasingly rely on structured and trustworthy information, the importance of high-quality knowledge infrastructure continues to grow.

This event celebrates keep.eu while exploring its role within the broader Interreg knowledge ecosystem. Through presentations, panel discussions and interactive exchanges, participants will discuss how knowledge infrastructure supports European cooperation by making project, partner and programme information easier to access, understand and reuse. The event will also explore how keep.eu complements other Interreg tools and contributes to the continued development of the Interreg knowledge ecosystem.

Whether you work in an Interreg programme, a European institution, a national, regional or local authority, or another organisation involved in European Territorial Cooperation, we invite you to join the discussion and contribute your perspective on the future of Interreg knowledge.

Objectives

By the end of this event, participants will:

- Recognise the strategic importance of knowledge infrastructure in supporting European cooperation;
- Better understand keep.eu's role within the broader Interreg knowledge ecosystem and how it complements other Interreg tools;
- Explore how accessible, reliable, aggregated and harmonised Interreg knowledge supports communication, learning, analysis, research and evidence-based policymaking;
- Reflect on how emerging technologies, including artificial intelligence, reinforce the importance of high-quality, structured and reusable Interreg data; and
- Leave with a shared vision of how the continued development of the Interreg knowledge ecosystem can strengthen European cooperation.



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Single day	**Wednesday, 9 December 2026** **(all hours are CET – Central European Time)**
10.50 – 11.00	Check-in to the virtual meeting room
11.00 – 11.10	**Welcome and introduction to the event** *Interact*
11.10 – 11.20	**Celebrating keep.eu: Institutional perspectives** *Interact*
11.20 – 11.30	**The value of Interreg knowledge: A European Commission perspective** *European Commission*
11.30 – 11.50	**Panel 1: Complementary tools in the Interreg knowledge ecosystem** *Moderated by Interact, with contributors representing Interreg tools and European information platforms*
11.50 – 12.15	**Panel 2: Keep.eu in practice – users and Interreg programmes** *Moderated by Interact, with Interreg programme representatives, project development and research perspectives*
12.15 – 12.25	**Audience questions and discussion** *Moderated by Interact*
12.25 – 12.30	**Closing** *Interact*