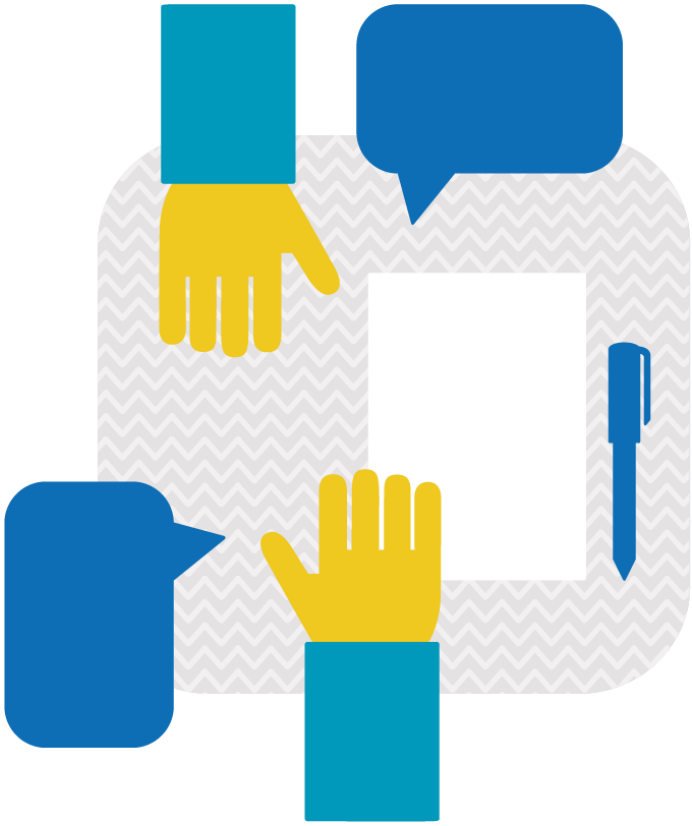
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Capitalisation calls in practice: lessons, realities and future approaches

2-3 December 2026
Hotel Valencia Center
Avenida de Francia 33, 46023 Valencia





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Hotel Valencia Center | Valencia, Spain

Outline

A growing number of Interreg programmes are using, or considering, dedicated calls to support the transfer, reuse, uptake and impact of project results. These capitalisation calls have different names, take different forms, pursue different objectives, depending on programme contexts.

This is a timely moment for exchange. Many programmes have already launched such calls and can share early or more mature experience on their rationale, design, implementation and project response. Others are currently preparing calls, considering them for the remainder of the 2021-2027 period, or reflecting on their possible use in the next programming period.

This workshop will create space for mutual reflection, honest review and shared inspiration. It will bring together programmes at different stages to explore a variety of approaches, test assumptions, discuss whether expectations were met, and identify how capitalisation calls could have the potential for better performance and effect in future.

Objectives

- Take stock of the variety of capitalisation calls developed across Interreg, including their rationale, objectives, target groups and delivery models.
- Share practical experience from calls already launched, including early lessons, challenges and feedback from applicants and projects.
- Examine the extent to which calls have delivered, or are likely to deliver, the expected added value for programmes, projects and territories.
- Provide peer input and inspiration to programmes currently preparing or considering capitalisation calls.
- Identify practical lessons and success factors to improve the design, implementation and effectiveness of future calls.
- Explore how AI-driven thematic analysis and analysis of project results can support capitalisation and preparation for the next programming period.



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Wednesday, 2 December 2026

08:30 - 09:00 Registration

09:00 - 09:45 **Setting the scene: capitalisation calls across Interreg**

- Different names, formats, purposes and programme contexts.
- Positioning of programmes, from calls already implemented to future consideration.

Objective of the session: Establish a shared understanding and identify the questions to explore during the workshop.

09:45 - 10:30 **From ambition to a concrete call: programme stories, part 1**

- Hosted conversations with invited programmes on their ambitions, call design and practical experience so far.
- Explore the choices behind each approach, including target groups, eligible activities and programme support.

Objective of the session: Understand how programmes have translated their capitalisation ambitions into concrete calls. The morning block continues after the coffee break.

10:30 – 11:00 Coffee break

11:00 - 12:45 **Programme stories, part 1 continued: exploring the practices**

- Continue the morning programme stories, with time to dig deeper into the practices presented and ask follow-up questions.
- Open exchanges on concrete design and implementation choices, with space for other programmes to share their approaches and questions.

Objective of the session: Develop a fuller understanding of the approaches presented and draw out practical insights relevant to participants' own contexts.

12:45 – 13:45 Networking lunch



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Wednesday, 2 December 2026 | Afternoon

13:45 - 14:45 **From ambition to a concrete call: programme stories, part 2**

- Further hosted conversations with invited programmes, broadening the collection of approaches and practical experience.
- Insights adapted to each call's stage, from development and applicant engagement to selection and implementation.

Objective of the session: Explore additional ways of putting capitalisation ambitions into practice, with examples where available and time for questions.

14:45 – 15:15 Coffee break

15:15 - 16:30 **Programme stories, part 2 continued: open exchanges**

- Dig deeper into the afternoon stories through facilitated exchanges on participants' questions and interests.
- All programmes can contribute an approach, an idea under development or a practical question, whether or not they were invited to present.

Objective of the session: Extend the exchange beyond the invited stories, explore practices in detail and identify issues to bring into the closing reflection.

16:30 - 17:30 **Expectations vs reality: recap and collective reflection**

- Bring together lessons from the day's programme stories and open exchanges.
- Reflect on alignment between programme ambitions and applicant or project responses, including practical challenges, requirements and support.
- Identify what could be improved, what is still too early to judge, and the questions to carry into Day 2.

Objective of the session: Take stock of whether calls are working as intended and identify lessons for future call design and programming, drawing on project feedback where available.



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Thursday, 3 December 2026

09:00 - 11:00 **AI-driven analysis to support programme needs**

- Input and exchange on AI-driven thematic analysis and capitalisation of project achievements.
- How analysis can help programmes identify relevant outputs, thematic strengths, gaps and opportunities for uptake.
- Using this evidence to inform planning and programming for the next period.

Objective of the session: Explore how AI-driven analysis can support programme decisions and connect current achievements with future priorities and capitalisation opportunities.

11:00 - 11:15 **Coffee break**

11:15 - 12:15 **Design studio: improving calls and shaping future programmes**

- Apply lessons from Day 1 and the AI session to call ideas, programme needs or plans brought by participants.
- Explore key choices for calls in the remainder of 2021-2027 and how they can sustain results, partnerships and uptake across programming periods.
- Identify practical improvements and considerations for 2028-2034 programme design, including objectives, target groups and support.

Objective of the session: Turn the workshop's learning into practical next steps for current or future capitalisation calls and identify what to carry into the programming process.

12:15 - 12:30 **Conclusions and next steps**