

ISO1 enabling cross-border public services

19 November 2026
09:30 – 11:00 CET
Online

Thursday, 19 November 2026

09.30 – 09.40 **Welcome and introduction**
Kelly Zielniewski, Interact

09.40 – 10.00 **Using ISO1 for better public services**
Normunds Strautmanis, Project manager at Central Baltic Programme

The Central Baltic programme will share how it uses ISO1 strategically to improve public services, including its rationale, approach and first lessons from implementation.

10.00 – 10.20 **From cooperation to sustainable cross-border public services**
Mag. Monika Kyselová, MA BA; Mag. (FH) Judith Kramer from the Healthacross Initiative / Health Agency of Lower Austria

Both will explain what it takes to develop and sustain public services across borders, how Interreg supports their long-term delivery, and where ISO1 can add value.

10.20 – 10.55 **What does it take to make cross-border public services work?**
Maciej Molak, Interact

This session will look at what makes a cross-border public service work in practice, how services can move beyond project-based cooperation towards sustainable delivery, and where ISO1 can make a distinctive contribution.

Presentations will be followed by Q/A.

10.55 – 11.00 **Wrap up and closure of the event**
Kelly Zielniewski, Interact