

From Click to Call: AI in Action for Interreg

AI Show and Tell

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Interact



**Co-funded by
the European Union**
Interreg

Tokens, visibility, graphics

How to use MD files to save millions of AI tokens:

cloudconvert.com/

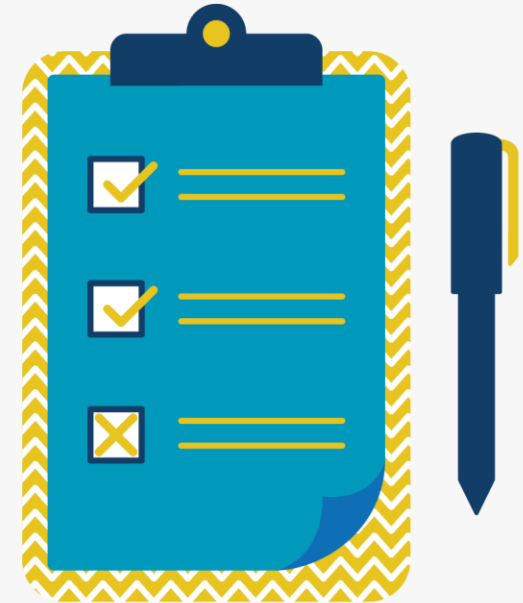
Check your brand visibility on AI platforms:

geo-checker.yellowhead.com/

How to easily turn text to graphics:

app.napkin.ai/

Nebojsa Nikolic, Interact



Videos

How to make videos with
Google Vids video editor:

[Vids.new](https://vids.new)

Arkam Ograk, Interact

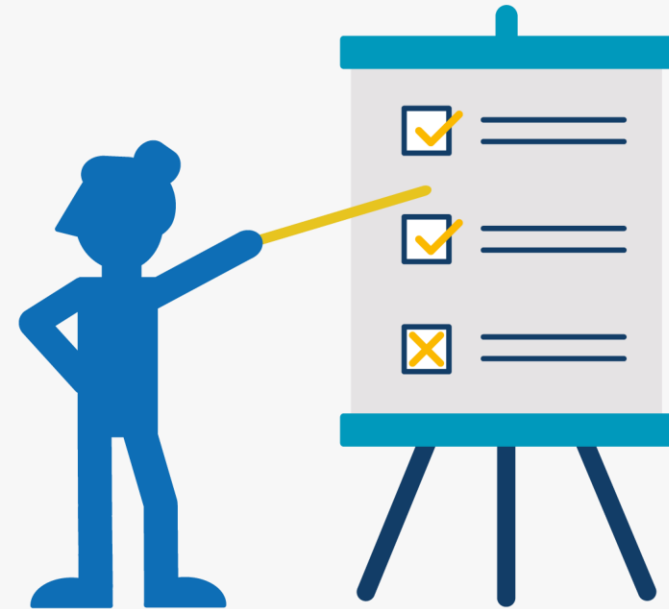


NotebookLM assistants

Google NotebookLM for project searches,
advice to projects on factsheets and other
guidance:

<https://notebook.google.com/>

Femke Boersma, Interreg North Sea

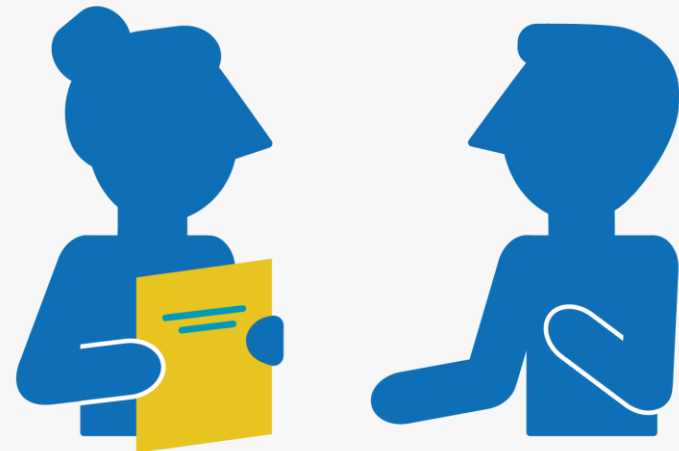


Copilot assistant

Artemis II – an AI assistant for first level control, developed in-house with Copilot

<https://copilot.com/>

Lucie Endlová, Centre for Regional Development of Czechia



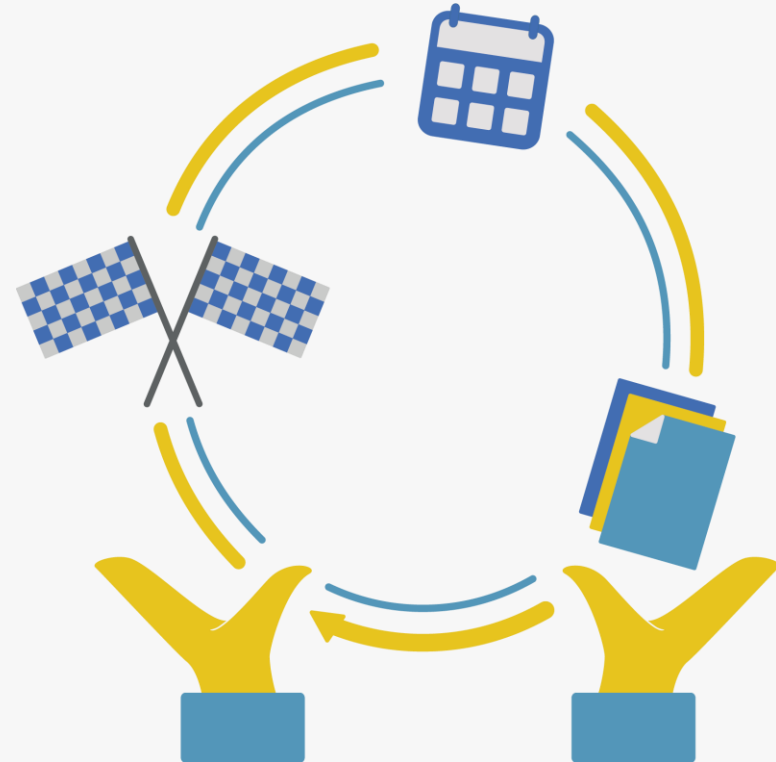
Copilot agents

Currently testing three use cases:

- Merging information from Jems and sending a weekly update
- Checking the status availability of certain obligatory document
- Support in the process of monitoring project reports

<https://copilot.com/>

Serena Liva, Interreg Italy - Switzerland



Claude and ChatGPT tools

Three in-house tools:

- calculating the funds committed and spent per country
- Interreg Europe mobile application
- connection between ChatGPT and the PMS, for Q&A in plain language

<https://claude.ai/> and <https://chatgpt.com/>

Alexandre Hryszkiewicz, Interreg Europe



Cooperation works

All materials will be available on:
Interact.eu/Library

Want to discuss it? Join our MS Teams environment!
Portal.Interact.eu | Programme and Project Management

Interact

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Disclaimer

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Nebojsa Nikolic

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