

From Click to Call: AI in Action for Interreg

Stage II: From analysis to drafting an actual document

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Interact



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Icebreaker: spot the error

One sentence was invented by the AI. Which one?

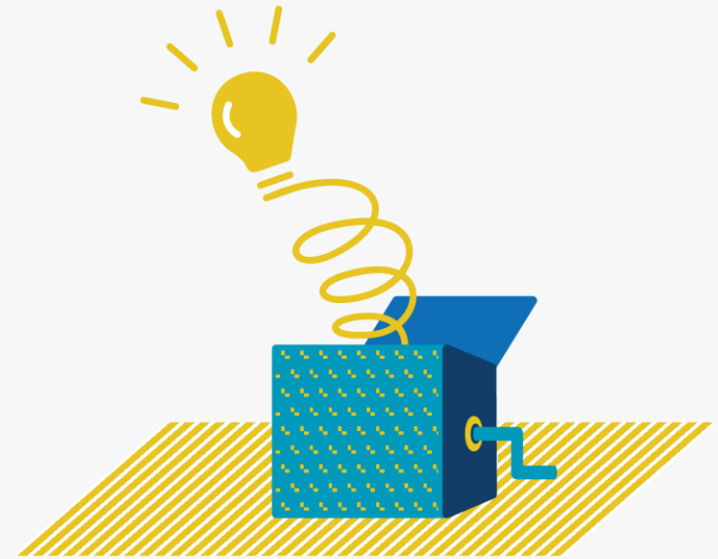
1. Projects must transfer at least one tested deliverable to a new area.
2. Under Article 112 of Regulation (EU) 2021/1059, receiving partners sign a letter of commitment.
3. The call supports the reuse of 2021-2027 deliverables.



Icebreaker: the answer

**Sentence 2: Regulation (EU) 2021/1059
has no Article 112**

- The reference sounds right,
so it passes unnoticed
- Check every legal reference in the
source text





Where **we** start

Stage I results for Bulgaria-Türkiye

Tables: types, clusters, gaps, transfer candidates

Note: the one-page analytical note

Goal: short call guidelines for the current period



Four steps and a review

1. Analyse example calls
2. Agree the structure
3. Select the clusters
4. Draft the guidelines

Review the draft



Prompt logic

The prompt at a glance

Continues from Stage I: role, inputs and writing rules first, then six blocks



Four stop points: you confirm the structure, the clusters, the corrections and the visual plan

Before **the blocks**

Role: analyst and drafter for the programme

Period: a call for the current 2021-2027 period

Inputs: Stage I results and the example calls

Figures: placeholders set by the programme

Rules: only the inputs, a source for every element

Writing rules for the draft

Plain language

- Short sentences, active voice
- One rule per paragraph
- Each term defined once

No invention

- Placeholders for programme figures
- Proposals labelled as such



Block 7: The example calls

Structure: sections, order and word counts

Focus: how narrow the theme is

Build on: what projects must reuse or transfer

Rules: partnership, budget, simplified costs, criteria

Result: 5 features to adopt, 3 to avoid

What **we** check

Focus – one theme or several

Build on – named deliverables or open

Transfer – receiving partner required or not

Length – words per section and in total

Simplicity – costs, forms and criteria



Block 8: **Structure of the call**

Sections: order taken from the example calls

Words: a limit per section and in total

Shortest: the shortest version that still answers

Question: what each section answers for the applicant

Stop: you confirm the structure

What keeps a call short

- One focus per cluster
- Each rule stated once
- Details moved to the annex
- Criteria that match the focus



Stage I input

Block 9: **Select the clusters**

Period: the current 2021-2027 period

First: transfer candidates and receiving context

Second: highest number of solutions

Focus: up to 100 words per cluster

Stop: you confirm the selection

From cluster to focus

Cluster: tested solutions with a receiving context.

Focus statement: the challenge it answers and the deliverables that already solve it.

Annex: the eligible deliverables in one table.



First draft

Block 10: Drafting

Follow: the confirmed structure and selection

Limits: the word limit of each section

Reuse: every project uses a deliverable from the annex

Weights: proposed by the AI, labelled as proposals

Annex: the catalogue from Block 9

Assessment criteria

What the criteria reward

- Fit between deliverable and receiving context
- Commitment of the receiving partners
- A realistic work plan
- Use of the result after the project

Weights

- Proposed by the AI, decided by the programme



Block 11: Review the draft

Length: words per section and in total

Sentences: longer than 25 words flagged

Rules: repeated or contradicting

Sources: every element traced or labelled

Applicant: 5 questions still open

Stop: you confirm the corrections

Typical errors in AI drafts

Watch for

- Invented legal references
- Rates and dates filled in by the AI
- Rules repeated in several sections
- Criteria that ignore the focus

Your role

- Decide at each stop point



Block 12: Design and visuals

Plan: visuals per section, with their source

Stop: you confirm the visual plan

Design: cover, one colour scheme, In short box

Markers: proposals, placeholders, sources visible

Visuals: numbered, captioned, same numbers as the text

Fallback: an HTML page if no Word file

From draft to actual call

What AI does not do

Consultation: with national authorities and partners

Approval: by the Monitoring Committee

Set-up: application form and monitoring system

Launch: the campaign in Stage III



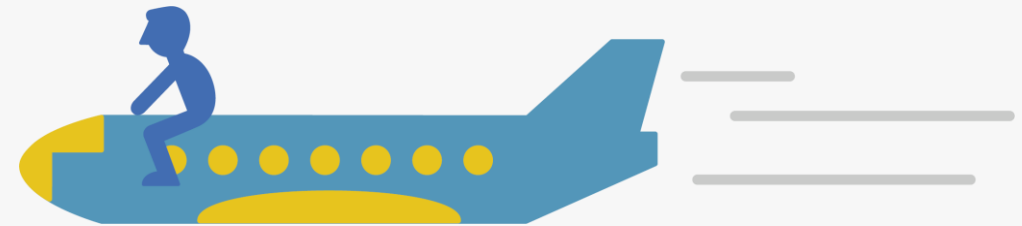
What you take away

The Stage II prompt: five blocks, three stop points

Input: Stage I results and example calls

Output: short call guidelines for Bulgaria-Türkiye

Next: Stage III launches the call



Cooperation works

All materials will be available on:
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Interact

Co-funded by
the European Union
Interreg

Disclaimer

Publisher

Date updated

Primary knowledge area

Author(s)

Interact Programme

1 October 2026

AI in Interreg programme management

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