

NCPs as facilitators of capitalisation and uptake of Interreg results

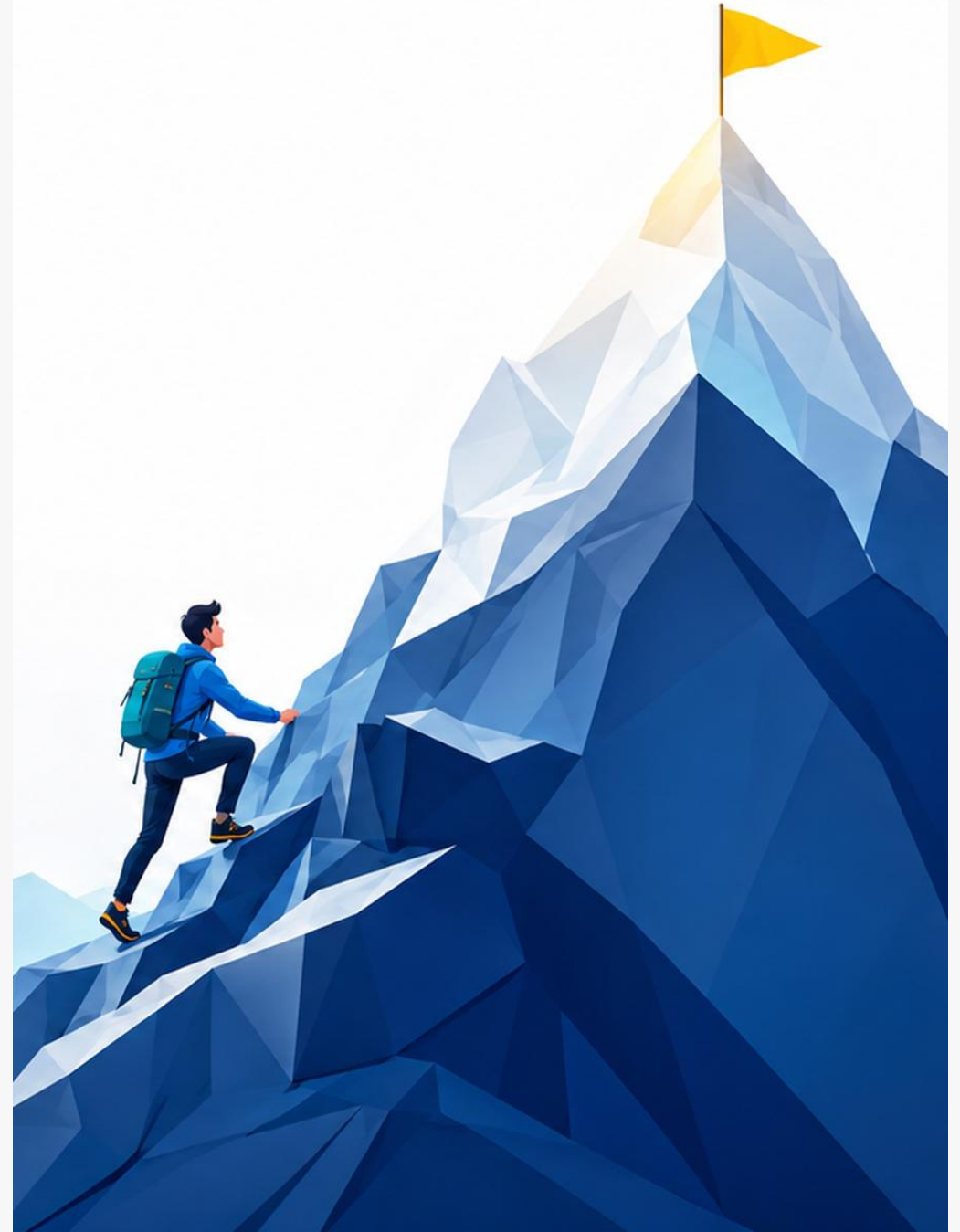
Nicolas Garnier | Interact | 09.09.2026

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Taking on the Capitalisation Challenge



What happens to project results once they have been produced?

They stay within the project

The result exists, but is mainly used by the initial partnership.

They are communicated

The result is visible:
website, report, event

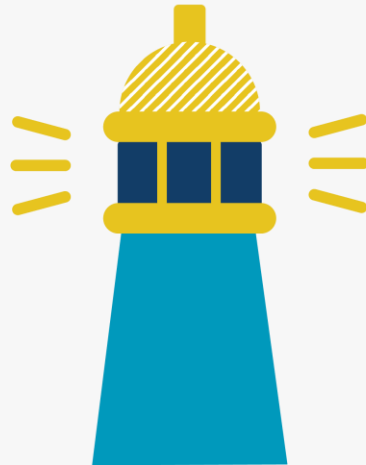
They are reused

Another stakeholder understands, adapts and uses it in their own context.

Which scenario do you think applies to most Interreg results?

Capitalisation in Interreg, in one sentence

**Transfer and reuse of knowledge generated by
Interreg projects**



I asked Interreg projects...

When you hear the word 'capitalisation' in the Interreg context, what comes to mind?

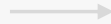


Capitalisation ≠ not only communication

Communication

How can we raise awareness
of the result?

Visibility, information, storytelling,
dissemination



Capitalisation

How can we make it useful and
used?

Reuse, adaptation, transfer, change in practice

**Communication opens the door.
Capitalisation helps the result get through it.**

Why it matters for Interreg

PROJECTS

- Do not start from scratch
- Greater visibility for their work
- Access to new partners
- Greater sustainability and impact

PROGRAMME

- Better value for money
- Less duplication between projects
- Closer links between projects, territories and policies
- Evidence for future programming

TERRITORY

- Strengthens results – solutions beyond borders
- Mutual learning between institutions
- Proven approaches can become the norm

CAPITALISATION

Helps align
needs and benefits

Why the whole programme must contribute

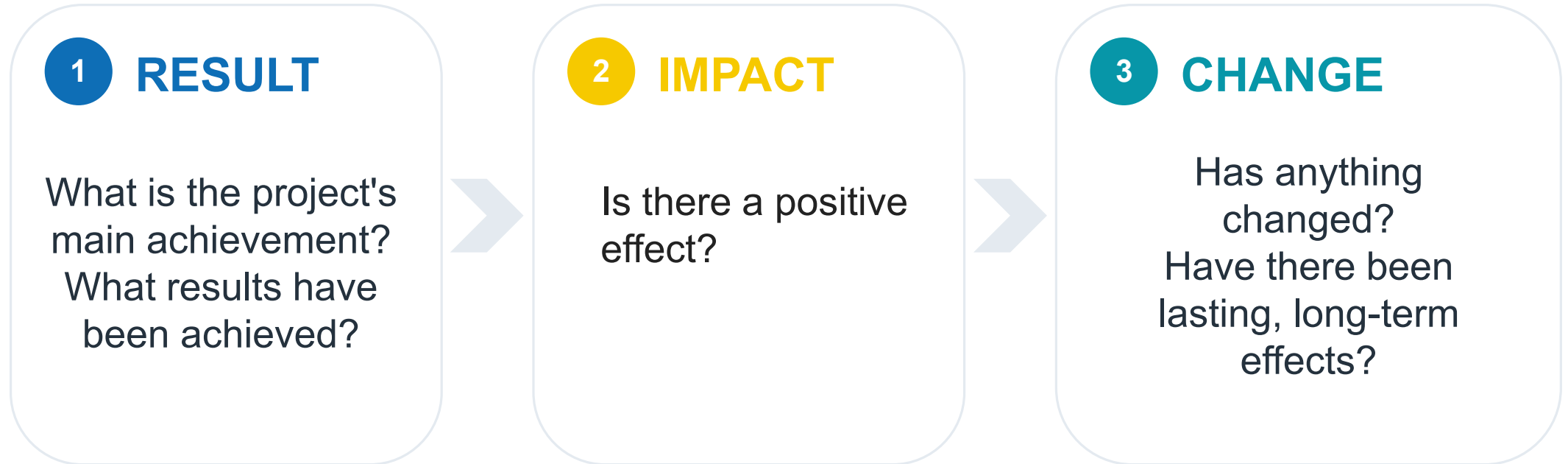


This is not a new profession

It is often a different way of looking at existing tasks

Existing task	Capitalisation perspective
Monitor a project	Spot a result that could interest other stakeholders
Talk to a partner	Ask: who else could use this result?
Meet a regional stakeholder	Make the link with a relevant project or solution
Participate in a cluster	Identify complementarities between projects
Communicate a result	Target organisations that could actually use it

The big picture



**The aim is not only to produce something,
but to bring about positive, lasting change**

What do we mean by a “transferable result”?



Strategy



Business
model



Digital
platform



Innovative
concept



Training



Policy
brief



Action
plan



Scientific
method



Mobile
app



Master
plan



Use
case



Specific
solution

Interreg example: WARM HOMES

Turning an output statement into an impact statement



Challenge

Households struggle to access energy renovation support

Project result

A tested one-stop-shop model for municipalities

IMPACT STATEMENT

To reduce household energy poverty (**POSITIVE CHANGE**), the project equips 25 municipalities (**TAKERS**) with a tested one-stop-shop model (**HOW**), helping 2,000 vulnerable households (**END-USERS / SCALE**) access renovation support within three years (**WHEN**).

 **POSITIVE CHANGE**

 **HOW**

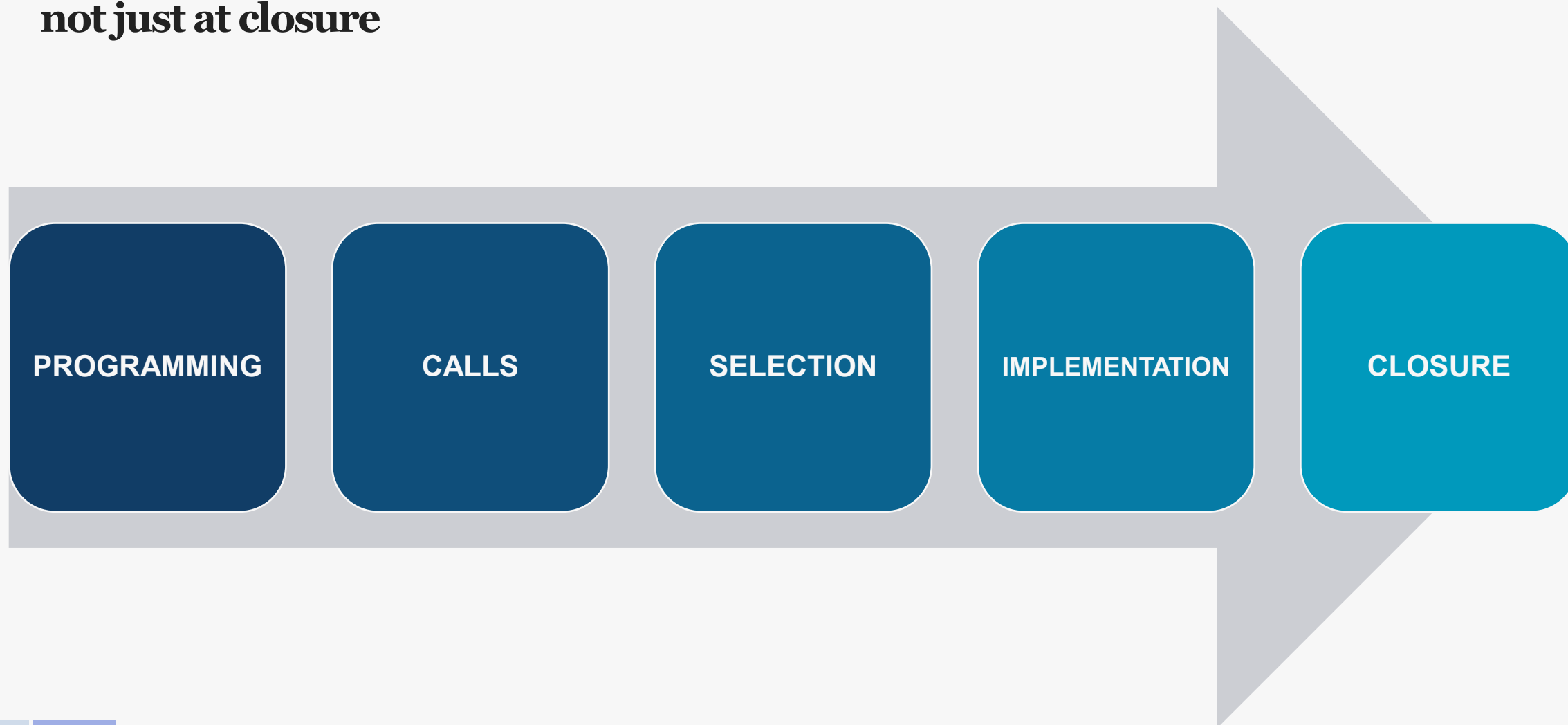
 **TAKERS**

 **END-USERS**

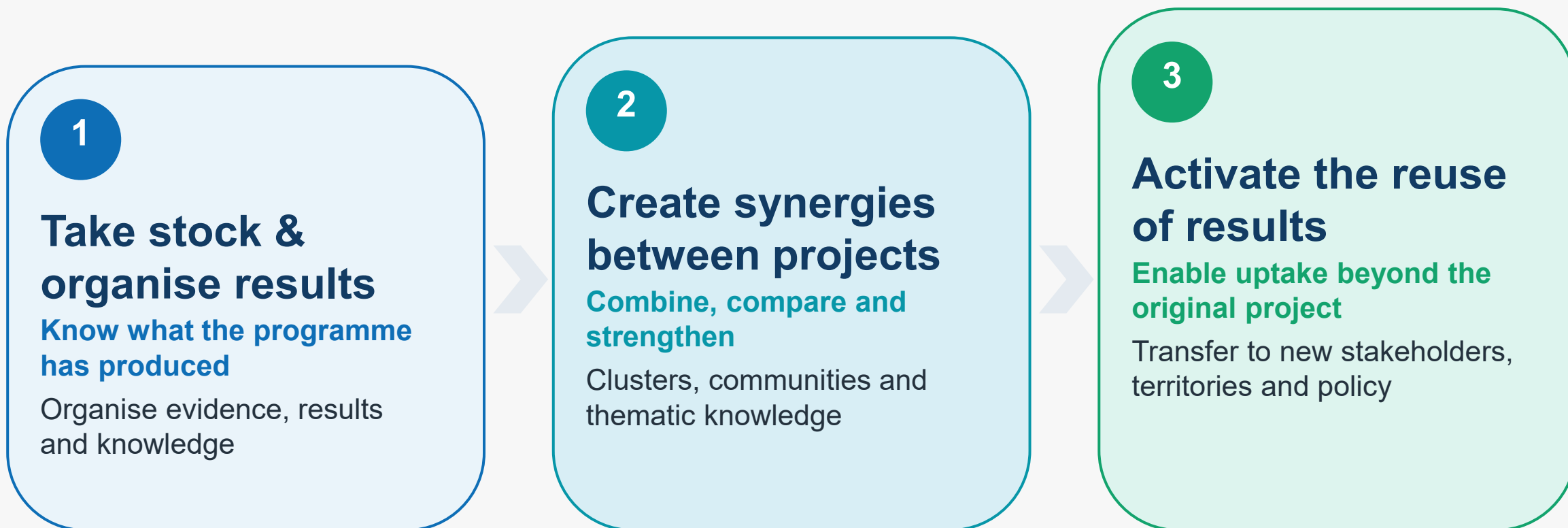
 **WHEN**

Capitalisation opportunities throughout the programme lifecycle

Programmes can influence capitalisation at different stages, not just at closure



Three levels of capitalisation



Identifying reusable results early

Project results are not only found in final reports

WHERE

- Applications and progress reports
- Deliverables, outputs and pilots
- Events, study visits and peer exchanges
- Stakeholder feedback and evaluations
- Follow-up activities

WHEN

- 1 Kick-off** Clarify intended users and possible reusable results
- 2 First testing** Check what is working and what evidence exists
- 3 Mid-term** Identify emerging results and potential takers
- 4 Pre-closure** Prepare ownership, access and transfer conditions

Common mistakes – the really important ones

Communication

Promoting projects instead of solutions

Focusing on activities rather than change

Too much technical language

Producing visibility without targeting takers

Assuming dissemination = uptake

Capitalisation

- Identifying results too late
- No involvement of end-users
- Outputs not documented for re-use, without adaptation guidance
- No ownership after project end
- Trying to capitalise everything

Examples of capitalisation actions projects can take

Capitalisation can start with practical steps, right from the start of the project

- 1 Build on what exists** Look for results, tools or methods already available
- 2 Allocate resources** Dedicated work package or activity, appoint responsible person
- 3 Make it reusable** Turn a deliverable into clear, practical material
- 4 Involve users** Test results with the relevant organisations
- 5 Support uptake** Help other stakeholders adapt or integrate the result

Aim: not to capitalise on everything, but to help results with real value travel

Roles in the capitalisation process

Who do you need on board

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The starting point: programme ambition

- 1 Gather knowledge and expertise on key objectives
- 2 Ensure the relevance of funded outputs
- 3 Encourage transfer to other areas or stakeholders
- 4 Facilitate engagement after project end
- 5 Ensure legacy of programme investment
- 6 Influence public policy and mainstreaming

Who can contribute in practice?

Projects

Produce, explain, test, document.

JS project officers

Spot potential and ask the right questions.

Contact points

Know territorial needs and open the right doors.

Communication

Make results clear and visible to the right audiences.

Thematic clusters

Connect projects and develop shared messages.

Monitoring Committee

Link results to strategic priorities.

Keeping results alive: three key actors

1 The project

Holds the result,
experience or method to
share.

2 The end-user

Could adopt, adapt or use
the result in their own
context.

3 The broker

Helps make connections:
NCP, network, cluster...

**The practical question: who has the result,
who could use it, and who can help connect them?**

The NCP super-power

Their added value is knowing where a result can be useful, rather than knowing every detail

Know the territory

Identify regional or local needs and stakeholders

Open doors

Connect projects with the right intermediaries, users or decision-makers

Engage local actors

Promote opportunities, report barriers and signs of interest

NCPs as connectors: the capitalisation action map



- First, individual reflection on:
 - the projects, programmes and territories you cover or support
 - the stakeholders, policy communities, thematic networks and funding actors you already connect with
 - the moments and activities through which you influence or advise projects
 - existing contributions to capitalisation, even when they are not described as such
 - missed connections and realistic opportunities to strengthen transfer and uptake
 - concrete actions within your reach
- Then, let's build the map together!

FROM CONTACT POINT TO CONNECTOR – the NCP CAPITALISATION ACTION MAP

PROJECT LIFECYCLE Work from left to right	FROM IDEA TO SELECTION Shaping projects and partnerships	DURING IMPLEMENTATION Following progress and emerging results	CLOSURE AND BEYOND Transfer, reuse and policy uptake
WHAT WE ALREADY DO Visible and hidden contributions			
WHO WE CONNECT Projects, programmes and ecosystems			
WHERE VALUE IS LOST Missed links and untapped opportunities			
WHAT WE COULD REALISTICALLY TRY Small actions within our influence			

From the map to action

Experience sharing



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Central Baltic Programme

7th Contact Point network meeting

09.09.2026.

DAIGA JUMBURGA

CENTRAL BALTIC PROGRAMME

Interreg



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INTERREG LATVIJĀ

PROJEKTI/REZULTĀTI

TIESISKAIS IETVARŠ

PROJEKTU ĪSTENOTĀJIEM

Kas ir Interreg

Aktuālie projektu konkursi

2021.-2027.gada periods ▶

2014.-2020.gada periods ▶

2007.-2013.gada periods ▶

[Uzzini vairāk šeit >](#)

Latvijas-Lietuvas programma

Igaunijas-Latvijas programma

Centrālā Baltijas jūras reģiona programma

INTERREG Baltijas jūras reģiona programma

INTERREG EUROPE programma

5 Interreg
programmes
in Latvia

what we do
TOGETHER



Interreg "RADA un RĀDA": Uzņēmējdarbība ar Interreg

2021. gada 22. februārī

Šomēnes turpināsīm Interreg "RADA un RĀDA" k...



Interreg "RADA un RĀDA": 7 jaunie Baltijas jūras reģionā

2021. gada 28. janvārī

Ari 2021.gadā turpināsīm iedvesmot ar Interreg...



Interreg "RADA un RĀDA": 10 muižu brīvdienās!

2020. gada 17. decembrī

Turpinām Interreg ikmēneša tematisko kampaņu "...



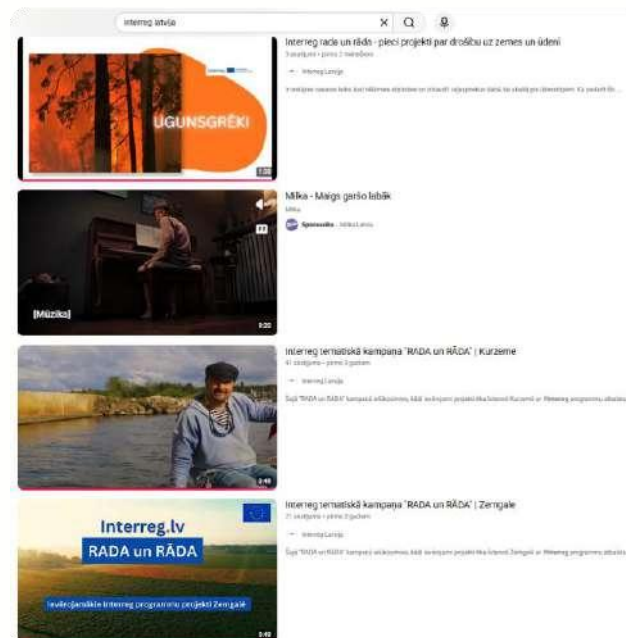
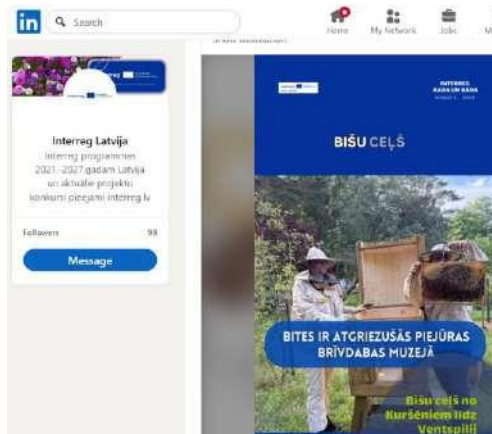
Kosmoss, basketbols, hibrīdhakaton "RĀDA" | #1 Jaunatne

2020. gada 9. novembrī

Cik radoša, gudra, talantīga un spēcīga ir mūsu jau...

Thematic campaign «Interreg creates and presents»

stories on interreg.lv webpage



Interreg
«Creates and
presents»

promotion on
FB, LinkedIn
and YouTube

Interreg «Creates and presents»:

- topics: youth; entrepreneurship; tourism; ports; art; circular economy; safety on land and water...
- regions of LV: Latgale, Vidzeme, Kurzeme, Zemgale, Riga)



Interreg sadarbības diena 2024



Interreg orientēšanās spēle Kuldīgā
25.09.2021



Interreg orientēšanās spēle Rīgā
24.09.2021



Interreg orientēšanās spēle Cēsīs
18.09.2021



Interreg Cooperation Day 2021

Interreg Photo Orienteering



Interreg Cooperation Day 2024 participants from LV, LT, EE:

Communication session, Panel discussion: sustainable and nature friendly tourism, Interreg Future, networking



Interreg Cooperation Day 2025

Youth festival



Navigating by the North Star

A journey towards impact



Interreg
North Sea



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From the map to action:

Realistic next steps

What more could NCPs realistically do, individually and together with programmes and national authorities?

Record one action to try after returning home



Both dimensions will be essential after 2027, noting that “synergies and capitalisation are *de facto* compulsory under the proposed legal framework”.

Core DNA of the next generation of Interreg programmes

- Sound financial management
- Value for money
- Project quality
- Performance-based



Further resources

Interact Academy
Online course in English
Gateway to Capitalisation

academy.interact.eu



Cooperation works

All materials will be available on:
[Interact.eu/Library/ 7th NCP Network Meeting](#)

Want to discuss it? Join our MS Teams environment!
[Portal.Interact.eu](#) | National Contact Points Network

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Date updated

Primary knowledge area

Author(s)

Interact Programme

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Programme management and communication

Nicolas Garnier

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