

Interreg for a Greener Europe Webinar Series

Interreg for Sustainable Urban Mobility

Moving Together for Cleaner, Connected Cities



Friday 9 October 2026

Online (Teams)





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Outline

The *Interreg for a Greener Europe* webinar series provides a regular platform for the Interreg community to exchange insights on Policy Objective 2 (PO2) topics. Each session spotlights a key theme where territorial cooperation delivers unique added value.

This edition will focus on **sustainable urban mobility**. More than 70% of EU citizens live in urban areas, which generate 23% of transport greenhouse gas emissions. Transforming mobility is therefore central to climate neutrality and quality of life. It calls for accessible public transport, walking and cycling, cleaner and shared mobility, efficient urban logistics, and seamless first- and last-mile connections.

Yet cities face persistent challenges: car dependence, congestion, emissions, air and noise pollution, road safety risks, and unequal access to affordable mobility. Fragmented governance, limited capacity and financing, and coordination across boundaries can slow implementation. The revised TEN-T framework, requiring 431 urban nodes to adopt Sustainable Urban Mobility Plans by the end of 2027, creates fresh momentum to turn integrated planning into action.

Interreg helps territories act together, test solutions and transfer approaches across borders. This webinar will showcase practical responses and discuss how to scale, embed and sustain them.

Objectives

- **Strengthen understanding** of current urban mobility challenges and the opportunities offered by integrated, people-centred approaches.
- **Clarify the EU policy framework**, including the EU Urban Mobility Framework, revised TEN-T requirements and Sustainable Urban Mobility Planning.
- **Highlight concrete Interreg approaches**, from piloting and demonstration to transfer, policy uptake and scale-up.
- **Explore the added value of territorial cooperation** for connecting functional urban areas, urban-rural territories and cross-border mobility systems.
- **Stimulate reflection** on how programmes can support cleaner, safer, more accessible and affordable mobility through their strategies, calls and capitalisation work.

Here is the Teams meeting link to join the webinar:

[Interreg for sustainable urban mobility - Greener Europe webinar](#)



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Cleaner, Connected Cities**

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09.30 – 10.00 Setting the scene

Interact

Presentation of the webinar series and framing of the topic

Sustainable urban mobility today: key challenges, emerging opportunities and where Interreg can make a difference

European Commission

Introduction to the EU policy and regulatory framework for sustainable urban mobility.

10.00 – 10.30 Keynote – Sustainable Urban Mobility: From Ambition to System Change

A forward-looking perspective on integrated, people-centred mobility, exploring how planning, governance, public space, behaviour, data and innovation can work together to create cleaner, safer and more accessible cities.

Followed by interaction with participants.

10.30 – 12.00 Interreg providing solutions

Interreg programmes & projects – presentations and panel discussion

Presentations by selected programmes and projects, showcasing cooperation approaches, results and lessons for implementation, e.g.:

- Multimodal solutions that strengthen public transport, walking, cycling and shared mobility, including first- and last-mile connections.
- Better links across functional urban areas, urban-rural territories and cross-border mobility systems.
- Zero-emission urban logistics, cleaner fleets and more efficient use of urban space.
- Smart, accessible and data-driven mobility services that respond to different user needs.