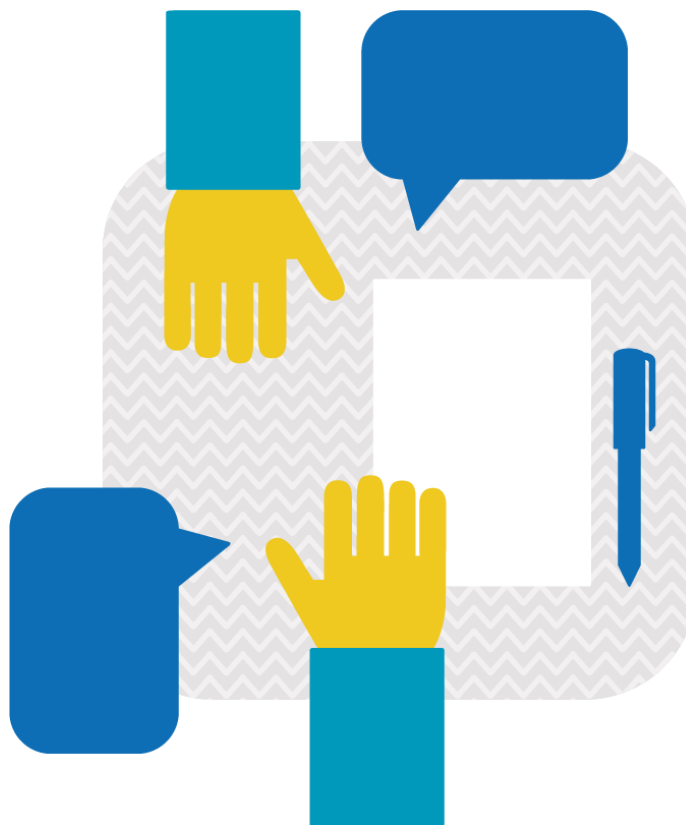


Celebrating keep.eu: Knowledge strengthening European cooperation



9 December 2026

Online





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Outline

Interreg has generated a wealth of knowledge over more than three decades of European cooperation. Making that knowledge accessible, understandable and reusable is becoming increasingly important for communication, learning, transparency and evidence-based policymaking. As Interreg continues to evolve in a changing European context, and as emerging technologies such as artificial intelligence increasingly rely on structured and trustworthy information, the importance of high-quality knowledge infrastructure continues to grow.

This event celebrates keep.eu while exploring its role within the broader Interreg knowledge ecosystem. Through presentations, panel discussions and interactive exchanges, participants will discuss how knowledge infrastructure supports European cooperation by making project, partner and programme information easier to access, understand and reuse. The event will also explore how keep.eu complements other Interreg tools and contributes to the continued development of the Interreg knowledge ecosystem.

Whether you work in an Interreg programme, a European institution, a national, regional or local authority, or another organisation involved in European Territorial Cooperation, we invite you to join the discussion and contribute your perspective on the future of Interreg knowledge.

Objectives

By the end of this event, participants will:

- Recognise the strategic importance of knowledge infrastructure in supporting European cooperation;
- Better understand keep.eu's role within the broader Interreg knowledge ecosystem and how it complements other Interreg tools;
- Explore how accessible, reliable, aggregated and harmonised Interreg knowledge supports communication, learning, analysis, research and evidence-based policymaking;
- Reflect on how emerging technologies, including artificial intelligence, reinforce the importance of high-quality, structured and reusable Interreg data; and
- Leave with a shared vision of how the continued development of the Interreg knowledge ecosystem can strengthen European cooperation.



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Single day

Wednesday, 9 December 2026

(all hours are CET – Central European Time)

10.50 – 11.00

Check-in to the virtual meeting room

11.00 – 11.10

Introduction to the event

Interact

11.10 – 11.20

Interreg cooperation in a changing European context

European Commission

11.20 – 12.10

The Interreg data ecosystem, today and tomorrow

Moderated by Interact, with the participation of the European Commission, Interreg programmes, Interreg project partners and European policy analysts

12.10 – 12.25

Q&A

Moderated by Interact

12.25 – 12.30

Closing

All