



# Policy Objective 5 – A Europe closer to Citizens

INTERREG VI-A Bavaria – Austria 2021-2027

**Interreg**  
Bayern-Österreich



Kofinanziert von der  
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# PO5 in INTERREG Bavaria-Austria

## What was our aim?

- Reinforcing the strategic development of the Euregios in the programme area
- Euregios in the Bavarian-Austrian cross border region were identified as functional areas at the regional level, addressing the local cross-border needs

## What was our approach?

- Each Euregio has drawn up a Euregional strategy as part of the programming process
- The Euregional strategy is basis and guideline for the development of the respective border regions within the Euregios

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## 6 territorial strategies & 6 Euregio projects

	Thematic Focus 1	Thematic Focus 2	Thematic Focus 3	Cross-Cutting Theme	Legend of Thematic Focuses
ARGE Euregio	Natural Space - managing <b>Natural and Cultural Landscapes</b> sustainably	<b>Tourism</b> - increase regional added value & length of stay	<b>Culture</b> - strengthen as a motor for regional identity	-	<b>Tourism</b>
Euregio SBG-BGDL-TS	<b>Climate Neutrality</b> circular economy at local & regional level	strengthening the <b>Economic</b> location	more connected, sustainable <b>Tourism</b>	-	<b>Mobility</b>
Euregio Inntal	transformation off the regional <b>Economy</b>	strengthening sustainable <b>Mobility</b>	gentle and resilient <b>Tourism</b>	sustainability and <b>Climate Protection</b>	<b>Economy</b>
Euregio SBM	sustainable <b>Tourism</b>	environmentally friendly <b>Mobility</b>	"neues Arbeiten" - <b>Economy</b>	Sustainability and <b>Climate Protection</b>	<b>Climate Protection</b>
Euregio ZWK	borderless knowledge society - <b>Education</b>	borderless <b>Natural and Cultural Landscape</b>	<b>Tourism</b> in border regions	corss-border <b>Governance</b>	<b>Natural - and Cultural Landscapes</b>
Euregio via salina	integrated <b>Tourism</b>	sustainable <b>Mobility</b>	learning Regions - <b>Education</b>	-	<b>Culture</b>
					<b>Education</b>
					<b>cross-border Governance</b>

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## How were the strategies implemented?

- Approval process of small-scale projects is delegated to so-called Regional Steering Committees
- Euregios have to prepare Annual Implementation Reports for the strategies for the MC
- Strong role & high importance of the regional cross border level in the funding period
- Total budget for PO5 amounts to 12,8 Mio. € ERDF for funding
- Indicative budget at the level of Euregios for small-scale projects
- Preparation of documents e.g. project selection criteria, application review,... – program management in coordination with Euregios
- Importance of ongoing exchange (Euregios & JS) – regular meetings

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## Pros

- The Interreg program is highly visible at the local level through Euregios
- Reaching out to new potential project partners through the Euregios' strong local network
- Targeted and strategic development of the entire border region through the implementation of Euregional strategies

## Challenges

- Strong need for guidance and support (JS, Euregios, project applicants)
- Importance of monitoring at the level of the Euregios (budget, meeting the indicator targets)
- Increased administrative effort due to three types of small-scale projects



# Thank's for your attention!

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