

**Interreg**



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Central Baltic Programme

# Central Baltic Programme

Launching the PBA thinking

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# Starting point

- To boldly go where no Interreg programme has gone before
- Taking our current programme logic as basis

# Building a measure - first thoughts

- We currently have 7 programme objectives
- They seem to be suitable as measures
- Experience in calculating indicator targets
- How many measures in the future?

Accelerate clean transition by joint export by SMEs from two or more countries expected to use cross-border joint resources to do distant market entry so manufacturing is strengthened. Cooperation is focused on net zero and climate ambitions to accelerate a clean industrial transition.

Measure ID	Name of the measure	Specific Objective	Milestone or target (reference number)	Name of milestone/target
1	Export to distant markets	strengthening the Union's industrial base, resilient supply chains and boosting sustainable and competitive manufacturing, in particular in the areas of net zero and	Target 1	Target 1 Number of enterprises supported = by micro, small & medium, large (output indicator 65)

# Learning by doing

Unit of measurement	Baseline	Target	Indicative timeline for achievement (quarter and year)	Description of each milestone and target	Pay-out value for the milestone or target
Target 1 Number of enterprises supported – by micro, small & medium, large;  number	0	90 <i>Number to be set based on estimated number of projects approved in the first call and their contribution</i>	Target 1 Q4 2034 (or 2035?)	Target 1 The target is defined as number of unique companies selected and actively participating	Pay-out value 20% of [measure budget]  should be amount

- Testing what goes where
- Internal logic
- What questions are difficult to answer?

# Testing milestones and targets

- What is accepted as milestones?
- Splitting targets into interim and final
- Starting to test financial flows
- Uncertainty remains - for how long?

Milestone 1	Milestone 1 1 <sup>st</sup> call launched for projects under this measure	Milestone 1 Call announced on <a href="http://www.centralbaltic.eu">www.centralbaltic.eu</a>	0		Milestone 1 Q3 2028
Milestone 2	Milestone 2 Projects under this measure are selected for funding in call 1	Milestone 2 Monitoring Committee selects projects for funding in this measure	0		Milestone 2 Q1 2029
Milestone 3	Milestone 3 2 <sup>nd</sup> call launched for projects under this measure	Milestone 3 Call announced on <a href="http://www.centralbaltic.eu">www.centralbaltic.eu</a>	0		Milestone 3 Q3 2029
Milestone 4	Milestone 4 Projects under this measure are selected for funding in call 2	Milestone 4 Monitoring Committee selects projects for funding in this measure	0		Milestone 4 Q1 2030
Target 2	Number of enterprises supported – by micro, small & medium, large (output indicator 65)	Number of enterprises supported – by micro, small & medium, large;	0	90 (T1)	Q2 2032
				100 (tbc)	

# Next steps

- The upper level content and logic seems relatively clear
- What about financial flows? To be tested
- What about the lower level? To be tested
  - Upper and lower identical
  - Upper and lower completely separated
  - Some elements shared by upper and lower

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**Thank You!**



Varsinais-Suomen liitto