

Capitalisation in practice



30 June – 01 July 2026

Preparing programmes for implementation

Mercure Porto Centro Santa Catarina
Porto | Portugal





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Outlines

While the concept of capitalisation is increasingly understood, many programmes, and particularly cross-border ones, still face difficulties in translating it into **concrete programme practices**. This requires going beyond communication and isolated actions, and instead embedding capitalisation into programme design, mechanisms, and support structures.

Building on the Interact [online course on capitalisation](#), this event offers an opportunity to help participants move from understanding to implementation. It will focus on how programmes can realistically organise capitalisation, taking into account limited resources and operational constraints.

Objectives

This training aims to support Interreg programme staff in strengthening their capacity to **design, organise and implement capitalisation within their programme**. By the end of the event, participants will:

- Develop a clearer understanding of **capitalisation and its role at programme level**
- Identify how capitalisation can be embedded across the **programme lifecycle**
- Better understand the key building blocks of capitalisation
- Explore **practical approaches adapted to cross-border and low-resource contexts**
- Define **concrete and realistic actions** to strengthen capitalisation in their programme.

Who is it for?

The event is addressed to Interreg programme staff responsible for capitalisation. Priority will be given to **cross-border programmes** and programmes with **limited experience or resources** dedicated to capitalisation.



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Day one

08.30 – 09.00

Registration

09.00 – 09.30

Welcome & introduction

09.30 – 10.45

Where does my programme stand?

- Diagnostic exercise
 - Where is your programme today?
 - Strengths and weaknesses
- The 3 pillars of capitalisation
 - Strategic positioning
 - Programme mechanisms
 - Support & facilitation

Objective of the session: Ensure a shared understanding of capitalisation pillars and help participants position their programme using a structured diagnostic approach.

10.45 – 11.15

Coffee break

11.15 – 12.30

Capitalisation into the programme lifecycle

- Capitalisation levels
- Where can capitalisation be embedded: Programming, calls, selection, implementation, closure
- What is realistic in programmes' contexts?
- Practical exercise

Objective of the session: Move from abstract definitions to a clear and realistic understanding of capitalisation in participants' programme context.

12.30 – 14.00

Lunch break

14.00 – 15.30

Capitalisation at operational level

- Calls & selection
- Supporting projects during implementation
- From results to capitalisation (reuse and transfer)
- Practical exercise & examples



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Objective: Enable participants to design practical, feasible actions and steps adapted to their programme context.

15.30 – 15.50

Coffee break

15.50 – 16.30

Open discussion

16.30 – 16.45

Wrap-up from day one



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Day 2

09.00 – 09.15

Reconnecting

09.15 – 10.30

Why is capitalisation not happening, and how to unlock it?

- Identifying bottlenecks and enablers
- What realistic change can be made?
- Practical exercise

Objective of the session: Help participants identify critical blockages in their programme ecosystem and explore potential solutions.

10.30 – 10.45

Coffee break

10.45 – 12.00

From capitalisation plan to concrete actions

Participants will work on their own capitalisation plan and next steps.

- What's your priority?
- What to focus on?
- What's the timeline?
- Defining specific actions & next steps

Objective of the session: Support participants in translating learning into concrete, realistic and implementable actions.

12.00 – 12.30

Open discussion & final considerations

12.30 – 14.00

Closure of the event & farewell lunch



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Practicalities

Venue

Mercure Porto Centro Santa Catarina

Rnet No. 3244, Praça da Batalha 116

4049-028 Porto, Portugal



Travel & Accommodation

Porto is easily accessible by air, rail, and road. Francisco Sá Carneiro Airport (OPO) is located approximately 15 km from the venue. From the airport, the hotel can be reached by taxi in around 20–25 minutes, depending on traffic. Public transport options are also available, including metro and bus connections to the city centre and Boavista district.

Please note that participants are responsible for their own travel arrangements.

Contact

Any question about the event, feel free to contact:

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