



Interreg Day - Participant experience: Making your event memorable

12 June 2026

Online

Friday, 12 June 2026

10.00 – 10.05

Introduction

10.05 – 10.20

How to set your event up for success

Interact Programme

- Know your audience
- Plan your communication
- Get your projects on board early

10.20 – 10.40

Tips and good practices for the day itself

Interact Programme

- First impressions matter
- Keep people engaged
- Make cooperation tangible
- The unexpected makes it memorable

10.40 – 10.55

Making the most of it after the event

Interact Programme

- Capture and share
- Report back
- Keep the conversation going

10.55 – 11.00

Clousure