



Stronger Together

Interreg Cooperation Day marks 15 years

What is Interreg Cooperation Day?

Interreg Cooperation Day is the annual campaign that brings European cooperation to life for citizens. Every year on 21 September, and the surrounding weeks, Interreg programmes and projects across Europe organise local events: sports activities, cultural celebrations, creative workshops and much more. Facilitated by Interact, the campaign is a unique opportunity to show the real impact of EU-funded projects to the people who benefit from them most.

The campaign, by numbers

1.570

events organised

+300k

participants engaged

57M

reached through social media

Since 2012, programmes, projects and partners across Europe have come together to make cooperation visible to citizens. This anniversary is the moment to celebrate what we have built, and how, together, we have made our regions stronger.

What we're aiming for

- 1 **Show real results** Concrete project outcomes, tangible to citizens
- 2 **Reach the right people** Personal, local, relevant
- 3 **Build understanding** EU cooperation is already around us
- 4 **Celebrate diversity** Different regions, shared goals

What kind of events can you organise?



Sports



Nature



Arts & Culture



Competitions



Community activities



Family events

What Interact offers

- Visual identity & branding** → Logos, visuals and thematic banners, **ready to adapt**
- Promotional video** → **Customisable** with your event details and logo. Request yours **until end of October**
- Joint social media campaign** → We boost your Facebook posts. In 2025: **10 million people reached**. Runs August - October
- Visibility on Interreg.eu** → **Interactive map listing** and dedicated article for your event
- Best Local Events Competition** → **5 prizes, 5 categories.**

How to take part

- 1 Plan your event** Pick a format and involve your projects from the start
- 2 Request Interact's services** Visuals, video, social media boost and portal listing - contact rosa.escamilla@interact.eu
- 3 Register your event at the [Interreg Cooperation Day site](#)**
Email rosa.escamilla@interact.eu and send us all the information about your event
- 4 Share it on social media** #InterregDay2026 · #Interreg · #CohesionPolicy

Stay connected



More info & contact



Interreg
Cooperation
Day site

Social media channels:



Campaign materials and support services
Contact: rosa.escamilla@interact.eu

Interreg Cooperation Day
[Community](#) and [Chat](#)

Join Interreg Cooperation Day 2026!
Let's showcase how cooperation makes Europe stronger.