



Interreg Cooperation Day 2026: Kick-off webinar (session 2)

22 May 2026

Online

Friday, 22 May 2026

10.00 – 10.10

Welcome & opening

10.10 – 10.30

The 2026 campaign at a glance

Interact Programme

- 15th anniversary
- Key messages
- Campaign timeline and key dates

10.30 – 11.00

What Interact offers you

Interact Programme

- Guide 2026 and factsheet
- Visual identity, banners and templates
- Customisable promotional video
- Joint social media campaign
- Visibility on Interreg.eu

11.00 – 11.15

Staying connected during the campaign

Interact Programme

- Teams channel
- SharePoint
- Interreg.eu portal

11.15 – 11.45

15 years – your turn

Interact Programme

An interactive moment to look back and celebrate what we've built together - inspirational events in the past

11.45 – 12.00

Questions and Answers