



Interact



**Co-funded by
the European Union**
Interreg

Accessible Tourism in European Territorial Cooperation (Interreg)



Interact



**Co-funded by
the European Union**
Interreg

1.13 billion euros are earmarked by
the **European Commission** to
support sustainable tourism and
culture, via **60 Interreg programmes**.

16 projects showcased in
the **poster area**





3° World Summit on Accessible Tourism

**Destinations
for All**

Torino-Italy October 5-7, 2025

Agnieszka Stokowiecka

Regione autonoma Valle d'Aosta

Assessorato Turismo, Sport e

Commercio

Interreg

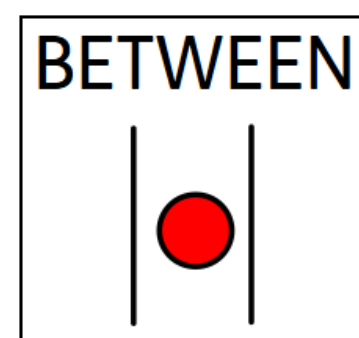
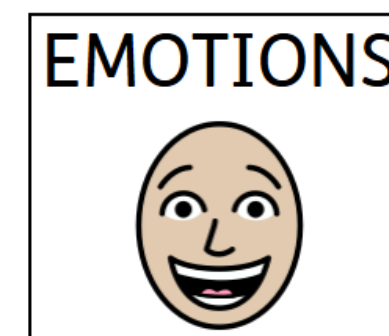
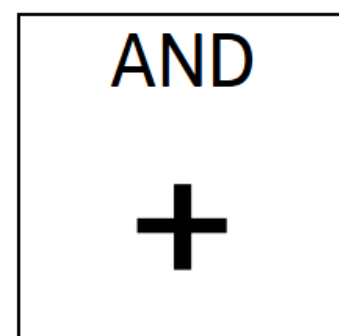
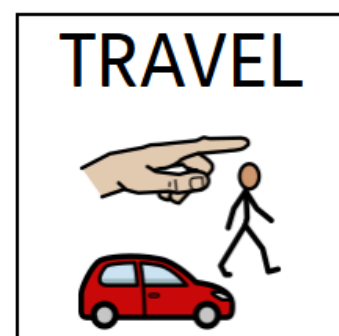


Cofinanziato
dall'Unione Europea

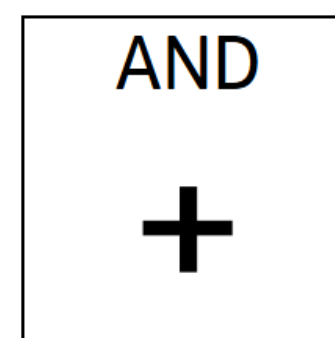


Italia – Svizzera | Italie – Suisse | Italien – Schweiz

IN3ViE



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IN3ViE



Inclusive tourism in mountain areas
faces significant **challenges**, from
natural barriers and **complex terrain**
to **harsh weather** conditions and
limited infrastructure.



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IN3ViE



The project does not begin without a foundation: all territories already have experience with inclusive tourism, but IN3ViE represents a significant step forward.

Project Objectives

- Build a **cross-border network** of accessible tourist destinations (Valais, Valle d'Aosta, Piemonte).
- Ensure **authentic** and **high-quality** stays.
- **Value diversity** and **inclusion** as key resources.

Training & Awareness Raising

- **Training** for 200 tourism professionals (hospitality staff, ski instructors, volunteers, guides, etc.).
- **Guidelines** for more inclusive events (e.g., Vino Montis Festival, Sagra della Sarieula).

Accessible Tourism Services

- **Mapping** of 90 accessible services.
- **Investments** in 9 areas (Italy & Switzerland).
Examples: Easy-to-read panels, Sensory trails and playgrounds, Tactile maps and multisensory panels, Accessible ski areas and equipment.

Promotion & Knowledge Sharing

- Awareness campaign with 10 interviews of economic operators.
- Cross-border inclusive tourism book (Easy-to-Read, AAC, Braille, Audiobook).
- Promotional campaign.

Access Routes

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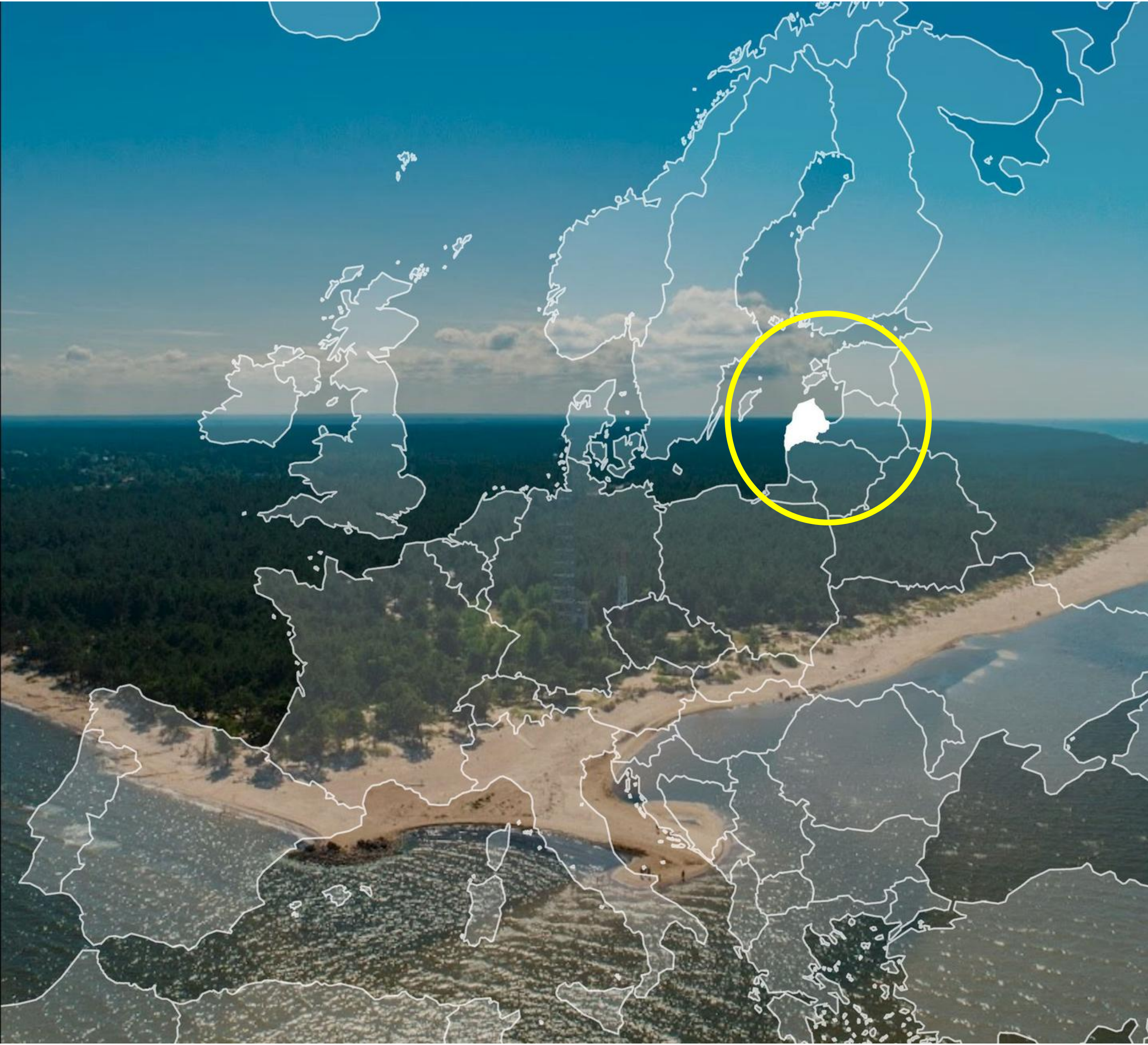
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Estonia – Latvia

Alise Lūse

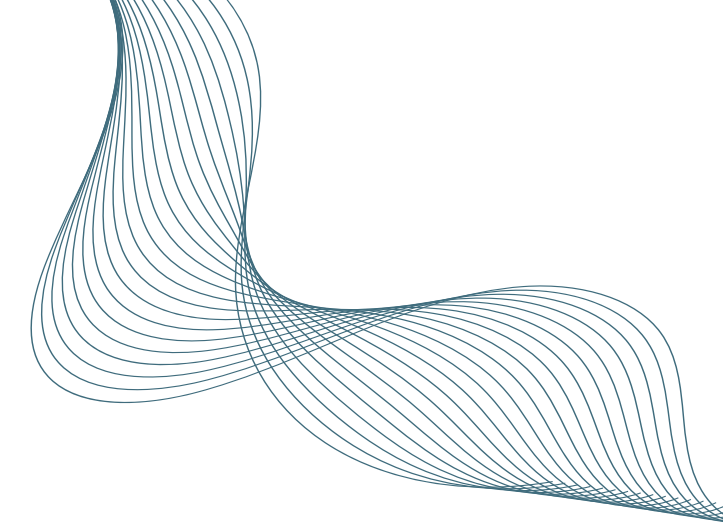


**KURZEME
PLANNING
REGION**



Picture: baltictrails.eu

Accessible routes across Latvia & Estonia



Search object Location Accessibility Activity type

Total 1411 places



Riisa nature trail
 Riisa Nature Trail runs through the picturesque bog and the forests along the Navesti River...
 Learn more...



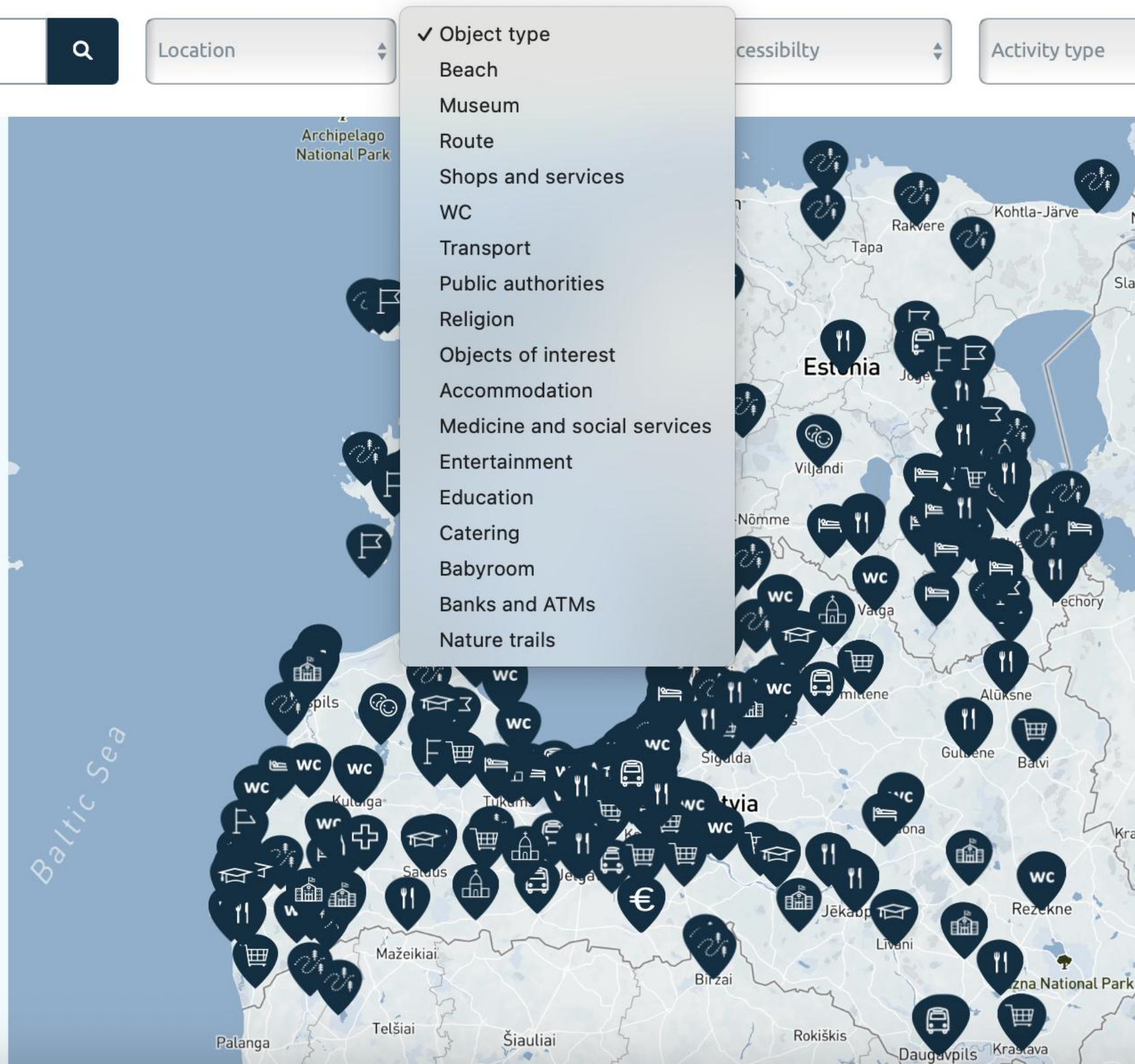
Pärnu accessible beach and playground
 The Pärnu accessible beach is aimed for people with mobility impairment. Pärnu Bay Rotary Club...
 Learn more...



Vecāķi beach
 Description: The swimming area's infrastructure is adapted for people with special needs. At Vecāķi Beach,...

✓ Object type

- Beach
- Museum
- Route
- Shops and services
- WC
- Transport
- Public authorities
- Religion
- Objects of interest
- Accommodation
- Medicine and social services
- Entertainment
- Education
- Catering
- Babyroom
- Banks and ATMs
- Nature trails



mapeirons.eu

**nature trails,
 museums, cafes,
 shops, routes,
 beaches
 accessible to all**

**accessibility
 guidelines**



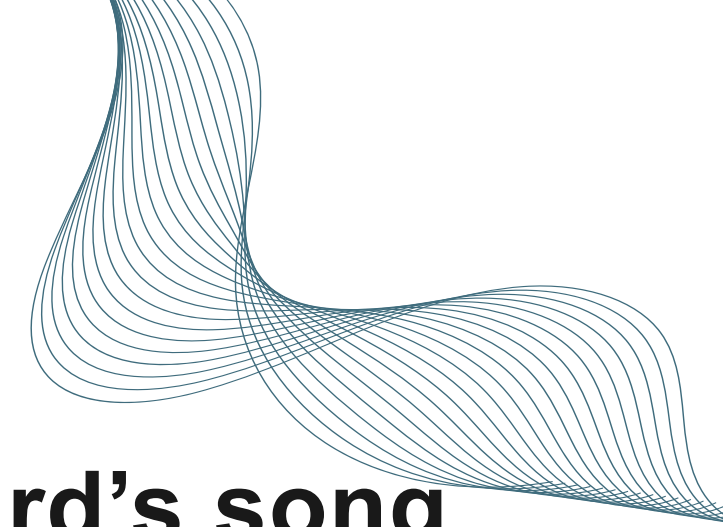
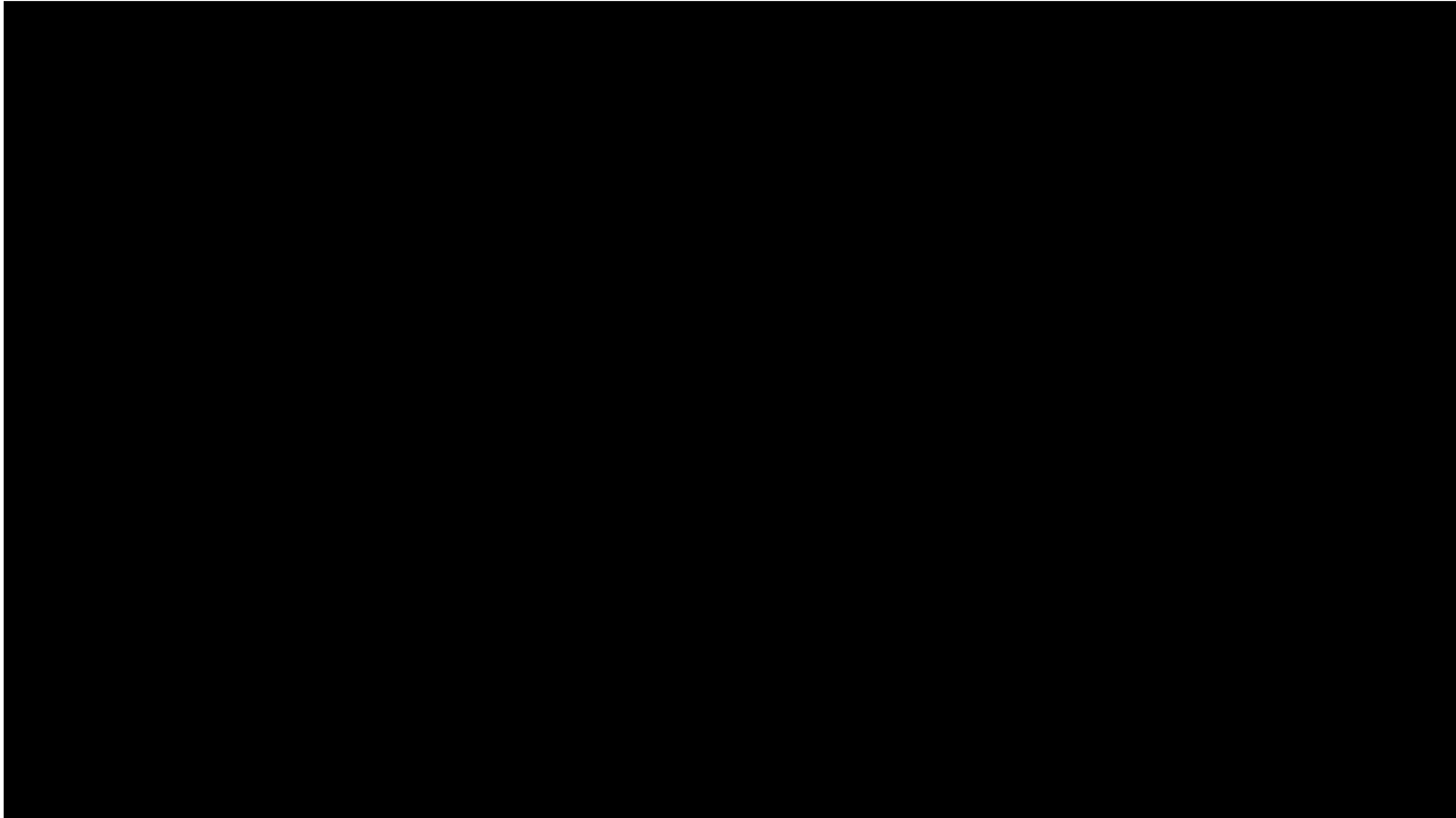
Tactile solutions & signage



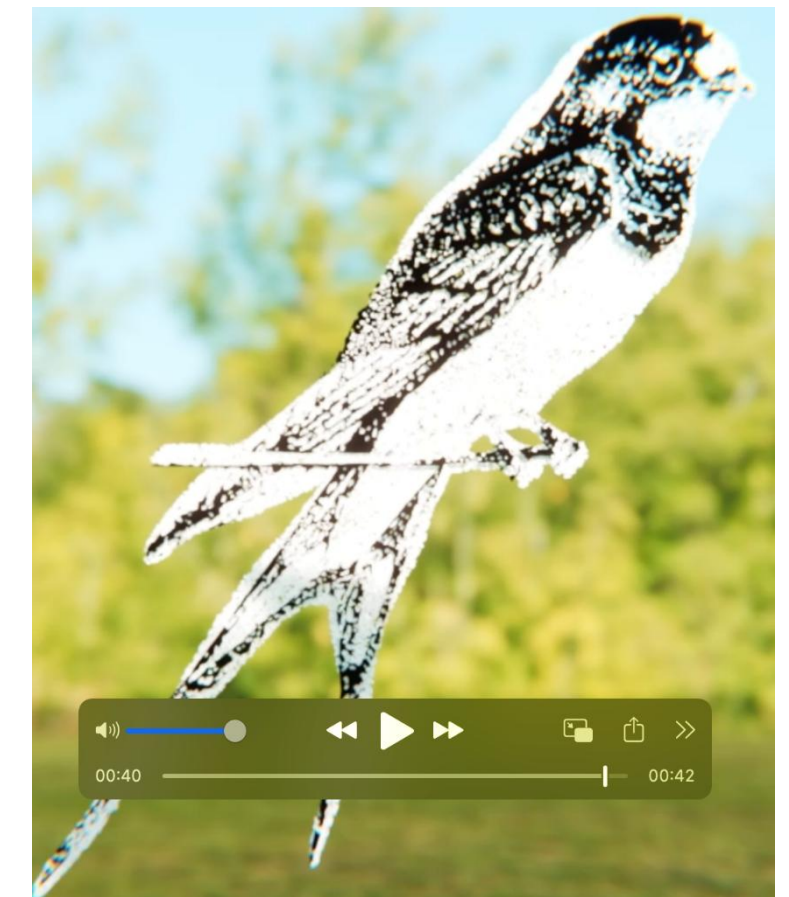
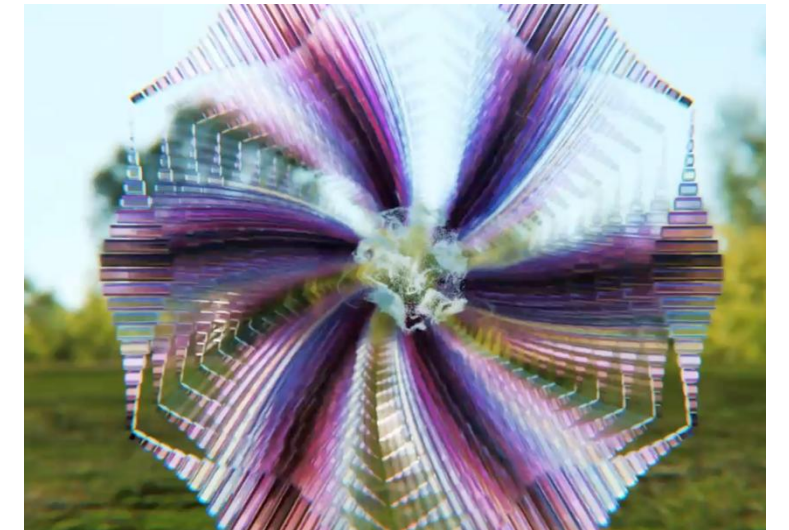
Sound interpretation solutions



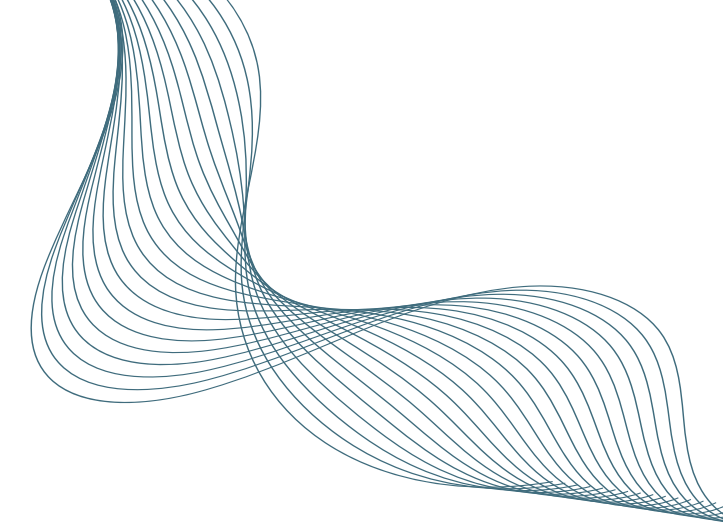
Narrow gauge railway train sound with a whistle



Bird's song

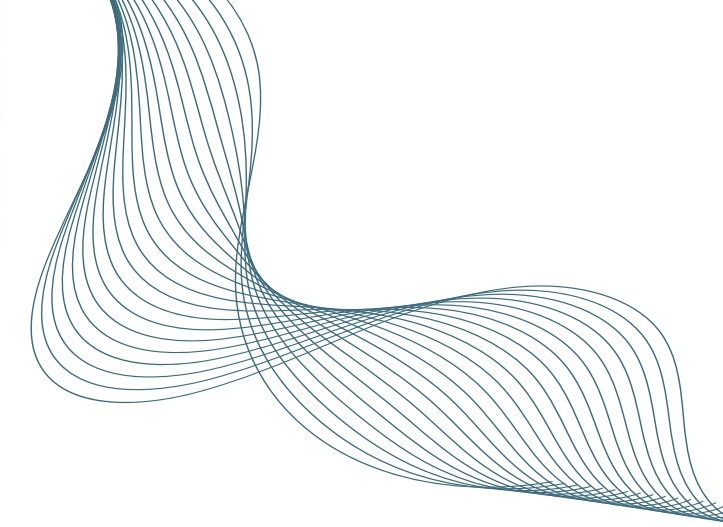


Nature & heritage interpretation solutions



Access Days

Dinner of senses





Routes & Travel guide

Thematic

science, manor to manor, churches, beaches, bogs & bugs, canyon route, small wooden town, accessible Hansaetic route, lakeside route and more

Local/city routes

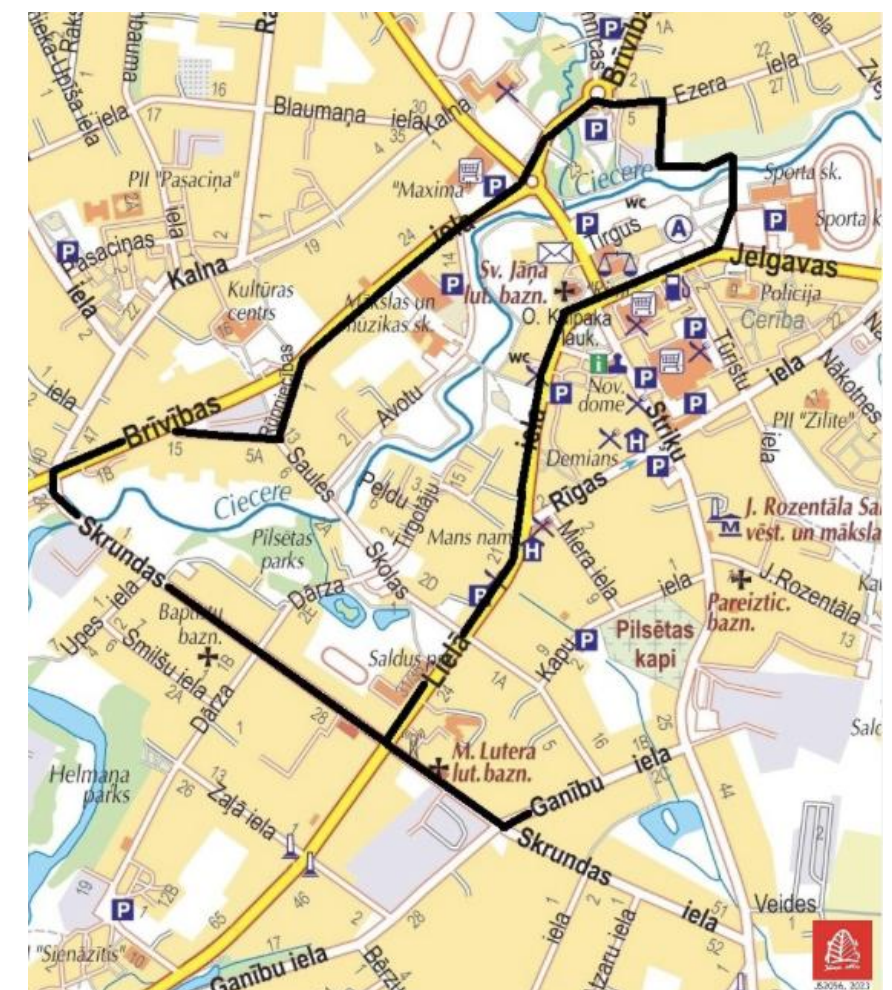
Discover Valgamaa – 3 days

Tartu city day – 1 day

Feel Liepāja – 1 day

Street Art Liepāja – 1 day

Saldus cat contour - 1 day



Ventspils city centre access route

Facilities











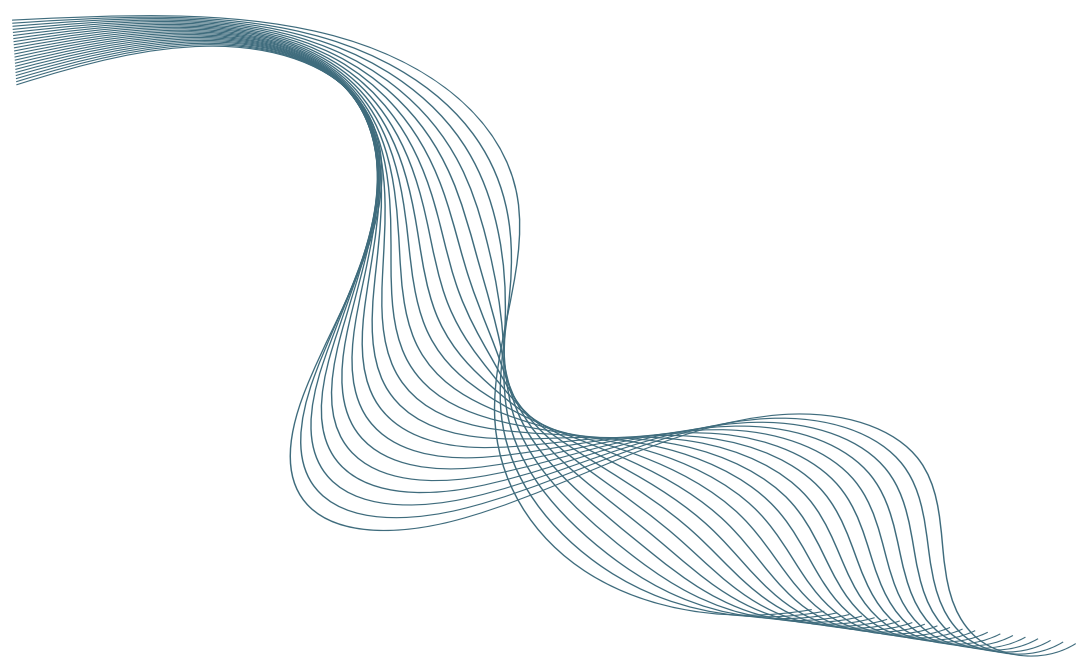
Accessibility



Outdoor WC



-  **Location:**
Ventspils Tourism Information Centre
-  **Suggested starting point:**
Parking lot at Ventspils Tourism Information Centre
-  **GPS coordinates:**
Lat:57.3984839, Lon:21.5669157
-  **Hiking time:**
2 h
-  **Distance:**
4 km
-  **Marking:**
Not marked, but can easily follow the route
-  **Type:**
Loop
-  **Route surface:**
Asphalt & bricks (flat and even)



Description

Accessible city walking route

The route shows the key touristic attractions in the centre of Ventspils and allows to get to know the central part of the city. It's gonna be a very pleasant 4km walk, accessible for all. The route is drawn with a key theme of COWS 😊 And why cows? Yes, why there are so many cow statues in Ventspils? Starting with 2002, few projects named "Cow parades" have been held in the city. And now about 30 cow sculptures of different size, color and look, created by Latvian and foreign artists, can be found in the streets, squares and park of Ventspils. So go ahead and find some!



In3Vie project

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Access Routes Project:

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Interact programme

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