

Online event

New in Interreg: What can Interact do for you?

Jon Bergthorsson, Kevin Fulcher, Ludivine Porret, Linda Ring, Lamprini Tsoli | Interact | 20.2.2026

Interact



Co-funded by
the European Union
Interreg

Agenda

09.30 – 09.40

**Welcome and
introduction**

09.40 – 10.10

**Interact: Our
Tools,
Services and
Learning
Opportunities**

10.10– 10.15

Comfort Break

10.15 – 10.45

**Interact-ive
networking**

10.45 – 11.00

**Wrap up and
closure**

Interact's Programme Mission

Cooperation can be complex;
Our job is to make it easier



Learning opportunities Academy

- **What it is**

Interact Academy is the home of Interact's training services provides certified trainings, certified courses and short courses.

- **Why it matters for newcomers**

It is designed mainly for beginners, helps increase the knowledge and improve the skills while networking and exchanging with peers.

More information: [here](#)



Learning opportunities Academy



[About](#) [Catalogue](#) [Contact](#)

[Search](#)



You are currently using guest access [Log in](#)

[Interact](#)

Co-funded by
the European Union
Interreg



Certified trainings

Learn, practice and interact
with colleagues from all over
Europe and receive a
certificate

[Find your next training](#)



Short courses

Decide for yourself what,
how, when and where you
want to learn.

[Find your next short course](#)



Certified courses

Complete at your pace and
earn certification within 12
months.

[Find your next certified course](#)

Take your skills to the next level

[Learn more](#)

> Programme management

Learn how to design, run and close
Interreg programmes.

> Soft skills

Carry out your work in Interreg with
greater confidence.

> Project management



	Jan	Feb	Mar	Apr	May	Jun		Sep	Oct	Nov	Dec
Interreg Programme Management: Strategic Perspectives	9.1.						S u m m e r b r e a k				
Video Making in Interreg		2.2.									
Simplified Cost Options: Practitioners		4.2.									
Interreg Evaluation: Foundations		25.2.									
Interreg Management Verifications			2.3.								
Interreg Project Management			6.3.								
Generative AI for Interreg Communication				16.4.							
Storytelling in Interreg				20.4.							
Fundamentals of Programme Communication						15.6.					
Plain Language for Interreg - an Introduction									19.10.		
Interreg Evaluation: Practitioners										5.11.	
Programme set-up and start-up										6.11.	
Interreg Project Assessment, Monitoring and Verification										16.11.	

Why have a harmonised approach?

Shared understanding

EU level regulations introduce rules and concepts. Countries create and define national understandings, what about Interreg?

Best practice

Part of harmonising approaches is to adjust what you do, to keep the best parts, as we collectively build something better.

Legal certainty

Programmes adopting the same approach create legal certainty, harmonised positions are Interreg standards.

What does a harmonised approach achieve?

Shared understanding

Define shared understanding and approach to SCOs, enabled Interreg to adopt it more intensely than mainstream

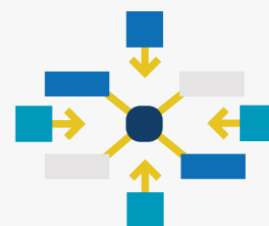
Best practice

HIT reduced one programmes 'application to contracting' timeline by a third – from 18 to 12 months

Legal certainty

Alternative approaches to national rules, can be 'legitimised' by shared 'standard' Interreg practices.

Tools for Harmonisation and Simplification



Index

 **Jems**

keep.eu



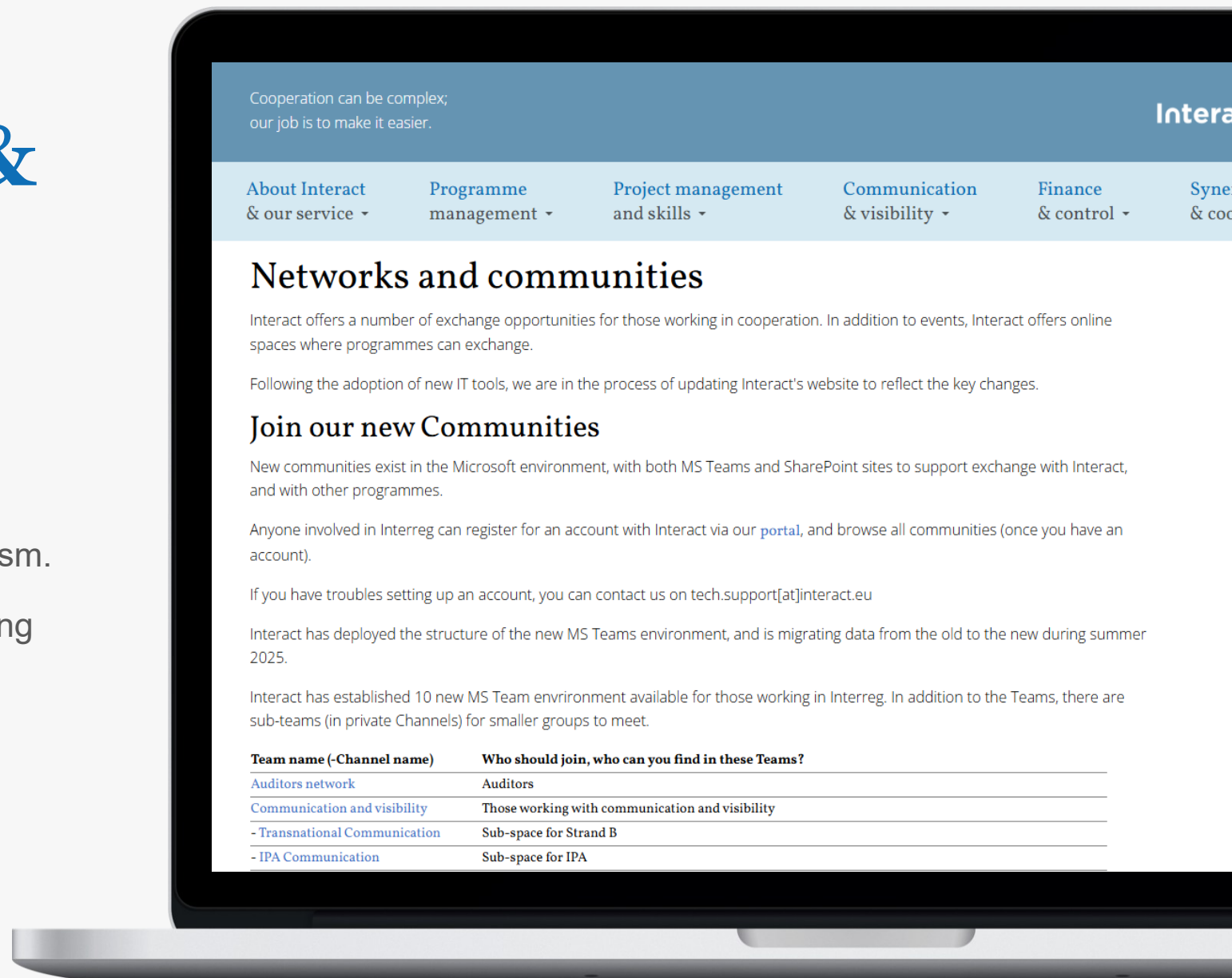
Networks & exchange | Our offer

14 MS Teams environments grouped by 'audience' specialism.

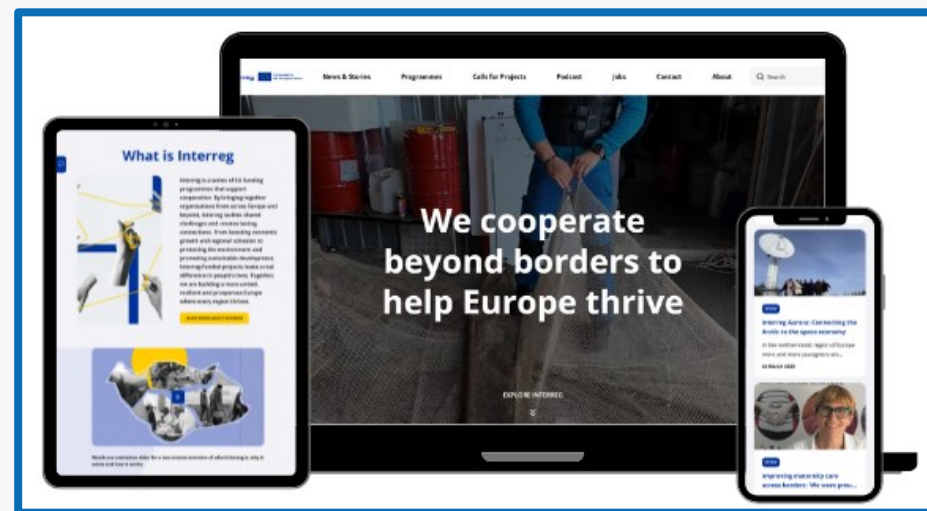
Aim is a peer-to-peer networking space. Supports file sharing, exchange and discussions.

Full list on our [website](#).

Note, some environments are closed.



Communication and Visibility



Communication focus

- Harmonised branding and brand book
- Capacity building on communication



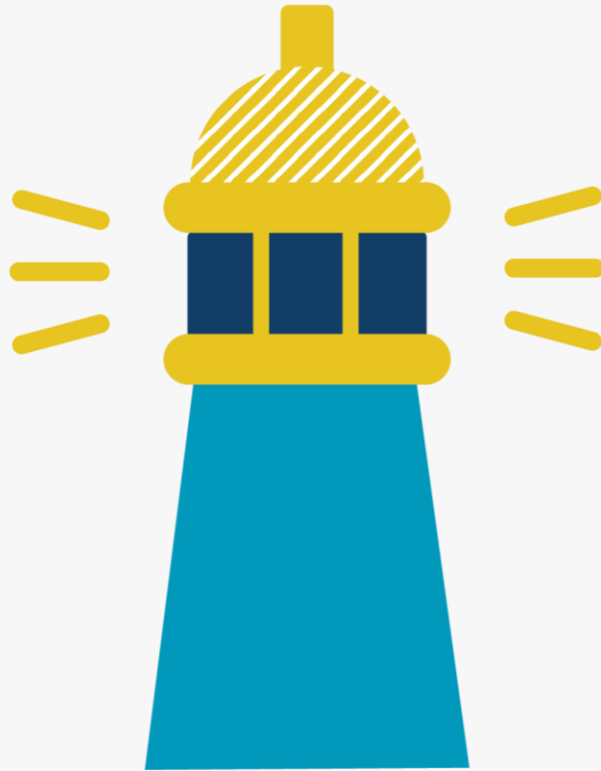
Visibility focus | [Interreg.eu](https://interreg.eu)

- Your content goes here!!
- Joint campaigns
- Interreg Cooperation Day
- Interreg Slam

Soft Skills in Interreg

What do we mean by ‘soft skill_s’?

Why are they important in Interreg?



How can we help you develop your soft skills?

Who can you contact for more information?



Photo by Olia Danilevich, [Pexels](#)



Soft skills in practice: join our pilot event

Purpose

To train soft skills, such as active listening, cultural awareness, plain language, clear communication, public speaking and facilitation, to become better at our daily work.

Target group

Interreg programme and project managers, including those with content and finance roles.

Dates

20-21 May 2026

Location

Copenhagen, DK or Malmö, SE (tbc)

More information: [here](#)



**Soft skills are not soft –
they hold cooperation together**

Break

Ready to learn?

Registration is open



Interreg Project Management


Interreg Project Management

In-person certified training: **Turin, Italy**
24,25/Mar/2026

06 Mar 2026 - 27 Mar 2026

[View Training](#)

Registration is open



Interreg Evaluation Foundations


Interreg Evaluation Foundations

Online certified training

25 Feb 2026 - 25 Mar 2026

[View Training](#)

Registration is open



Interreg Management Verifications


Interreg Management Verifications

Online certified training

02 Mar 2026 - 30 Mar 2026

[View Training](#)

Registration is open



Generative AI for Interreg Communication

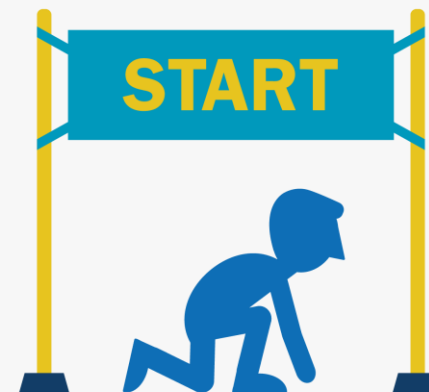
Generative AI for Interreg Communication

Online certified training

16 Apr 2026 - 28 Apr 2026

[View Training](#)

How to start using our services



Portal.Interact.eu

- Profile - Sign up for **Newsflash** (monthly summary of everything)
- All Communities – Join our **MS Teams** spaces

Interact.eu > About Interact

- Our Services | More about what we offer, including networks, Academy
- Our Strategic Tools | More on our harmonised tools



Find more information on all our **topics**, view **events**, search our **library** and more!

Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

New in Interreg: What can Interact do for you?



Cooperation works

All materials will be available on:
Interact.eu/Library

Want to discuss it? Join our MS Teams environment!
Portal.Interact.eu | Programme and Project Management

Interact

Co-funded by
the European Union
Interreg

Disclaimer

Publisher

Date updated

Primary knowledge area

Author(s)

Interact Programme

19 May 2025

Programme own consultation

Name(s)

Unless otherwise stated,
licensed under [CreativeCommons.org](https://creativecommons.org).
For more information visit **creativecommons.org**

