**LINKS BETWEEN CAPITALISATION AND EVALUATION**

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1. **Some general thoughts in the context of ETC programmes**

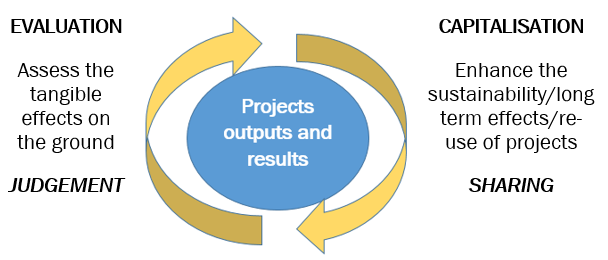
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| Cross contributions between capitalisation and evaluation  **1: *Evaluation as a source of information for capitalisation***   * an evaluation report/process is a valuable source of information to capitalise on an experience | EVALUATION |
| **2: *Capitalisation as a precondition for evaluation***  Capitalisation activities can:   * Help define the terms of reference for an evaluation and provide input to the evaluation questions * Strengthen the added value and impact of EU funding in the program area (through the transfer of valuable results) | CAPITALISATION  CAPITALISATION |

*Capitalisation and evaluation have aspects in common*:

*in both cases, it is a matter of taking a step back and*

EVALUATION

*analysing an experience arising from project outputs and results*



……**but they are rarely put together!**

1. **Focus on the CBC Interreg 2 Seas experience**

Implementation of an **integrated evaluation approach within the framework of a robust 2 Seas Monitoring & Evaluation system** at the start of 2014–2020 period

* Programme indicators strongly corroborated by projects indicators
* Matrix of specific benefits of projects
* Guidance on measurable results

**The programme bodies (JS and territorial facilitators) helped applicants plan their projects with capitalisation in mind:**

* Contribution to the intervention logic
* Focus on

a) the measurability of outputs and results.

b) the durability of results

In practice:

* Online checklist of the measurability of specific results- **http://bit.ly/2slkdWw**
* Integrated in the template of annual progress reports

**Capitalisation in mind (in the AF and in progress reports) via:**

* Durability of project results: Long-lasting effects of project’s outputs beyond project duration
* Identification of specific target groups for an in-depth dissemination
* Better uptake of projects results (in progress)

In the end, it helps refining the project intervention logic to demonstrate its contribution to programme intended results.

1. **Lessons learnt from the 2014-2020 programming period**

* Only a few ETC programmes have established links between Monitoring / Evaluation and contribution to Capitalisation
* 2 Seas experience could be seen as a valuable starting point for other programmes
* Significant progress has to be made in post 2020 programmes, considering for instance:
* Links between evaluation activities and capitalisation could be further developed by ETC programmes, notably by better considering capitalisation activities when drafting the evaluation plan
* Capitalisation should be entirely integrated in both evaluation and communication strategies of programmes:
* *Clear identification and measurability of projects results should be the basis of the uptake process (ranging from in-depth dissemination to a full transfer logic)*
* *Communication strategy and activities should be to a large extent driven by the objectives assigned to the capitalisation of experience.*

*Source: Presentation made during the INTERACT seminar “Evaluation, Capitalisation and Communication” held on 5-6 November 2019 in Budapest (Hungary)*