

Turning results into policy: Capitalisation for the future

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Interact



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Interreg

Taking on the Capitalisation Challenge



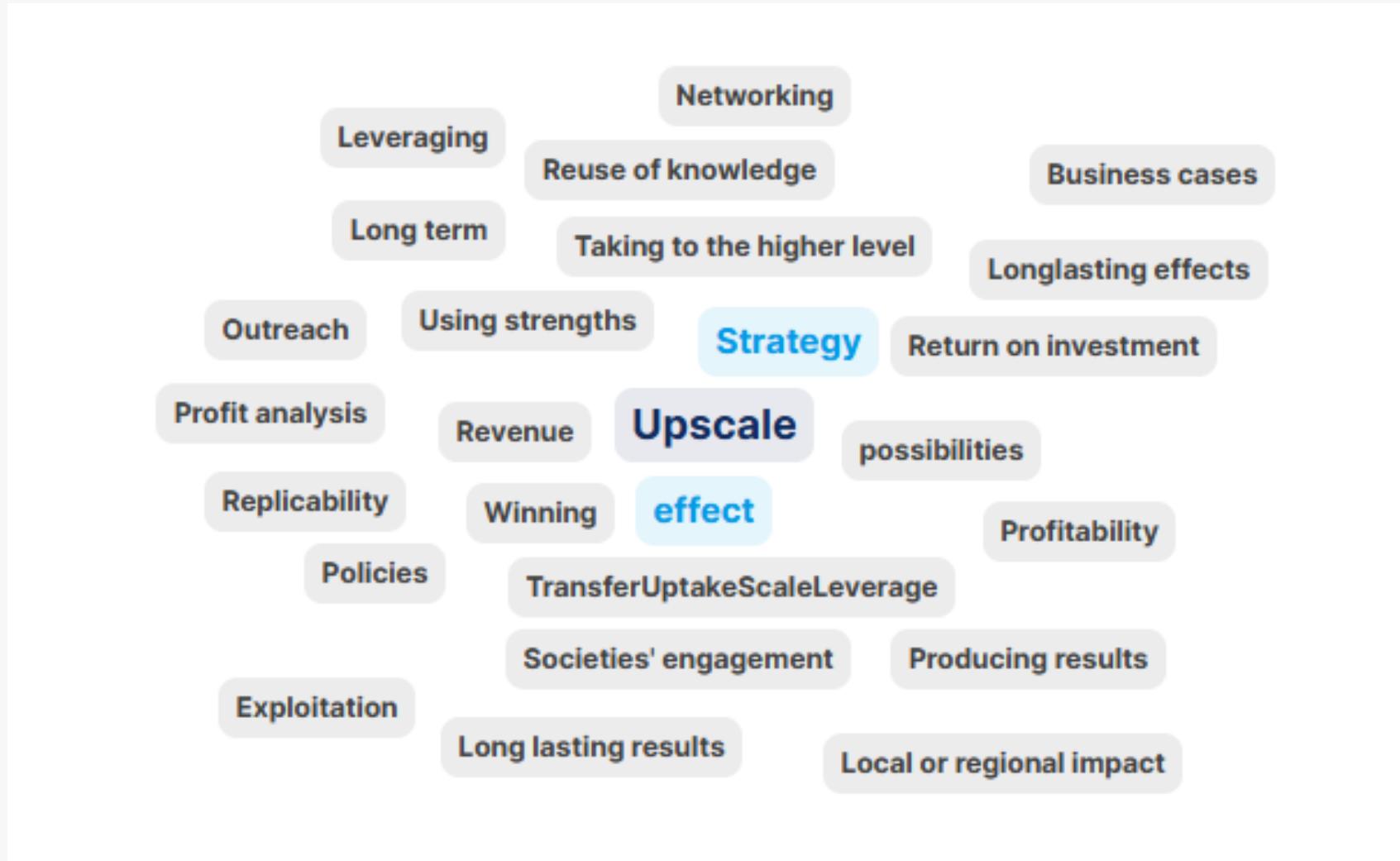
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I asked Interreg projects...

When you hear the word 'capitalisation' in the Interreg context,
what comes to mind?



Capitalisation highlights until now

Capitalisation in Interreg

Transfer and reuse of
knowledge generated by
Interreg projects



What can be transferred and reused?



Strategy



Business model



Digital platform



Innovative Concept



Training



Policy brief



Action plan



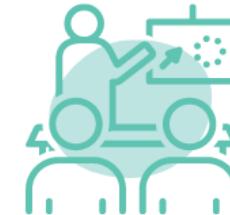
Scientific method



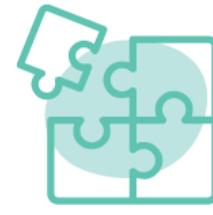
Mobile App



Blueprint

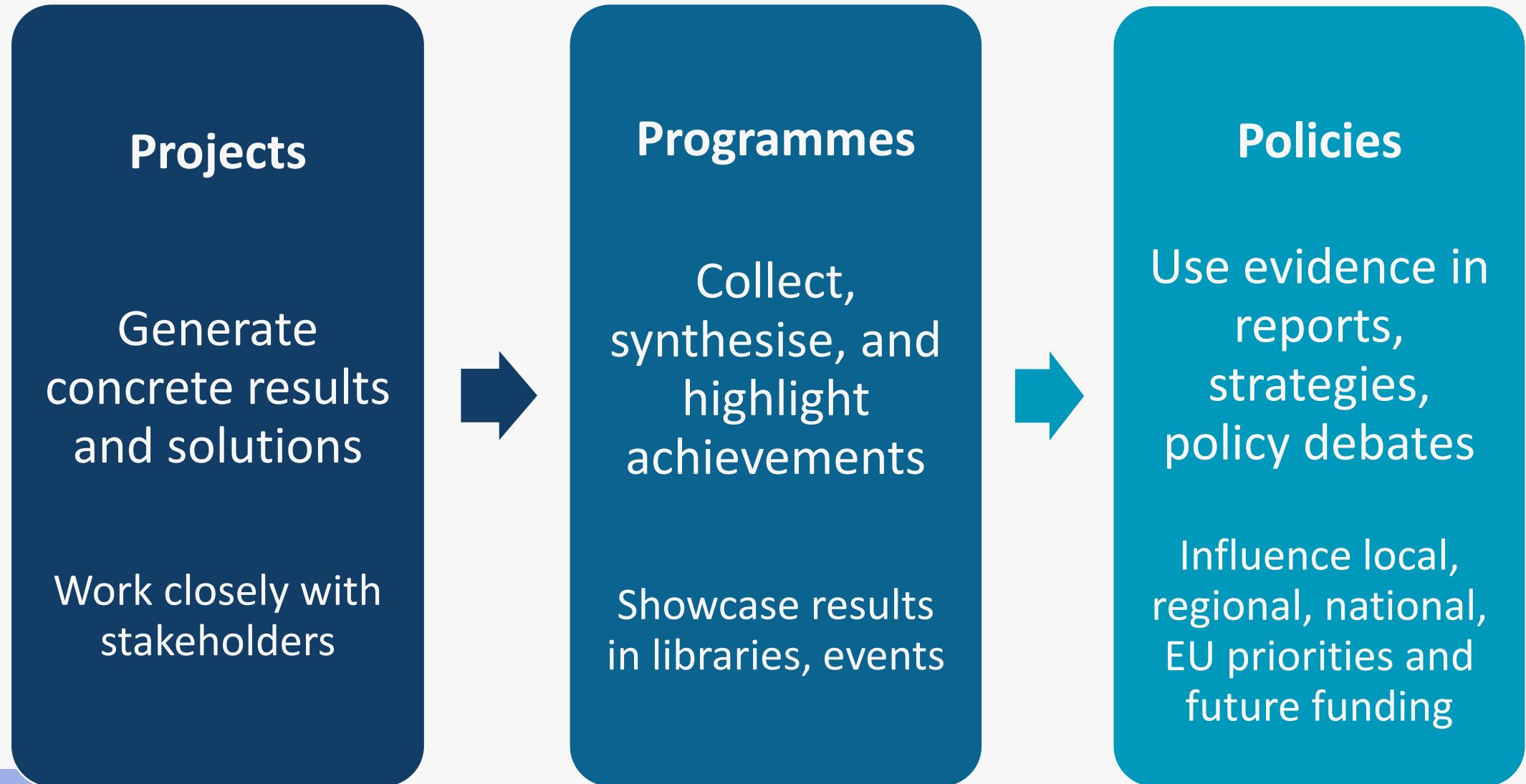


Use case



Specific solution

Feeding results into policy processes





Challenges to capitalisation - What are the main barriers in your programme?

- ⓘ The Slido app must be installed on every computer you're presenting from

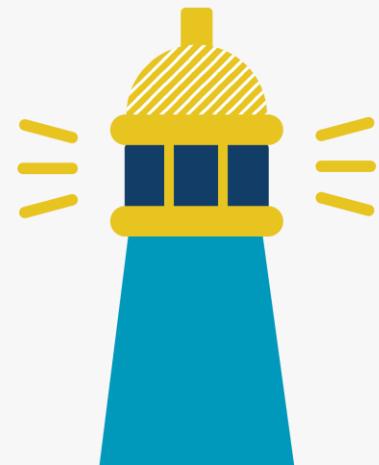
Capitalisation challenges



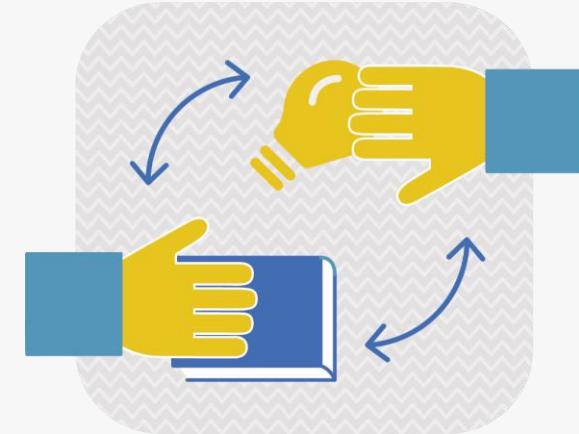
How capitalisation helps

Five key considerations:

1. No one-size-fits-all solution
2. Having a systematic way to capture and utilise those results
3. Resource-intensive and long-term process
4. Dedicated communication action
5. Changing the mindset



3 levels of Capitalisation



Take stock &
organise results

Create synergies
between projects

Activate the reuse
of results

The Programme's role



Gather knowledge and expertise on key programme objectives

- ✓ to support and ensure the **relevance** of funded outputs
- ✓ to encourage the **transfer** of project results to other areas or types of stakeholder
- ✓ to facilitate continued **engagement** after project end
- ✓ to **influence** public policy (mainstreaming/policy change)

Which results to consider?



The process implies several tasks:



Project library – availability of deliverables (all?)



Clear and structured information provided by the project – long-term vision



Set criteria to assess capitalisation potential



Check the relevance of achievements to ensure credibility of results

What we do now

Projects are listed online with titles, budgets, partners - and that's considered "done."

Comisión	Nombre de la Comisión	Proyecto específico	Lugar prioritario o medios	Fecha límite
UTE CONDISA-ORTIZ	Obras eficiencia energética Juve-Serrall	Mejorar la eficiencia energética del edificio, reducir las emisiones de gases de efecto invernadero, conservación de consumo energético y mejorar la eficiencia de uso de agua de consumo y producción de agua de consumo.	Impulsar el desarrollo energético de los edificios. Mejorar la eficiencia energética, así como el consumo de agua de consumo y producción de agua de consumo.	20/03/2021
COMITÉ DE TRANSFORMACIÓN INDUSTRIAL (CITI) MP	Mejora y Consolidación de la Plataforma de Infraestructura de TI Industrial para el Trabajo en el hogar (IPT) - Plan I+D+i Renovar	Mejorar la eficiencia energética y la eficiencia de uso de agua de consumo y producción de agua de consumo.	Mejorar el rendimiento y la eficiencia de los sistemas de trabajo en el hogar, así como la calidad de vida y la calidad de vida laboral.	01/10/2022
UTE ACCIONES INNOVADORAS S.A. - ACCIONES ASIA S.A. - PRONETTEL S.A.	Construcción de la nueva EDAR de Almoradí (Alicante)	Con la construcción de la nueva EDAR de Almoradí, se cumplirán los objetivos establecidos en la Directiva 2000/60/CE, así como la estrategia de desarrollo sostenible de la Comunidad Valenciana.	Mejorar el rendimiento y la eficiencia de los sistemas de trabajo en el hogar, así como la calidad de vida y la calidad de vida laboral.	20/11/2022
NO-PROCEDE	ACCIÓN DE MEJORA Y FORTALECIMIENTO DE LA INNOVACIÓN COLABORATIVA EN EL SECTOR ALIMENTARIO Y AGRARIO (ACCIÓN COLABORATIVA)	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector alimentario y agrario.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	DISEÑO Y CREACIÓN DE UN LUMINARIO DE AGUA DIFUSIVO PARA LA PROTECCIÓN DE LOS BOSQUES Y RESERVAES PARA LA PROVINCIA DE CASTELLÓN	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	RETHAFUTURE+	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector alimentario y agrario.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	TECHNOLOGY TRANSFER DAYS. ACCIONES DE PROMOCIÓN DE LA TRANSFERENCIA DENTRE GENERADORES DE CONOCIMIENTO EMPRESA	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	ACCIONES DE CONSOLIDACIÓN DE LA COMUNIDAD VALENCIANA COM普INCENTRO DE GEOMETRÍA	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector alimentario y agrario.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	ESCOLA D'INNOVACIÓ SOCIAL "CETCAT" FÀB. D'INNOVACIÓ I COOPERACIÓ ENTRE LES ENTITATS	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	TELELABORATORIO MENDOZA. INTERNET DE LAS PERSONAS	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector alimentario y agrario.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	DISEÑO Y CREACIÓN DE UN LUMINARIO DE AGUA DIFUSIVO PARA LA PROTECCIÓN DE LOS BOSQUES Y RESERVAES PARA LA PROVINCIA DE CASTELLÓN. CABASTURUS	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	GRANIZACIÓN DE LA INVESTIGACIÓN Y INNOVACIÓN COORDINADA EN SALUD. PROGRAMA URGAL	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector de la salud.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	ORGANIZACIÓN DE UN FORO-PROVINCIAL DE SALUD AMBIENTAL. LA DESARROLLO DE UN SISTEMA DE INVESTIGACIÓN Y COORDINACIÓN DE INVESTIGACIÓN ENTRE AGENTES CLAVE DE LA PROVINCIA DE ALICANTE INCLUIDOS DIFERENTES CONSEJERÍAS Y LA INVESTIGACIÓN EN EL AMBIENTE (LA MUSA - YFACORE)	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector de la salud.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	INTERHABITAR. NÓOS ALIC	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector de la salud.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	DESEMPEÑO Y DISEÑO DE UNA PLATAFORMA DE INVESTIGACIÓN EN INGENIERÍA FINANCIERA POR PARTES DE ECOLOGISTAS INNOVADORES VALENCIANO (EIV)	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	ADATI: ANÁLISIS, DIAGNÓSTICO Y ACCIONES SOBRE LOS RIESGOS TÓXICOS POST CONSUMO DE COMUNIDAD VALENCIANA	Operaciones subvencionadas en el sector: Fortalecimiento del sistema de innovación y desarrollo tecnológico en el sector de la salud.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022
NO-PROCEDE	PROGRAMA PARA ASESORAR A LA MUJER EN EL ÁMBITO DEL CONOCIMIENTO Y LA INNOVACIÓN	Instrumento jurídico: Resolución de 1 de abril de 2022, del consejero delegado de la Agencia Valenciana de la Innovación, por la que se convocan ayudas de materiales de fundación para la ejecución de proyectos de investigación y desarrollo tecnológico.	Mejorar la eficiencia energética del sistema de innovación tecnológico en las empresas a través del impulso de la transferencia de conocimiento.	01/09/2022

What we should do

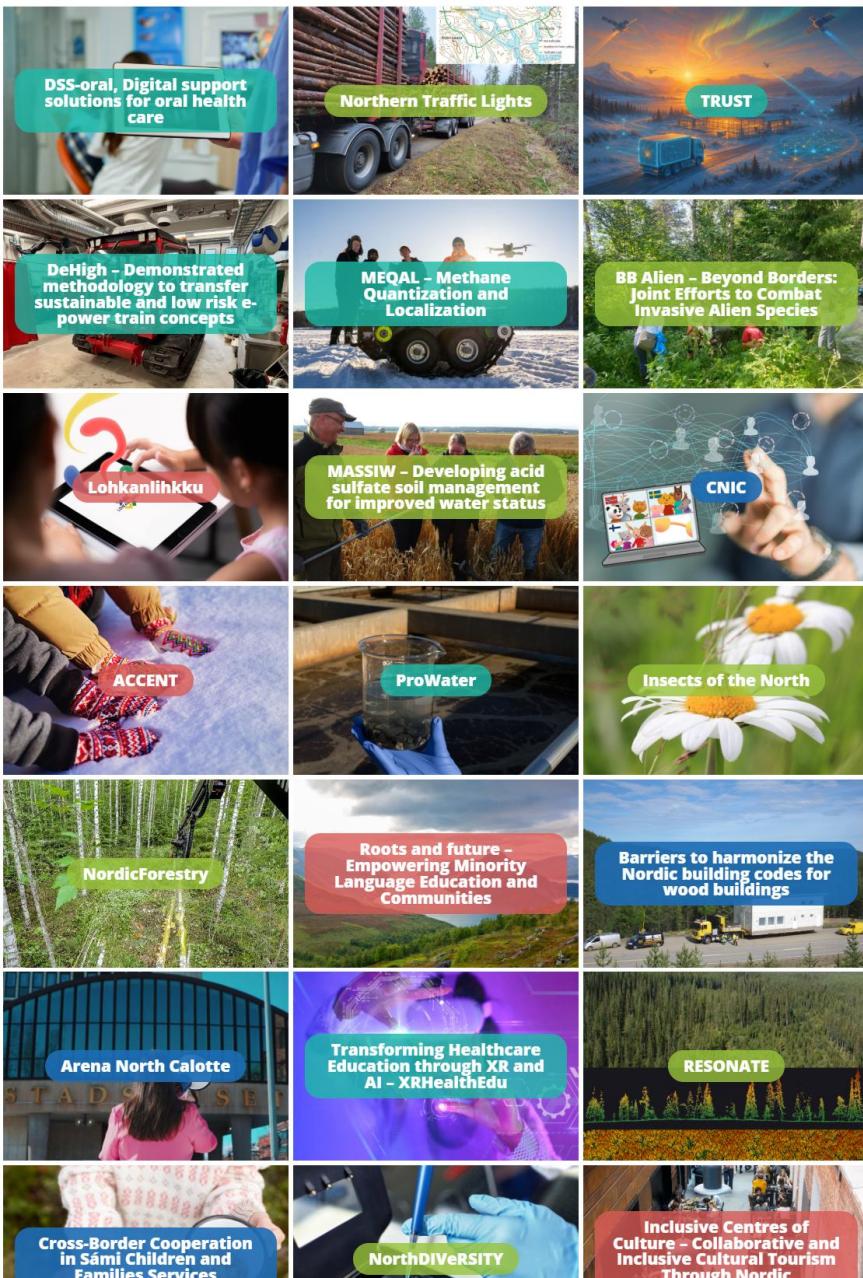
Turn that list into a proper capitalisation section that shows real impact, transferable results, and added value stories.



Good example Interreg Aurora

Approved projects - Interreg Aurora

- Eye-catching photos
- Direct link to project explanations
- Categorised by theme



Good example Central Europe

Project Gateway

- Clear explanation
- Easy to find
- Total number of projects: shows scale and potential for future beneficiaries

Browse our projects

Hide Filter <



3P4SSE
Reducing social disparities in a joint effort
Social and economic disparities remain evident in central Europe and negatively influence cohesion. Social exclusion and poverty also affect some regions more than others and this needs to change. To do so, the 3P4SSE project goes beyond state-of-the-art social innovation projects. The partners adopt a place-based clustering approach when addressing specific challenges of social and solidarity economies. Amongst others, they create a multilevel network scheme based ...

ACCESSMILE
Connecting regions to European transport networks
The trans-European transport networks carry a large share of long-distance freight transport across Europe. But connections between the main nodes of these networks and rural or peripheral regions are rather weak, with negative consequences for transport operators. The ACCESSMILE project improves the accessibility of such regions with the networks. To this end, the partners pilot new strategies and action plans to optimise IT processes ...

AGRI-DIGITAL GROWTH
Empowering agricultural innovation
Farmers and food companies are slower in adopting digital technologies in comparison to other sectors. It is therefore necessary to make farms and food industries aware of digitalisation advantages and benefits, in particular by providing them with success stories and testing with them how a technology can concretely be useful. The AGRI-DIGITAL GROWTH project introduces central European farmers and food companies to precision and ...



BIM4CE
Optimising bridge maintenance
Bridges are critical transport infrastructure and need regular maintenance to be safe. Smart systems help with monitoring and allow to optimise maintenance processes. But they carry a high price tag. The BIM4CE project designs a new bridge management solution that will be effective for less money. The solution will be based on already existing technology and scalable. It will pave the way not only ...

BIOECO-UP
Boosting the bioeconomy
The bioeconomy concept seeks to replace fossil resources with renewable raw materials in as many areas and applications as possible. The BIOECO-UP project widely establishes this concept across central Europe. The partners will design new circular value chains for the bioeconomy and change consumer behaviour. They will also support the policy level to push ahead with the transformation.

BorderLabs CE
Testing new ways to bring border regions closer together
Thanks to EU integration, borders across countries have been softening - but public administration and policies still do not sufficiently address the needs of cross-border communities. The project BorderLabs CE will change this by improving public capacities for participatory cross-border cooperation. Partners from six countries jointly develop and pilot new governance models and solutions for integrated cross-border strategy development. They also investigate new approaches ...

interreg North Sea Co-funded by the European Union

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Advancing green energy

Accelerating and scaling up renewable energy systems

Renewable energy is key to reaching energy independence and security. Time is of the essence - the shift needs to happen fast - but it must be a just transition, ensuring no one is left behind in the race to get there.

The North Sea Region is uniquely placed to pave the way and accelerate the transition. All seven Interreg North Sea countries appear in the top 20 of the Global Energy Transition Index 2021. Sweden, Norway and Denmark top the list, while France is one of only two major world economies to rank in the top 10 (at 9).

Project highlights



Legacy stories



INDU-ZERO

> This is how we renovate 22 million homes in the North Sea Region



Inn2POWER

> Shared visions, stronger winds: boosting Europe's strategy for offshore wind energy



ACCESS

> Meet the new leaders of Europe's local energy systems

Explore projects on green energy

ZIMPREZ

Empowering school kids to advocate green energy solutions at their schools.

[Explore the project](#) 

ACCESS

Promoting local urban energy hubs providing smart grid and storage solutions

[Explore the project](#) 

AVATAR

Promoting zero-emission, zero-speed vessels that transport waste and goods

[Explore the project](#) 

COBEN

Supporting communities to engage in local green energy production

[Explore the project](#) 

DecomTools

Decommissioning and repowering worn offshore wind turbines responsibly

[Explore the project](#) 

DUAL Ports

Helping small and medium ports reduce their carbon footprints

[Explore the project](#) 

Capitalisation mindset from the outset



When planning an Interreg project, the starting point is solving a territorial challenge that is...



Demand-driven

Responds to the needs of a specific target group



Building on existing results



Relevant

Responds to priorities of the programme + EU



End-users uptake and impact



Result-oriented

Addresses the need, agreed from the start



Cooperation added-value

Solving challenges across borders

Criteria for selecting valuable outputs for capitalisation

Criterion	Description
Relevance of the solution	Is the output consistent with the programme priorities? Has it been tested and validated in operational conditions?
Ready-to-use solution	Are the outputs of the project available and easily accessible? Incl. finalised deliverables, lessons learned and guidance
Potential for replication or re-use	Could the output be easily shared/transferred in another context taking into account regulatory, administrative, timely constraints? Could it be clustered?
Added value	Does the output propose an innovative solution with a clear added value as compared to existing tools, processes, methods, etc.?

CBC Special question: feedback and validation by local actors taking into account the following questions:
 Did the partners involve the citizens/stakeholders during their activities? Organised specific communication/visibility actions (public events, demonstrations)? Did the stakeholders/citizens give feedback about the project activities?

Thematic capitalisation

Clustering, communities...



**Create links
between projects
to improve
quality of results
and their impact**

**Encourage new
partnerships for
future projects**

**Support the
visibility and reach
of the programme
and its results to
stakeholders
outside Interreg**

Thematic capitalisation Programme and projects aligned



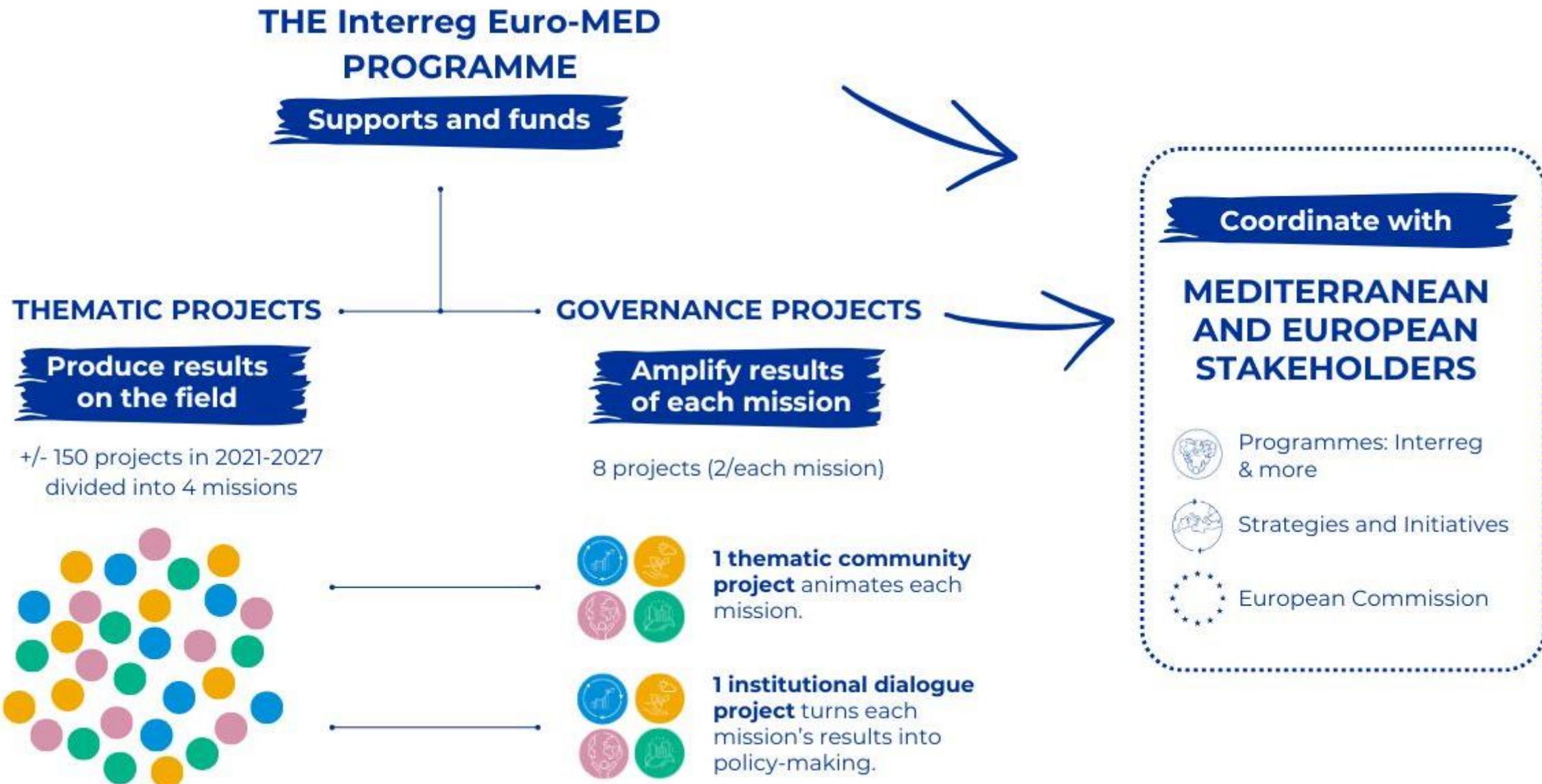
Enhance visibility of project achievements at programme level

- Kick-off, thematic events/webinars, articles/publications, policy briefs
- Dedicated activities planned at project level to support prog cap



Win-win - Not to be seen as only a constraint for project partners

- Reach what could not be achieved at individual project level
- Enhanced access to stakeholders through mapping
- External expertise, training
- Stronger voice within and outside of Interreg



All on board...

What is the role of MC members and NCPs to support capitalisation?

Partnership principle

Facilitator – best knowledge of territory

Dedicated support mechanism – create condition for transfer

Thematic events – provide platform for results sharing

Use position to promote Interreg towards mainstream funds

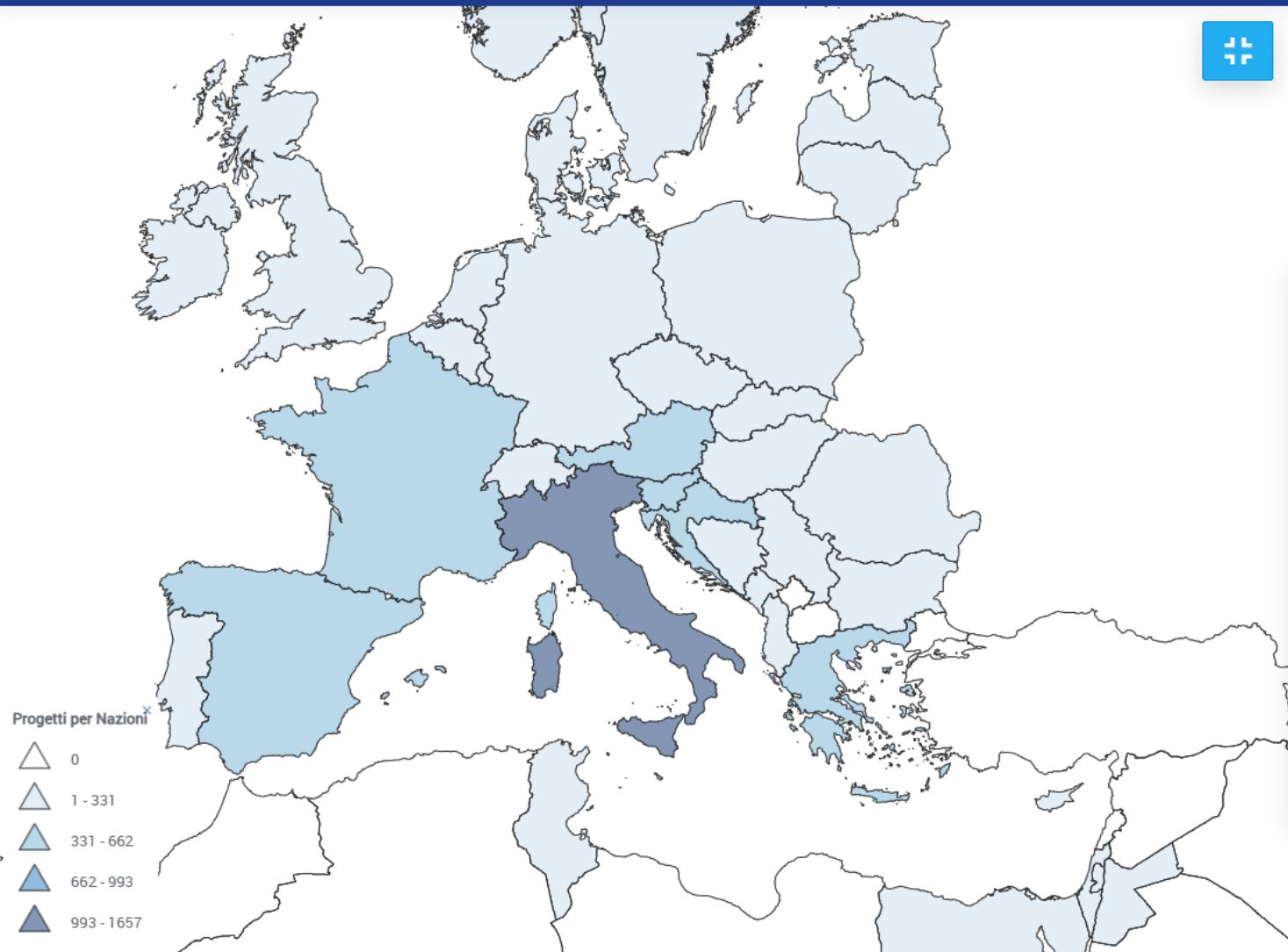
Working closely with MA of national funds

Reinforce awareness among national networks



[Pédagogie] La coopération territoriale européenne / Interreg 2021-2027 en France





Dati riferiti ai paesi europei

Cerca il Programma

Cerca il tema

Obiettivi Strategici 21-27

Cerca la priorità

Cerca il Risultato

Obiettivi Specifici 21-27

Cerca il Partner

Cerca il Progetto

Progetti Faro

	Progetti: 1.779		Partners: 7.504		Risorse: 2.771.248.241
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FARO	TITOLO	PROGRAMMA	RISORSE	PARTNERS
☆	(THEROUTNET) TheRout_Net/ Thematic re	GR-IT	€21,115,000.00	5
☆	(AISMART) Adriatic Ionian SMAIL Port Netw	GR-IT	€17,250,000.00	4
☆	(FIRESPILL) Fostering Improved Reaction to	IT-HR	€16,492,799.60	14
☆	(COOFHEA2) COOperation For HEAlt 2	GR-IT	€12,000,000.00	16
☆	(EUSAIR Facility Point) FACILITY POINT – : ADRION		€11,501,170.03	11
☆	(CREATIVE@HUBS) Innovation and Competitiv	GR-IT	€10,000,000.00	4
☆	(STREAM) Strategic development of flood	IT-HR	€9,411,657.83	16

1 / 255 Total Records: 1779

Scarica i Progetti

Interreg.no

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News Announcements ▾ Programs ▾ Projects ▾ Good examples Arrangement About Interreg Norway ▾

The EU Interreg programme strengthens cross-border cooperation. Projects that promote regional development, knowledge exchange and sustainable economic growth receive financial support from Norway through several Interreg programmes.

News

Get the latest news from the cooperation between Europe's regions! [\[See all news\]](#)



[Changing travel patterns in Scandinavia – with help from Interreg](#)



[FREIIA – Student-driven innovation in European island communities](#)



[The future is circular – and in 3D](#)



Interreg Cooperation Day 2024 Latvia



Popular searches

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How Interreg has supported employment and labour markets

Explore

Photo: pexels-abdul-zreika-233770-7961889

29 747

Interreg projects since 2000
84% of all projects

63 961

Project documents since 2014

390

Interreg programmes since 2000
100% of all programmes

138 985

Interreg partnerships since 2000
80% of all partnerships

Slido poll - What's the next step for capitalisation in your programme?

- Clustering of projects (thematic or other)
- Survey, analysis, consultation with stakeholders
- Evaluating practices (thinking about AI...)
- Training for programme officers
- Guidance/training for project beneficiaries
- Capitalisation call – transfer of results
- Enhanced visibility of results – events, stories



What's the next step for capitalisation in your programme?

- ⓘ The Slido app must be installed on every computer you're presenting from

Programmes' vision for capitalisation - what are we aiming for in Post-27?

Both dimensions will be essential after 2027, noting that **“synergies and capitalisation are *de facto* compulsory under the proposed legal framework”**.

Core DNA of the next generation of Interreg programmes

- Sound financial management
- Value for money
- Project quality
- Performance-based

What has worked well so far?

Spotlight on your key achievements

✓ Capitalisation plan guiding programme bodies and beneficiaries.
Governance approach to manage and enhance knowledge and results.

✓ **Timely action plan** of concrete activities aligned with call schedule

✓ Targeted **capitalisation action in practice**, e.g. capitalisation calls, thematic communities/ clusters, use of small-scale projects...

✓ Trust in project partnerships with extended experience – CAP drivers

✓ **Dedicated resources** within programme teams

✓ **Communication** and capitalisation supporting each other

✓ Coordination of capitalisation efforts among Interreg programmes at **national level**

✓ Commitment and support for capitalisation from **Monitoring Committee/National Authorities**

Synergies & Capitalisation

Key Gaps and How to Improve

SYNERGIES	What's Missing	How to Improve	CAP	What's Missing	How to Improve
Governance & Roles	Unclear responsibilities; weak coordination across strands/funds	Define clear roles; strengthen coordination via ISO1 or MRS/SBS	Integration in Programme Cycle	Not embedded across project lifecycle	Include from application to closure
Resources & Incentives	No budgets or recognition for synergy work	Dedicate funding/staff; create incentives and visibility	Governance & Commitment	Lack of structured ownership, prog team and MC engagement	Establish capitalisation plans and governance groups
Clarity, Culture & Strategy	Terminology and approach inconsistent, treated as ad-hoc	Harmonise definition, integrate synergy thinking in Interreg/other funds	Mindset, Capacity & Tools	Limited understanding; poor access to results	Build awareness; improve guidance and sharing tools
Capacity, Evidence & Tools	Limited know-how; weak data use	Train staff; improve interoperability and indicators	Incentives & Coordination	Low resources or motivation; weak policy links	Provide incentives; Encourage thematic clustering and joint visibility actions
Integration & Recognition	Interreg not visible to other funds, procedures and timing not aligned	Pilot joint calls; promote Interreg's territorial impact	Strategic Recognition	Not seen as core Interreg principle	Position as key to Interreg's impact and legacy

Key messages – call for action



What do you visualise for the future?



Improved coordination among Interreg programmes at European level regarding capitalisation



Formal and structural integration of capitalisation in programme and project management lifecycle



Increased sharing of capitalisation practices among various types of Interreg programmes (transnational/cross-border)



Enhanced national-level coordination with mainstream programmes to facilitate possible embedding processes

More support available

Interact Academy
Online course
Gateway to Capitalisation

academy.interact.eu



Next CAP events and activities

EVAL-CAP & Impact evaluation

Evaluating the present, shaping the future

4-5 March 2026, Marseille

Communication for Capitalisation

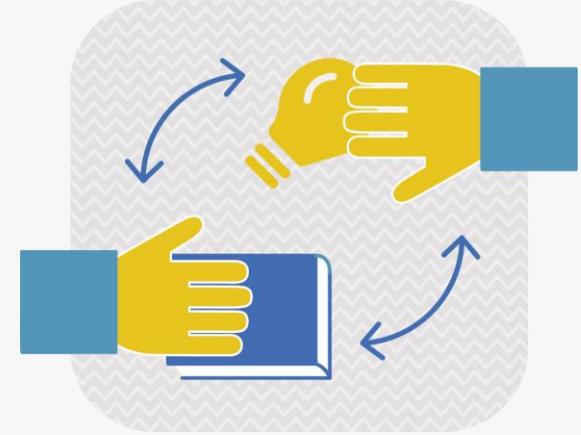
Making Interreg results matter

4 June 2026, Turku (back-to-back ICON)

Capitalisation in Practice

Preparing programmes for results uptake

1-2 July 2026, Porto



Cooperation works

All materials are available on:
Interact.eu/Library

Want to discuss it? Join our MS Teams environment!
Portal.Interact.eu | [Capitalisation](#)

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Köszönöm!

Interact



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Author(s)

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Capitalisation

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