

# EVAL - CAP: Evaluating the present, shaping the future



4 March 2026

Draft agenda

[Radisson Blu Hotel, Marseille Vieux Port](#)

38-40 Quai de Rive Neuve, Marseille, France





## EVAL-CAP - Evaluating the present, shaping the future

**4 March 2026**  
Marseille, France

### Outline and objectives

Evaluation and capitalisation are closely linked, as both focus on analysing and making use of high-quality project results. While evaluation assesses the impact and effectiveness of these outcomes/results, capitalisation aims to turn them into shared knowledge that can influence mindsets and support long-term legacy. Together, they offer complementary approaches that strengthen the value and sustainability of programme results.

The EVAL-CAP event aims to support Interreg programmes in making better use of evaluation results. The focus will be on turning evaluation findings into learning, integrating them into capitalisation activities, and using them in view of preparation of final calls for proposals and to inform strategic preparation for the 2028–2034 programming period. Through interactive discussions, we will explore how evaluation findings can feed capitalisation exercises, shape programme development, drive change, and inspire forward-looking cooperation strategies across programmes.

Throughout the event, we will present practical examples of how lessons from the previous periods have contributed to more informed strategic thinking, programme planning, and capitalisation efforts. We will also reflect on ideas to support the design and priorities of the upcoming 2028-2034 programming period.

### Target group

This workshop is addressed to programme representatives involved in **evaluation and/or capitalisation within Interreg programmes**.

### Registration:

The “EVAL - CAP: Evaluating the present, shaping the future” event will take place back-to-back with the “Terms of Reference (ToR) for impact evaluations” event. Participants can register for either one or both events, with the option to attend them consecutively.

- **Day 1 (4 March 2026)** – [EVAL-CAP: Evaluating the present, shaping the future](#)
- **Day 2 (5 March 2026)** – [Terms of Reference \(ToR\) for impact evaluation](#)

Registration is now open!



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**Wednesday, 04 March 2026**

<b>08.30 – 09.00</b>	<b>Registration and welcome coffee</b>
<b>09.00 – 10.00</b>	<b>Welcome, introduction &amp; objectives</b> <i>Interact</i>
	Objectives of the session: In this session we will set the scene and bring participants up to speed on what we know so far on the interlinkages between evaluation and capitalisation.
<b>10.00 – 11.30</b>	<b>From evaluation to capitalisation: Lessons and approaches from Interreg Programmes – WHAT findings to capitalise</b> <i>Interact and Programme representatives</i>
	Objectives of the session: we will explore how evaluation findings can be used to identify opportunities for capitalisation and to examine approaches applied across Interreg programmes.
<b>11.30 – 11.45</b>	<b>Coffee break</b>
<b>11.45 – 13.00</b>	<b>From evaluation to capitalisation: Lessons and approaches from Interreg Programmes – HOW to work with the findings, and WHO to involve in the process</b>
	Objectives of the session: In this session we will share and discuss mechanisms that effectively convert evaluation outputs into capitalisation activities and how to identify results worth capitalising (selection criteria, methods and timing).
<b>13.00 – 14.00</b>	<b>Lunch Break</b>
<b>14.00 – 15.30</b>	<b>From findings to action: applying evaluation results in thematic capitalisation</b> <i>All</i>
	Objective of the session: In this session we will discuss practical ways of embedding evaluation findings into thematic capitalisation processes, from selecting and clustering project results to shaping thematic narratives, turning evaluation evidence into concrete thematic capitalisation actions that help demonstrate programme added value and impact.



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15.30 – 15.45

**Coffee Break**

15.45 – 16.50

**Forward-looking evaluation:** practical use of evaluation results to support the preparation and strategy building for the 2028–2034  
*All*

Objectives of the session: In this session we will brainstorm how evaluation can be shaped to promote forward-looking learning and support the programme development for 2028-2034.

16.50 – 17.00

**Wrap up and outlook**

*Interact*



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## Practicalities

### Venue

Radisson Blu Hotel Marseille Vieux Port, 38-40 Quai de Rive Neuve, 13007 Marseille

### How to reach the venue?

The meeting venue is located 5-10 minutes walking distance from the metro station **M1 Vieux Port**

### Travel

#### Travel to and from Marseille:

The closest airport is **Marseille Provence Airport (MRS)**. Marseille has direct flight connections with many European capitals and major cities.

For more information please visit: [www.marseille.aeroport.fr](http://www.marseille.aeroport.fr)

#### Transfers to and from the airport to the city centre

- **Airport Bus (Navette Aéroport – Gare Saint-Charles):**  
Direct bus connection between Marseille Provence Airport and Marseille Saint-Charles train station (approx. 25 minutes).  
Tickets can be purchased online or at the airport. From Saint-Charles, the Vieux-Port area can be reached by metro (Line M1, 2 stops).  
More information: [Airport Bus Shuttle](http://Airport Bus Shuttle)
- **Taxi / Ride-hailing services:**  
Taxi or ride-hailing services (e.g. Uber) from the airport to Vieux-Port take around 25-30 minutes, depending on traffic. Prices vary from €40-60 with Uber to €60-80 with taxi depending on the time of the day.

For more details please see: [www.marseille.aeroport.fr](http://www.marseille.aeroport.fr) and [www.rtm.fr](http://www.rtm.fr)

### Accommodation

The meeting will take place at **Radisson Blu Hotel, Marseille Vieux-Port**.

No pre-booking has been arranged at the meeting hotel. For availability and rates, please check: [www.radissonhotels.com](http://www.radissonhotels.com)

In addition, several hotels are located within walking distance from the venue, for example:

- **New Hotel of Marseille – Le Pharo**
- **Novotel Marseille Vieux-Port**
- **Hotel LIFE Marseille VP**
- **Hotel Carré Vieux Port**

Participants are responsible for booking their own accommodation. We recommend staying in the Vieux-Port area for convenience and booking early, as availability in the area can be limited.

Please feel free to reach out to us for further information.

**We look forward to meeting you in Marseille!**