

# EVAL - CAP: Evaluating the present, shaping the future

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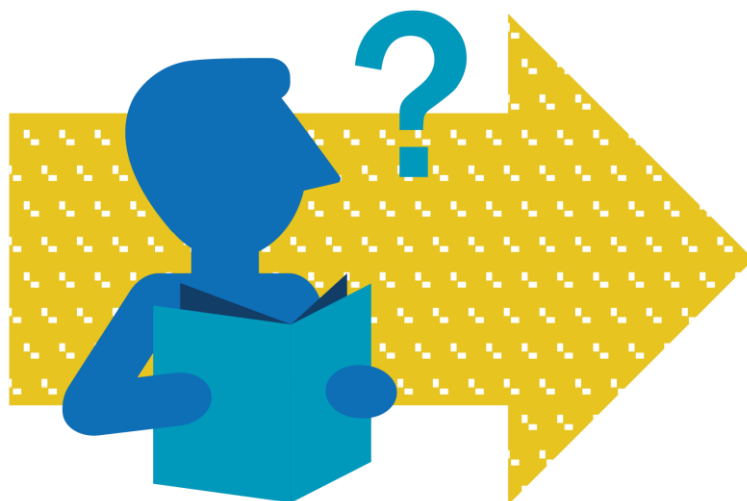


**4 March 2026**

**Draft agenda**

[Radisson Blu Hotel, Marseille Vieux Port](#)

38-40 Quai de Rive Neuve, Marseille, France





## **Eval-CAP - Evaluating the present, shaping the future**

**4 March 2026**

Marseille, France

### **Outline and objectives**

Evaluation and capitalisation are closely linked, as both focus on analysing and making use of high-quality project results. While evaluation assesses the impact and effectiveness of these outcomes/results, capitalisation aims to turn them into shared knowledge that can influence mindsets and support long-term legacy. Together, they offer complementary approaches that strengthen the value and sustainability of programme results.

The EVAL-CAP event aims to support Interreg programmes in making better use of evaluation results. The focus will be on turning evaluation findings into learning, integrating them into capitalisation activities, and using them in view of preparation of final calls for proposals and to inform strategic preparation for the 2028–2034 programming period. Through interactive discussions, we will explore how evaluation findings can feed capitalisation exercises, shape programme development, drive change, and inspire forward-looking cooperation strategies across programmes.

Throughout the event, we will present practical examples of how lessons from the previous periods have contributed to more informed strategic thinking, programme planning, and capitalisation efforts. We will also reflect on ideas to support the design and priorities of the upcoming 2028-2034 programming period.

### **Target group**

This workshop is addressed to programme representatives involved in **evaluation and/or capitalisation within Interreg programmes**.

### **Registration:**

The “EVAL - CAP: Evaluating the present, shaping the future” event will take place back-to-back with the “Terms of Reference (ToR) for impact evaluations” event. Participants can register for either one or both events, with the option to attend them consecutively.

- **Day 1 (4 March 2026)** – [EVAL-CAP: Evaluating the present, shaping the future](#)
- **Day 2 (5 March 2026)** – [Terms of Reference \(ToR\) for impact evaluation](#)

Registration is now open!



## **EVAL-CAP - Evaluating the present, shaping the future**

**4 March 2026**

Marseille, France

**Wednesday, 04 March 2026**

**08.30 – 09.00**

**Registration and welcome coffee**

**09.00 – 10.00**

**Welcome, introduction & objectives**

*Interact*

Objectives of the session: In this session we will set the scene and bring participants up to speed on what we know so far on the interlinkages between evaluation and capitalisation.

**10.00 – 11.30**

**From evaluation to capitalisation: Lessons and approaches from Interreg Programmes – WHAT findings to capitalise**

*Interact and Programme representatives*

Objectives of the session: we will explore how evaluation findings can be used to identify opportunities for capitalisation and to examine approaches applied across Interreg programmes.

**11.30 – 11.45**

**Coffee break**

**11.45 – 13.00**

**From evaluation to capitalisation: Lessons and approaches from Interreg Programmes – HOW to work with the findings, and WHO to involve in the process**

Objectives of the session: In this session we will share and discuss mechanisms that effectively convert evaluation outputs into capitalisation activities and how to identify results worth capitalising (selection criteria, methods and timing).

**13.00 – 14.00**

**Lunch Break**

**14.00 – 15.30**

**From findings to action: applying evaluation results in thematic capitalisation**

*All*

Objective of the session: In this session we will discuss practical ways of embedding evaluation findings into thematic capitalisation processes, from selecting and clustering project results to shaping thematic narratives, turning evaluation evidence into concrete thematic capitalisation actions that help demonstrate programme added value and impact.



## **EVAL-CAP - Evaluating the present, shaping the future**

**4 March 2026**

Marseille, France

**15.30 – 15.45**

**Coffee Break**

**15.45 – 16.50**

**Forward-looking evaluation:** practical use of evaluation results to support the preparation and strategy building for the 2028–2034

*All*

Objectives of the session: In this session we will brainstorm how evaluation can be shaped to promote forward-looking learning and support the programme development for 2028-2034.

**16.50 – 17.00**

**Wrap up and outlook**

*Interact*