

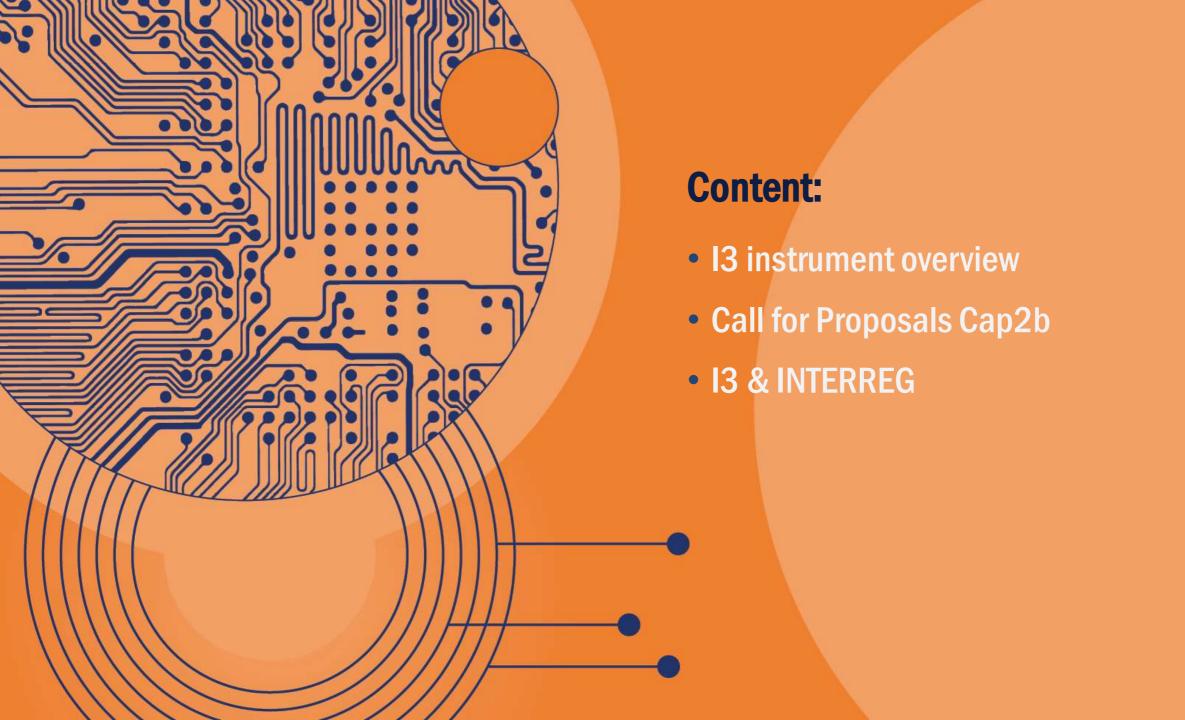


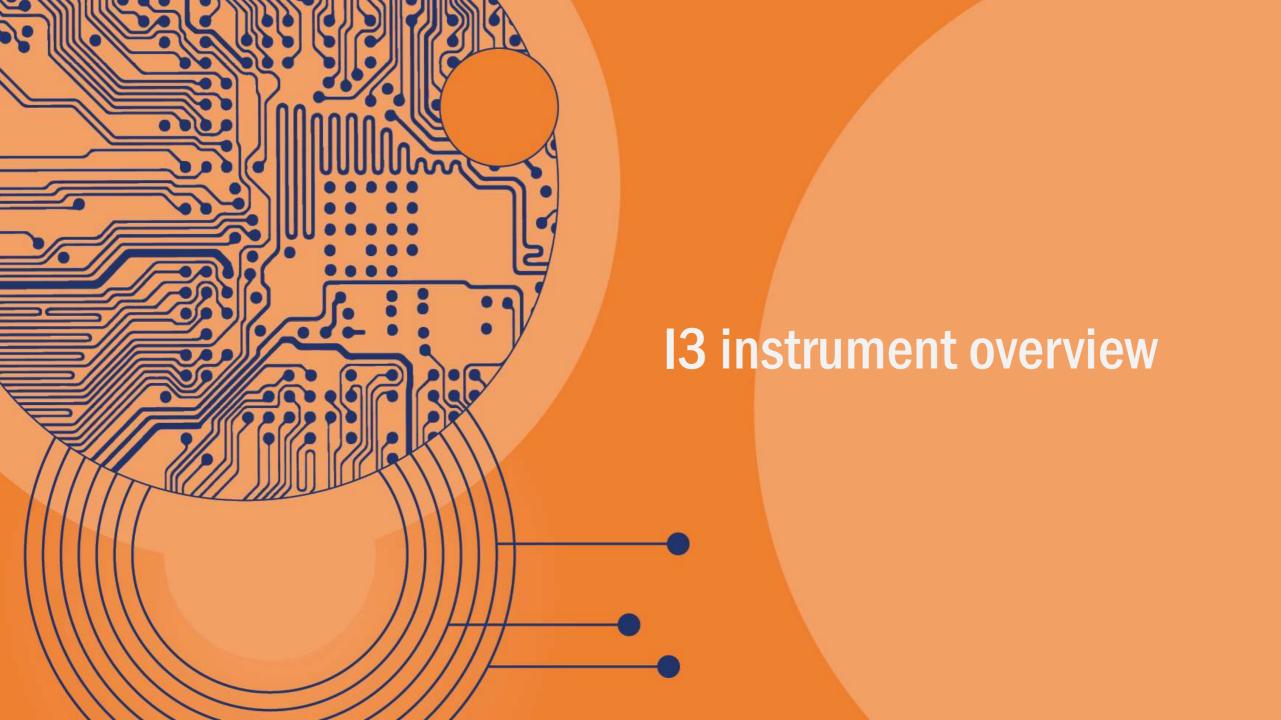
Interreg "a smarter Europe" Network Meeting

**15** December 2025

EISMEA, I. 01

EU and place-based Innovation Ecosystems





# Cohesion Policy: € 392 billion in 2021-2027

**European Regional Development Fund** 

INTERREG

€ 10 billion

I3 INSTRUMENT

€ 490

millions





### 13 Instrument – A Cohesion Policy Investment Tool



• The Interregional Innovation Investments (I3) Instrument is a funding instrument under the <a href="European Regional">European Regional</a>
<a href="Development Fund">Development Fund</a> (ERDF) Regulation (article 13).

 It helps regions mobilise innovation actors around shared or complementary <u>Smart Specialisation</u> priorities — especially where capabilities are fragmented — and translate cooperation into tangible investments.

→ ☐ Co-investment between less developed, transition, and more developed regions.

# € 490 million

### 13 thematic areas and strands

### **THEMATIC AREAS**

### **STRANDS**



**Strand 1** | support for investments in interregional innovation projects in shared smart specialisation areas



**Strand 2a** | support for investments in interregional innovation projects for the development of value chains in less developed regions



**Strand 2b** | Capacity building for the development of value chains in less developed regions

Technical assistance & experimentation

# 13 Instrument - Financing mature innovation to bridge the innovation divide through interregional collaboration

**CAPACITY BUILDING** 

**INVESTMENT (TRL 6-9)** 

**SCALE-UP** 

**COMMERCIALIS** 



CONNE CT

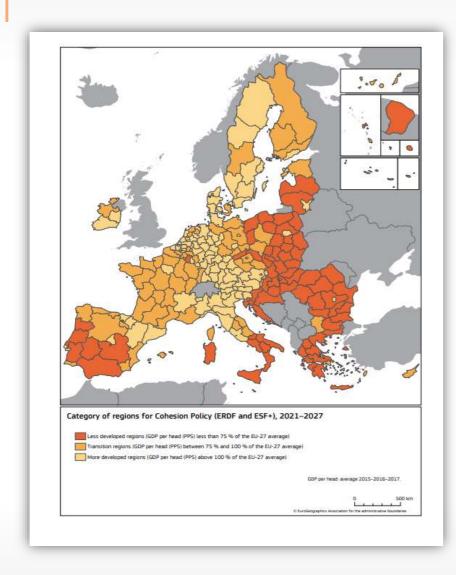
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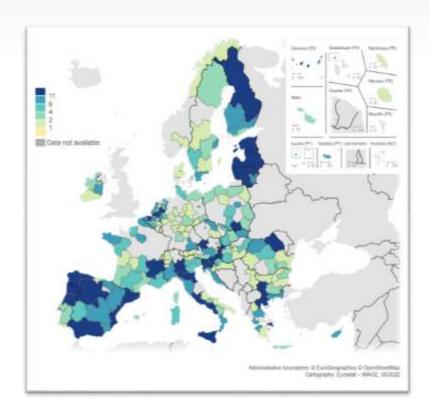
I3 Strand Cap2b
I3 support facility
Community of Practice (COP)

**I3 Strand 1:** support for investments in interregional innovation projects in shared smart specialisation areas

**I3 Strand 2a:** support for investments in interregional innovation projects for the development of value chains in less developed regions

### **How I3 Supports Closing Territorial Disparities**





- **I3 grants distribution 2021-2025:** Actual participation in I3 projects is broad but uneven with strong engagement from some regions.
  - → A large share of partners come from LDRs and TRs more than in any comparable innovation programme.

### Thematic focus per strand

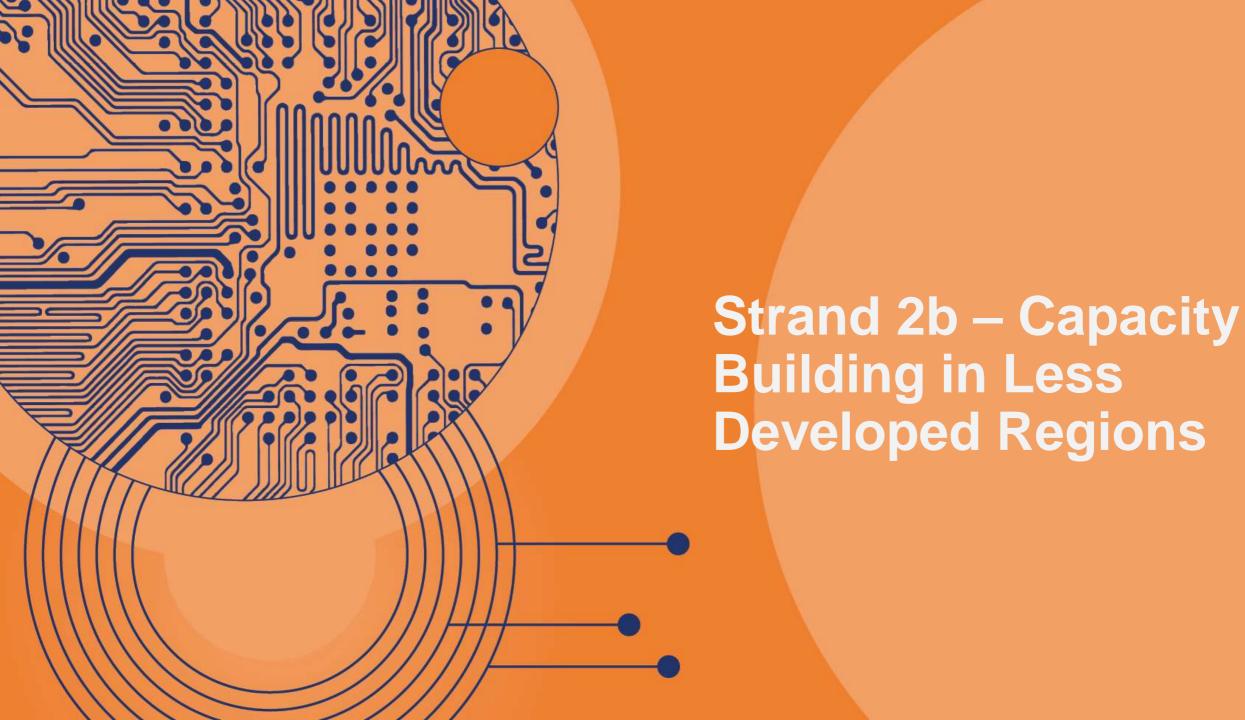
computing\_and\_cloud
mobility biotech sustainability
circular\_economy
standards battery soil energy\_transition
blue\_economy
wine agri-food health
sport digitalisation hydrogen
bioeconomy
critical\_raw\_materials

medical\_devices
heating\_and\_cooling energy\_transition
digitalisation
circular\_economy
blue\_economy
Sustainability
agri-food green\_transition
key\_products biotech
medical\_research
decarbonisation

Can2b





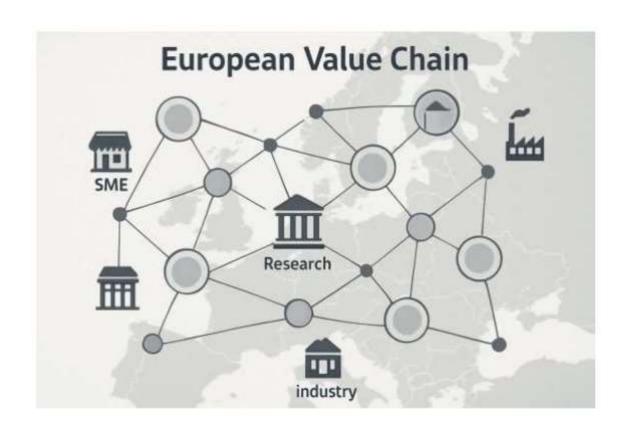


# The I3 Instrument: Driving Cohesion through Smart Specialisation

- Funding Source
  - Interregional Innovation Investments (I3) Instrument under the European Regional Development Fund (ERDF) Regulation (Article 13)
- Core Principle
  Supports interregional cooperation in innovation, guided by Smart
  Specialisation Strategies (S3)
- Policy Goal

  Develop and strengthen EU and regional value chains, with focus on less developed and outermost regions
- Mechanism
  Promotes innovation creation and diffusion (uptake), by linking regions with shared or complementary capabilities
- Stakeholders

  Encourages cooperation across the Quadruple Helix (public authorities, businesses, academia, civil society)



# 13 Strand 2b: Bridging Capacity Gaps to Unlock Investment Potential

Core Function

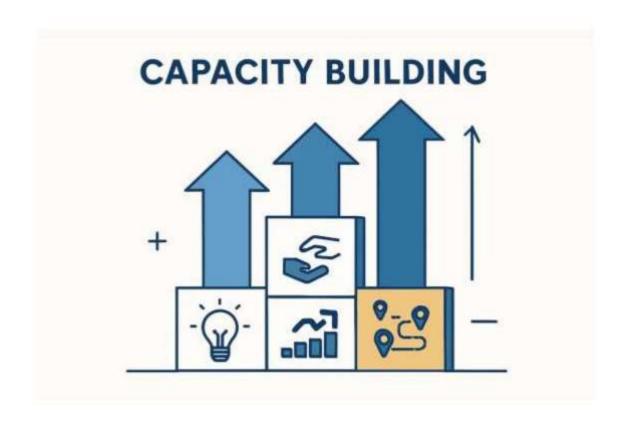
While Strands 1 and 2a support investment-ready projects, Strand 2b focuses on strengthening regional innovation ecosystems

Target Regions

Less Developed Regions (LDRs), Transition Regions (TRs), Outermost Regions, and those facing specific challenges

- Identified Weaknesses
  - Institutional/administrative shortcomings, fragmented ecosystems, human capital constraints, limited interregional collaboration
- Underrepresentation in EU funding, restricted market access, reduced capacity to tackle global challenges
- The Solution provided by 13 CAP 2b

Build operational, technical, institutional, and governance capacities to prepare for future participation in 13 Investment projects



# Call Objectives: Empowering Less Developed Regions to Engage in EU Value Chains

### **General Call Objective**

Build capacity in less developed regions to develop and strengthen their regional innovation ecosystems and value chains through coordinated and interlinked investments in several regions.

Support actions focused on **SMEs** to help them cooperate, grow, compete, and play an important role in Europe's economy.

Help less developed regions to **connect to EU value chains** and prepare for future interregional investment projects.

### Call Specific Objectives

- Capacity Improvement
  Improve capacity of public authorities and innovation intermediaries to support companies in identifying interregional investment portfolios
- Interregional Cooperation
  Enhance interregional cooperation with focus on identifying and sharing good practices (including investments identification)
- Innovation Approaches

  Experiment with new approaches to capacity building and ecosystem strengthening
- Policy Recommendations for Evidence-Based Policy Interventions

  Develop practical policy recommendations and strengthen Institutional capacities

  Design evidence-based, targeted policy Interventions, including updates to regional S3 strategies and innovation policy frameworks for investments
- Added Value Promote participation of EU outermost regions and support regions with specific challenges

# CAP 2b - Eligible Activities: A Comprehensive Approach to Capacity Building

1

### **Institutional & Governance**

Strengthening institutional and governance frameworks, fostering policy learning, and embedding effective practices.



### **Policy Alignment**

Policy focus linked to **EU strategic priorities**: New European Innovation

Agenda, Clean Industrial Deal, STEP, Blue

Economy.



### **Investment Portfolio Identification**

Developing methodologies and tools for mapping and identifying interregional investment opportunities.



### **Skills & Talent Development**

Fostering staff exchange, peer learning, and talent development to strengthen human capital and transfer know-how.



### **Ecosystem Connection**

Enabling cluster/company missions and connecting regional ecosystems through twinning activities.

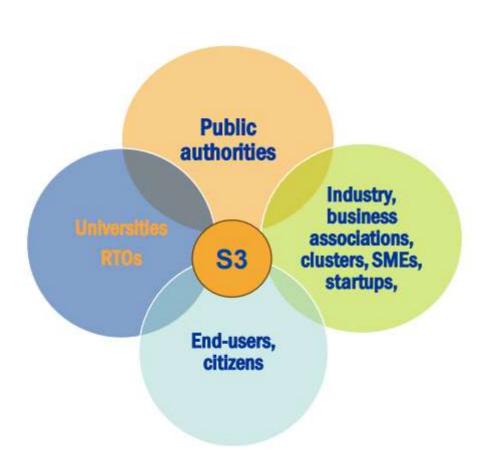


### Innovation Management

Building capacity of innovation
managers and business developers
to engage in interregional investment

processes.

### Who can benefit from I3 capacity building opportunities?



### **Q-helix partnership**

on behalf of regional / national innovation ecosystems

### Partners from regions with different cohesion status

(MRD, LDR, TR) at the appropriate NUTS level (different for strand 1 and 2a, Cap2b)

Consortium covering demand & supply side



### **Expected Results: Concrete Outputs and Long-Term Outcomes**

### **Concrete Outputs**

- Policy measures (in place or ready for adoption) to increase innovation capacity
- Cooperation arrangements with industry associations and key players
- Membership in relevant networks and innovation platforms
- Tested tools for mapping demand-driven business opportunities
- Pipeline for I3 investment projects based on value chain mapping
- Business cases ready to apply for I3 investment calls
- Increased maturity of business cases (technology, business, market readiness assesment)
- Dissemination and exploitation plan for replication and scaling up

### Outcomes

- Increased capacities of less developed regions to deliver concrete interregional innovation investments
- Enhanced capacity of regional innovation
- ecosystems to strengthen participation in EU value chains
- Capacity to design synergies and to tap into other funding instruments to cover additional funding needs
- Enhanced SME capacity to cooperate in interregional value chains
- Ability to attract private investments or create public-private partnerships

### **Long-Term Impact**

- Committed intermediaries supporting companies in innovation and value chains
- Increased capacity to contribute to Europe's innovation competitiveness
- Improved support measures for innovation diffusion and collaboration
- Improved cooperation to de-risk investments and leverage market potential
- Improved business climate for competitive ecosystems
- Reinforced cooperation capacity of quadruple-helix ecosystems
- Increased readiness to cooperate in globally competitive EU value chains

### Financial and Administrative Overview

### **Available Call Budget**

### EUR 9,800,000

Estimated total budget. The Agency reserves the right not to award all available funds or to redistribute them between I3 call strands.

### Indicative Project Budget Range

### **EUR 500K - EUR 1.5M**

Expected range per project. Proposals requesting other amounts may be considered if duly justified.

### Indicative Project Duration

### 18 to 24 months

Projects should range between 18 and 24 months. Extensions possible if duly justified.

### **Submission Deadline**

### 19 March 2026

17:00:00 CET (Brussels). Submit electronically via Funding & Tenders Portal.

### **Mandatory Document**

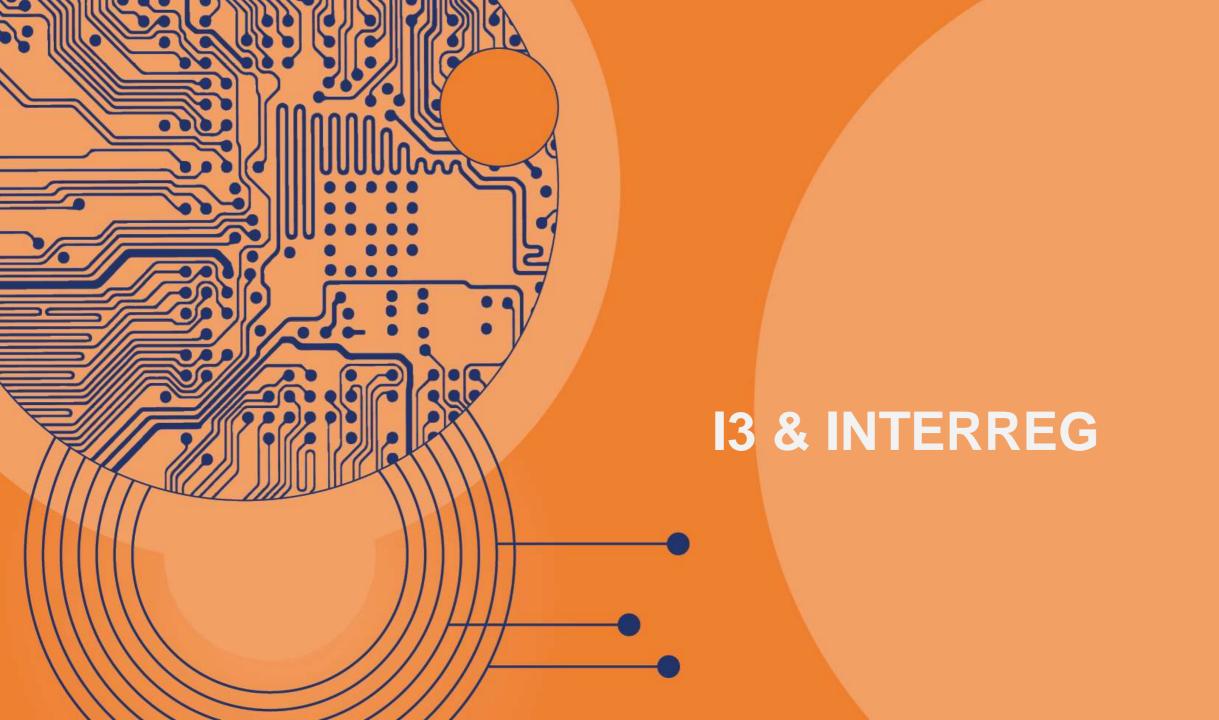
Endorsement Letter from Member State's or regional competent body for all consortium members, confirming alignment with national/regional S3 policies



### **Proposal Limit**

### Maximum 70 pages

Part B of Application Form. Evaluators will not consider additional pages or annexe



# The relationship between the I3 Instrument and INTERREG is defined by Article 13 of the ERDF Regulation:

"7. When implementing this instrument, the Commission shall ensure coordination and synergy with other Union funding programmes and instruments and in particular with strand 'Interreg C' as defined in point 3 of Article 3 of Regulation (EU) 2021/1059."

EUR 394 Million budget 2021-2027

### INTERREG EUROPE

### **13 INSTRUMENT**

EUR 570 Million ERDF budget 2021-2027

Supporting local, regional and national governments across Europe to develop and deliver better policy

**SCOPE** 

Promoting mature innovation through interregional collaboration and S3 to bridge the EU regional development gaps

Public authorities and other organisations relevant for regional development policies

**BENEFICIARIES** 

Companies and especially SMEs, public authorities, universities, end-users and other innovation actors













**TOPICS** 







EU Burning challenges

Interregional cooperation capacity building projects – exchange and transfer experience on shared regional development issues

Policy Learning Platform – policy-learning services made available through experts support

STRANDS FOR SUPPORT

Strand 1 – interregional innovation investment projects along shared or complementary S3

Strand 2a – interregional innovation investments projects for the development of value chains in LDR

Strand 2b – capacity building for LDR

**LEARN-CONNECT** 

COLLABORATE

**CO-INVEST** 

### **INTERREG EUROPE**

Supports public authorities to learn, connect and collaborate on the development of regional policies

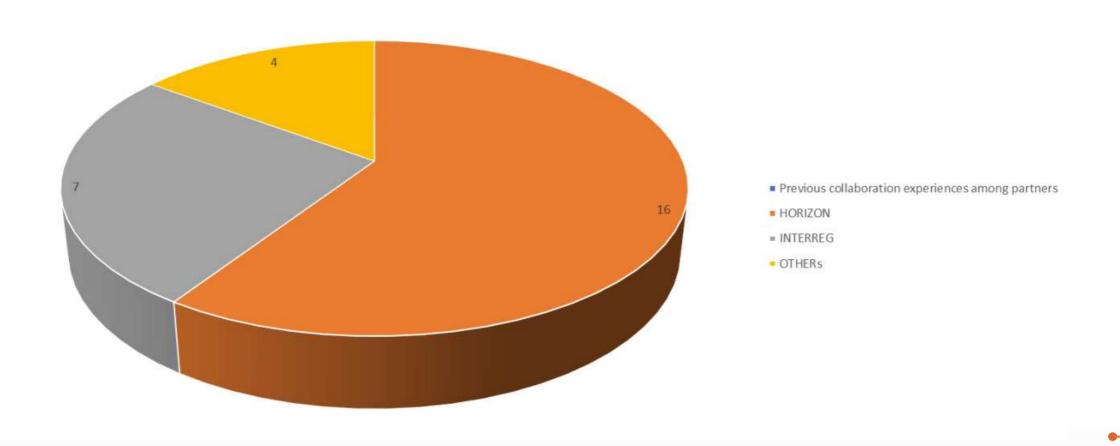
Covers capacity building and interregional peer review processes that prepare the ground for co-investments under the I3 Instrument

Provides Interreg Europe with a useful 'feedback to policy' output for its Policy Learning Platform

Fosters better coordinated investments based on improved regional development policies supported under Interreg Europe

### **13 INSTRUMENT**

# Previous collaboration experience of among PPs within the 27 running projects in 2024:



# 

# Thank you!



https://eismea.ec.europa.eu



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**#I3Instrument**