

Interreg Programme Management Handbook

Guide to the 2021-2027 period

The Interreg Programme Management Handbook comprises a series of factsheets. They can be read individually, or collectively, to understand the relevance of certain aspects of Interreg management. They cover the relevance, legal basis, key challenges and approaches to the given subject.

Factsheet | Keep.eu

1. What is it? What is the definition of this work?

Keep.eu is the go-to source for aggregated information on Interreg projects and partners (beneficiaries), dating back to the year 2000 and updated on a daily basis. It features data from cross-border, transnational, and interregional programmes, covering all borders: internal European Union borders, borders with pre-accession and neighbouring countries, and those in the European Union's Outermost Regions. Importantly, keep.eu also includes data on the projects and partners of cooperation programmes between pre-accession countries.

In addition to project data, keep.eu is the only website where users interested in learning from previous projects can access an integrated library of project outputs, which currently contains over 60,000 documents produced by Interreg projects from the 2014–2020 programming period. At present, Interact is working with several Interreg programmes to test how programme and project partners can directly upload documents to the keep.eu library. This initiative will help extend the project output library to include the 2021–2027 programming period.

Recognizing the close integration of indicators, objectives, and priorities between Interreg projects and the programmes funding them, keep.eu also provides comprehensive data on programmes, including their geographic coverage, thematic focus, and indicators. As of 10 April 2025, keep.eu contained information on 381 Interreg programmes (from 2000 to the present) and 26 cross-border programmes between pre-accession countries.

Although project and partner data is continuously updated, as of the same date keep.eu featured information on more than 29,000 projects and over 135,000 partners of those projects.

2. Why are we discussing it?

Keep.eu offers a wide range of features that make it an essential tool for Interreg professionals. It supports various uses, including but not limited to:

- In connection with better understanding Interreg, overall and within regional or national scopes, and supporting policy definition and follow-up:
 - Accessing figures, maps, and tables presenting thematic, operational, and financial information in a user-friendly format.
 - Consulting updated and reliable estimates on the number of Interreg projects, partnerships, and programmes—overall and by type of programme or programming period.

- Accessing data for advocacy, including figures and visuals that support policy arguments (e.g. the need for increased investment in specific themes or regions).
- o Retrieving project, partner, and programme information filtered by country/region × time × budget & funding × other variables (e.g. average budget per country, beneficiary, or theme).
- Working out information at different geographic levels, including country, NUTS regions, or macro-regional areas.
- Accessing information relevant to calls for applications, including detailed statistics such as average budget per theme, programme, country, or region.
- Identifying know-how and expertise relevant to one's region by exploring activities in other regions.
- Gathering financial data from the 2014-2020 and 2021-2027 periods for programmes, projects, and partners, which can be filtered and exported for custom analysis based on geographic, thematic, temporal, and funding parameters.
- Mapping organisations and their project involvement within a region or country to identify potential cases of funding duplication and support anti-corruption efforts.
- Within the scope of programme analysis, set up, and development:
 - Getting programme-level information filtered by area and theme.
 - Understanding the context of programmes: Identify overlaps and complementarities between programmes and compare programme areas.
 - Clustering programmes by multiple criteria such as programme type, thematic focus, operational period, and geography (e.g. country, NUTS regions, or macro-regions).
 - Facilitating cooperation with other programmes and regions by leveraging all of the above possibilities.
- In supporting project follow-up and capitalisation through structured data and documentation:
 - o Discovering project ideas across various thematic and geographic areas.
 - Accessing key documents from 2014–2020 projects to support knowledge transfer and capitalisation.
 - Searching project activities and results by theme and geographic location.
- In supporting networking of organisations that can potentially benefit from Interreg as partners:
 - Finding and connecting with potential project partners or making an organisation visible to them.
 - Pooling regional thematic expertise within Interreg and promoting both intra- and interregional networking.
 - Assessing partner reliability and capacity, particularly useful for new partnerships or training purposes.
 - o Filtering projects and partners based on thematic criteria.

Additionally, keep.eu maintains a high standard of data representativeness. On its Representativeness page, it regularly publishes the number of projects and partnerships currently featured on the platform, along with quarterly updated estimates of the total number of Interreg projects and partners across Europe and neighbouring regions. This ensures that users can understand how comprehensive the data coverage is at any given time.

3. What are the Legal references and basis for this topic?

Managing Authorities and Joint Secretariats of Interreg programmes are encouraged to use keep.eu in fulfilling their responsibilities under Article 49 of Regulation (EU) 2021/1060 of the European Parliament and of the Council (commonly referred to as the Common Provisions Regulation, or CPR). This includes meeting the obligations related to the publication and regular updating of a list of operations.

The data that keep.eu is prepared to receive, process, and publish is described in detail in the <u>FAQ</u> <u>page on project, partner, and call data</u>. This resource explains how each data field aligns with the requirements of the CPR—specifically Articles 25, 36, and 49, as well as Annex XVII—and with the

agreements reached by Interreg programmes through the Harmonised Implementation Tools (HIT) process for both the 2021–2027 and 2014–2020 periods.

The structure of keep.eu's data model for the 2021–2027 period—including its fields and their interrelations—was developed between 2021 and 2023 by a stakeholder group known as the keep.eu 3.0 Group. This group included voluntary representatives from Interreg programmes, Member States, the European Commission, and keep.eu users.

Besides the regulatory framework applying to the Cohesion Funds, the European Regional Development Fund, and Interreg, and the above-mentioned HIT, the proposals made by this group were also informed both by the requirements of the European Commission's Kohesio platform, which publishes data on projects and beneficiaries of the whole Cohesion Policy, and by the evolving structure of monitoring systems for Interreg programmes in the 2021-2027 programming period, particularly Jems.

4. What are the challenges, key considerations and frequently asked questions?

Exploring this tool's filters and its data and document export features is well worth the time, given the clear benefits of understanding its full potential.

Keep.eu's tutorials, available from its <u>home page</u>, can be of great help, as well as the <u>FAQ page</u>, and the page on the representativeness of its database.

5. How does it work in practice?

Please explore keep.eu and the above links and perform a few searches and exports to better understand all that this tool has to offer Interreg professionals and academics. To ask any questions, users are encouraged to use keep.eu's contact page (linked from the top-right hand side of the website).

6. Good practice examples, innovative approaches

Interact is bringing together information on good practices and connections among projects to support investment streamlining and capitalisation in Interreg and related European funding sources. The information is published in keep.eu in the following fields of project information:

- · Project's relevant mentions and prizes
- Relevant precedent project 1 to N
- Relevant subsequent project 1 to N
- Project's linked project 1 to N

As soon as there is enough data to justify the creation of new filters to search for projects based on the above fields, and new filters are in place, Interact will inform keep.eu's users through its normal communication media.

Disclaimer: Cooperation can be complex, and while Interact's job is to make it easier, Interact cannot offer assurances on the accuracy of our pan-European information in any specific context.

Furthermore, understanding and knowledge evolves throughout the programming period. If you spot something out of date or inconsistent, please contact us at communication@interact.eu

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