

Mind Meets Machine: AI tools and trends in Interreg programme management





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How do we internally organise to tackle AI

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GEIE GECOTTI - PE

- European Economic Interest Grouping created in 2004 by Hauts-de-France and Walloon Regions
- Around 100 people are working in Lille
- Three JS are hosted by the GEIE GECOTTI – PE

Harmonised approach

When possible, we share costs, technologies and competencies

- Shared office costs
 - Rent
 - Shared costs for some IT tools and support
 - Service provider
 - Electronic signature
 - Competencies
 - Audit
 - State aid
-

Working Groups

We have collaboration groups internally

- Procurement tenders: communication, IT, audit...
 - Move of the office: the secretariats collaborate to select the building, design the internal layout and organise the move
 - Digitalisation of TA budget: invoice follow up, expenses claim
 - AI
-

AI Working Group

Initiative started around a year ago with regular meetings (once a month) to share information and findings on AI

The aim of the WG is to:

- Share latest news and update on AI tools: AI chart, generative AI (Gemini, Claude, Midjourney, Gamma, ...), AI case study (CATE, IVO)
 - Identify what are the possible AI integration with our tasks: minutes of a meeting (presentation made by Interreg Europe)
 - Monitor any large AI projects (e.g. Interreg Europe is investigating the possibilities and impact of using AI for project reporting)
 - Draft AI key principles on internal use of AI
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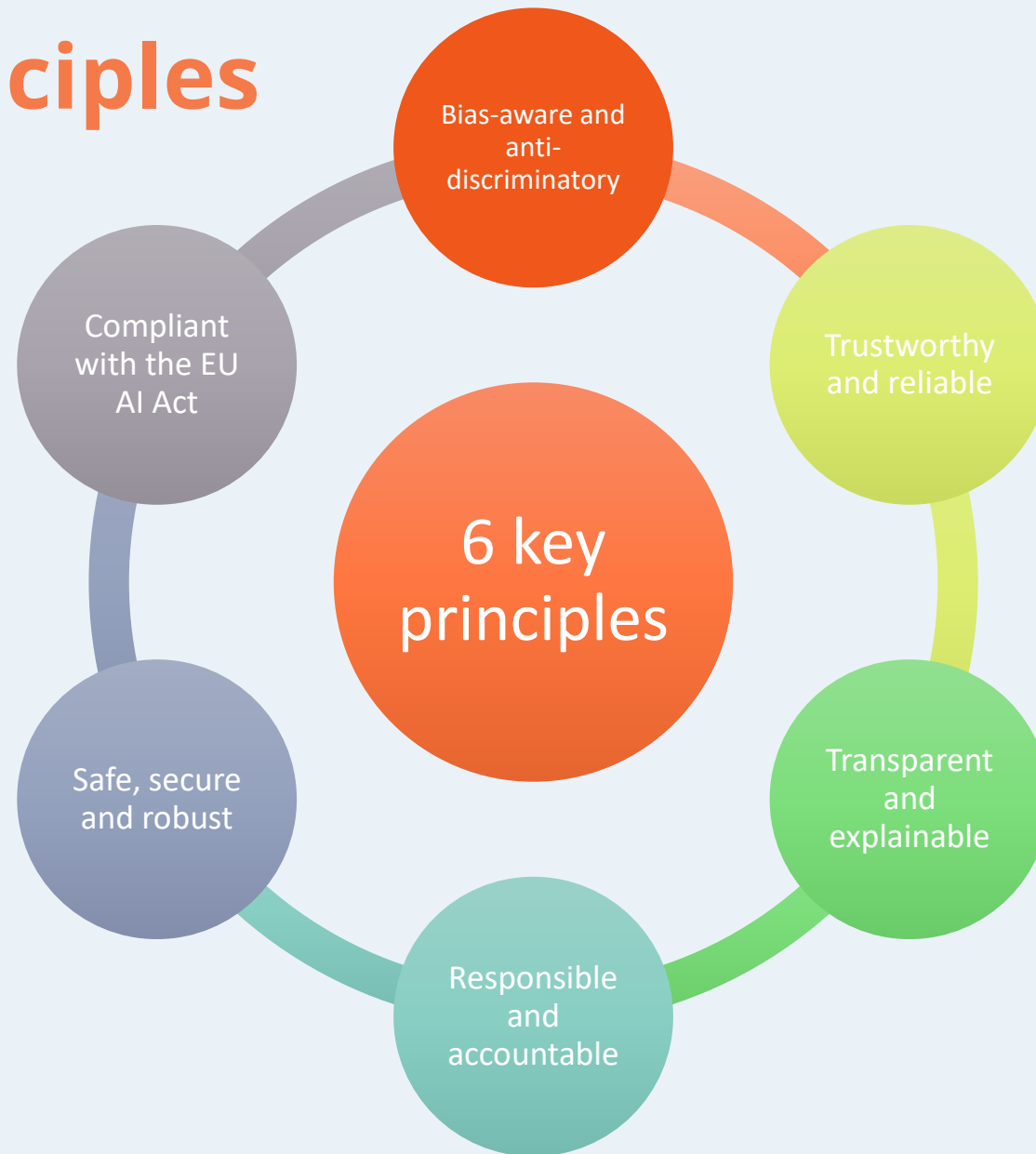
AI key principles

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AI key principles

AI systems may reinforce inequalities depending on training data and algorithm design.

Bias-aware
and anti-
discriminatory

Reduce the negative impact of our AI systems on vulnerable groups and people with disability.

AI key principles

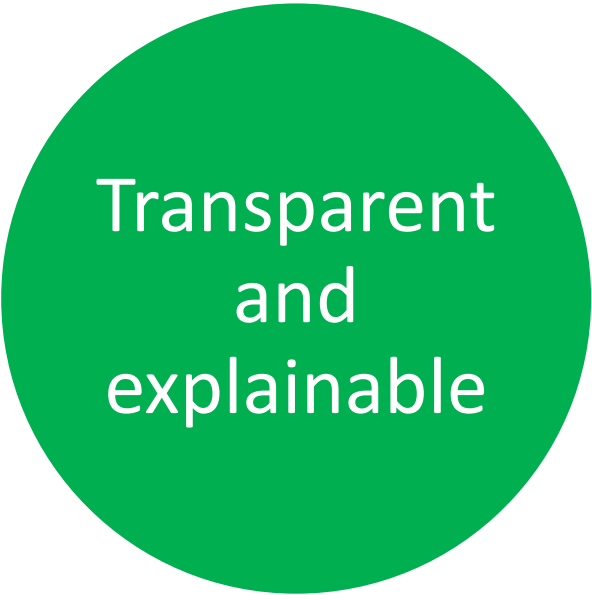
- **Generative AI relies on publicly available data, which may be outdated or inaccurate.**
- AI-generated information should be verified before being used.
- AI is intended to support, not replace, informed human judgment.

Trustworthy
and reliable

Users need to consider that generative AI systems are based on general available information (outdated or wrong).

AI key principles

- **Under the EU AI Act, disclosure is required when AI generates content or influences decisions.**
- Transparency regarding AI use supports clarity and trust.



Transparent
and
explainable

Being transparent and explain how we use AI.

AI key principles

- **Human oversight** is required for all applications of AI.
- **Accountability** for decisions remains with the human decision-maker (staff).

Responsible
and
accountable

Always include human oversight when using AI.

AI key principles

- Open AI systems may **store prompts and risk unintended information exposure.**
- **Closed or internal AI systems** reduce these risks but still require **careful handling.**
- Measures must ensure that **sensitive and private data remain protected.**

Safe,
secure
and robust

Ensure AI tools used by JS are secure and private data remains private.

AI key principles

- AI use must align with the EU AI Act (Regulation 2024/1689)



Compliant

Comply with the EU AI act.



Q&A

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Thank you
