

EU Cooperation Activities Pack

Interreg Cooperation Day 2025



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Education through play: inspiring ideas to engage new audiences

Introduction

Cooperation that you can learn by playing

Interreg is often presented through policy documents, strategic frameworks and technical vocabulary. But there's another, more human and playful way to connect with European cooperation: games. Board games, classroom challenges, creative contests, or immersive experiences are being used across Europe to bring Interreg closer to young people, and the wider public. For this year's Interreg Cooperation Day, we've collected some of the most inspiring educational tools developed by programmes and projects. These games and activities are ready to be used, adapted or replicated. They're fun, meaningful, and rooted in real cooperation stories. From the water cycle to war and peace, from plastic waste to renewable energy— these are examples of how learning and EU cooperation can go hand in hand.

Original ideas to inspire new actions

- **“Cooperation Escape Room”**: A portable escape room where players solve puzzles based on real Interreg projects. Each puzzle unlocks a story of cross-border collaboration.
- **“My Cooperative City”**: A creative workshop where students design their ideal city, incorporating elements inspired by Interreg projects (mobility, sustainability, inclusion).
- **“CoopTalks” for youth**: A TEDx-style event where students pitch ideas to improve cooperation across borders, based on what they've learned in school or field activities.
- **“Interreg Passport”**: At events, visitors receive a passport they can “stamp” by completing different games or challenges. Once full, they earn a certificate as a “cooperation ambassador”.
- **“Project Hunters”**: A geolocation scavenger hunt to find clues about Interreg projects in local spaces - a digital game that turns cooperation into an adventure.



Inspiring practices

Sustainability and the environment

- **Board Game “Cycle of the Water”** – Interreg CENTRAL EUROPE (City Water Circles)
A fun and engaging board game about water cycles, reuse, floods, and droughts perfect for families or school activities.
[Learn more](#)
- **+ Mobile App “100 Questions 100 Answers About Water”**
An interactive quiz app to raise awareness of water-related topics in a playful and accessible way.
[Learn more](#)
- **Game “GeoCleaner”** – Interreg Europe (INTENSIFY)
A location-based puzzle simulator game focusing on enhancing the environment.
- **Sustainability Board Game (2IMPREZS)** – Interreg North Sea Region
A dynamic and educational game to explore the 17 Sustainable Development Goals in classrooms or events.
[Learn more](#)
- **“Wadden Games” App** – Interreg V A “Wadden Agenda 2.0”
Two mobile games where players help protect the Wadden Sea by reducing marine litter. Ideal for coastal regions and clean-up campaigns.
[Learn more](#)
- **Serious Game “RE MIX”** – Interreg Europe (IRENES)
A collaborative game where players create energy landscapes that balance renewable energy with other needs. Great for workshops and youth debates.
[Learn more](#)
- **Educational Game “RE.CO.RD.”** – Interreg RE.CO.RD.
A colourful and engaging game aimed at 7–16 year-olds to encourage action on plastic waste and recycling.

Education and Vocational Learning

- **Game “Let’s Play”** – Interreg CENTRAL EUROPE (LUMAT)
An environmental education game focused on brownfield regeneration and urban sustainability. Ideal for classroom sessions.
[Learn more](#)
- **Logistics Planning Game – InnoWaTr** – Interreg North Sea Region
A simulation game where students plan and manage logistics operations - preparing them for real-world professional scenarios.
[Learn more](#)
- **Competition “STUDENTS4COOPERATION”** – Interreg Italy–Slovenia
A recent contest where secondary school students propose cross-border project ideas. An easy-to-replicate model for engaging youth in cooperation.
[Learn more](#)

Innovation and Technology

- **VR Game “Puzzle Things”** – Interreg Baltic Sea Region (BSG-Go)
A virtual reality cooperative game that encourages players to solve puzzles together. Great for immersive learning events.
[Learn more](#)
- **Board Game “Before the War”** – Interreg Grande Région (Land of Memory)
A powerful educational game where players explore alternate European histories to better understand the causes of war and the value of peace.
[Learn more](#)



Best Practices 2025 in public engagement through educational activities

A collection of interactive tools, games and hands-on methods used by Interreg programmes to inspire learning and cooperation.

Interreg Slovenia–Hungary

Children's creative workshops
Cross-border walk between villages
Traditional food tasting activities
Project stands with cultural and environmental themes



Interreg Greece–Italy

School workshop building "INTERREG" with colorful bricks
Drone and video activity documenting teamwork
Student engagement through creative construction



Interreg Slovakia–Czechia & Slovakia–Austria

Project fair presenting outputs
Children's activities (face painting, bouncy castle)
Virtual reality experiences
Cultural performances



Interreg POCTEP - TRANSCOM

Educational games on clean energy
Workshops on mobility and energy communities
Activities for school groups and local families



Interreg Latvia-Lithuania / Estonia-Latvia / Central Baltic / URBACT

City photo-orienteeing game
AI photo booth
"Wheel of Fortune" quiz on Interreg
VR tour of a Digital Youth Center



Interreg Romania-Bulgaria

First-aid and rescue demonstrations
Exhibition of emergency equipment
"Tree of Cooperation" planting activity



Interreg COOPERATION DAY

Disclaimer: Cooperation can be complex, and while Interact's job is to make it easier, Interact cannot assure the accuracy of our pan-European information in any specific context. Furthermore, understanding and knowledge evolves throughout the programming period. If you spot an error, inaccuracy or inconsistency, please contact the author, or communication@interact.eu

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