



Mind Meets Machine: AI tools and trends in Interreg programme management

25-26 November 2025

Bucharest | Romania

This two-day workshop explores how Artificial Intelligence can enhance the work of Interreg programmes; from daily management and analysis to ethics and long-term collaboration. Participants will gain practical insights, exchange experiences, and contribute to shaping shared principles for responsible and effective AI use in European cooperation.

Venue: [The Marmorosch Bucharest, Autograph Collection](#).

Day One Tuesday, 25 November 2025

09.00 – 9.15 Registration

Introduction & Welcome
Interact Team

9.15 – 12.00 **Unboxing Generative AI**
Arkam Ograk, Interact

- The AI hype: why it matters, what's new, how it is reshaping work life
- Generative AI: what's available, basic functions, prospects
- Results of the AI survey for this event.

**Coffee at
10:30**

The AI Shift in Interreg Programmes

AI Futureproofing in our Programme
Katarina Hanzelova, Interreg Central Europe

How we internally organise to tackle AI
Irma Botic & Elodie Lorgeoux, Interreg North-West Europe

Open Q&A to all presenters

Group discussion: How my programme is tackling AI now and preparing for future

12.00 – 13.00 **Lunch**



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13.00 – 14.30 **AI in Action: Supporting Programme Management**

Alexandra Kulmer & Jose Almeida, Interact

- How AI tools can support programme management tasks in Interreg
- Integrated AI solutions: Chatbots as a first step – lessons learned and the way forward
- AI across the programme and project life cycle: application, assessment, selection, reporting, monitoring, evaluation
- Q&A

14.30 – 15.00 **Coffee**

15.00 – 16.30 **Afternoon coffee with AI**

Interactive exchange among programmes

An open discussion where participants showcase first AI solutions, exchange experiences, explore ideas, and discuss challenges in four thematic corners:

- Programme chatbots
- Prompting
- AI in assessment & selection
- AI in reporting & monitoring

16.30 – 17.00 **Wrap up and end of the first day**

Day Two **Wednesday, 26 November 2025**

09.00 – 10.30 **Analytical power of AI**

Stoyan Kanatov, Interact

- Learn how AI can enhance analytical work, from planning calls to evaluating impact
- See demonstrations of AI-driven tools that summarise, group, and visualise programme and project data. Be ready to use prompts in action
- Experiment with practical exercises: exploring how AI can identify capitalisation opportunities or policy insights, using public programme data, Keep.eu and simple capitalisation check algorithm
- Discuss the potential and limitations of AI for evidence-based decision-making, along with potential setbacks

10.30 – 11.00 **Coffee**



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11.00 – 12.30 LLMs and Audiovisual models

Nebojsa Nikolic & Arkam Ograk, Interact

- What is an LLM, what are the LLM models and their difference
- How not to drown and pick the right tool?
- Prompt ideas for different communication practices
- Image, video, music, presentation and other tools
- Difference between models – what are they good for?
- Examples of use from Interreg
- How to pick the right tool? Free & paid tools

12.30 – 13.30 Lunch

13.30 – 14.30 AI with Integrity

Nebojsa Nikolic, Interact

- Interactive debate simulation exploring both the opportunities and risks of AI in public programmes.
- Ethical dimensions of AI use: privacy, intellectual property, bias, and accuracy.
- Identify shared principles for responsible AI adoption in Interreg.
- Exchange views on how to build trust and transparency in AI-enabled processes.

14.30 – 14.45 Coffee

14.45 – 15.45 AI for and by Interreg: Moving forward

Arkam Ograk, Interact

Collaborative session to draw a roadmap to jointly tackle AI related challenges and exploit the benefits.

Discussions on:

- An AI code of conduct
- Larger AI survey
- Programme needs for Interact services
- AI core group for Interreg
- Online space for AI exchange

15.45 – 16.00 Wrap up & end of the event