Mediterranean Multi-Programme Mechanism

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The MMM





Started in 2022

request of the EC to improve complementarity and synergies



Involves 9 Interreg Programmes

Euro-MED, NEXT MED, Marittimo IT FR-Maritime Italy-Croatia, Greece-Cyprus, Italia-Malta, NEXT Italie-Tunisie, Italia-Slovenija, IPA South Adriatic

MAIN GOALS



Create **connections** between projects for better transfering, expanding, and integrating effective solutions. Link to **capitalisation** activities and focus on results is central



Strengthen policy contributions to maximise longterm impact and sustainability of investments





MMM Pilot Topic

SUSTAINABLE TOURISM

Each Programme contributes through its previous experience (thematic projects, clusters, etc.)



The MMM

Each programme will contribute through its previous experience (thematic projects, clusters etc.)

Enlarging the possibilities to implement best project outputs in the Mediterranean countries

Need to set up a punctual exchange to avoid overlaps and maximise the re-use of the best results in different geographical areas of the Mediterranean Sea Basin







- Light but structured coordination that respects the governance and operational prerogatives of each Programme
- Encourages a reinforced collaboration and the achievement of common goals

MAIN CHALLENGES

To structure the coordination with other Programmes and initiatives to gather the best results achieved by their projects

To maximize the impact of Programmes in the territories of participating countries through capitalization experiences

To promote the synergies among different actors working on the same thematic objectives



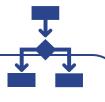


MMM Action Plan 2024/25





according to common criteria of the **best results** (flagships) achieved by each programme and sharing **for external public evidence** (stakeholders to be selected by the programmes)



Transferring

of identified **best joint projects/ practises/ milestones/ final results** towards shared
stakeholders/ territories



Sharing communication

of the **best selected inter programme mechanism**/ thematic
projects **outputs**

Drafting

of future shared terms of reference (ToRs) on results valorisation based on projects':

- joint mapping
- joint peer reviews and monitoring
- joint living labs
- joint evaluations

Advocating / disseminating joint outcomes

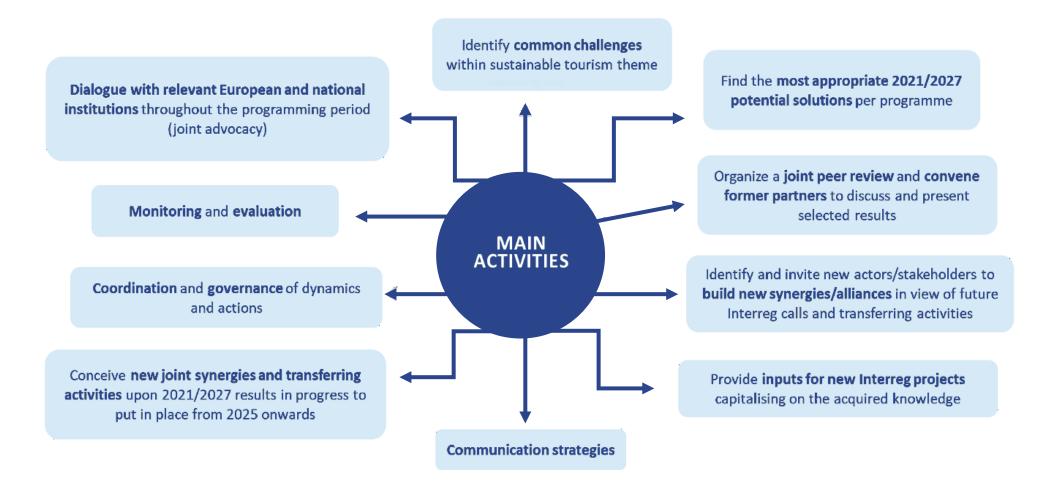
of the carried-out approach as direct follow-up of the MMM towards European and national organisms, networks







MMM Main Activities











MMM In Progress

- ✓ Event "Paths that Last" held in Split in June 2025
- ✓ MMM Peer Learning exchange Programme (under development)
- ✓ Coordinated **Calls for Proposals** focusing on capitalisation of results in the last part of the programming period (*foreseen in mid-2026*)







Paths That Last

COLLABORATING FOR A SUSTAINABLE TOURISM IN THE MEDITERRANEAN

25 - 26 June 2025Split, Croatia









MMM High-level Event

205 participants on-site

142 registered participants online

Paths That Last offered a unique opportunity to connect with project partners and beneficiaries across the 8 programmes, share insights, best practices, and results from sustainable tourism initiatives, and co-develop strategies and key recommendations to influence the future of tourism in the Mediterranean







OUTCOMES

PATHS THAT LAST

- Joint key-recommendations and solutions for the future of Sustainable Tourism in the Mediterranean
- Awareness on results and needs to be addressed in the MMM area
- Consolidated Interreg MMM pilot experience as a best practice to embed in the post-27, integrating also "mainstream" programmes
- Fostered synergies among projects and beneficiaries on sustainable tourism
- Shared ground for future coordinated calls for proposals
- Youth engagement
- **Peer-review opportunities** for projects
- Mapping of the achieved results of Interreg projects on Sustainable Tourism in the Mediterranean









Paths that last: follow-up activities









Peer Learning







Data gathered from the **post-event survey** (111 respondents)



Workshops were by far the most appreciated part of the event. They received the most positive comments and were ranked at first place as the most interesting part of the event (65 votes out of 87 attendants)



The **hybrid format** was much **appreciated** (77% would like the next major event to follow the same format)



Respondents were on average in their 50s or 40s

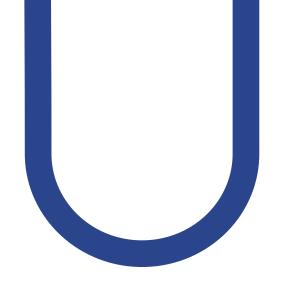


Most respondents come from **Italy, Croatia and Greece**

































Ελλάδα – Κύπρος

























