

Interreg Meuse-Rhine: Organizing Working Groups to Foster High- Quality Project Proposals

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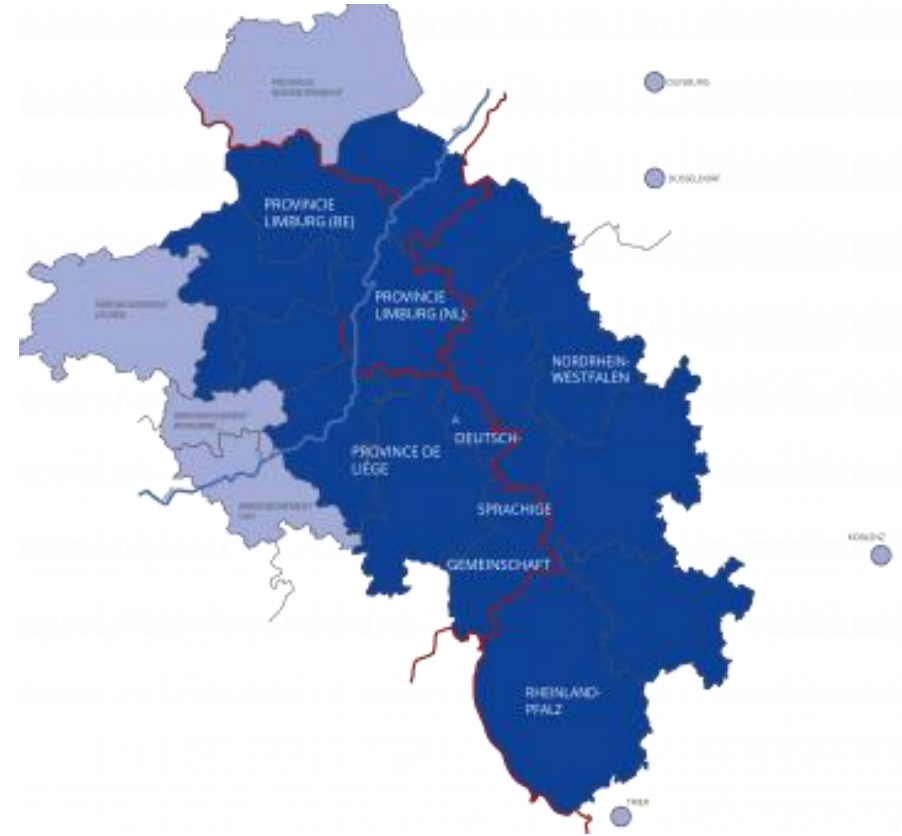
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Goal of the session

- **What are each other's approaches to improving project development?**
- **If any: What are the approaches to the management of working groups?**
- **Best practices and effective dialogue – steps towards a joint approach?**

Who are we?



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Who are we? – focus areas

- Industrial transition – SMARAGD
- Green transformation – CYPRESS
- Healthy citizens – RM@H
- Tourism in a high-quality region – VIA VIA
- Live and work without borders – ConnectED

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Our road to higher project quality - establishing Working Groups

- **We looked at EC's midterm review and our own priorities** – defense, AI, critical materials, labor market, green-blue infrastructure
- **Brainstorming** about **project ideas** and **partners** (2-3) – keeping it lean and mean
- Program partner (1), regional antenna (1), participants from program area (4-8), MA/JS – contribution PP!

Why these working groups?

- The **quality of projects** is often inferior– not meeting the standards
- We strive for an **offer-oriented approach**
- **Active approach** to accelerate high-quality project development – instead of wait-and-see
- Writing done by external affiliated consultancy and/or consortium

What we are aiming for

- At least **one strategic project** before Nov 2025
- **One-pager** as soon as project idea gets shape
- **4 million ERDF reserved per working group** – may be two smaller projects of each 2 million
- Difference: **cooperation with program partners** – they are the key actors

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What do you do in your own program area?

Any other proactive approaches to encourage project development?

How is the quality on your end?

How do you tackle these issues – transferable to other Interreg program areas?

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