Mind Meets Machine: AI tools and trends in Interreg programme management
25-26 November 2025
Bucharest | Romania

Venue: The Marmorosch Bucharest, Autograph Collection.

Day One   **Tuesday, 25 November 2025**

09.30 – 17.00   Draft list of topics (to be turned into the agenda)
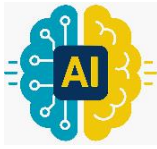
Knowledge building

- The AI surge and its impact on work life
- Generative AI tools – what is possible?
- Overview of AI use in Interreg
    - Easy to use and readily available AI Chatbots (LLMs) for programme and financial management, such as ChatGPT, Gemini, Copilot, etc
    - Integrated AI solutions – developing own AI tools such as e.g. programme-specific chatbots, integration of AI tools in monitoring systems, internal tools
    - AI in project life cycle: selection, evaluation, reporting etc
    - Analytical power of AI: planning of calls for proposals, capitalisation and impact screening, policy perspective overview
    - AI and programme communication: tools, innovations, how to, content authenticity, visual identity, etc
- Public-sector AI procurement: Buy vs. build vs. adapt

Experience exchange
- Programme experiences: examples of innovative AI tools developed by and for EU funding programmes from inside and outside Interreg – small or big: from daily tasks (i.e., summarise a report, take meeting minutes), to more complicated tasks (i.e., project assessment, developing communication strategy, capitalisation)
- Group discussions: exchanges on everything AI-Interreg

Baby steps for setting standards

- Ethical and responsible use of AI, in terms of privacy, intellectual property, biases, accuracy, etc. and gather/address further concerns from programmes
- Setting the stage for agreeing on principles at Interreg level by identifying the ways, concerns and priorities.

Moving forward with AI

- Gathering programme concerns and needs to help set the direction for the 'AI for Interreg' services by Interact
- Exploring the need for purpose-specific services, in order to achieve more focused and tangible results. (E.g., on AI in project development, AI ethics, AI and programme data, etc. instead of generic AI events)
- Discussions on the possibility of an "AI core group" made up of programme staff as a long-term plan

Day Two   **Wednesday, 26 November 2025**

09.00 – 16.00   See the topics abve.