

Network meeting of Interreg programmes in the Baltic Sea Region: enhancing cooperation



30 October 2025

Radisson Blu Hotel (Bitwy pod Płowcami 54, 81-731)
Sopot | Poland





Network meeting of Interreg programmes and EUSBSR

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Outline

Cooperation between the EU Strategy for the Baltic Sea Region (EUSBSR) and Interreg programmes in the Baltic Sea region is essential. Both work within the same territory and towards the same goal – a more sustainable, prosperous, inclusive, and well-connected region. They operate on different but complementary levels:

- **EUSBSR** sets the strategic framework, defining thematic priorities for collaboration and long-term objectives.
- **Interreg programmes**, alongside other funding sources, provide funding to projects that contribute to EUSBSR implementation.

When programmes and the EUSBSR work together, projects achieve greater impact. There are already good examples of this, but past meetings have also revealed room for more collaboration – and a strong interest in exploring it further.

Objectives

This meeting builds on the outcomes of previous discussions among the EUSBSR Policy Area Coordinators and Interreg programmes, and focuses on practical ways to improve cooperation. The objectives are twofold: enhancing the visibility of Interreg and project results, and exploring how cooperation with strategy can be strengthened for the preparation of future programmes.

Policy Area Coordinators of the EUSBSR and Interreg programmes in the Baltic Sea Region are the target group of this meeting.



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Thursday, 30 October 2025

13.30 – 13.45 Welcome

Interact and Baltic Sea Strategy Point

13.45 – 15.15 From projects to impact in the Baltic Sea region: strengthening Interreg and EUSBSR cooperation

Discussion and exchange

All

The session will look at practical ways to cooperate between the EUSBSR Policy Area Coordinators and Interreg programmes aiming to leverage Interreg programme results for the benefit of the Baltic Sea region.

The discussion will revolve around the questions of: *What do I expect from cooperation? What can I realistically commit to?*

15.15 – 15.45 Coffee/Tea break

15.45 – 16.45 Preparing for the next programming period: how can the EUSBSR be used to highlight new priorities?

Objective for the session: This session will discuss how the EUSBSR can support Interreg programmes as they prepare for the next programming period. It will provide an update on revising the EUSBSR. It will also explain how the strategy aims to tackle key priorities for the region.

16.45 – 17.00 Wrap up and next steps

17.00 – 18.30 Networking coffee