

Full Circle: From Lessons Learned to Future Possibilities Circular Economy and Interreg



22 October 2025

University of Applied Sciences
Salzburg, Austria





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Outline

This workshop, organised by Interact in partnership with the Austrian-Liechtenstein EUSALP Co-Presidency, is part of a series of webinars and events that serve as a recurring platform for the Interreg community to exchange insights on Policy Objectives. It focuses on **circular economy**, the theme of this year's Green Week edition, and a long-standing area of activity for Interreg and of the EUSALP Strategy. It will explore how European territorial cooperation contributes to making the European economy cleaner, more competitive, and more circular, focussing on concrete tools and outputs, drawing from years of Interreg experience under both **Greener Europe** and **Smarter Europe** policy objectives, within and outside the EUSALP territory.

This dynamic workshop will showcase best practices and breakthrough solutions from Interreg programmes throughout Europe, creating a vibrant space for cross-border learning and knowledge exchange. Participants will explore proven strategies, discuss emerging challenges, and forge new partnerships that will accelerate the transition toward an even more effective European circular economy.

Registrations

We welcome registrations from **Interreg programme** and **project** representatives who are working on the topic of **circular economy** and from anybody experienced in and interested in finding out more about circular solutions developed by Interreg, inside and outside the EUSALP territory.

Agenda

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| 15.00 – 15.15 | Welcome address & Setting the scene
<i>Interact – EUSALP Presidency</i> |
| 15.15 – 15.45 | Keynote speech – When circular economy, resource efficiency and business acumen come together (Alisea company)
Followed by interaction with participants |
| 15.45 – 17.20 | Interreg providing solutions
<i>Interreg projects</i>

Dynamic session to showcase several examples from Interreg projects, within and outside the EUSALP area, highlighting the role and added value of cooperation in the field of circular economy. Participants will have the opportunity to test projects' tools and methodologies, in a continuous peer-learning process. |
| 17:20 – 17:30 | Closing remarks and next steps
Upcoming events and opportunities by Interact and European Commission (tbc) |
| 17.30 – 18.00 | Networking time |
| 18.00 – 21.00 | Networking Dinner at Campus Urstein |