

DRAFT Agenda

Interreg data exchange and visualisation



10 October 2025

Interreg data exchange and visualization: existing practices and the way forward
Online





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Outlines

Interreg manages extensive data sets with significant potential to enhance programme management. A range of tools – including Index, keep.eu, and Jems – already support data exchange, project monitoring, and visualisation. This event will showcase existing data-sharing and visualisation solutions and explore how they can support programme management, decision-making, and strategic synergies. The discussion will also look at future perspectives for data-driven cooperation across Interreg programmes. In addition, it will provide an opportunity to engage with EU colleagues on the wider picture of open data exchange.

Objectives

The workshop aims to:

- Showcase existing data-sharing and visualisation tools relevant for Interreg programmes.
- Explore how these tools can support programme management, decision-making, and strategic synergies.
- Discuss future perspectives for data-driven cooperation across Interreg programmes.

Target audience

This event aims to bring together:

- MAs and JS of Interreg programmes
- Programme officers working with project selection, monitoring, and capitalisation
- IT and data specialists supporting Interreg programme monitoring systems



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Friday, 10 October 2025

09.30 – 09.45

Welcome and introduction

Interact

- Brief introduction to the session's objectives and agenda
- Why data-sharing matters for Interreg: Addressing common challenges in funding overlaps, strategic synergies, partner engagement, and project visibility

09.45 – 10.30

Showcasing existing tools

Interact

- Keep.eu: Overview and current capabilities for data visualisation and research
- Jems: Enabling comparable and structured data across programmes (HIT, Jems as a joint monitoring system)
- Index: Pilot results, use cases, and future potential

10.30 – 10.40

Break

10.40 – 11.00

Links with wider EU data initiatives

Roberto Musmeci, Team Leader for Data Governance, DG Regio, European Commission

11.00 – 11.40

Open exchange: future perspectives for Interreg data sharing (*Panel and audience discussion*)

Panel discussion involving programmes and EU Commission (tbc)

- What has been your experience working across multiple Interreg data platforms, and what integration improvements would make the biggest difference?
- What critical information is still difficult to access or visualize that would enhance strategic programme decisions?
- Looking ahead, what should be our focus for developing Interreg's data sharing and visualization capabilities to better serve programme needs?
- How can Interreg data tools better align with and contribute to the broader European data strategy?

11.40 – 12.00

Closure and next steps