

Bauhaus EUROACE Villages

A Strategy of Cross-Border Regeneration and Innovation

Cooperation actions: Shared knowledge
towards greater impact - 5-6 June 2025, Arnhem



Introduction & Objectives

- Overview of Bauhaus EUROACE
- Synergies with POCTEP & Alentejo 2030
- Project highlights
- Scale-up potential

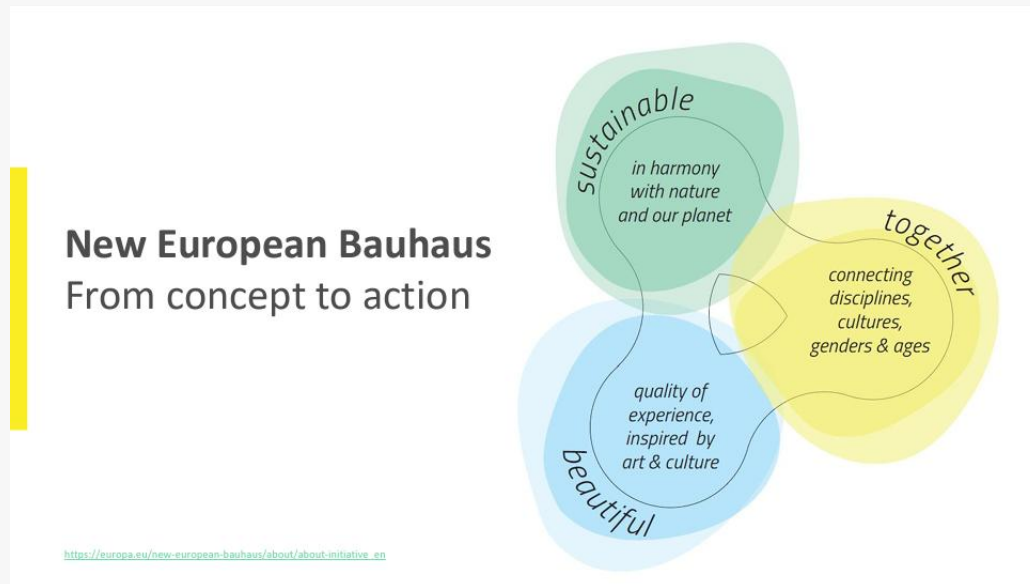
New European Bauhaus

beautiful | sustainable | together



The New European Bauhaus – A New Narrative

- Launched by EC in 2020
- Sustainability, Aesthetics, Inclusion
- Rethinking living spaces



The EUROACE Concept – “The House” Metaphor

- **EUROACE = Alentejo + Centro + Extremadura**
- **Shared culture and challenges**
- **Strategy as co-designed home**



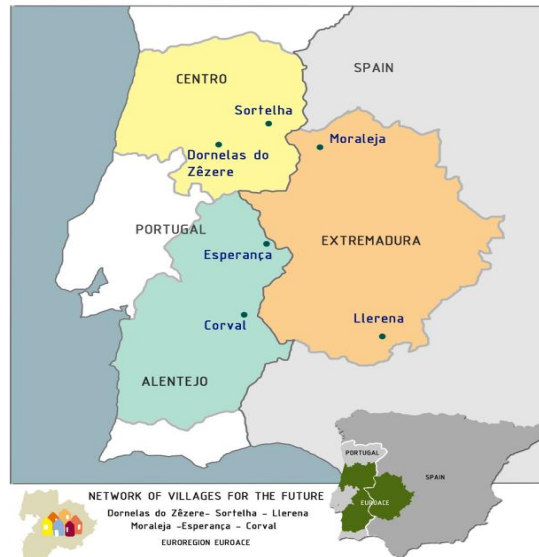
Technical Assistance from the European Commission

- Selected under the call for local initiatives
- Supported by DG REGIO
- Tools and mentoring provided



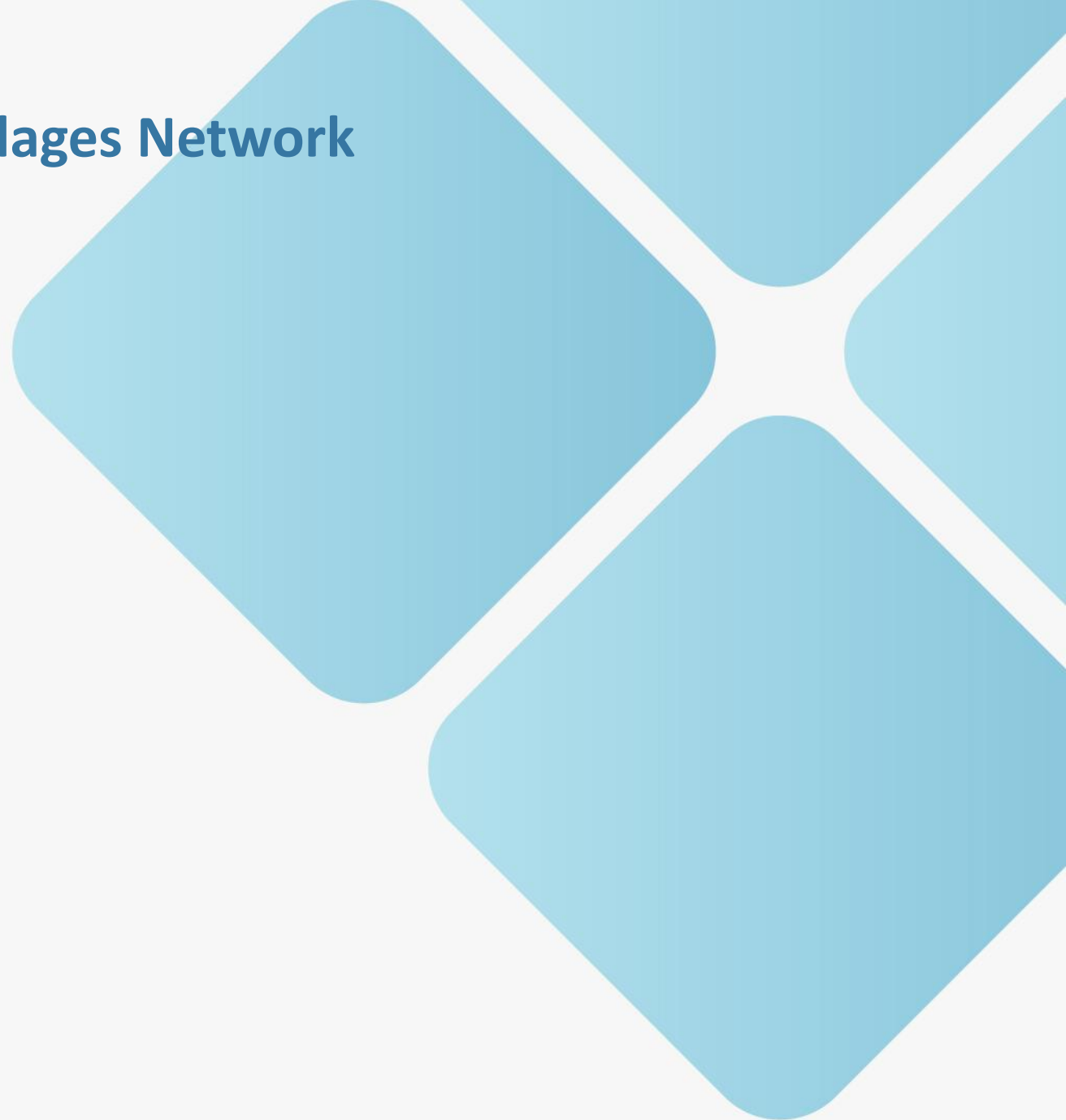
NETWORK OF VILLAGES FOR THE FUTURE

EUROACE EUROREGION
6 MUNICIPALITIES
6 VILLAGES
3 REGIONS
2 COUNTRIES
1 SHARED TERRITORY



Genesis of the Bauhaus EUROACE Villages Network

- Regional protocol signed
- Local leadership and identity
- Focus on rural regeneration



Pilot Case – Praça de São Pedro do Corval



CONVITE A POPULAÇÃO PARA A
SESSÃO DE **APRESENTAÇÃO
E DISCUSSÃO PÚBLICA**
DO PROJETO DA
REQUALIFICAÇÃO
DA **PRAÇA DR. MANUEL
FIALHO RECTO**
EM SÃO PEDRO DO CORVAL



6 março 2025
21h00
Casa do Barro
São Pedro do Corval

- Co-designed with community
- Craft heritage & green space
- Ready for Alentejo 2030 funding



Strategic Embedding – POCTEP and OP5

- Included in POCTEP
- Functional area in OP5
- Cross-border sustainability focus

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Strategic Embedding – POCTEP and OP5



- Bottom-up design
- Key pillars: cohesion, design, adaptation, youth
- Community-driven

Complementarity Between POCTEP and Alentejo 2030

- POCTEP = Governance & Pilots
- Alentejo 2030 = Infrastructure & Investment
- Synergistic funding paths



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Why It Works – Unique Aspects

- Cross-border, rural NEB network
- Strong local engagement
- EU policy alignment



Thank you!!

Sandra Jorge

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<https://www.ccdr-a.gov.pt/>
<https://www.bauhauseuroace.com/>