

Building Impact through Capitalisation

Part of Interreg Central Europe conference
From Results to Impact: Cooperation Takes Synergies Forward



Tuesday 27 May 2025

Europahaus
Linzer Str. 429 – 1140 Vienna (Austria)





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Outline

In this workshop, programme authorities, national and regional policy makers can explore how to move beyond showcasing results and start embedding them into lasting change. Through practical examples and peer exchange, the session will highlight how cooperation fuels synergies – and how programmes can shape, steer, and scale impact across regions. It will offer an inspiration for embedding capitalisation more strategically into programme design and delivery.

The session will be hosted by Interact, as part of the Interreg Central Europe conference [From Results to Impact: Cooperation Takes Synergies Forward](#)

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Objectives

- **Inspire a strategic approach to capitalisation** by demonstrating how programmes can move beyond showcasing results to embedding them into lasting change.
- **Exchange practical experiences and peer insights** on how cooperation fosters synergies and how capitalisation can be shaped to serve both programme and territorial goals.
- **Explore tools and methods for intelligent capitalisation**, including AI-supported analysis, to identify and group projects with both direct and indirect contributions to shared objectives.
- **Encourage programme-level action** by clarifying roles, highlighting concrete needs, and offering pathways for integrating capitalisation into design, delivery, and stakeholder engagement.



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Agenda

14.00 – 14.20 Programmes' vision for capitalisation - what are we aiming for?

Interact

- Capitalisation highlights – Where do we stand? Where do you stand?
- Initial steps and concrete needs
- Breaking down barriers

14.20 – 15.30 Capitalisation through synergies

- Highlights of consultation report – top picks from programmes, solutions in capitalisation practice
- **Synergies in action** – Mediterranean multi-programme mechanism on tourism
Silvia Comiati, Interreg Italy-Croatia
- Role of transnational programmes – engaging project stakeholders in capitalisation, from local level to wider area

15.30 – 15.45 Grab a coffee, stretch your legs, and back to the discussions

15.45 – 16.20 Pathway to capitalisation: from theory to practice

- Get ready for Central Europe call opening – win-win opportunity
- Feedback round on the concept, joint reflection to get on board, support and benefit from the approach

16.20 – 17.20 Intelligent Capitalisation: Leveraging AI and Analytical Tools to Create Synergies

- Developing a communication framework for identifying and grouping projects with indirect contributions: Translating broad (abstract) contributions into tangible project-level actions.
- Practical examples with brainstorming or applying analytical power of AI.
- Assessing the potential for capitalisation in current projects: a practical approach with 3 questions, digging on project level.

17.20 – 17.30 Conclusions & Next steps