

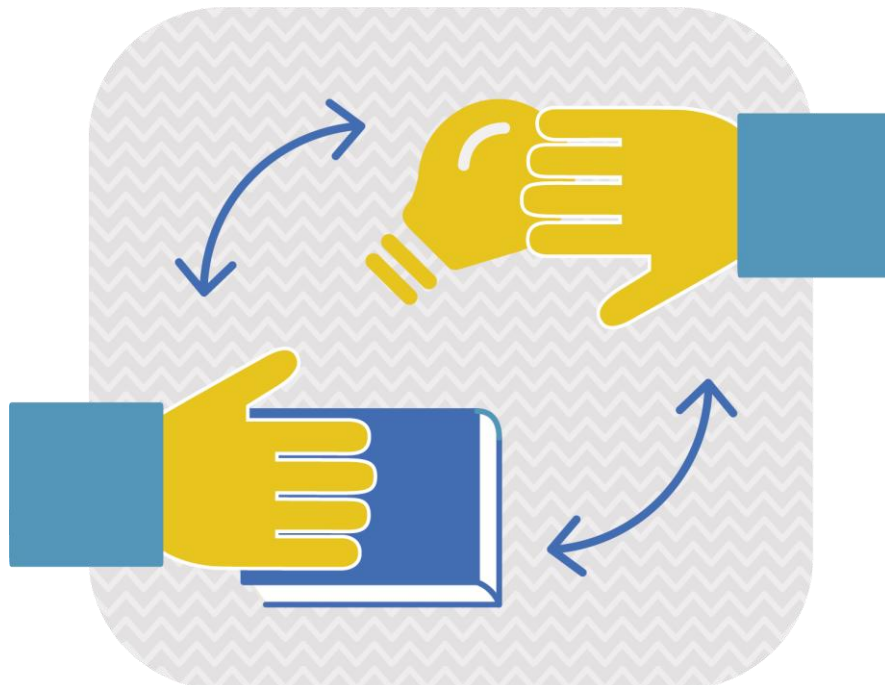
Circular Solutions powered by Cooperation

Interreg's Role in Building a Competitive and Sustainable Europe



11 June 2025

Online





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Outline

This session is part of a series of webinars and events that serve as a recurring platform for the Interreg community to exchange insights on Policy Objectives. It focuses on circular economy, the theme of this year's Green Week edition, and a long-standing area of activity for Interreg. It will explore how European territorial cooperation contributes to making the European economy cleaner, more competitive, and more circular, drawing from years of Interreg experience under both Greener Europe and Smarter Europe policy objectives.

Participants will be welcomed into a dynamic and engaging session that brings together Interreg programmes, projects, experts, and European Commission representatives. It will start by setting the strategic and policy context, including the EU regulatory framework and current opportunities, followed by a keynote that connects policy ambition with on-the-ground transformation. Through real-life examples and programme-level insights, the event will showcase how cooperation makes a difference in driving systemic change towards a circular economy across borders and sectors.

The session will conclude with an open discussion on how to amplify the impact of Interreg and ensure its results inform and inspire broader European policy implementation.

Objectives

- Showcase how Interreg supports the circular economy through cooperation, delivering concrete results under the Greener and Smarter Europe objectives.
- Highlight project and programme examples that demonstrate innovation, impact, and the added value of working across borders.
- Facilitate dialogue between the European Commission, experts, and stakeholders to explore current challenges and opportunities in the policy landscape.
- Strengthen community ties and inspire collaboration among Interreg programmes and projects.

Registrations

We welcome registrations from Interreg programme and project representatives who are working on the topic of circular economy and from anybody interested in finding out more about circular solutions developed by Interreg.



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Agenda

10.00 – 10.30

Setting the scene

Interact – DG REGIO – DG ENV – DG GROW

Interreg's achievements in circular economy, celebrating 35 years of cooperation

Introduction to the EU regulatory framework, current perspectives and upcoming opportunities

10.30 – 11.00

Keynote speech (tbc) – When circular economy, resource efficiency and business acumen come together

Followed by interaction with participants

11.00 – 12.20

Interreg providing solutions

Interreg programmes & projects

Examples from Interreg projects, highlighting the role and added value of cooperation in the field of circular economy

Presentation of programme approaches focusing specifically on the relevant fields, governance, visibility of results and impact

Exchange – with expert and European Commission

How to support Interreg results to be taken to next level

Q&A with the panel

12.20 – 12.30

Closing remarks and next steps

Upcoming events and opportunities by Interact and European Commission