



Shaping the future: Interreg's role in post2027 MFF consultation

Thursday, 10 April 2025

10.00 – 11.30 CET

Online

Welcome and introduction

Interact

- Opening remarks – setting the stage for collaboration
- Objectives of the webinar – Why your voice matters in the MFF consultations?
- Future preparations: Where we stand – Key milestones and progress so far

Interreg and the MFF consultations

Jean-Pierre Halkin

Head of Unit D2, DG Regio, European Commission

- Relevant surveys & contributions: Where and how to make an impact?
- Interreg's role in EU priorities: Key messages and unique contributions

Exchange on strategic engagement in MFF Consultations: Who and How?

Interact

- Who should contribute?
- Which existing information sources you can utilise when answering to surveys?

The power of communication on mobilising Interreg stakeholders to contribute on MFF consultations

Maria Galewska

Programme Manager, Senior Specialist, European Commission

- How to raise awareness and activate stakeholders to contribute
- Purpose of follow up measures

Wrap up and closure of the meeting

Petra Masacova

Head of Managing Authority and Secretariat, Interact