



# Effective approaches to assessing project quality

## Strategic Assessment in the context of the Interreg Euro-MED Programme

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## The Interreg Euro-MED Programme

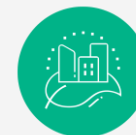
Interreg Euro-MED is a **Transnational Programme** that aims to make the Mediterranean region smarter and greener, and to improve the governance between its stakeholders.



## OUR MISSIONS



Innovative Sustainable Economy



Green Living Areas

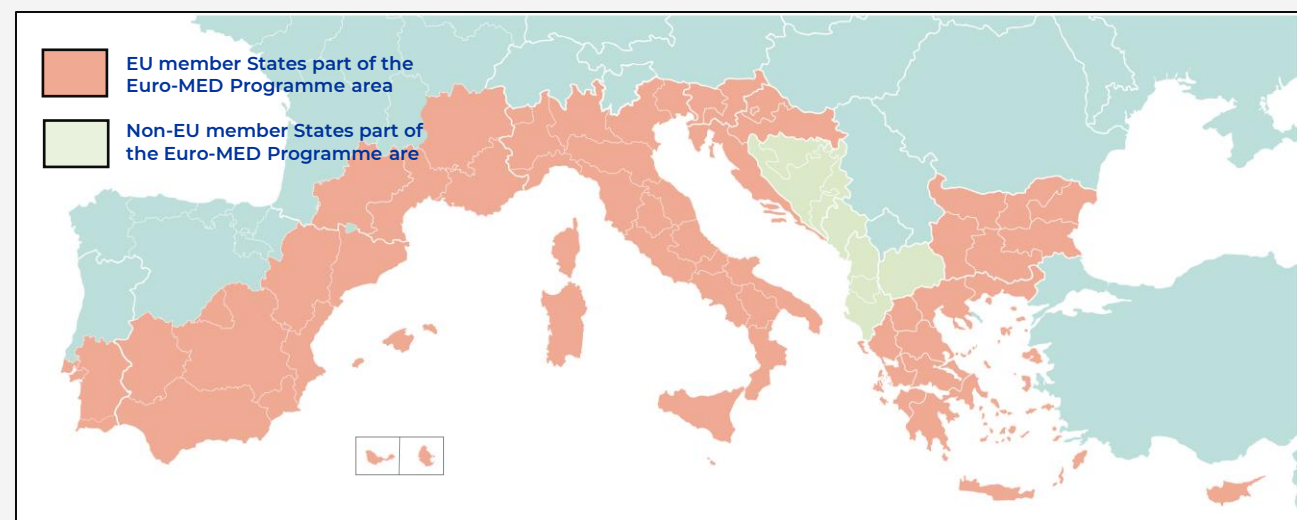


Natural Heritage



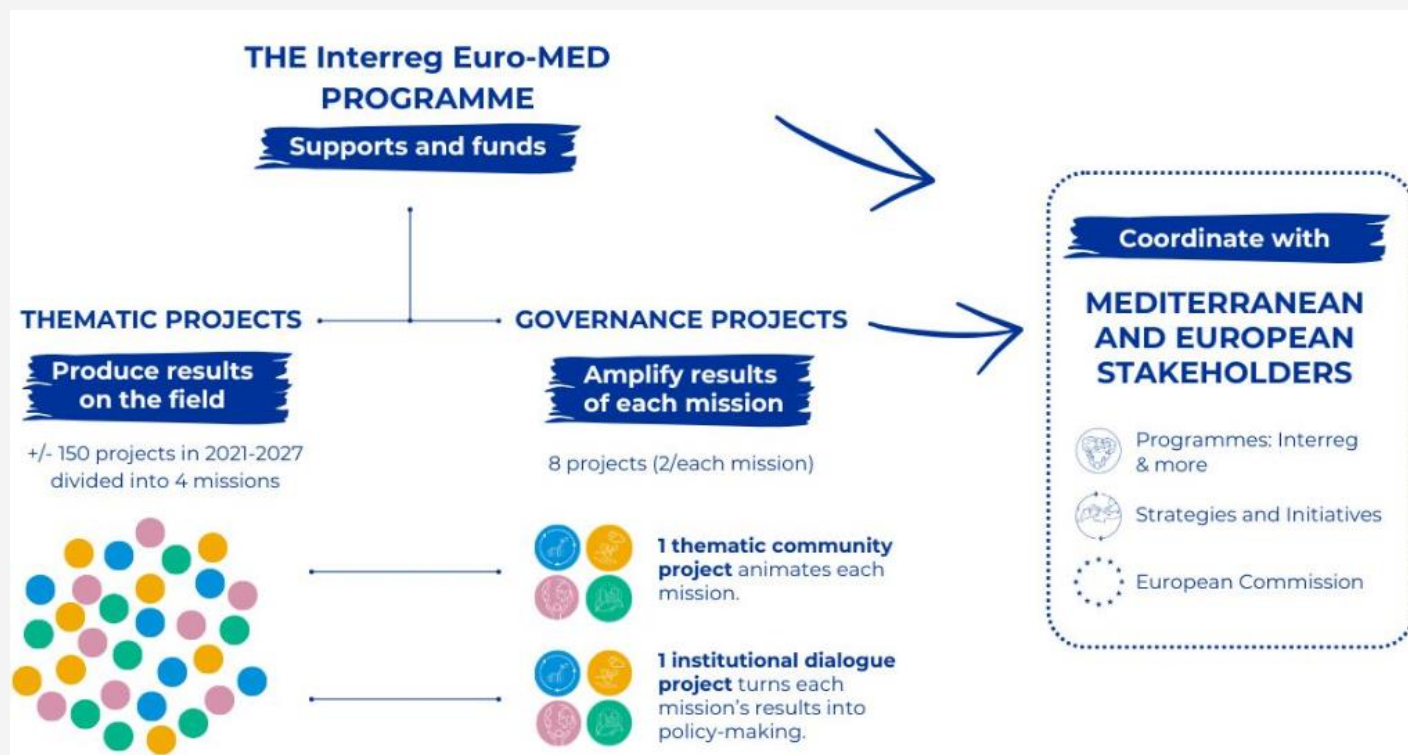
Sustainable Tourism

## OUR COOPERATION AREA



# Transnationality and transferability of results are fundamental in our strategic assessment

Selected projects need to fit in our **Results Amplification Strategy**



This is embedded in:

- The structure of the calls and the assessment procedure
- The approach of the quality assessment criteria

## The structure of the calls and the assessment procedure

Better to have a **single full assessment** that allows for a proper evaluation of the whole project strategy.

Still, a **two-phases application** is preferred for calls with specific thematic restrictions.

## The approach of the quality assessment criteria

### Project and partnership relevance:

- Need to tackle common challenges and propose results that can **potentially be transferred to the whole cooperation area**.
- Need to show complementarities with relevant **transnational strategies and initiatives**.
- Geographic balance: the partnership should ideally cover the whole Programme area, **from east to west**.
- Need for partners with different profiles that **complement each other and work beyond their pilot areas**.

### Cooperation character:

- Need to demonstrate that **results cannot be achieved without transnational cooperation**.
- Need to show **joint development** of results and **transferring ambition** beyond the end of the project.
- Need to involve **target groups with a transnational profile**.

### Intervention logic

- Need to include a **transferring phase or plan**
- Actions cannot be limited to the individual target areas: need for **joint actions that produce joint results**

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