

MASTERING ToRs FOR OPERATIONAL EVALUATION

Interreg Italy-Croatia Programme
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Interact event | Online | 5th March 2025

2021-27 independent evaluators contracting plan

3 tenders planned to carry out more targeted evaluations



Public Procurement 1

2014-2020

Final Impact Evaluation

This evaluation provides a clearer overview of the comprehensive Impact of the 1st programming period

Public Procurement 2

2021-2027

Assessment of the current programming period:

- 1 Integrated Evaluation Design
- 2 Operational Evaluations
- 1 Impact Evaluation
- 1 Additional Evaluation (TBD)

Post 2021-27

It will be focused mostly on territorial and socio-economic analysis

- 2 post-2027 evaluations (TBD)

Sharing Experience in drafting ToRs

Process and setup for evaluations

1. Lessons learnt from our first programming period 2014-2020
2. Further support for drafting the ToR
3. Key elements of the ToR
4. Selection criteria



1. Lessons learnt from our first programming period 2014-2020



Increase the
tasks of the
internal
evaluation...

... in order to
raise the external
evaluation's
quality

1. Lessons learnt from our first programming period 2014-2020



Less deliverables
Less outputs
Less Evaluation Questions



More insights
More results
More quality

1. Lessons learnt from our first programming period 2014-2020



**One product per
year is enough!**



Italy – Croatia

2. Further support for drafting the ToR

A) The Programme contracted an external evaluator in order to:

- Provide **comments and suggestions** on the drafting of the Evaluation Plan and the EQs included in it
- Suggest **economic value** for the desired **products**
- **Support** the **drafting of the ToR**, following the organisation of interviews and a focus group

B) Capacity building



Participation of MA / JS experts and employees **in trainings and events** organized by Interact (e.g. Interact Academy on evaluation, working groups, etc.)

C) Sharing with stakeholders



Involvement of the Evaluation Group of the Programme in the planning and execution phase

D) Exchange with mainstream 2021-27



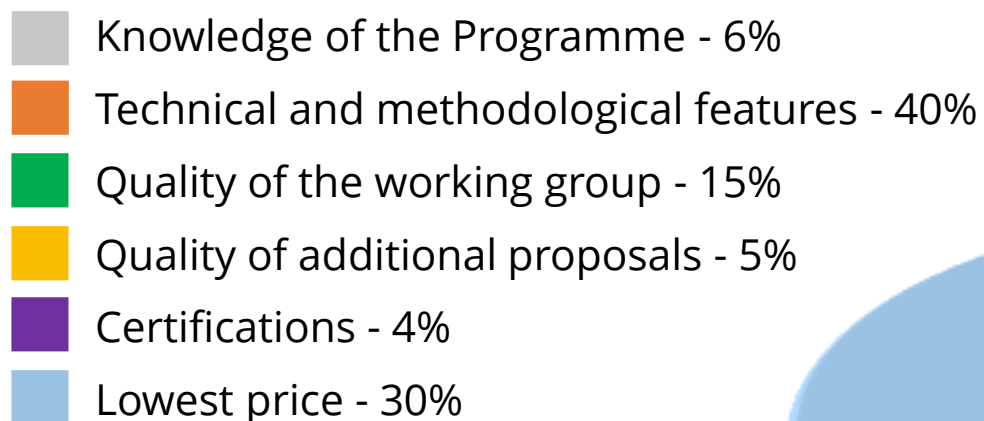
Exchange with mainstream programmes in our regional administration on the evaluation ToR (selection criteria, format of the offers, plus and cons, etc.)

3. Key elements of the Interreg Italy-Croatia evaluation ToR

- An **Integrated Evaluation Design** (IED) is foreseen at the beginning of the contract
- To ease its development, the template of the **technical offer** of the ToR is close to the structure of the IED
- For each **evaluation deliverable** an inception report, a draft report and a final report are requested
- A **training proposal** organised by the external evaluators for MA and JS staff is required
- An **additional evaluation** is foreseen and bidders are requested to provide suggestions for the themes to be covered



4. Selection criteria related to the evaluator teams and offers



Requirements and assessment of the evaluator teams

Whole team

1. Min. 5 members/ max. 10 members
2. At least 1 member with EN C1 level
3. Experience in MRS
4. 3 years cumulative experience in each thematic priority

Individual experts

1. Education
2. Knowledge of English
3. Experience in evaluation

15% of the total score is dedicated to the team out of which:

- 4% is automatically calculated on the basis of the years of experience of the team members
- 11% is related to the organisational model



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