



Interreg

North-West Europe



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Interact event

Online, 5th March 2025

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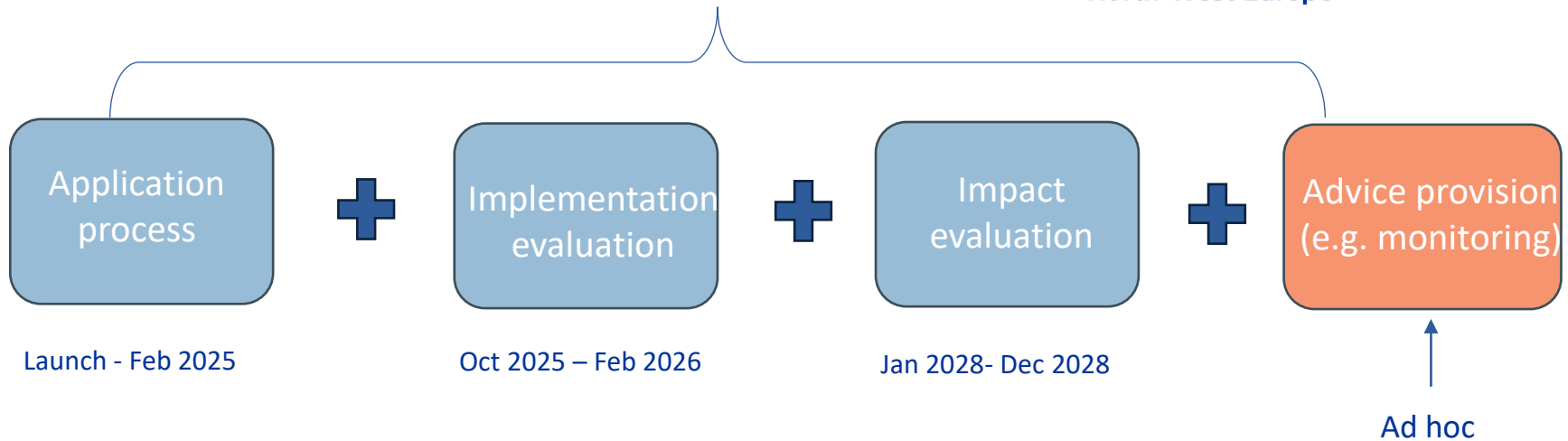
Terms of Reference (ToR)

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Evaluation Task Force effective – to continue in VIB period

- Member States
- Managing Authority
- Contact Points and JS

Governance

ETF anchored in the VB ETF and programme preparatory group

Mandated by the MC to deliver the evaluation contract and work on all related issues

Working relationship with evaluators, feedback-based

Evaluation recommendations => tailor-made and feasible to apply

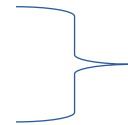
Evaluation outcome to be followed up

Ownership

Requirements

(art. 44 CPR, evaluation): One or more criteria ↓

- **Effectiveness** (*achieving objectives?*)
- **Efficiency** (*cost of achieving impact*)



Common with VB period
Economy 

- **Relevance** (*activities addressing needs/problems?*)
- **Coherence** (*with other EU priorities and policies*)
- **Union added value**

- Economic added value
- EU policies and strategies
- Strengthened EU integration
- Governance
- Visibility



New

May cover also:

- Inclusiveness
- Non-discrimination
- Visibility

+ impact evaluation (art. 44.2)

Definitions

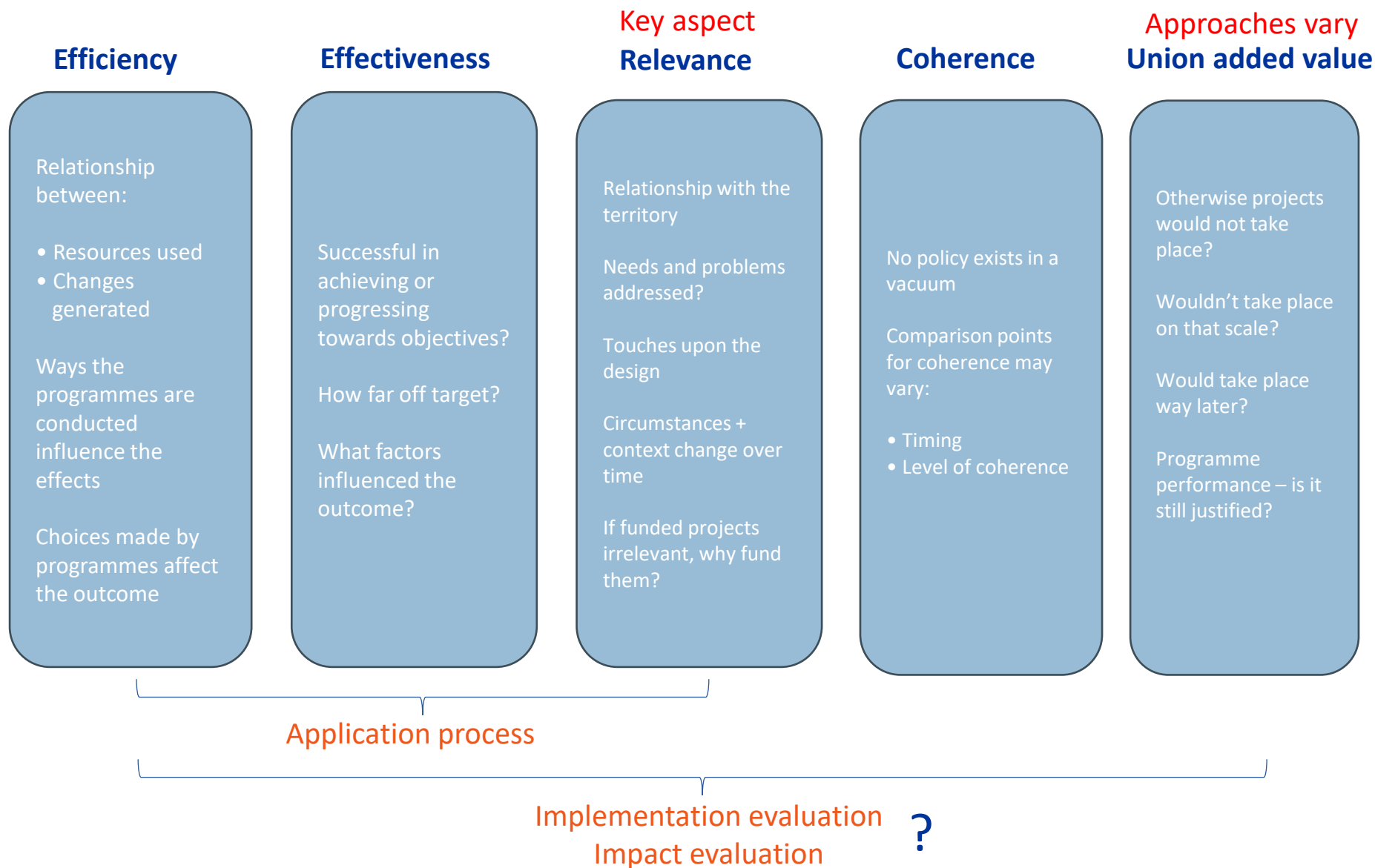
SWD (2021) 198 – staff work. doc

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The why: implementation evaluation

“Evaluations should be delivered late enough ...and early enough”
to inform policy making

Timing of final impact evaluation = will come too late to influence future programming...

The will to demonstrate the expected impact nevertheless

Arguments needed to defend the programme

Will not present the final impact, but a good indication of it



Implementation evaluation

In practice

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Efficiency

Processes, tools,
procedures

Programme
support

Funding
allocation pace

Effectiveness

Implementation
status

Project
achievements

Cost of achieving
impact

Expected
effectiveness

Relevance

Programme needs

Target groups

NWE areas

Coherence

Other EU
priorities

Other forms of
support

EU added value

Economic benefits

EU integration

Governance

Visibility

Development

Full project pipeline – 100% of critical mass
Expected contribution to impact



Q&A

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Thank you
