



Interreg



Co-funded by
the European Union

North-West Europe

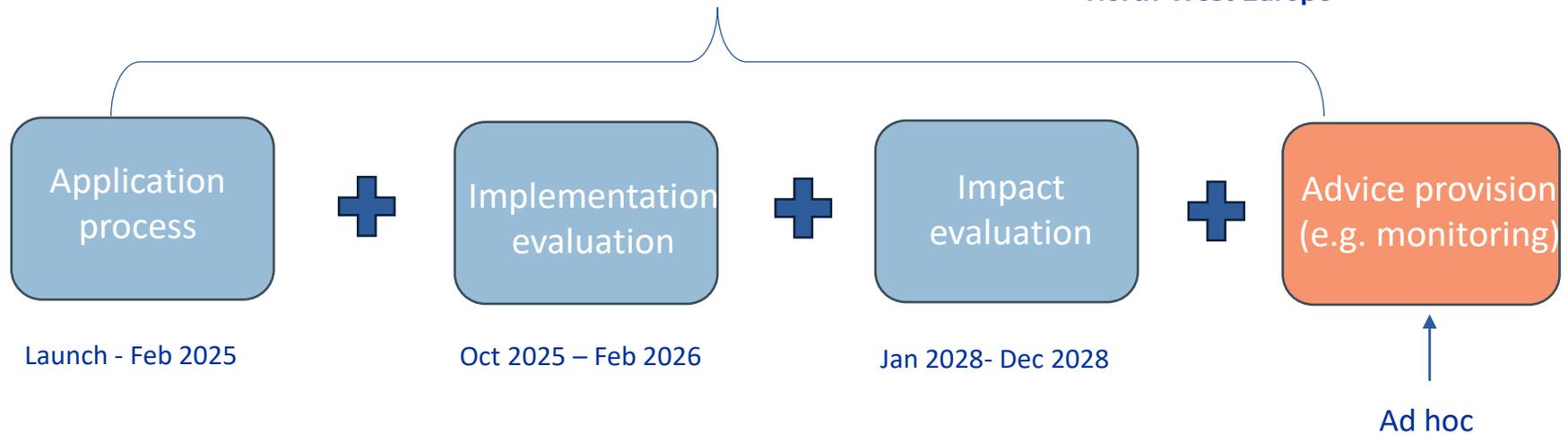
Interact event

Online, 5th March 2025

Maria Domzal

Senior Risk Management & Evaluation Officer

Terms of Reference (ToR)



Evaluation Task Force effective – to continue in VIB period

- Member States
- Managing Authority
- Contact Points and JS

ETF anchored in the VB ETF and programme preparatory group

Mandated by the MC to deliver the evaluation contract and work on all related issues

Working relationship with evaluators, feedback-based

Evaluation recommendations => tailor-made and feasible to apply

Evaluation outcome to be followed up

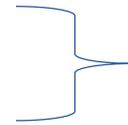
Governance

Ownership

Requirements

(art. 44 CPR, evaluation): One or more criteria ↓

- **Effectiveness** (*achieving objectives?*)
- **Efficiency** (*cost of achieving impact*)



Common with VB period
Economy 

- **Relevance** (*activities addressing needs/problems?*)
- **Coherence** (*with other EU priorities and policies*)
- **Union added value**

- Economic added value
- EU policies and strategies
- Strengthened EU integration
- Governance
- Visibility



New

May cover also:

- Inclusiveness
- Non-discrimination
- Visibility

+ impact evaluation (art. 44.2)

Definitions

SWD (2021) 198 – staff work. doc

Interreg



Co-funded by
the European Union

North-West Europe

Efficiency

Relationship between:

- Resources used
- Changes generated

Ways the programmes are conducted influence the effects

Choices made by programmes affect the outcome

Effectiveness

Successful in achieving or progressing towards objectives?

How far off target?

What factors influenced the outcome?

Key aspect Relevance

Relationship with the territory

Needs and problems addressed?

Touches upon the design

Circumstances + context change over time

If funded projects irrelevant, why fund them?

Coherence

No policy exists in a vacuum

Comparison points for coherence may vary:

- Timing
- Level of coherence

Approaches vary Union added value

Otherwise projects would not take place?

Wouldn't take place on that scale?

Would take place way later?

Programme performance – is it still justified?

Application process

Implementation evaluation

Impact evaluation



The why: implementation evaluation

“Evaluations should be delivered late enough ...and early enough”
to inform policy making

Timing of final impact evaluation = will come too late to influence future programming...

The will to demonstrate the expected impact nevertheless

Arguments needed to defend the programme

Will not present the final impact, but a good indication of it



Implementation evaluation

In practice

Interreg



Co-funded by
the European Union

North-West Europe

Efficiency

Processes, tools,
procedures

Programme
support

Funding
allocation pace

Effectiveness

Implementation
status

Project
achievements

Cost of achieving
impact

Expected
effectiveness

Relevance

Programme needs

Target groups

NWE areas

Coherence

Other EU
priorities

Other forms of
support

EU added value

Economic benefits

EU integration

Governance

Visibility

Development

Full project pipeline – 100% of critical mass
Expected contribution to impact



Q&A

Interreg



**Co-funded by
the European Union**

North-West Europe

Thank you
