

# Interreg **Smarter Europe** (PO1) Network Meeting

Online, 29.01.2025

**Interact**



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# Agenda

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**Setting the Stage:  
PO1 and its  
Implementation  
Across Interreg**

**03**

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the Smarter  
Europe  
community**

**04**

**Communicating  
smarter**

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and draft  
agenda for  
2025**

# Welcome remarks

Blagovestka RIISER  
Egle SPUDULYTE

# Transmission of data 2025

- Deadline for transmission January 31 2025
- 45 out of 86 Interreg programmes have submitted data through SFC by 28/1 2025

TOD Cycle	Policy Objective Name	Specific Objective Name	Fund	EU Amount	Total Amount	EU Eligible Costs Decided (selected estimated)	Total Eligible Cost of Selected Operations (EUR)	EU spend share (Elig Expenditure Declared notional)	Total spend (Eligible Expenditure Declared)	Number Of Operations	% Total cost selected	% Total cost spending
202412	PO1 Smarter Europe	RSO1.1 Enhancing research and innovation	Interreg Funds	1.106.849.846	1.566.624.846	588.057.628	863.075.159	42.169.124	66.075.672	536	55,1	4,2
		RSO1.2 Reaping the benefits of digitisation	Interreg Funds	116.917.919	158.816.765	38.402.192	51.367.407	2.153.300	2.976.840	62	32,3	1,9
		RSO1.3 Growth and competitiveness of SMEs	Interreg Funds	429.011.299	583.258.449	163.467.913	233.450.151	8.741.007	13.109.976	161	40,0	2,2
		RSO1.4 Skills for smart specialisation and transition	Interreg Funds	217.911.886	298.304.299	111.559.207	153.541.526	16.436.125	22.362.422	88	51,5	7,5
		RSO1.5 Digital connectivity	Interreg Funds	2.240.557	2.635.949	0	0	0	0	0	0,0	0,0
	<b>PO1 Smarter Europe</b>			<b>1.872.931.508</b>	<b>2.609.640.310</b>	<b>901.486.940</b>	<b>1.301.434.243</b>	<b>69.499.556</b>	<b>104.524.910</b>	<b>847</b>	<b>49,9</b>	<b>4,0</b>



Interreg Smarter Europe (PO1) Network Meeting

# Setting the Stage: PO1 and its implementation across Interreg

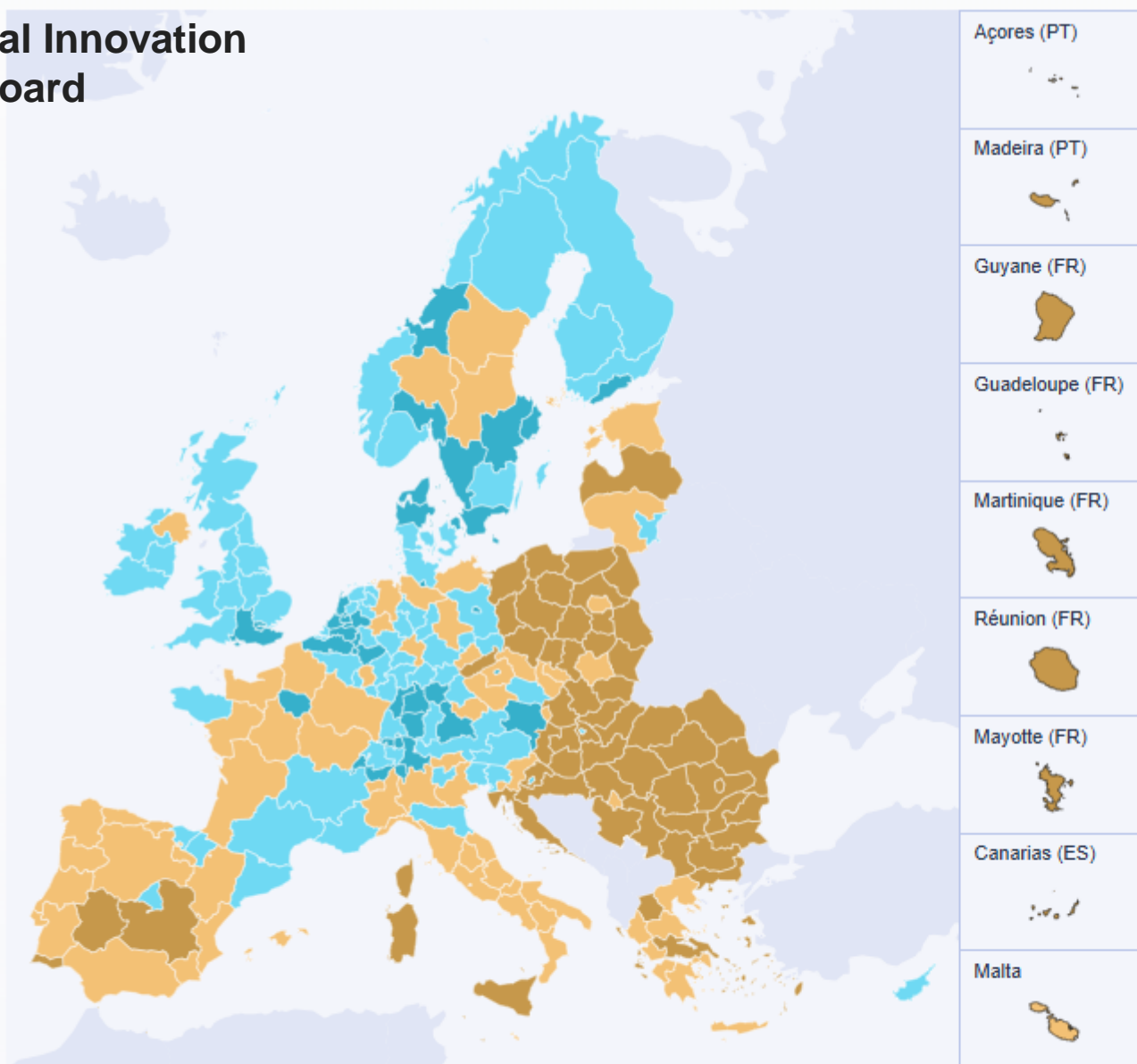
Valeria Cibrario | 29.01.2025

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# Regional Innovation Scoreboard (2023)



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat  
The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the European Union.

## Innovation Leaders

1 - 18 of 36



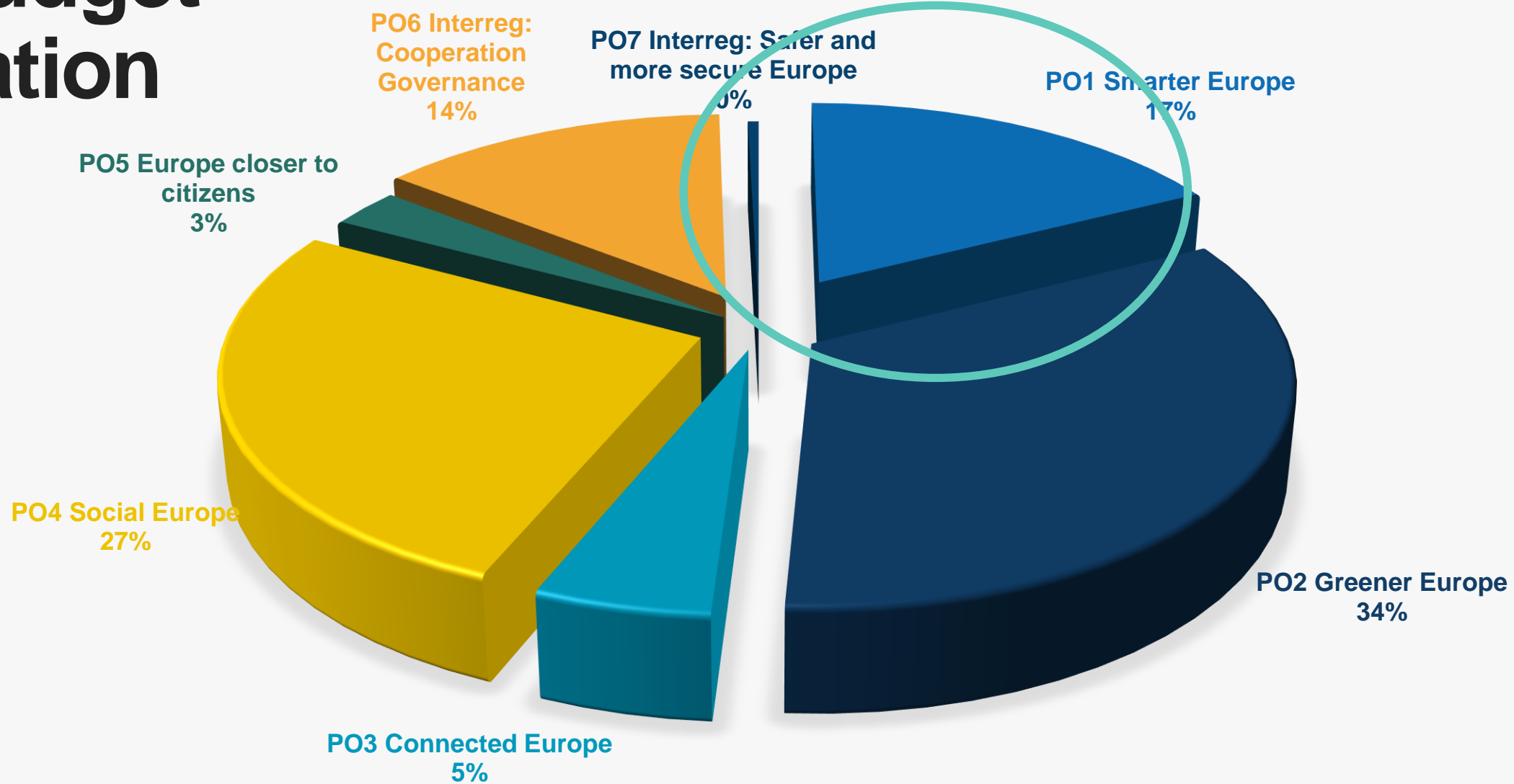
	Hovedstaden	169.5	▲ 10.7
	Etelä-Suomi	165.0	▲ 18.0
	Oberbayern	164.3	▲ 15.5
	Stockholm	162.4	▲ 8.1
	Berlin	160.0	▲ 8.6
	Zürich	155.6	▼ 6.9
	Karlsruhe	154.5	▲ 8.0
	Midtjylland	152.7	▲ 17.3
	Ticino	150.7	▲ 20.4
	Västsverige	150.2	▲ 14.9
	Nordwestschweiz	148.8	▼ 3.8
	Noord-Holland	148.7	▲ 7.9
	Hamburg	148.1	▲ 19.4
	Sydsverige	147.5	▲ 7.0
	Utrecht	145.3	▲ 4.5
	London	142.2	▲ 5.5
	Zuid-Holland	142.2	▲ 7.5
	Ostschweiz	141.9	▲ 6.5

Strong Innovators

Moderate Innovators

Emerging Innovators

# EU Budget allocation





# A Smarter Europe

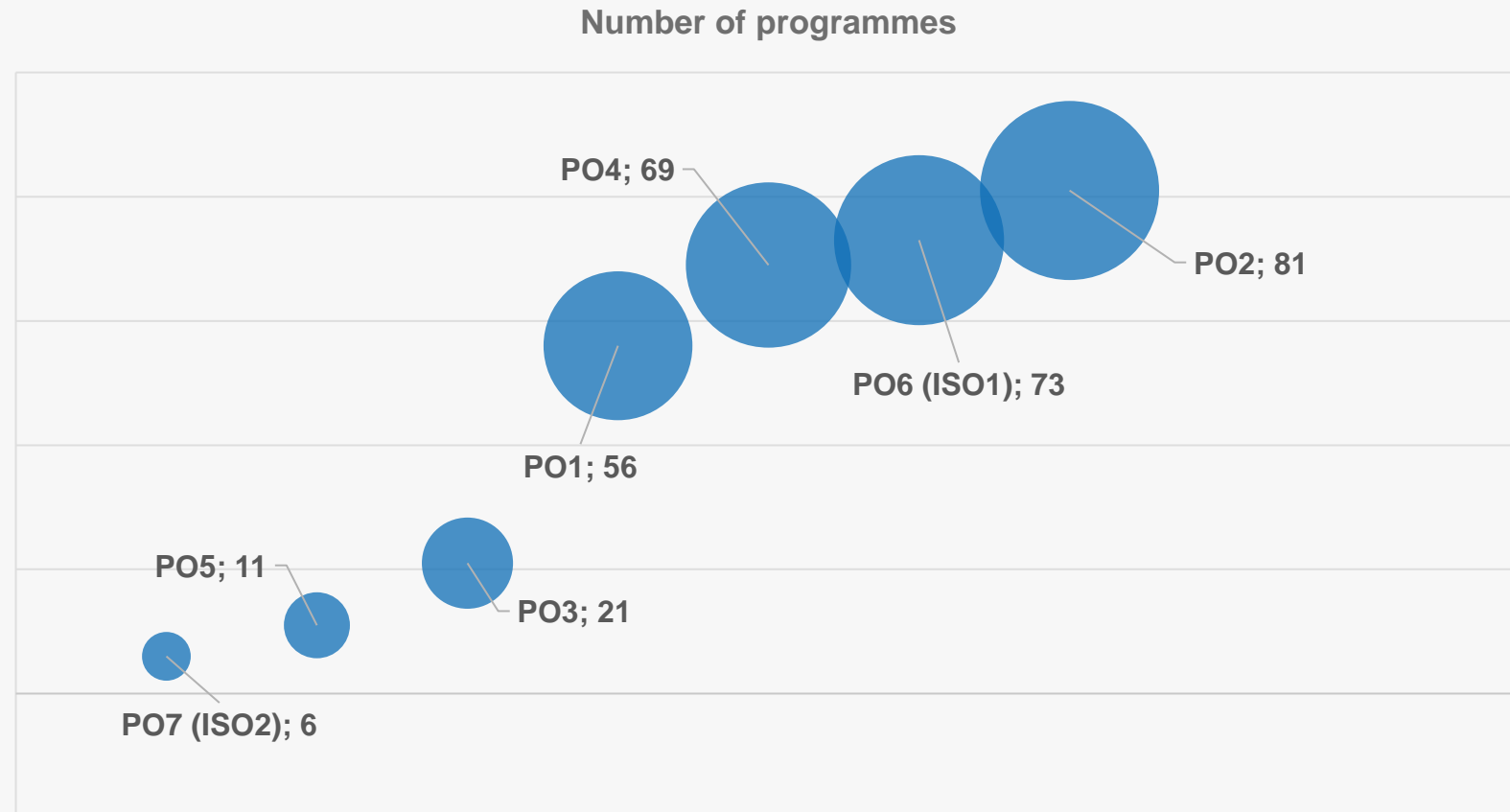
Art 5 (a) of **REGULATION (EU) 2021/1060**  
establishes Policy Objective 1

“a more **competitive** and **smarter**  
Europe by promoting **innovative** and  
smart economic **transformation** and  
regional **ICT** connectivity”

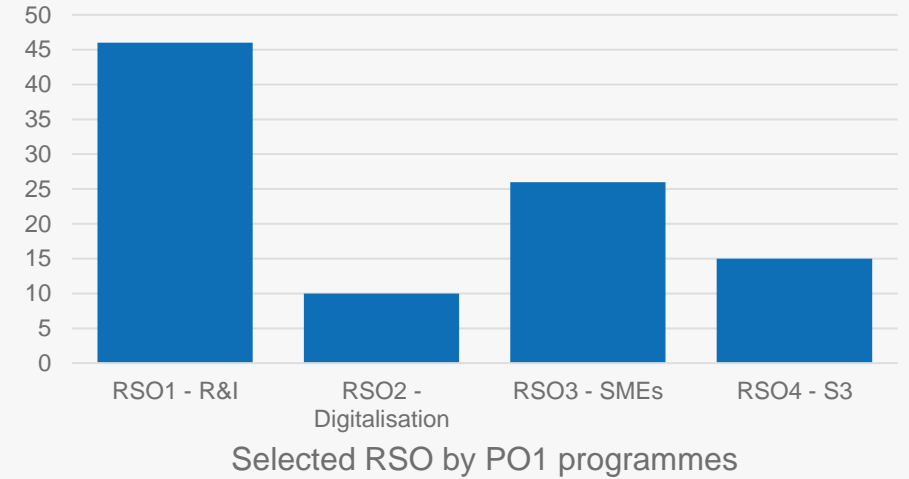


# Programmes

56 programmes included PO1 as their policy objective.



# Specific Objectives



**Budget  
allocation**

RSO1.1  
Enhancing  
research and  
innovation

**59%**

RSO1.2  
Reaping the  
benefits of  
digitisation

**6%**

RSO1.3  
Growth and  
competitiveness  
of SMEs

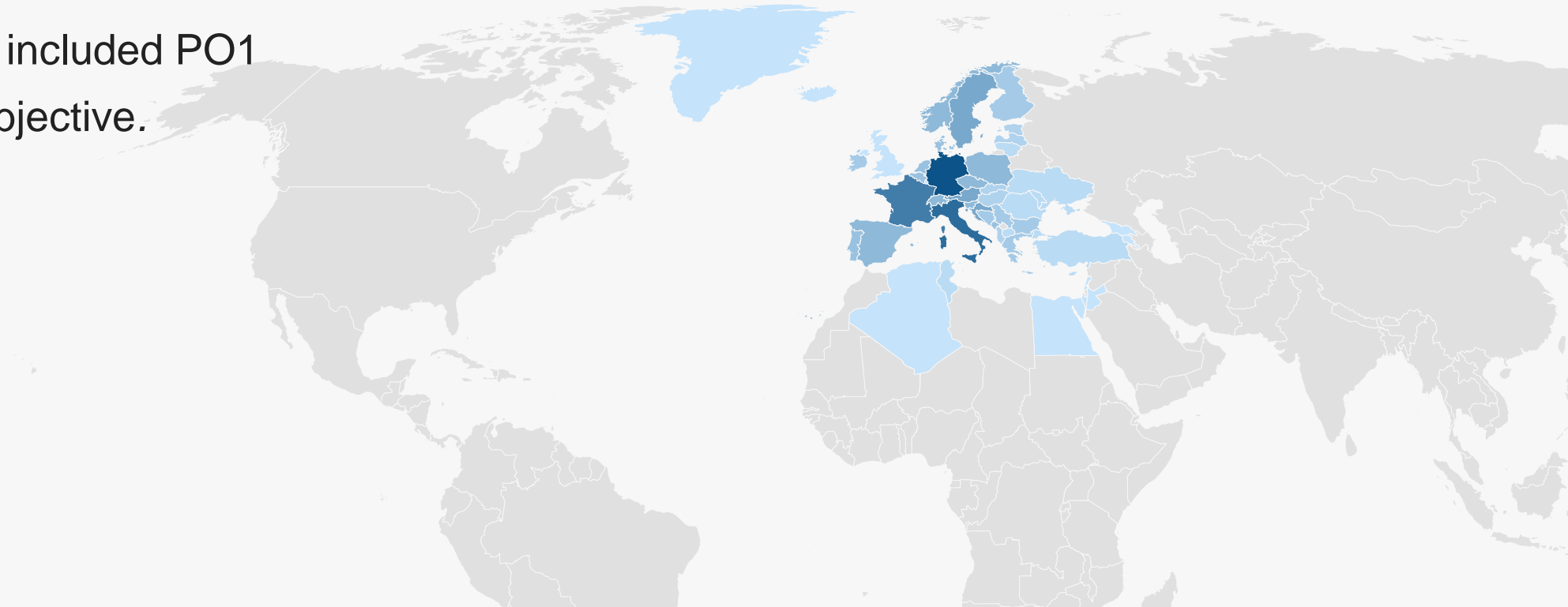
**23%**

RSO1.4  
Skills for smart  
specialisation and  
transition

**12%**

# Countries

56 programmes included PO1  
as their policy objective.



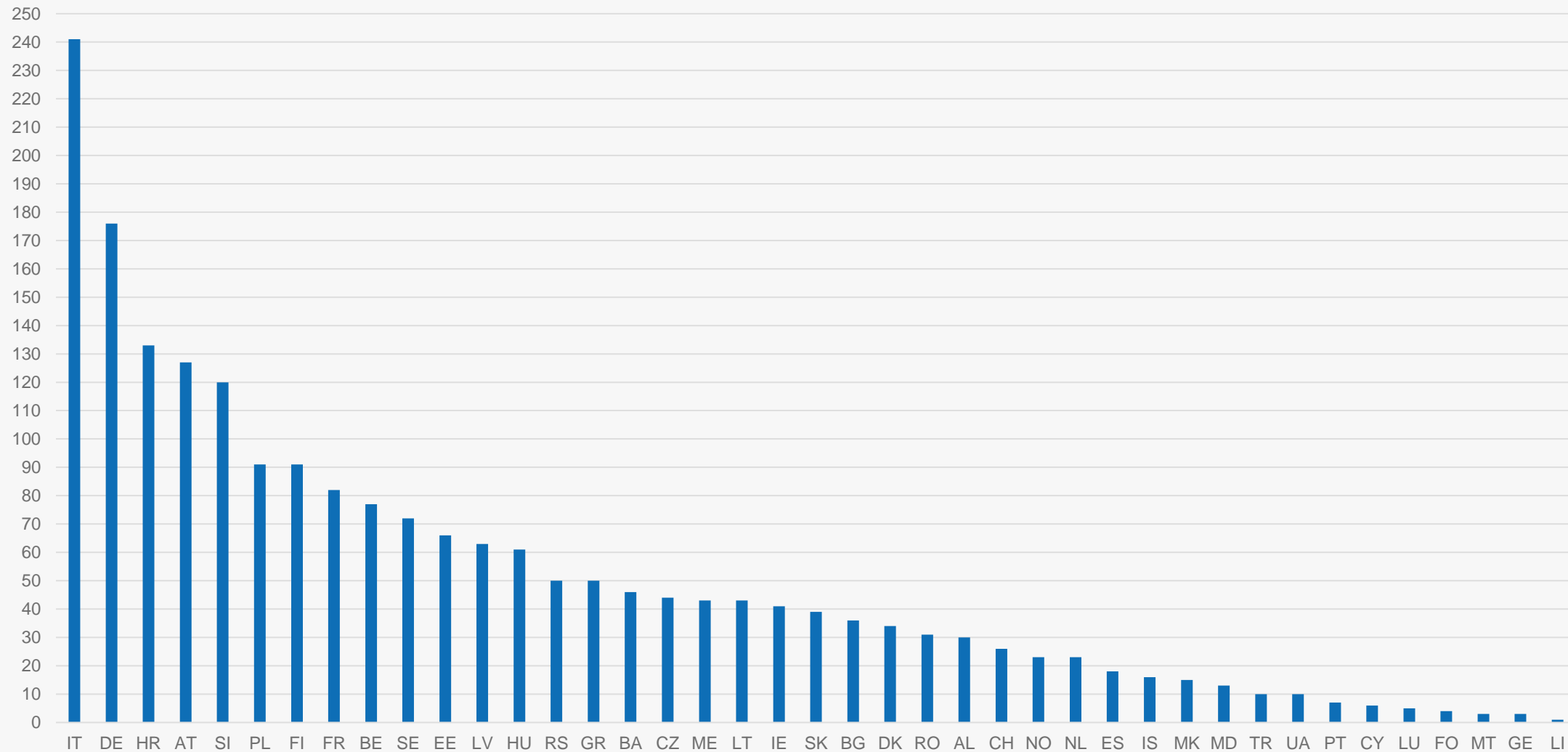
# Programmes

56 programmes included PO1  
as their policy objective.

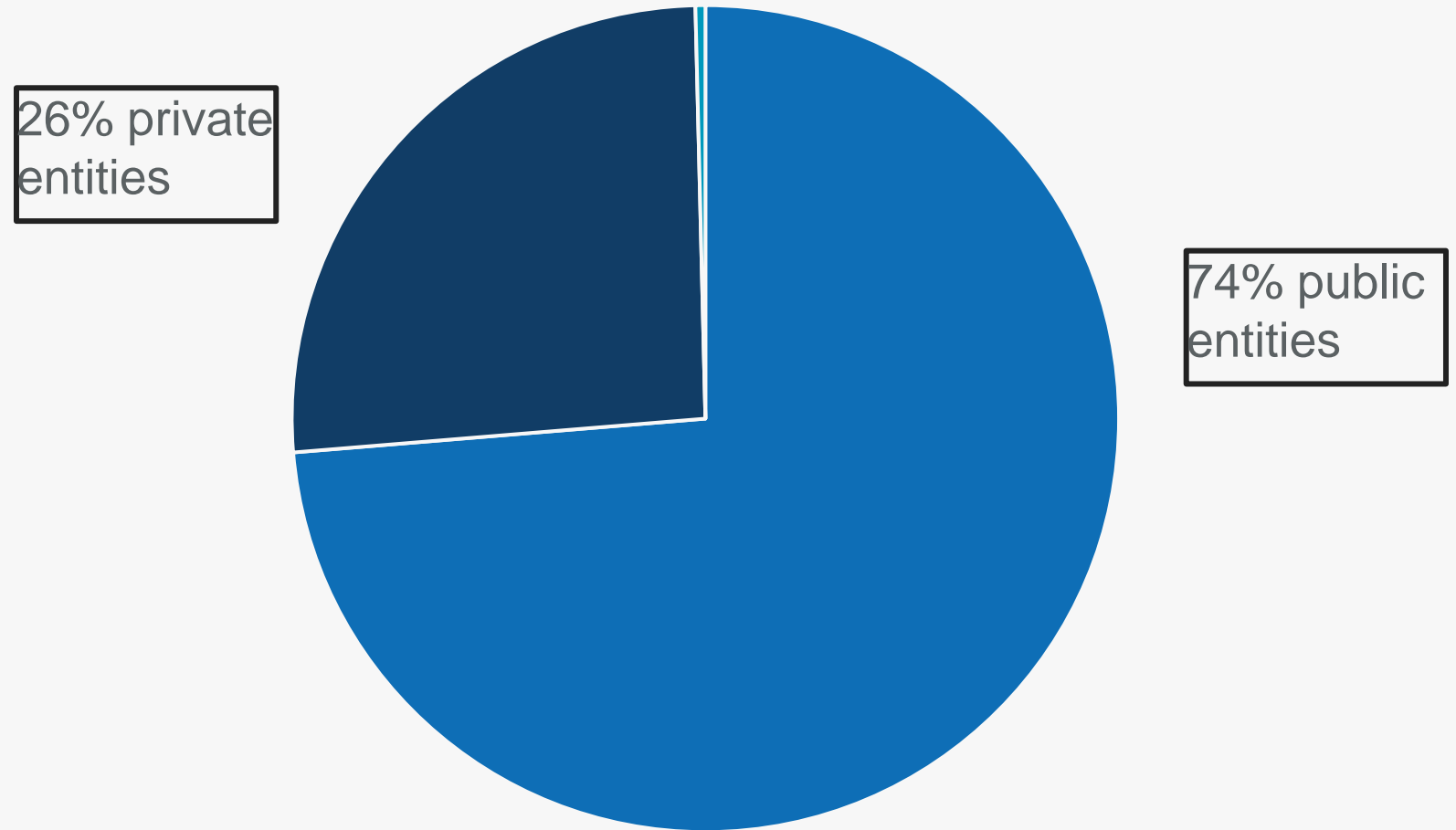
The screenshot displays the 'keep.eu' website interface. At the top, there is a navigation bar with links: 'About keep.eu', 'FAQ', 'Languages', and 'News and updates'. Below this, the 'Interreg' logo and 'Co-funded by the European Union' are visible, along with the 'keep.eu' logo. On the right side, there are links for 'Projects and documents' and 'Programmes'. The main content area shows 'Home / Programmes' and a 'Search results: Programmes' section. A green button with an Excel icon says 'Export all programme data from your search results to Excel'. Below it, a blue button says 'Copy page URL'. A sidebar on the left has a 'Modify search' button. The 'Summary of search results' section indicates '56 programmes'. A 'Summary of search options (1)' section shows 'Selected 2021-2027 programme search Filters:' with a filter 'PO1 A more competitive and smarter Eur...'. Below this, text explains that data can be exported to a spreadsheet or viewed individually. A note states 'Showing most recent first and then alphabetical order of programme name'. The results are shown in a grid of four boxes, each with a right arrow icon:

- 2021 - 2027 Interreg VI-A Austria-Czechia
- 2021 - 2027 Interreg VI-A Austria-Germany/Bavaria
- 2021 - 2027 Interreg VI-A Belgium-The Netherlands (Vlaanderen-Nederland)
- 2021 - 2027 Interreg VI-A Czechia-Poland

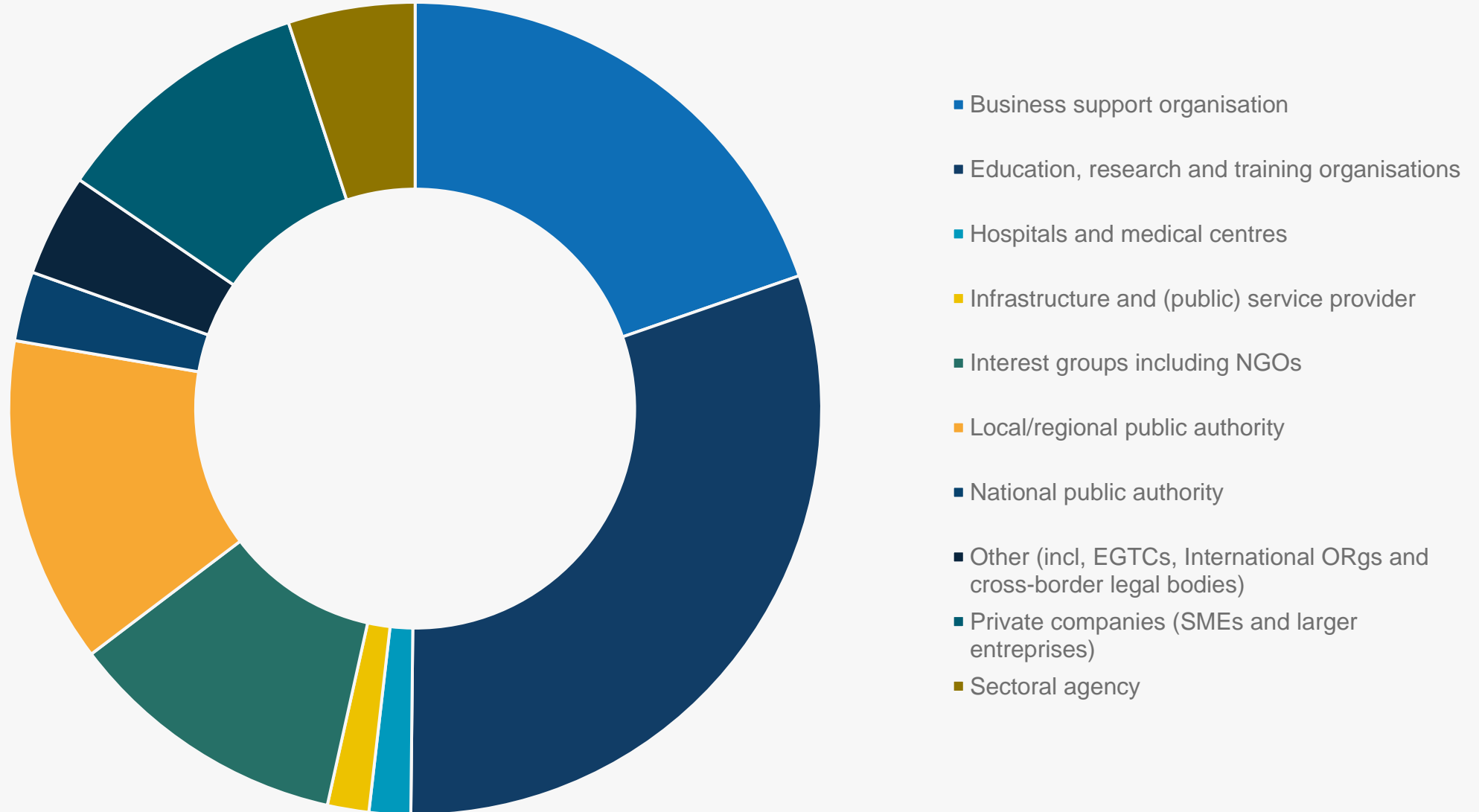
## Beneficiaries per country



# Beneficiaries (public vs private)



## Types of Project Beneficiaries (Applicants and Partners)





# Keep.eu

Rafael Agostinho | Interact

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# Voices from the Smarter Europe community

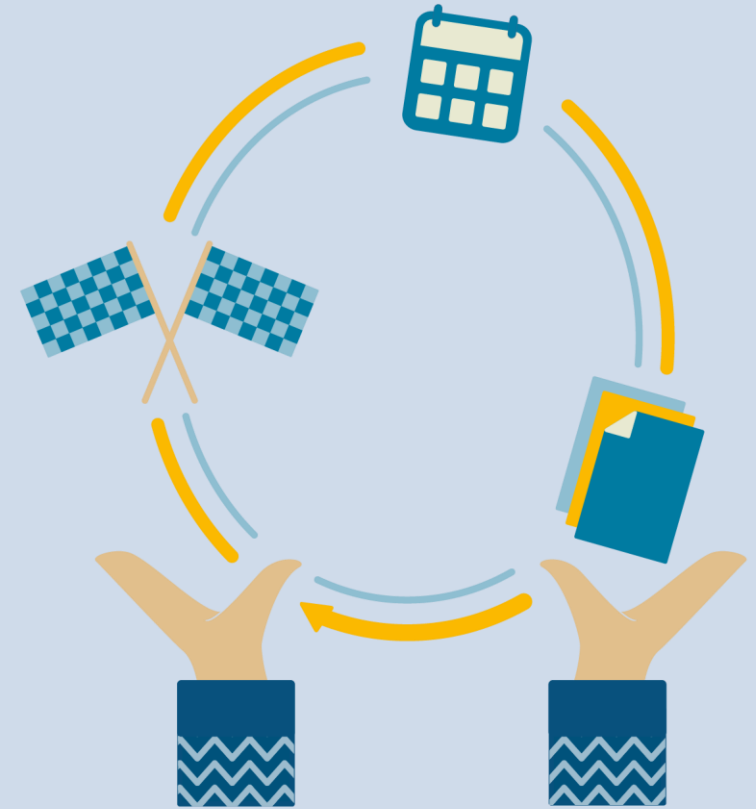
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# Why do we offer you a thematic community?

- Harmonisation and simplification of programme implementation
- Capitalisation of results
- A safe space to share challenges, learn from and support each other
- Opportunity to receive targeted services
- Opportunity to network, collaborate and work smarter and better



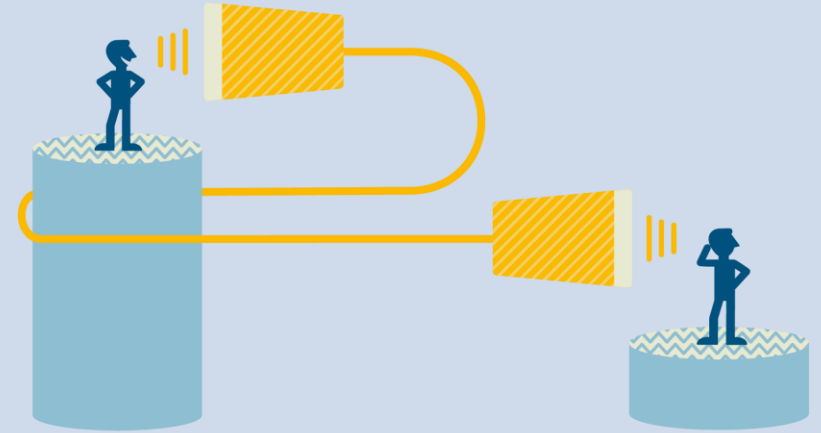
# Let's get to know each other better

JS/MA officers	From 21 Interreg programmes (16 countries)
Over 2/3 of you	Proposal evaluation Project Monitoring
1 out of 6 of you	Communication and Capitalisation



# It's your turn!

- Femke, Interreg North Sea Programme
- Ana, Interreg NEXT Black Sea Basin
- The floor is open...



# It's your turn, for real!



Code for slido.com 1146962



## What do you expect from an Interreg thematic community? (one word)

Wordcloud Poll 41 responses 26 participants





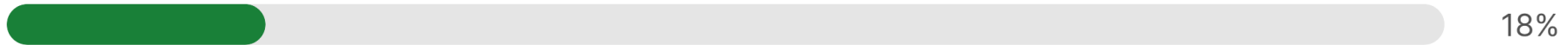
## What PO1's specific objectives do you invest more time and resources in as a programme?

Multiple Choice Poll   22 votes   22 participants

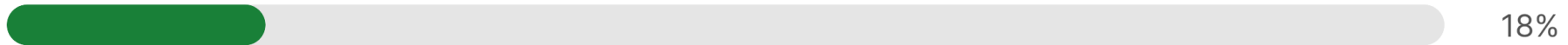
Research & Innovation - 12 votes



Digitalisation - 4 votes



Growth and competitiveness of SMEs - 4 votes



Smart Specialisation - 2 votes







Please choose up to 3 of the following topics based on your programme's needs

Multiple Choice Poll   24 votes   24 participants

Tips on managing Calls for Proposal - 5 votes



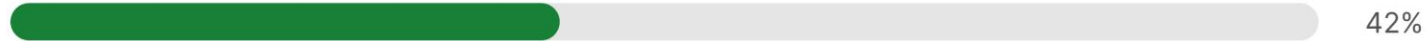
Connection with other funds (Horizon, ERDF, European Innovation Council, etc) - 16 votes



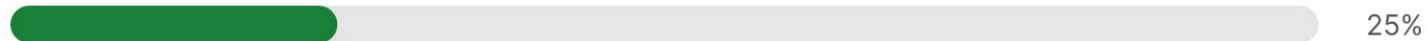
Communicating results effectively - 14 votes



Capitalisation of prior results - 10 votes



Synergies with macroregional strategies (MRS) - 6 votes



Engaging new beneficiaries effectively - 13 votes





## Are there other topics that you would like to suggest for future PO1 events?

Open text poll 15 responses 13 participants

- Anonymous

Stress in Digitalisation there is a complete absence of AI topics Find a new Role for interreg projects on supporting innovation avoiding overlap with horizon and national mainstream programmes
- Anonymous

share experience on indicators in Programmes related to PO1
- Anonymous

Examples for strategic projects within PO1
- Anonymous

exchange of practices and experiences on what does not work
- R

Exchange experience in managing large-scale project instruments (ie. Meuse-Rhine: STIPP x Crossroads FI-NL)
- Anonymous

Sharing relevant events that can be interesting for our projects
- Anonymous

looking forward or insights into how it fits in new programme
- Anonymous

some streamlined approaches on how to communicate in a human language the objectives of PO1 to potential applicants
- R

discuss experience in managing projects that are very specialized on a technical pov from MA/JS perspective
- Anonymous

Typical issues in project applications
- Anonymous

As per the earlier inputs, looking into best and worst practices; especially from a practical perspective.
- Anonymous

dealing with ownership of results, GDPR in digitalisation of public services
- Anonymous

smart tools
- Anonymous

Rural/urban divide Involvement of SMEs/private sector
- Anonymous

Project exemples please

# Communicating smarter

Rosa Escamilla Torregrosa | Interact

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# Next steps for the thematic community

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# Workplan 2025

**29 January**

**1st online  
meeting – kick  
off**

**27-28 March**

**Interreg Go!  
(Gorizia/Nova  
Gorica)  
  
R&I workshop  
and study visit**

**28 or 29 May**

**2nd online  
event**

**Week 39 (Sep)**


**3rd online  
event**

**Nov/early Dec**

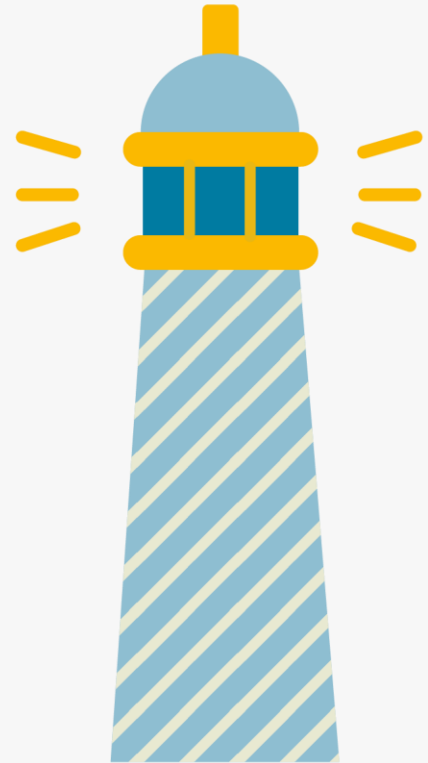
**4th online  
event**

# Interact Academy Certified trainings 2025



	January	February	March	April	May
 In-person training	Interreg evaluation practitioners		Interreg project management	Strategic approaches to Interreg programme management	Interreg project assessment, monitoring and verification
					Fundamentals of programme communication
 Entirely Online		Interreg for beginners	SCOs foundations		Interreg programme introduction
			Interreg Management verifications		

With your participation,  
this community can  
become a **beacon** of light



# Cooperation works

All materials will be available on: [interact.eu](https://interact.eu)