



Interreg Smarter Europe (PO1) Network Meeting

29th January 2025 (11:00 a.m. – 12:30 p.m. CET)

Zoom

- 11:00 – 11:05** Check-in to virtual meeting room and technical settings
- 11:05 – 11:10** Introduction to the meeting
Interact
- Brief introduction to the meeting's format and objectives
- 11:10 – 11:20** **Welcome remarks**
DG REGIO
- 11:20 – 11:40** **Setting the Stage: Policy Objective 1 and its Implementation Across Interreg**
Interact
- A bird's eye view of Policy Objective 1 (PO1) and its relevance to Interreg programmes
 - Summary of current state of PO1 implementation across the Interreg family of programmes
- 11:40 – 12:10** **Voices from the Smarter Europe community**
Interact
- Feedback on data from the registration survey
 - Key challenges and successes encountered so far by programmes
 - Overview of the proposed objectives and workplan for the community
- 12:10 – 12:25** **Communicating PO1**
Interact
- No fuss examples on communicating PO1 project results and outcomes
 - Our thematic community as a strategic communication tool
- 12:25 – 12:30** **Next steps for the Smarter Europe community**
Interact