

Interreg Country Team Meeting

Interact updates

Interact communication team/ 10.12.2024

Interact

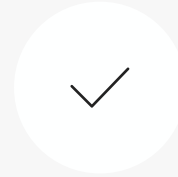


**Co-funded by
the European Union**
Interreg

How to stay informed

Reach out to us

- Arkam Ograk
- Elisa Bertieri
- Eva Martinez
- Nebojsa Nikolic
- Rosa Escamilla



Interact Academy
academy.interact.eu



Interact website
www.interact.eu



Interact Communities
connections.interact-eu.net



Newsflash newsletter - monthly
communication@interact.eu

Harvesting event summary

Interreg-wide consultation

- Broad and inclusive process
- Started in December 2023
- Seven priority subjects
- Full summary here:
<https://interact.eu/events/140>

Testimonial from Silvia Comiati,
Head of JS, Interreg Italy-Croatia



Major Interact plans for 2025

Communication network meeting – ICON

- In-person, Alicante, February, TBC

Knowledge Fair

- November (TBC)

Interreg Cooperation Day

- Rosa Escamilla leading
- Kick-off webinar – May
- Tips for optimal media communication webinar – June

Project Communication Toolkit

Interreg.eu website and Social Media

Interreg GO 2025

- 27-28 March
- Gorizia (IT) and Nova Gorica (SI)
- **Interreg Slam** finale
- Stand – Interreg in each Thematic Community
- [Link to event page](#)

Interact Academy

- Video making, link to ICON
- Fundamentals of communication
- AI for Interreg communication
- Storytelling
- Social media – new short course

New collaboration system – coming soon

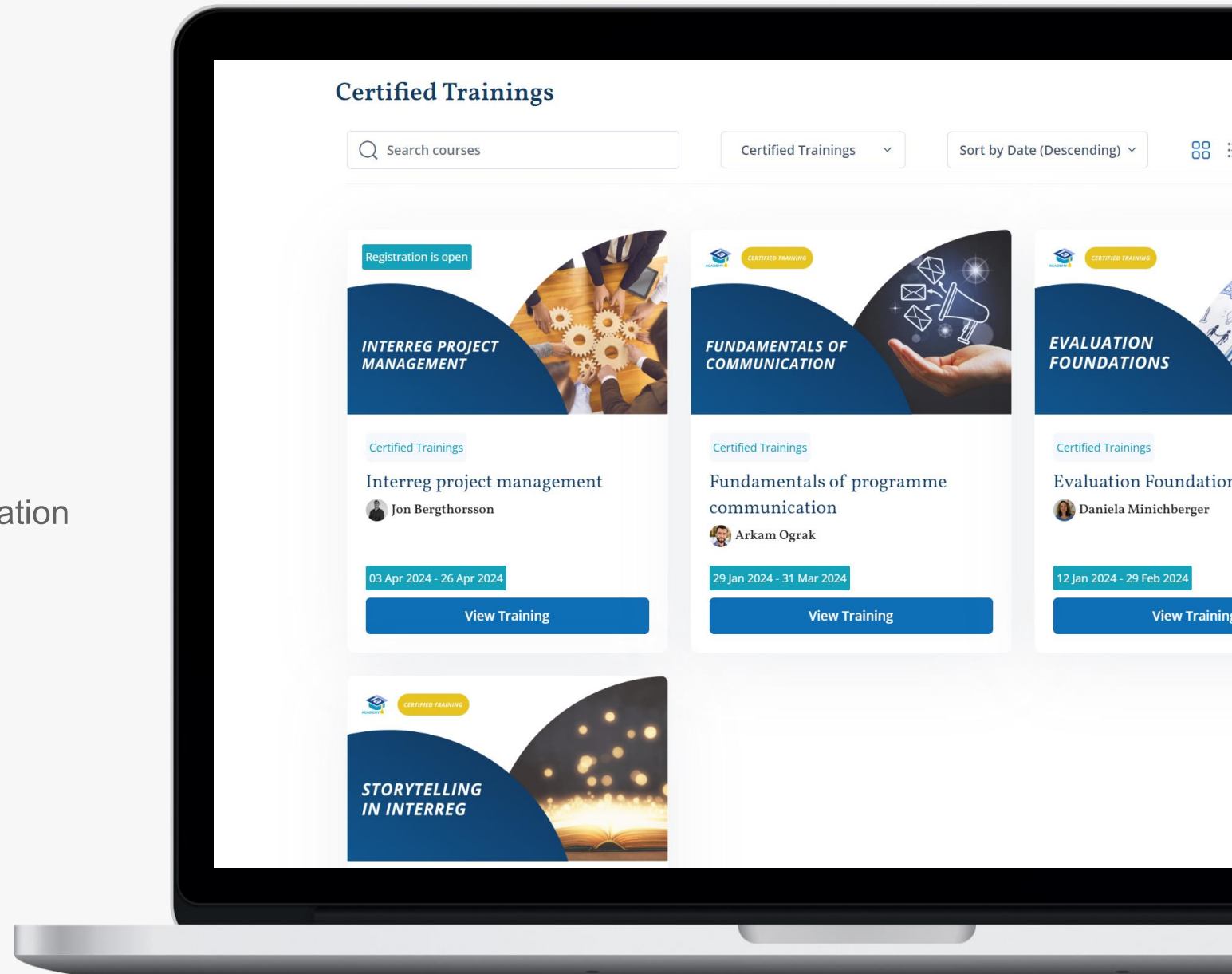
Interact Academy

Certified trainings

- Storytelling
- Fundamentals of communication
- Video making

Short courses

- Storytelling TBC
- Video-making TBC
- Fundamentals TBC
- Digital communication



Interreg Cooperation Day

key figures 2024

- 75 events
- Held across 22 countries
- Over 24.475 participants
- Reached 17.3 million on social media
- 40 programmes involved across the 4 strands



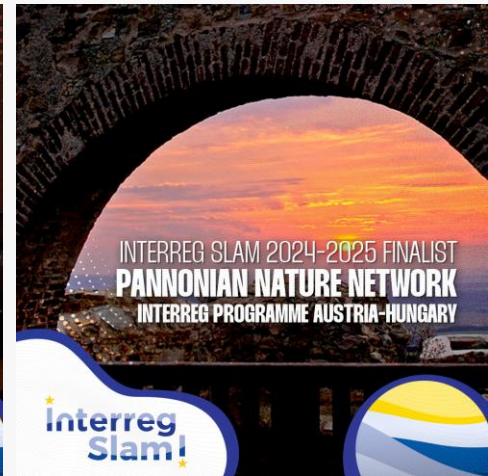
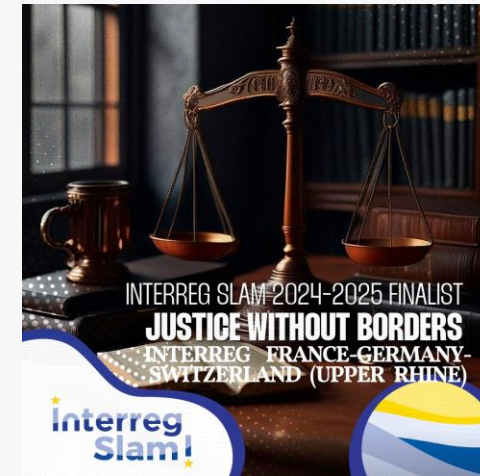
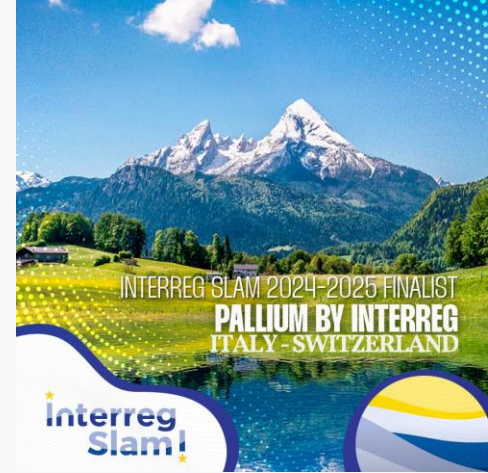
Thanks!! And... What's next?



Interreg Slam 2024-2025

February: Social media video competition

March: Grand Finale at Interreg GO!



Cooperation works

All materials will be available on:
[Interact.eu](https://interact.eu)