

Interreg



Cofinanziato
dall'Unione europea
Cofinancé par
l'Union européenne

Marittimo-IT FR-Maritime

La cooperazione al
cuore del Mediterraneo

La coopération au cœur
de la Méditerranée

*Cooperation at the Heart
of the Mediterranean*



INTERACT

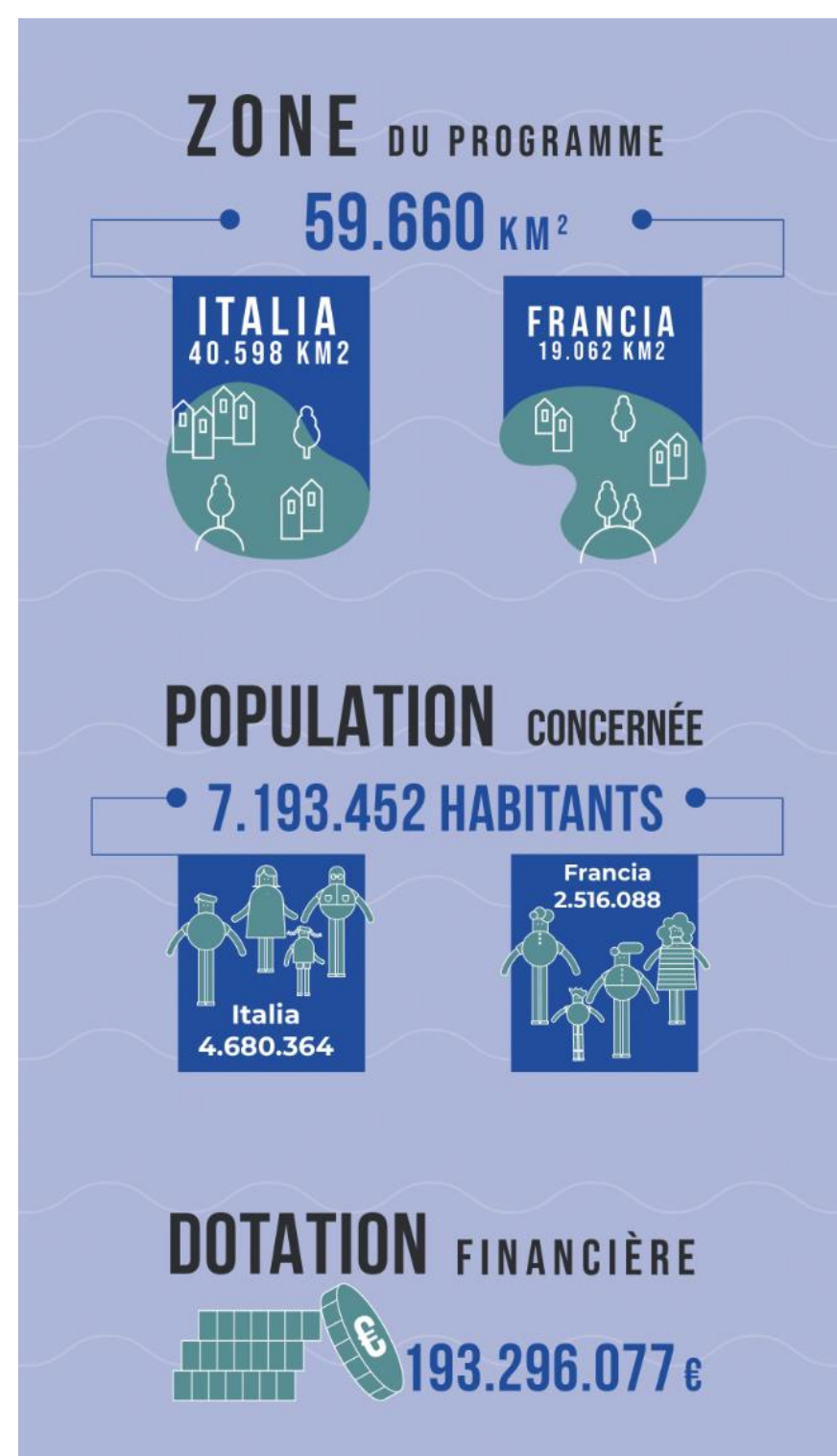
Maximising Impact: Capitalisation and
Policy Reach for Interreg

23-24.10.2024

**Policy reach: the point of view of the Italy-France
Maritime Programme**

Italy-France Maritime Programme

Identity Card 2021-2027



Specific Objectives : 1.3 / 1.4



Specific Objectives : 2.4 / 2.6 / 2.7



Specific Objective : 3.2



Specific Objectives : 4.1 / 4.6



Specific Objectives : 6.1 / 6.2 / 6.3

Italy-France Maritime Programme

Capitalisation 2014 - 2020

The Programme started working on capitalisation, defining a system of actions and tools (thematic clusters, catalogue of good practices, living lab, etc.).

Capitalisation 2021 - 2027

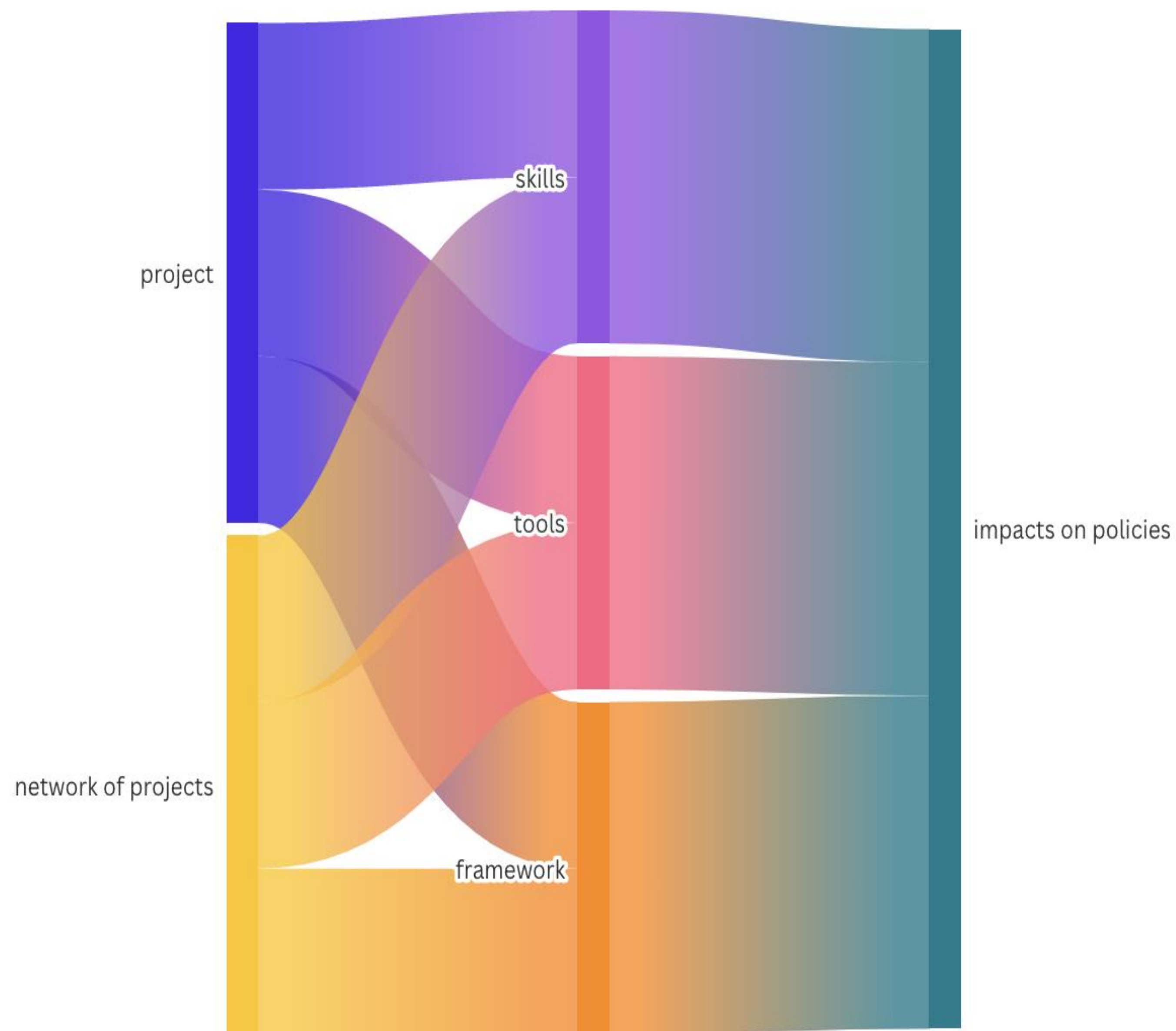
Programme objectives: to consolidate and implement competencies and actions within a more structured and integrated capitalisation strategy:

- the capitalisation at project level;
- the capitalisation at Programme level;
- the capitalisation between Programmes.



How can projects innovate / produce impacts on policies?

The impacts of projects on policies are related to the **skills / tools / frameworks** developed both within **a single project** and through **networks of projects**.



Participating in a project allows you to implement:

How can a **project** innovate / produce impacts on policies?

1. Through the skills acquired

Project > Skills > Impact

[Christoph Niemann]



Specific skills:

project life cycle, cooperation, financial management, European dimension, knowledge of specific topics, actors and territories, etc.



equipping the local governance system with new approaches, viewpoints, expertise (e.g. on the maritime dimension), etc.



Systemic vision:

awareness of the relationships between the different “elements” of a territory or of a thematic, synchronic and diachronic dimensions, etc



redefining territorial agendas and the system of local and cross-border priorities + Anticipatory Innovation Governance skills/approach



Networks:

new relationships, new networks, new knowledge, etc.



equipping local governance system with new opportunities, thematic expertise, new sources of information, etc.



How can a
project innovate /
produce impacts
on policies?

1. Through the skills acquired

Project > Skills > Impact

[Christoph Niemann]



Example: Proterina project

(2021-2027)

Proterina 4 Future is a cross-border project on climate risks

- It is an evolution of the work done by previous projects
- Some partners followed the different phases
- Among the partners: Regions, municipalities and the National Association of Italian Municipalities
- **Evolution of the themes:** investments on the territory >> participatory management of flood risks >> integrated approach to disaster risk reduction



The progressive acquisition of competences has made it possible to:

- promote specific actions and implement them;
- consolidate action and planning skills;
- reflect on the real needs of the territories and response strategies.

How can a
project innovate /
produce impacts
on policies?

**2. Through
specific «local»
tools**

Project > Tolls > Impact

[Christoph Niemann]



Projects develop different tools.

Territorial governance/management tools (such as action plans, prevention plans, sustainability plans, local adaptation plans, etc.) **are among those that have the greatest impact on policies.**



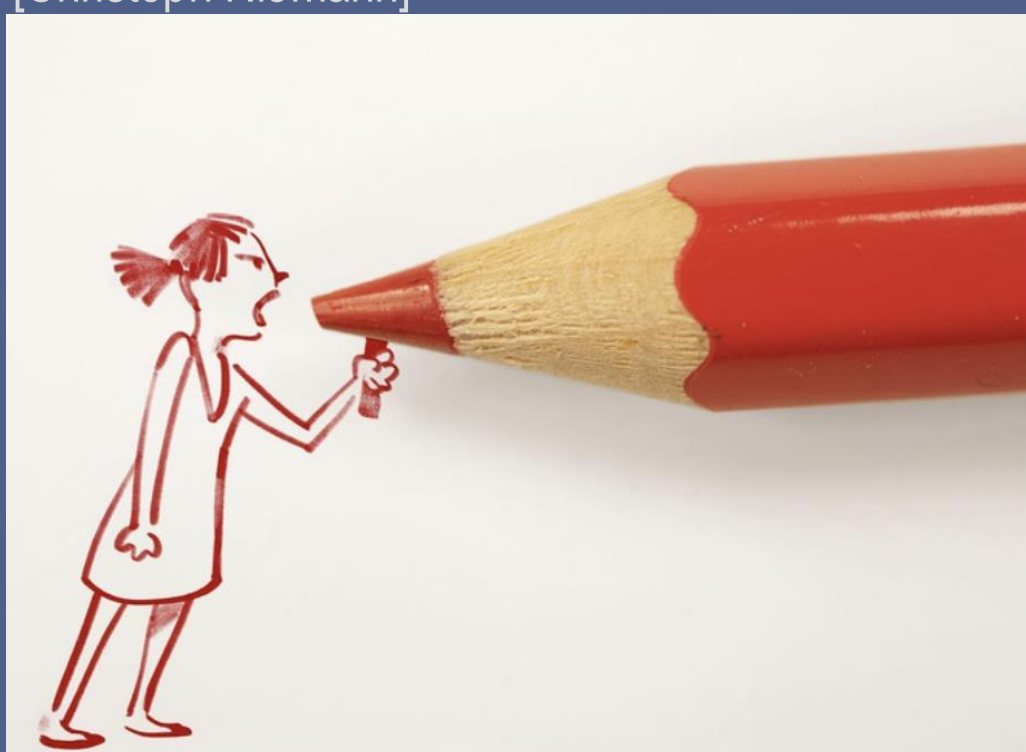
- change the way specific aspects of the territory are managed (and perceived);
- enhance the implementation of available tools, increasing the capacity to act and evaluate possible solutions;
- implement the competences;
- link local governance with European-scale strategies, objectives and needs, through the cross-border dimension.

How can a
project innovate /
produce impacts
on policies?

**2. Through
specific «local»
tools**

Project > Tolls > Impact

[Christoph Niemann]



Example: ADAPT - Assisting Climate Change Adaptation of Urban Systems in the Cross-Border Space

(2014-2020, <https://interreg-maritime.eu/web/adapt>)



The Municipality of Livorno (153,026 inhabitants), an ADAPT partner, after the end of the project:

- **adopted** The Local Climate Change Adaptation Plan for Flood Risk developed by the ADAPT Project;
- **continued to update and monitor** the local adaptation plan developed by ADAPT ;
- **decided to become a pilot area** of the ADAPTWISE Communities for Adaptation project (Interreg Italy-France Maritime Programme 2021-2027) which capitalises on the ADAPT Project and intends to test ADAPTWISE Communities through shared actions for adaptation to climate change risks.

How can a
project innovate /
produce impacts
on policies?

3. Through frameworks

Project > framework >
Impact



[Christoph Niemann]

Framework = a supporting structure (systems of principles, rules, evidence, directions for action) around which something can be built.

The frameworks developed by the projects can provide an **'authoritative' reference point** (the result of international comparison) **for policy development.**



Reference point:

- to develop actions based on clear principles and the results of articulated reasoning;
- to organising the actions already implemented within a clear framework, capable of enhancing their value and coherence;
- to foster dialogue among those who recognise themselves in the framework.



How can a **project** innovate / produce impacts on policies?

3. Through frameworks

Project > framework > Impact



[Christoph Niemann]

Example: ISOS – Sustainable Islands

(2014-2020)

Aimed at creating a network of islands (smaller than 150 km²) committed to preserving their natural and cultural heritage.

Co-defined two white paper on the transversal approach :

- Towards a zero impact Island
- Preserving & Promoting the islands heritage

Has enabled the emergence of an active **network of small islands managers** in the Maritime area and has also contributed to the creation and **development of the SMILO association,**



How can a
**network of
projects** innovate /
produce impacts on
policies?

Through

- Skills,
- Tools,
- Frameworks

Building an open network of projects (or project results) means **believing in the potential of that network** (in relation to a specific territorial or thematic area).

Networks amplify the added value of projects and enhance their ability to serve as policy instruments and **produce policy impacts.**



How? Through:

- skills: equipping the local governance system with new approaches, perspective, expertise
- tools: implementing available tools available and, consequently, the capacity to act and evaluate possible solutions;
- frameworks: defining a first common space for dialogue, confrontation, co-planning.



How can a
**network of
projects** innovate /
produce impacts on
policies?

**Through
frameworks**

Network of projects >
framework > impact



[Christoph Niemann]

Example: The Interreg Mediterranean Multiprogramme Coordination Mechanism

The Mechanism can be seen as a framework that **amplify the programmes' impacts:**

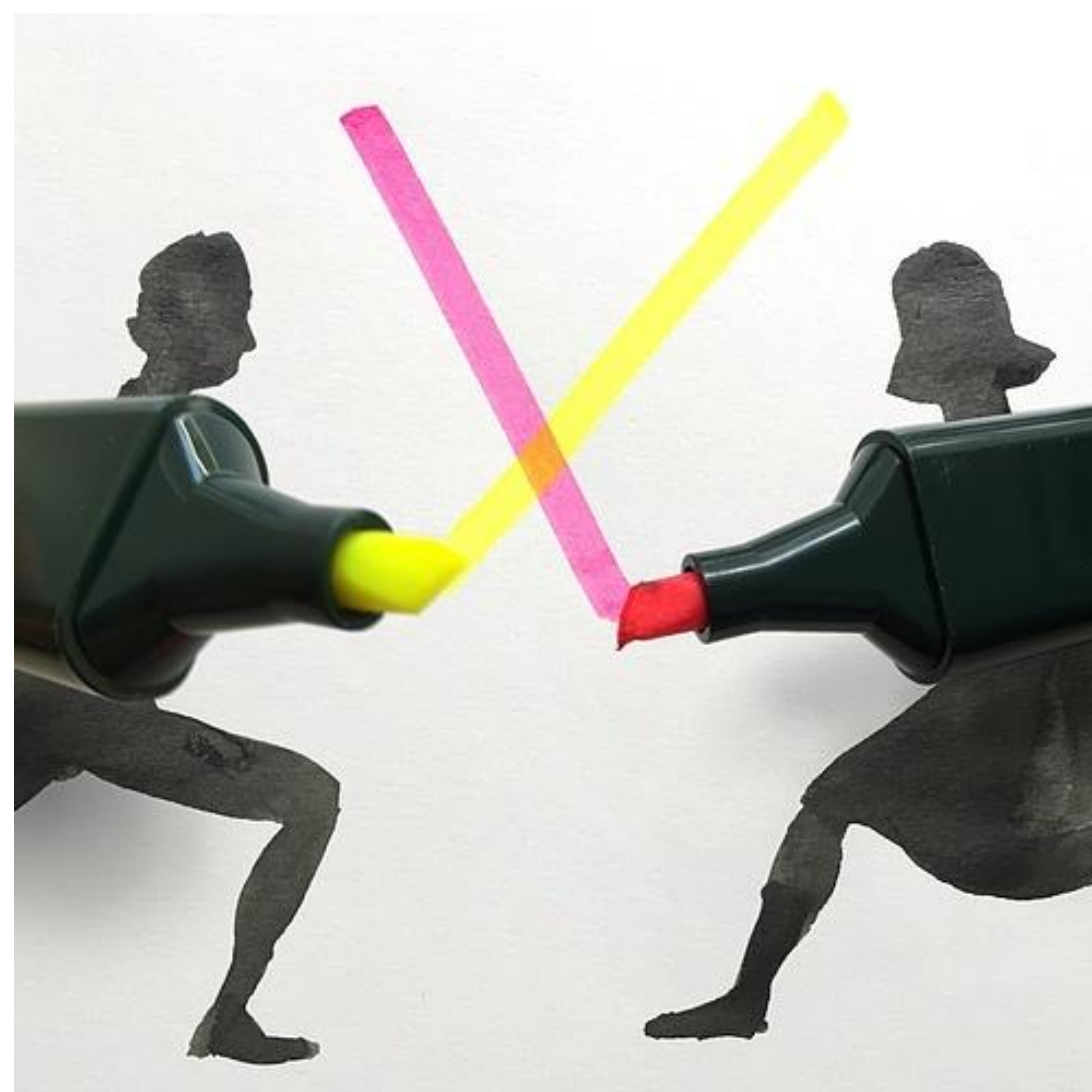
- It improves coordination in the joint monitoring and evaluation of the impact of best practices and innovative solutions tested at the local level >> favouring potential transfer, scaling up and **mainstreaming processes;**
- It increases the overall impact and sustainability of resources invested in territories >> a useful tool to **strengthen European policies;**
- It proposes a new way of thinking about European programmes and the different levels at which they can **contribute, through their actions, to the Cohesion policy.**

Transfer to policy in practice.

Based on Programme experience...

Might be useful...

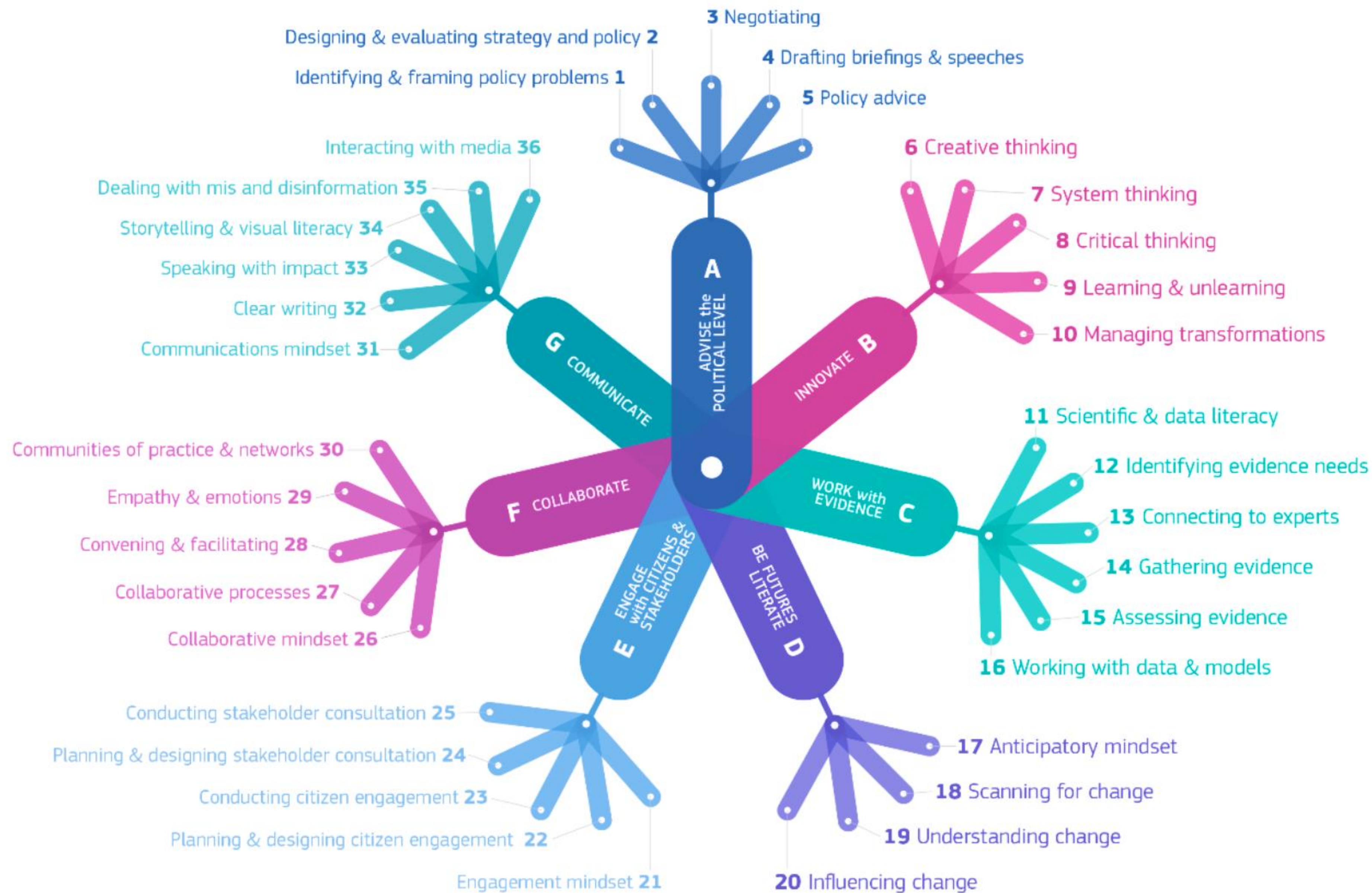
>> Have someone who understands and cares about the added value of the project and gives it a voice / involve policy makers from the very beginning

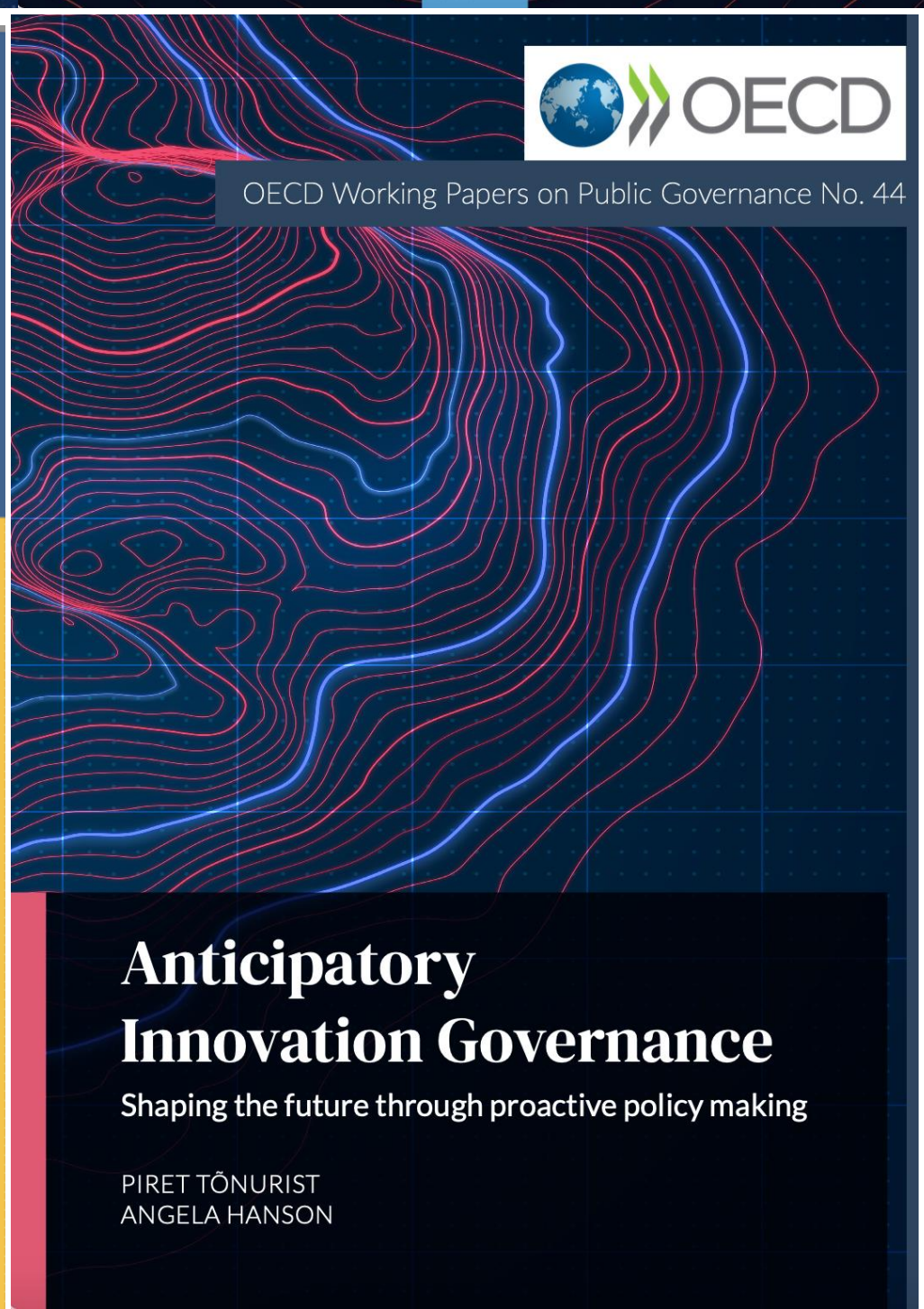
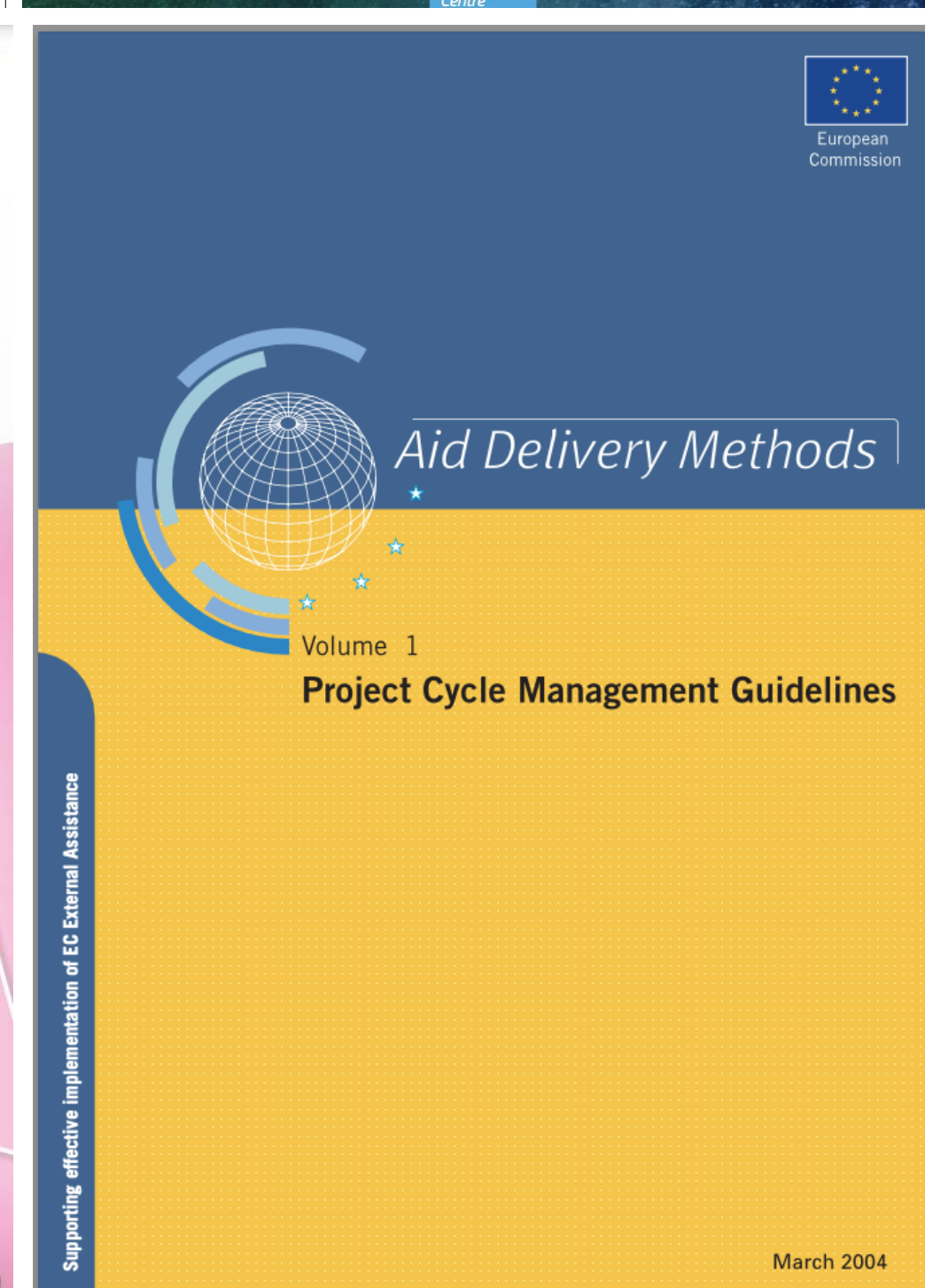
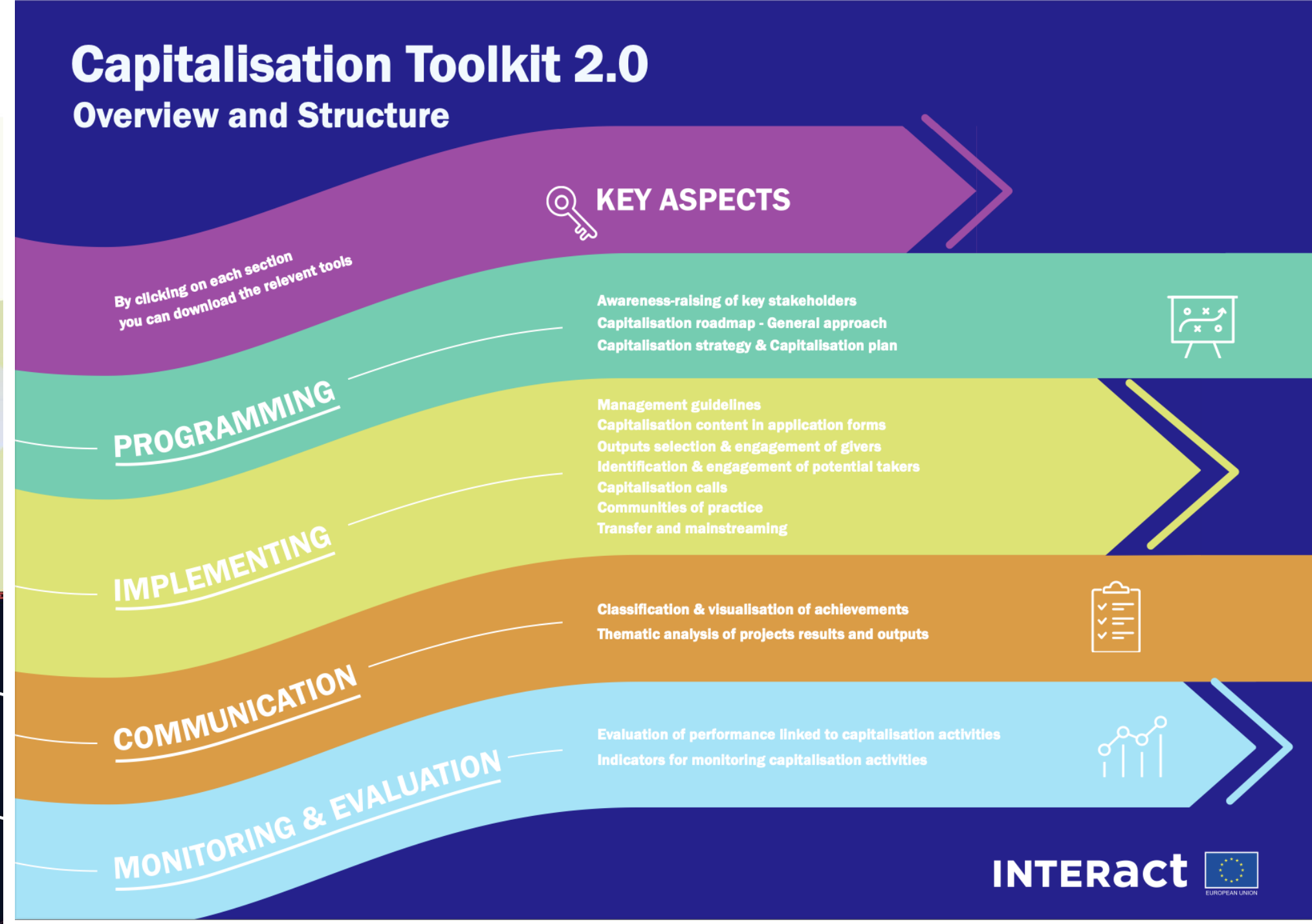
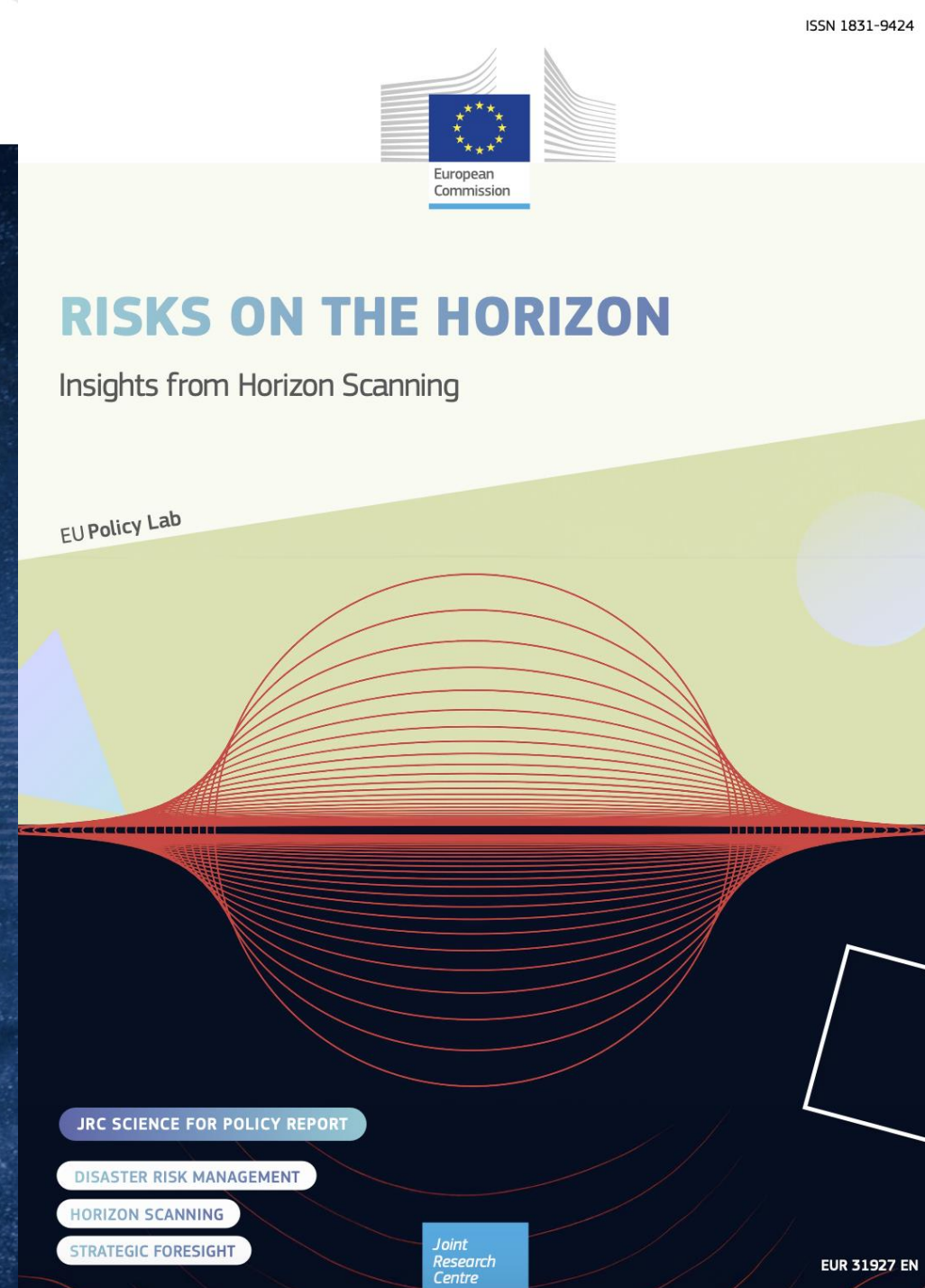


[Christoph Niemann]

>> implement the skills, motivation and sense of responsibility of public actors by using the tools already available such as, for example, ... (see next slide)

Figure 4. Clusters and competences of the 'Innovative Policymaking' concept model





Might be useful...

Transfer to policy in practice.

Based on
Programme
experience...

>> make evident the knowledge systems (and not just skills) that underpin the design of policies capable of producing impacts:

- knowledge to make the project an integral part of current and/or future territorial policies (mapping actors, dynamics, strategies, changes, laws, elections, planning, etc.);
- the timing and mechanisms of policies;
- the role of data;
- the role of different points of view and experiences from other territories/entities

Might be useful...

Transfer to policy in practice.

Based on
Programme
experience...

>> make evident the knowledge that is already available to
define policies

- ask the 'big' policy makers (ex. Region): How many projects have you participated in? How much did these projects cost you? How many of these projects have had an impact on your policies?
[brutal but, perhaps, impactful]
- describe experiences of 'adopting project results into policies': how did they do it? What was useful? What are neighbouring territories doing? etc.

Transfer to policy in practice.

Based on Programme experience...



Nesta, The Spiral of Innovation

Might be useful...

>> consider Interreg projects as paths of open innovation.

- **Integrated open innovation** in the project co-definition and implementation phase
- Making the innovations of Interreg projects an **open European asset**

Chesbrough: **Open Innovation** is a paradigm that assumes that firms can and should use external ideas as well as internal ideas, and internal and external paths to market, as the firms look to advance their technology.

Interreg is part of the EU's Cohesion Policy:

- A more competitive and smarter Europe
- A greener, low-carbon transition towards a net zero carbon economy and a resilient Europe
- A more connected Europe
- A more social and inclusive Europe
- A Europe closer to citizens

Might be useful...

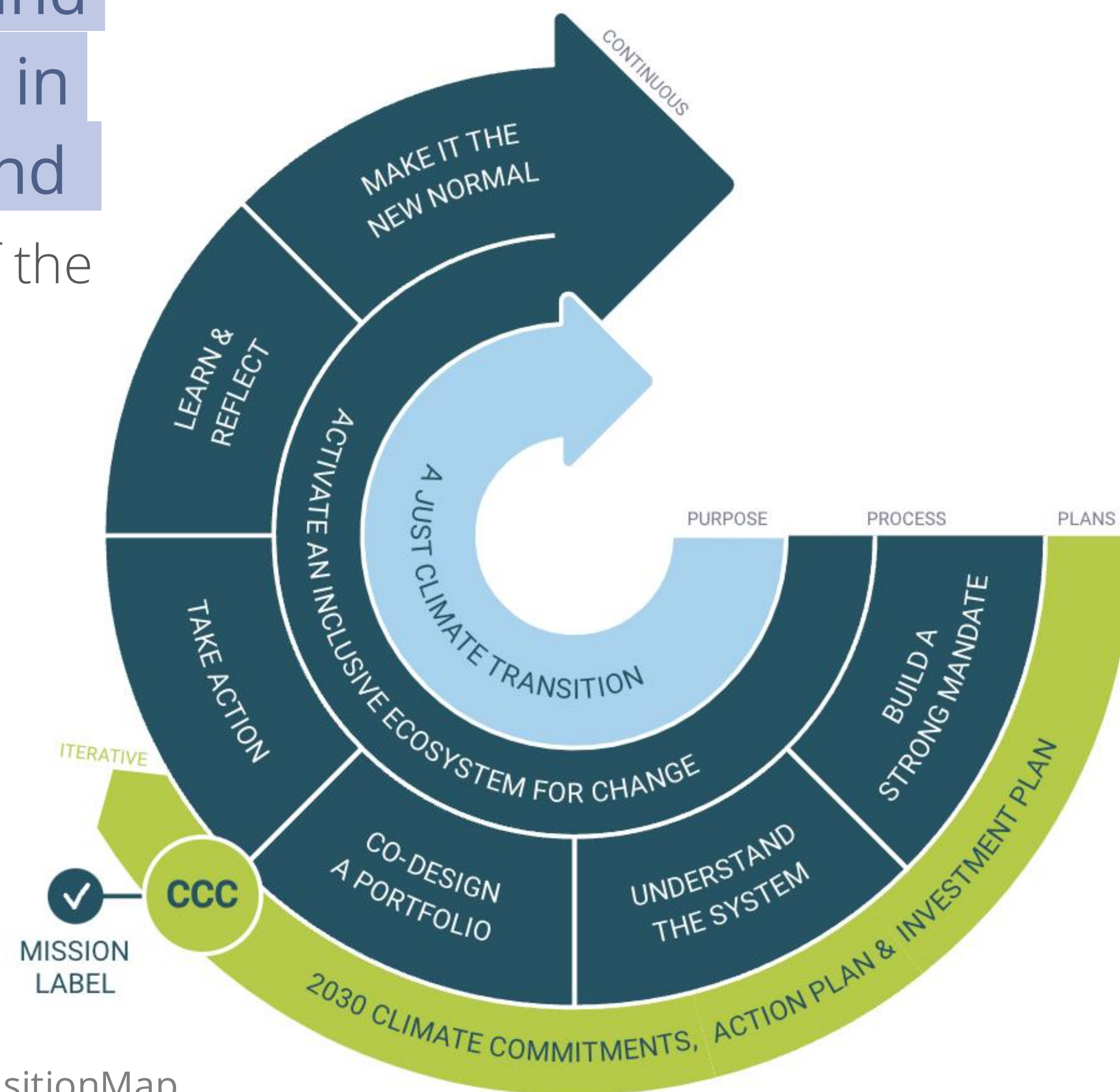
**Transfer to
policy in
practice.**

Based on
Programme
experience...

>> include capitalisation and
Interreg - Cohesion Policy in
the life cycle of projects and
Programmes

Make it part of the
DNA of projects / programmes.

Ex. promote the approaches
and methodologies identified
for Climate Transition

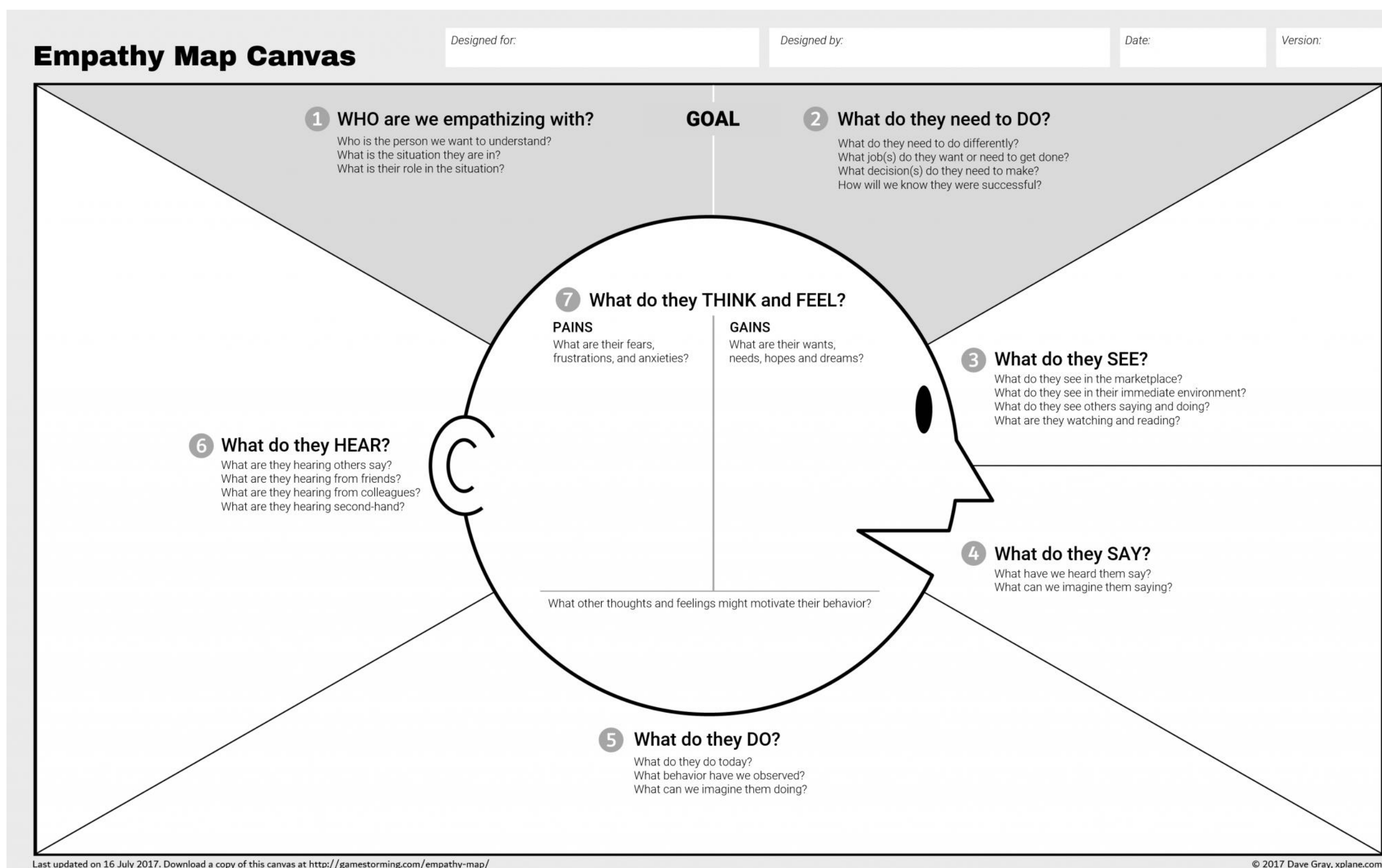


Might be useful...

>> create an empathy map of the policymakers of the territory/theme in order to understand which approaches, tools, information may be useful to make the added value of the project results evident if they are 'adopted' among the policies

Transfer to
policy in
practice.

Based on
Programme
experience...



Might be useful...

>> Don't lose hope!

Transfer to
policy in
practice.

Based on
Programme
experience...



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“Turn the new into the normal”

The Observatory of Public Sector Innovation
(OPSI, OECD Public Governance Directorate)

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